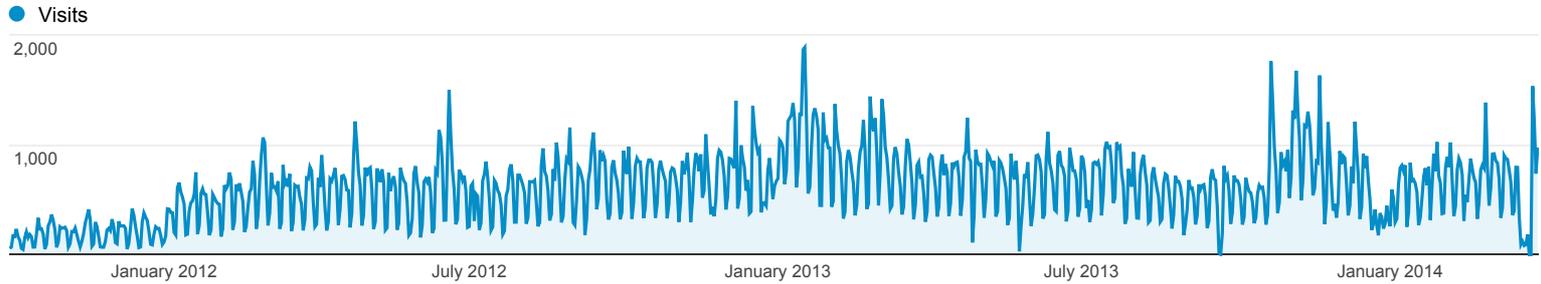


Oct 1, 2011 - Mar 30, 2014

Audience Overview

All Visits
100.00%

Overview



Visits
553,268

Unique Visitors
349,474

Pageviews
1,578,484

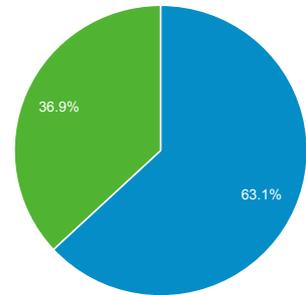
Pages / Visit
2.85

Avg. Visit Duration
00:02:48

Bounce Rate
55.08%

% New Visits
63.00%

■ New Visitor ■ Returning Visitor



Language	Visits	% Visits
1. en-us	471,568	85.23%
2. en-gb	9,361	1.69%
3. zh-cn	7,452	1.35%
4. es	6,225	1.13%
5. en	6,044	1.09%
6. ja	5,674	1.03%
7. fr	5,394	0.97%
8. zh-tw	3,873	0.70%
9. de-de	3,600	0.65%
10. ko	3,337	0.60%

