

The Better Buildings Residential Network hosts weekly Peer Exchange Calls that connect energy efficiency programs and partners to share best practices and learn from one another to increase the number of homes that are energy efficient. Follow the links below to view full summaries of each call, and visit the [Better Buildings Residential Network website](#) to view a schedule of upcoming Peer Exchange Calls.



**Emphasize the health benefits of upgrades to make your program relevant to potential partners and audiences:** The City of Fort Collins, Colorado provided education to the medical community on the ability of indoor air quality improvements to reduce biological pollutants, chemical contaminants, and safety issues.

*Member Highlighted:* [City of Fort Collins, CO](#)

**Just What the Doctor Ordered: Integrating Health Benefits into Energy Efficiency Programs** – April 27, 2017





**Use trusted community organizations and their networks to drive demand:** The Vermont Energy Investment Corporation partners with non-profits to access the ongoing and direct relationships non-profits have with their constituents to increase awareness and access to energy upgrades among low-income Vermonters.

*Member Highlighted:* [Vermont Energy Investment Corporation \(VEIC\)](#)

**Two Is More Than One: Leveraging Strategic Partners**— April 20, 2017





**Make benefits of energy upgrades visible for both building owners and tenants.** A decrease in energy usage is not what typically appeals to private building owners, since tenants pay utility bills. To address this, Elevate Energy offers both whole building and in-unit energy upgrades.

*Members Highlighted:* [Elevate Energy](#) and [American Council for an Energy Efficient Economy \(ACEEE\)](#)

**Making an Impact: Low-Income Energy Efficiency Programs**— February 23, 2017





**Use tailored messaging and approaches to meet your customer's unique needs.** Building Doctors has conversations with homeowners before meeting to determine their needs. To ensure a quick and easy assessment and upgrade, Building Doctors can deploy up to three crews for families with small children.

*Member Highlighted:* [Building Doctors](#)

**Comfort and Safety: Family-Oriented Marketing**— February 9, 2017

