

OLED Coalition

February 3, 2016

A futuristic digital interface with a dark background and white lines. On the left is a world map. In the center is a data table with coordinates and a globe icon. The table contains the following data:

42° 51.97'	74° 45.76'	18
42° 52.31'	74° 45.72'	18
42° 52.20'	74° 45.49'	18
40° 48.26'	73° 35.12'	18
40° 47.90'	73° 38.29'	18
40° 47.95'	73° 38.32'	18

A futuristic digital interface showing a hand interacting with a glowing circular graphic. The interface includes various UI elements such as a grid, a plus sign, and a circular arrow icon. The hand is positioned as if it is touching or hovering over the glowing graphic.

What is the OLED Coalition?

A group of U.S. companies and advocates of OLED technology joined together to be the recognized voice for the OLED General Lighting Industry in the U.S.

- Promote the industry to the government, public and the lighting community
- Provide consolidated industry inputs on standards, as appropriate

Established 4Q 2013

Contact us at: coalition@oled-a.org



Board Members

- Michele Ricks, EMD, an affiliate of Merck KGaA
- Barry Young, OLED Association
- Peter Ngai, Acuity Brands Lighting
- Yukari Tanimoto, Kaneka
- Giana Phelan, OLEDWorks
- Mike Hack, UDC
- Keith Cook, Philips (retired)

OLED Coalition Members



- 3M
- Acuity Brands Lighting
- Corning
- EMD Performance Materials Corp., an affiliate of Merck KGaA
- Kaneka
- Kateeva
- Kurt Lesker
- GE
- OLED Association
- OLEDWorks
- Osram Sylvania
- PPG
- UDC



Be Revolutionary.



- Facilitate communication within and outside the group
- Promote OLED lighting industry in the U.S.
- Assist in communicating requirements for OLED lighting standards
- Ensure the needs of the industry are well understood by Congress, DOE & OMB
- Assist with priority setting for intercompany activities related to DOE efforts (R&D, Product Development, Manufacturing & Market Development)
- Produce an annual report on the progress made by the U.S. OLED industry

A Bright Future



- Working with Navigant to expand their LED model to include OLED. Model will help determine the total accessible market for OLED & identify best applications.
- Exhibited OLEDs at DOE Technology Development Workshop, Portland 2015.
- Exhibited OLEDs at the Harvard Graduate School of Design's Adaptive Architectures and Smart Materials Conference, Chicago, IL (October 1-2, 2015).
- Gateway demonstration efforts are underway; working with PNNL to identify opportunities. First OLED Gateway expected in 2016.
- Educational workshop for lighting designers planned for May 2016.