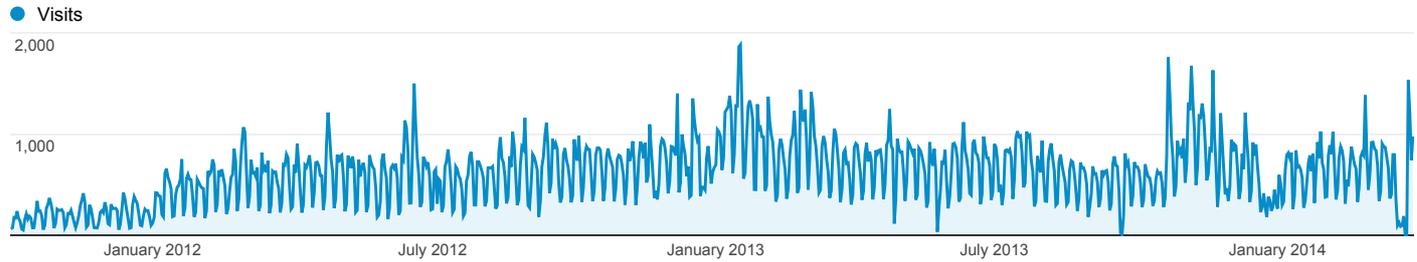
Oct 1, 2011 - Mar 30, 2014

New vs Returning

All Visits
100.00%

Explorer

Summary



Visitor Type	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	553,268 <small>% of Total: 100.00% (553,268)</small>	63.07% <small>Site Avg: 63.00% (0.11%)</small>	348,924 <small>% of Total: 100.11% (348,542)</small>	55.08% <small>Site Avg: 55.08% (0.00%)</small>	2.85 <small>Site Avg: 2.85 (0.00%)</small>	00:02:48 <small>Site Avg: 00:02:48 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. New Visitor	348,924 (63.07%)	100.00%	348,924(100.00%)	57.83%	2.59	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	204,344 (36.93%)	0.00%	0 (0.00%)	50.38%	3.31	00:03:47	0.00%	0 (0.00%)	\$0.00 (0.00%)

