

LLNL Open Innovation & Crowdsourcing Development

DOE OCIO Open Government Technology Summit
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Challenge Lifecycle



Target Impacts

- Program Development
- Cost Reduction
- Operational Improvement

Value Propositions

- Speed Collaboration
- Increase Transparency
- Surface New Ideas
- Connect Expertise

1. Conceptualize

- Define Problem
- Frame Question
- Identify Incentives

2. Develop

- Develop Messaging
- Build Website
- Review & Release

3. Engage

- Launch Communication
- Idea Moderation
- Adjust by KPIs

4. Close

- Idea Evaluation
- Debrief with Sponsor
- Communicate Impacts

Challenge

- What would you do to improve, reinvigorate and energize scientific/technical collaborations across the DOE Complex and the Federal Government?

DURING THE EVENT

STAGE 1



PROVOCATION

No configuration changes are required, as the platform is not used during this round.

PRIOR

STAGE 2



IDEATION

- Idea submission turned on. Idea submission template set up in a simple format.
- Virtual currency configured so that participants earn 25 spigits per idea (this number will depend on a user's reputation).
- All other site actions (incentives, voting/ commenting on ideas) turned off.
- Site bookmark added to the iPad home screen (if using iPads).

DURING

Leaderboard pages displayed on a projector screen and regularly refreshed by the Spigit rep (to show the most active participants and the participants with the highest reputation).

STAGE 3



REVIEW

- Voting and commenting on ideas turned on.
- Virtual currency configured so that participants earn 500 spigits per vote and 1000 spigits per comment (depending on reputation).
- Countdown clock set to 20 minutes.

Leaderboard pages displayed on a projector screen and regularly refreshed by the Spigit rep (to show the most active participants and the participants with the highest reputation).

STAGE 4



INVESTMENT

- Top 10 ideas by approval rating are graduated (by a Spigit representative) to the "Investment time" stage.
- All outstanding ideas are archived.
- Idea trading enabled.
- Countdown clock set to 1 minute for each pitch and 2 minutes for each period of idea trading.

Stock Leaderboard and Leaderboard pages regularly refreshed by the Spigit rep (to show the ideas with the highest market cap and the wealthiest participants).

STAGE 5



FINALE

Leaderboard results checked and verified.



What's Your Great Idea?

- 1**  **Post**
Share Your Great Ideas
- 2**  **Vote**
Comment & Vote on Ideas
- 3**  **Invest**
Invest in Ideas

Keywords: **FILTER** [advanced filter](#)

Current Filter : CATEGORY: All Role: All

Sort By:

- Last Modified ▾
- Post Date ▲
- Likes ▲
- Dislikes ▲
- Approval Rating ▲
- Review Rating ▲
- Author ▲
- Votes ▲



Broaden Collaboration Partners

3 Idea Threads 15 Views Author: Rich

01/12/2012 09:09 PM CST

admin.title.category: LLNL

Spigit Administrator ▾

Join Date: 12/12/2011 07:43 PM CST

Posts: 6

Views: 258 Times

Net Worth: 0 Points

Highest Reputation Members ▾

	User Name	Rep. Index	Change
1.	R R	100	100%
2.	T V	84	100%
3.	T	77	100%
4.	R	76	100%
5.	N	69	100%
6.	T	68	100%
7.	B	57	100%
8.	G	54	100%



68

Begin A DOE Wide Innovation Program

by **Mike** 01/12/2012 09:09 PM CST

Delete Edit

Idea Stats

Discussion Forum Posts: 2

Views: 6

Approval Rating: 66.66

Quality Rating: 3.66/5.0

Likes/Dislikes Likes: 4 Dislikes: 2

Like Dislike Email Subscribe Print Idea

Comments

Post a review



67

by **Tim** 01/12/2012 09:14 PM CST

Metrics could be patents granted, blogs written



Reply



57

by **Bob** 01/12/2012 09:16 PM CST

May need to establish goals



Control Panel

Most Popular

Idea	Popularity Index
1. Simplicity	4
2. Eliminate oversight	4
3. Five dollars	3
4. Encourage multi site research collaboration projects	3
5. Working groups	3
6. Broaden collaboration partners	3
7. Collaborate in small teams of key people in different areas with specific goals	3
8. Begin a DOE wide innovation program	2
9. Social media	2
10. Communicate	2