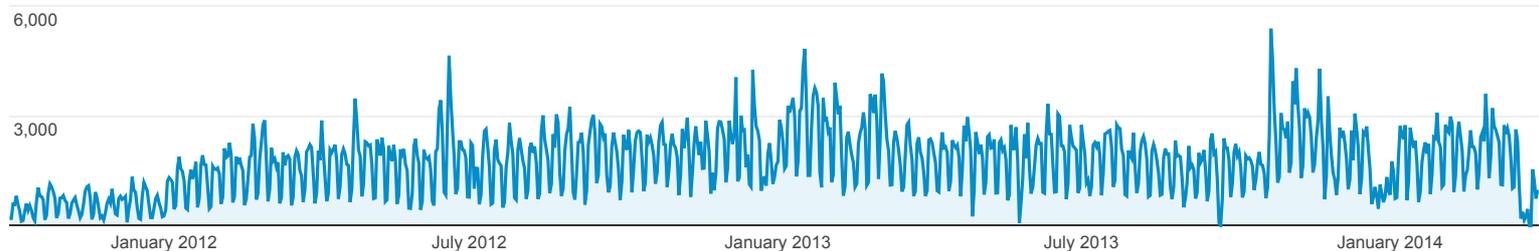
Oct 1, 2011 - Mar 30, 2014

Pages

All Visits
100.00%

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	1,578,484 % of Total: 100.00% (1,578,484)	1,197,175 % of Total: 100.00% (1,197,175)	00:01:30 Site Avg: 00:01:30 (0.00%)	553,007 % of Total: 100.00% (553,007)	55.10% Site Avg: 55.10% (0.00%)	35.03% Site Avg: 35.03% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /solar/sunshot/index.html	304,307 (19.28%)	223,447 (18.66%)	00:01:47	201,168 (36.38%)	49.99%	46.20%	\$0.00 (0.00%)
2. /solar/sunshot/financial.html	60,207 (3.81%)	44,850 (3.75%)	00:00:32	12,406 (2.24%)	26.46%	15.06%	\$0.00 (0.00%)
3. /solar/sunshot/about.html	54,392 (3.45%)	40,800 (3.41%)	00:01:13	8,042 (1.45%)	48.73%	24.43%	\$0.00 (0.00%)
4. /solar/sunshot/resources.html	44,902 (2.84%)	33,821 (2.83%)	00:01:29	2,679 (0.48%)	56.63%	31.84%	\$0.00 (0.00%)
5. /solar/sunshot/prize.html	42,687 (2.70%)	35,025 (2.93%)	00:02:11	32,130 (5.81%)	67.60%	64.91%	\$0.00 (0.00%)
6. /solar/sunshot/	41,948 (2.66%)	33,495 (2.80%)	00:01:40	30,764 (5.56%)	39.34%	38.49%	\$0.00 (0.00%)
7. /solar/sunshot/pv.html	37,762 (2.39%)	29,761 (2.49%)	00:01:03	4,663 (0.84%)	48.38%	23.66%	\$0.00 (0.00%)
8. /solar/sunshot/current_opportunities.html	37,688 (2.39%)	28,315 (2.37%)	00:00:31	2,285 (0.41%)	44.25%	13.83%	\$0.00 (0.00%)
9. /solar/sunshot/solar_program.html	34,997 (2.22%)	25,515 (2.13%)	00:00:48	3,211 (0.58%)	39.80%	17.45%	\$0.00 (0.00%)
10. /solar/sunshot/csp.html	33,322 (2.11%)	24,454 (2.04%)	00:01:18	7,140 (1.29%)	46.54%	24.76%	\$0.00 (0.00%)
11. /solar/sunshot/vision_study.html	19,069 (1.21%)	16,190 (1.35%)	00:06:04	8,005 (1.45%)	57.20%	58.82%	\$0.00 (0.00%)
12. /solar/sunshot/incubator.html	18,595 (1.18%)	15,014 (1.25%)	00:01:53	8,559 (1.55%)	54.96%	39.37%	\$0.00 (0.00%)
13. /solar/sunshot/projects/	16,396 (1.04%)	11,317 (0.95%)	00:00:55	11,135 (2.01%)	39.65%	40.64%	\$0.00 (0.00%)
14. /solar/sunshot/news.html	15,472 (0.98%)	11,987 (1.00%)	00:00:45	1,484 (0.27%)	48.72%	22.12%	\$0.00 (0.00%)
15. /solar/sunshot/pvmrw_2012.html	15,097 (0.96%)	6,586 (0.55%)	00:04:09	5,720 (1.03%)	57.08%	38.13%	\$0.00 (0.00%)
16. /solar/sunshot/resource_center/index.html	15,020 (0.95%)	11,035 (0.92%)	00:01:14	10,423 (1.88%)	39.60%	39.21%	\$0.00 (0.00%)
17. /solar/sunshot/mission_vision_goals.html	14,959 (0.95%)	11,795 (0.99%)	00:01:33	3,205 (0.58%)	58.53%	28.78%	\$0.00 (0.00%)
18. /solar/sunshot/csp_sunshotround.html	14,890 (0.94%)	8,134 (0.68%)	00:01:01	3,034 (0.55%)	36.16%	17.56%	\$0.00 (0.00%)
19. /solar/sunshot/next_generation_pv.html	13,526 (0.86%)	10,598 (0.89%)	00:02:10	3,517 (0.64%)	74.24%	38.25%	\$0.00 (0.00%)
20. /solar/sunshot/key_activities.html	12,818 (0.81%)	10,099 (0.84%)	00:00:47	1,209 (0.22%)	35.57%	16.74%	\$0.00 (0.00%)
21. /solar/sunshot/rooftop_challenge.html	10,912 (0.69%)	9,070 (0.76%)	00:02:23	4,435 (0.80%)	71.27%	49.11%	\$0.00 (0.00%)

Rank	URL	Page Views	Unique Visitors	Time on Page	Page Load Time	Conversion Rate	Engagement Rate	Revenue
22.	/solar/sunshot/systems_integration.html	10,726 (0.68%)	8,522 (0.71%)	00:01:10	1,155 (0.21%)	49.44%	23.43%	\$0.00 (0.00%)
23.	/solar/sunshot/contacts.html	10,159 (0.64%)	8,124 (0.68%)	00:01:55	2,392 (0.43%)	65.30%	44.74%	\$0.00 (0.00%)
24.	/solar/sunshot/pv_research.html	10,056 (0.64%)	7,163 (0.60%)	00:00:39	408 (0.07%)	32.84%	8.96%	\$0.00 (0.00%)
25.	/solar/sunshot/events.html	9,731 (0.62%)	7,828 (0.65%)	00:01:20	1,985 (0.36%)	59.35%	35.78%	\$0.00 (0.00%)
26.	/solar/sunshot/past_workshops.html	9,131 (0.58%)	5,647 (0.47%)	00:02:23	2,508 (0.45%)	51.40%	34.87%	\$0.00 (0.00%)
27.	/solar/sunshot/past_opportunities.html	9,099 (0.58%)	6,775 (0.57%)	00:00:48	176 (0.03%)	45.45%	14.32%	\$0.00 (0.00%)
28.	/solar/sunshot/bos.html	9,055 (0.57%)	6,838 (0.57%)	00:00:58	1,342 (0.24%)	45.01%	19.09%	\$0.00 (0.00%)
29.	/solar/sunshot/sunshot_workshops_presentations.html	8,899 (0.56%)	6,723 (0.56%)	00:01:26	2,721 (0.49%)	58.32%	32.87%	\$0.00 (0.00%)
30.	/solar/sunshot/highlights.html	8,402 (0.53%)	5,846 (0.49%)	00:00:40	579 (0.10%)	37.82%	13.88%	\$0.00 (0.00%)
31.	/solar/sunshot/resource_center/	8,251 (0.52%)	5,980 (0.50%)	00:01:22	5,726 (1.04%)	40.08%	39.84%	\$0.00 (0.00%)
32.	/solar/sunshot/reducing_technology_costs.html	7,718 (0.49%)	5,471 (0.46%)	00:00:44	333 (0.06%)	51.65%	11.87%	\$0.00 (0.00%)
33.	/solar/sunshot/project_highlights.html	7,552 (0.48%)	6,282 (0.52%)	00:02:58	3,468 (0.63%)	76.53%	56.44%	\$0.00 (0.00%)
34.	/solar/sunshot/csp_systems.html	7,167 (0.45%)	5,124 (0.43%)	00:00:28	218 (0.04%)	19.27%	4.87%	\$0.00 (0.00%)
35.	/solar/sunshot/csp_storage_awards.html	7,022 (0.44%)	3,837 (0.32%)	00:00:48	643 (0.12%)	46.50%	13.44%	\$0.00 (0.00%)
36.	/solar/sunshot/pv_awards.html	6,935 (0.44%)	4,907 (0.41%)	00:00:47	273 (0.05%)	29.30%	10.93%	\$0.00 (0.00%)
37.	/solar/sunshot/advance_cell_efficiency.html	6,793 (0.43%)	5,265 (0.44%)	00:01:49	1,663 (0.30%)	66.99%	32.22%	\$0.00 (0.00%)
38.	/solar/sunshot/csp_awards.html	6,741 (0.43%)	4,493 (0.38%)	00:00:33	492 (0.09%)	28.25%	8.92%	\$0.00 (0.00%)