Top Contributors

User Name	Posts
1. Rich	11

Top Rated Ideas

Idea	Rating
1. Eliminate oversight	86
2. Simplicity	86
3. Collaborate in small teams of key people in different areas with specific goals	80
4. Encourage multi site research collaboration projects	80
5. Working groups	80
6. Five dollars	75
7. Build strong incentive models	75
8. Communicate	75
9. Begin a DOE wide innovation program	67
10. Develop laboratory innovation strategy	67

[More...](#)
Most Liked Ideas
Wealthiest Members

User Name	Net Worth
1. Gil	160553
2. Bol	26644
3. Mik	13843
4. Tim	9094
5. Ric	8829
6. Ter	7337
7. Ro	6290
8. Rol	5750
9. Ton	5651
10. Joh	4750

[More...](#)
Highest Reputation Members

User Name	Rep. Index	Change
1. Rich	100	100%
2. Teresa	84	100%

Bioscience



Objective

Program Development: Speed response to sponsors by surfacing new ideas and connecting expertise.

Realized Impact

Work group formed within 2 weeks – including new expertise with ideas worth exploring – to prepare a white paper ahead of a sponsor call estimated at \$15M.

Background

Medical diagnostics requires multi-step bio-sample collection and processing by trained personnel, and are thus limited to labs with advanced facilities and staff.

Challenge Questions

Sample Collection: How might we design and implement a simple, one-step scheme for self-collection (or collection by untrained personnel) of sufficient amounts (5-10 ml) of bio-samples such as blood?

Sample Analysis: How might we process and perform multiplexed analysis of the sample in a highly disposable format?

Communication

- Posts on Internal social network
- Personal emails from managers to Interns and Post Docs
- Internal news portal announcements for launch and success

KPIs

Users: 793
Ideas: 27
Comments: 35
Votes: 106

IT Roadmap



Objective

Operational Improvement:

Transparently validate – or identify the shortcomings of – the existing IT strategy.

Realized Impact

Increased transparency of the CIO's strategic IT roadmap. Positive interactions between contributors and the CIO became a topic of conversation on internal social network.

Background

Programs voiced an interest in being more directly involved in the ongoing assessment and development of the Strategic IT Roadmap.

Challenge Question

The CIO is looking for your input as he re-examines the Lab's IT priorities. How do you rate the seven strategic goals of the IT roadmap?

Communication

- Posts on Internal social network
- Personal emails from IT managers
- Mass email to contributors of previous challenges
- Internal news portal announcements

KPIs

Users: 429

Comments: 29

Votes: 42

Cyber Security



Objective

Program Development:

Speed response to sponsors by surfacing new ideas and connecting expertise.

Realized Impact

Surfaced two ideas worthy of exploration, which have been internally funded for research and development in FY12 to determine viability for sponsors.

Background

Cyber security R&D priorities have traditionally been based on the network perimeter defense model. We now need to more thoroughly explore priorities consistent with mission assurance in a compromised environment model.

Challenge Question

What should the R&D priorities be to develop capabilities to protect cyber activities (like banking transactions) rather than networks?