39.	/solar/sunshot/incubator_projects.html	6,495 (0.41%)	5,460 (0.46%)	00:02:43	2,523 (0.46%)	73.88%	51.29%	\$0.00 (0.00%)
40.	/solar/sunshot/timeline.html	6,378 (0.40%)	5,325 (0.44%)	00:02:17	1,705 (0.31%)	64.05%	42.63%	\$0.00 (0.00%)
41.	/solar/sunshot/financial_opps_detail.html?sol_id=488	6,239 (0.40%)	5,443 (0.45%)	00:01:42	1,137 (0.21%)	71.06%	37.38%	\$0.00 (0.00%)
42.	/solar/sunshot/pvmrw_2013.html	6,228 (0.39%)	2,763 (0.23%)	00:04:27	2,401 (0.43%)	55.77%	38.55%	\$0.00 (0.00%)
43.	/solar/sunshot/accomplishments.html	6,109 (0.39%)	4,993 (0.42%)	00:01:25	947 (0.17%)	68.53%	25.31%	\$0.00 (0.00%)
44.	/solar/sunshot/pv_crystalline_silicon.html	6,105 (0.39%)	4,562 (0.38%)	00:02:00	1,670 (0.30%)	70.48%	34.69%	\$0.00 (0.00%)
45.	/solar/sunshot/summit_tech_forum.html	5,983 (0.38%)	4,200 (0.35%)	00:03:34	2,602 (0.47%)	59.07%	45.80%	\$0.00 (0.00%)
46.	/solar/sunshot/financial_opps_detail.html?sol_id=465	5,954 (0.38%)	4,959 (0.41%)	00:01:47	1,887 (0.34%)	58.82%	44.93%	\$0.00 (0.00%)
47.	/solar/sunshot/related_opportunities.html	5,917 (0.37%)	4,649 (0.39%)	00:01:44	263 (0.05%)	61.60%	39.36%	\$0.00 (0.00%)
48.	/solar/sunshot/fellows.html	5,813 (0.37%)	4,655 (0.39%)	00:01:39	1,930 (0.35%)	66.94%	39.64%	\$0.00 (0.00%)
49.	/solar/sunshot/csp_trough.html	5,306 (0.34%)	3,533 (0.30%)	00:01:18	915 (0.17%)	61.64%	21.50%	\$0.00 (0.00%)
50.	/solar/sunshot/csp_sunshotrnd_nrel_turbine.html	5,205 (0.33%)	3,848 (0.32%)	00:03:02	3,050 (0.55%)	67.67%	56.64%	\$0.00 (0.00%)
51.	/solar/sunshot/glossary.html	4,978 (0.32%)	3,684 (0.31%)	00:02:09	1,706 (0.31%)	82.71%	49.86%	\$0.00 (0.00%)
52.	/solar/sunshot/csp_baseload_awards.html	4,936 (0.31%)	3,037 (0.25%)	00:00:41	442 (0.08%)	34.84%	11.22%	\$0.00 (0.00%)
53.	/solar/sunshot/financial_opps_detail.html?sol_id=532	4,927 (0.31%)	4,314 (0.36%)	00:01:46	1,306 (0.24%)	73.51%	45.20%	\$0.00 (0.00%)
54.	/solar/sunshot/sunpath.html	4,923 (0.31%)	4,320 (0.36%)	00:01:52	2,478 (0.45%)	76.39%	51.47%	\$0.00 (0.00%)
55.	/solar/sunshot/postdocs.html	4,887 (0.31%)	3,971 (0.33%)	00:01:28	1,482 (0.27%)	66.60%	37.69%	\$0.00 (0.00%)

56.	/solar/sunshot/resource_center/resources/solar_powering_your_community_guide_local_governments	4,866 (0.31%)	4,006 (0.33%)	00:03:03	3,377 (0.61%)	68.97%	68.06%	\$0.00 (0.00%)
57.	/solar/sunshot/csp_components.html	4,757 (0.30%)	3,357 (0.28%)	00:00:27	232 (0.04%)	40.09%	6.47%	\$0.00 (0.00%)
58.	/solar/sunshot/nonhardware_costs.html	4,750 (0.30%)	3,078 (0.26%)	00:01:07	432 (0.08%)	50.23%	17.83%	\$0.00 (0.00%)
59.	/solar/sunshot/pv_thin_film.html	4,723 (0.30%)	2,649 (0.22%)	00:00:25	285 (0.05%)	31.23%	5.72%	\$0.00 (0.00%)
60.	/solar/sunshot/financial_opps_detail.html?sol_id=564	4,704 (0.30%)	4,023 (0.34%)	00:02:34	1,613 (0.29%)	69.81%	54.29%	\$0.00 (0.00%)
61.	/solar/sunshot/csp_rnd_awards.html	4,447 (0.28%)	2,665 (0.22%)	00:00:51	187 (0.03%)	33.16%	8.68%	\$0.00 (0.00%)
62.	/solar/sunshot/reducing_grid_integration_costs.html	4,338 (0.27%)	3,122 (0.26%)	00:01:05	220 (0.04%)	45.45%	14.52%	\$0.00 (0.00%)
63.	/solar/sunshot/financial_opps_detail.html?sol_id=658	4,327 (0.27%)	3,673 (0.31%)	00:02:23	1,612 (0.29%)	72.27%	52.60%	\$0.00 (0.00%)
64.	/solar/sunshot/pvmi.html	4,309 (0.27%)	3,585 (0.30%)	00:01:47	819 (0.15%)	67.77%	30.15%	\$0.00 (0.00%)
65.	/solar/sunshot/visiting.html	4,207 (0.27%)	3,693 (0.31%)	00:00:47	1,219 (0.22%)	80.31%	35.54%	\$0.00 (0.00%)
66.	/solar/sunshot/financial_opps_detail.html?sol_id=583	3,978 (0.25%)	3,387 (0.28%)	00:02:48	2,081 (0.38%)	73.43%	57.26%	\$0.00 (0.00%)
67.	/solar/sunshot/csp_program_review_2013.html	3,959 (0.25%)	1,998 (0.17%)	00:04:42	1,683 (0.30%)	58.29%	42.43%	\$0.00 (0.00%)
68.	/solar/sunshot/financial_opps_detail.html?sol_id=561	3,871 (0.25%)	3,399 (0.28%)	00:02:08	1,434 (0.26%)	69.11%	48.51%	\$0.00 (0.00%)
69.	/solar/sunshot/accelerating_deployment.html	3,807 (0.24%)	2,702 (0.23%)	00:01:01	170 (0.03%)	40.00%	14.92%	\$0.00 (0.00%)
70.	/solar/sunshot/csp_sunshotrnd_3m.html	3,786 (0.24%)	2,757 (0.23%)	00:01:46	874 (0.16%)	51.37%	27.60%	\$0.00 (0.00%)
71.	/solar/sunshot/csp_staff.html	3,658 (0.23%)	1,444 (0.12%)	00:00:19	131 (0.02%)	22.14%	5.80%	\$0.00 (0.00%)
72.	/solar/sunshot/pv_organic.html	3,601 (0.23%)	2,720 (0.23%)	00:02:07	1,238 (0.22%)	65.59%	36.30%	\$0.00 (0.00%)
73.	/solar/sunshot/pv_as.html	3,573 (0.23%)	2,840 (0.24%)	00:02:29	1,877 (0.34%)	74.21%	50.69%	\$0.00 (0.00%)
74.	/solar/sunshot/projects/all_projects.cfm	3,522 (0.22%)	2,263 (0.19%)	00:02:12	453 (0.08%)	54.08%	32.42%	\$0.00 (0.00%)
75.	/solar/sunshot/seeds.html	3,504 (0.22%)	2,810 (0.23%)	00:02:30	1,900 (0.34%)	67.58%	53.11%	\$0.00 (0.00%)
76.	/solar/sunshot/financial_opps_detail.html?sol_id=456	3,455 (0.22%)	2,878 (0.24%)	00:02:03	996 (0.18%)	61.85%	44.25%	\$0.00 (0.00%)
77.	/solar/sunshot/pv_cdte.html	3,431 (0.22%)	2,756 (0.23%)	00:02:47	1,933 (0.35%)	74.55%	53.60%	\$0.00 (0.00%)
78.	/solar/sunshot/extreme_bos.html	3,409 (0.22%)	2,717 (0.23%)	00:01:21	557 (0.10%)	59.78%	24.00%	\$0.00 (0.00%)
79.	/solar/sunshot/csp_tower.html	3,305 (0.21%)	2,313 (0.19%)	00:01:12	395 (0.07%)	47.34%	18.82%	\$0.00 (0.00%)
80.	/solar/sunshot/financial_opps_detail.html?sol_id=601	3,158 (0.20%)	2,723 (0.23%)	00:02:30	1,401 (0.25%)	75.23%	54.94%	\$0.00 (0.00%)
81.	/solar/sunshot/solarops.html	3,120 (0.20%)	2,642 (0.22%)	00:02:36	2,012 (0.36%)	70.92%	60.13%	\$0.00 (0.00%)
82.	/solar/sunshot/financial_opps_detail.html?sol_id=662	3,076 (0.19%)	2,585 (0.22%)	00:03:00	1,022 (0.18%)	69.08%	53.48%	\$0.00 (0.00%)
83.	/solar/sunshot/pv_dye_sensitized.html	2,959 (0.19%)	2,384 (0.20%)	00:02:05	1,234 (0.22%)	72.20%	45.56%	\$0.00 (0.00%)
84.	/solar/sunshot/pv_supply_chain.html	2,954 (0.19%)	2,408 (0.20%)	00:01:21	316 (0.06%)	68.04%	19.50%	\$0.00 (0.00%)
85.	/solar/sunshot/csp_fresnel.html	2,942 (0.19%)	2,223 (0.19%)	00:01:12	745 (0.13%)	68.19%	28.69%	\$0.00 (0.00%)
86.	/solar/sunshot/budget.html	2,936 (0.19%)	2,480 (0.21%)	00:01:24	314 (0.06%)	57.32%	22.89%	\$0.00 (0.00%)
87.	/solar/sunshot/muri.html	2,879 (0.18%)	2,145 (0.18%)	00:01:00	448 (0.08%)	39.51%	16.22%	\$0.00 (0.00%)
88.	/solar/sunshot/csp_lab_rnd.html	2,869 (0.18%)	1,847 (0.15%)	00:01:21	293 (0.05%)	55.63%	18.51%	\$0.00 (0.00%)
89.	/solar/sunshot/segis_advanced_co	2,840 (0.18%)	2,286 (0.18%)	00:01:20	402 (0.07%)	67.99%	26.48%	\$0.00 (0.00%)