Communication

- Posts on Internal social network
- Personal emails from Cyber managers
- Mass email to contributors of previous challenges
- Internal news portal announcements

KPIs

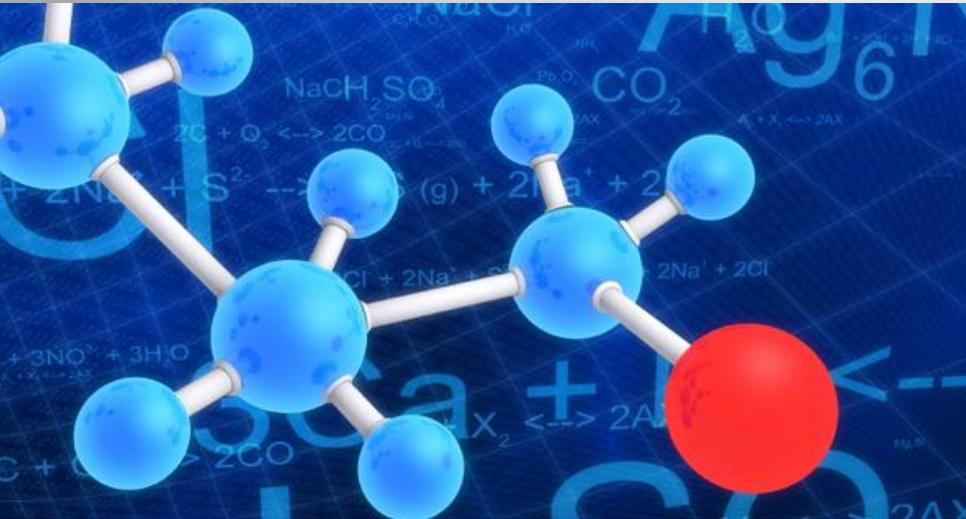
Users: 367

Ideas: 16

Comments: 18

Votes: 26

Materials



Objective

Operational Improvement:

Speed collaboration to surface new ideas for facilities and capability investments.

Realized Impact

Leveraged next-day launch to gather new investment ideas for investment planning. Top ideas were presented to roadmap planners within one week of the challenge's launch.

Background

NNSA called for a 20-year roadmap for facility and capability investments. Materials for Energy was one of the five focus areas.

Challenge Questions

What are the critical materials breakthroughs (science, technology, and engineering advances) in the energy area that would benefit the nation's security?

What do we need (facilities and capabilities) to achieve those breakthroughs?

Communication

- Posts on Internal social network
- Personal emails from Materials manager
- Mass email to contributors of previous challenges

KPIs

Users: 319
Ideas: 17
Comments: 14
Votes: 38

Defense



Objective

Program Development:

Speed response to sponsors by surfacing new ideas and connecting expertise.

Realized Impact

Surfaced one idea worthy of exploration, which is being vetted for sponsor viability.

Background

The DoD spends on the order of \$13B per year in what it terms 'operational' energy – the energy used in military deployments, direct support of deployments, and training – which is about 75 percent of the energy the Department consumes annually.

Challenge Question

How can the Department of Defense significantly cut its operational energy costs without degrading its operational tempo?

Communication

- Posts on Internal social network
- Personal emails from Materials manager
- Internal news portal announcement
- Mass email to contributors of previous challenges

KPIs

Users: 233
Ideas: 13
Comments: 3
Votes: 23

Issues & Opportunities for LLNL

- Technology Challenges
- Business Challenges
- Common Collaboration Platforms
- Participation

- Innovation in “Open/Closed” Environments: Next steps to address:

Review & Release
Cyber Security
Intellectual Property
Export Controls
Incentive(s)
Data Loss Protection
Audit ability
First to File Issue(s)

Program

Global Security
Weapons & Complex Integration
NIF
Office of Strategic Outcomes
Operations & Business

- Business Development Frameworks
- IP/IP Portfolio Management
- Export Controls
- Incentives (Intrinsic/Extrinsic)
- Identity Management
- Data Loss Prevention
- Audit ability

Business

Technology

- OI & CS Technology Platforms
- Big Data
- Analytics
- Monitoring
- Cyber Security
- Intelligence
- Hyper Innovation

Questions?

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