89.	ncepts.html	2,810 (0.18%)	2,286 (0.19%)	00:01:30	403 (0.07%)	67.00%	26.48%	\$0.00 (0.00%)
90.	/solar/sunshot/pv_cigs.html	2,808 (0.18%)	2,210 (0.18%)	00:02:20	1,343 (0.24%)	74.39%	49.36%	\$0.00 (0.00%)
91.	/solar/sunshot/pv_high_efficiency.html	2,799 (0.18%)	2,162 (0.18%)	00:01:47	703 (0.13%)	69.42%	31.51%	\$0.00 (0.00%)
92.	/solar/sunshot/projects/index.html	2,782 (0.18%)	1,873 (0.16%)	00:00:53	1,837 (0.33%)	39.96%	41.55%	\$0.00 (0.00%)
93.	/solar/sunshot/financial_opps_detail.html?sol_id=510	2,678 (0.17%)	2,313 (0.19%)	00:01:51	1,063 (0.19%)	68.67%	48.99%	\$0.00 (0.00%)
94.	/solar/sunshot/pluginplay.html	2,665 (0.17%)	1,940 (0.16%)	00:01:09	862 (0.16%)	52.44%	31.33%	\$0.00 (0.00%)
95.	/solar/sunshot/instructor_training_network.html	2,664 (0.17%)	2,070 (0.17%)	00:03:16	1,350 (0.24%)	66.96%	55.07%	\$0.00 (0.00%)
96.	/solar/sunshot/customer_acquisition_costs.html	2,626 (0.17%)	2,043 (0.17%)	00:01:13	482 (0.09%)	51.45%	21.10%	\$0.00 (0.00%)
97.	/solar/sunshot/pv_czts.html	2,581 (0.16%)	1,976 (0.17%)	00:02:26	1,364 (0.25%)	63.05%	45.91%	\$0.00 (0.00%)
98.	/solar/sunshot/csp_publications.html	2,529 (0.16%)	1,889 (0.16%)	00:02:30	588 (0.11%)	61.39%	37.01%	\$0.00 (0.00%)
99.	/solar/sunshot/incubator_past.html	2,502 (0.16%)	2,145 (0.18%)	00:02:46	1,227 (0.22%)	77.59%	56.91%	\$0.00 (0.00%)
100.	/solar/sunshot/financial_opps_detail.html?sol_id=469	2,406 (0.15%)	2,051 (0.17%)	00:02:17	922 (0.17%)	74.08%	49.88%	\$0.00 (0.00%)

Rows 1 - 100 of 10235

Oct 1, 2011 - Mar 30, 2014

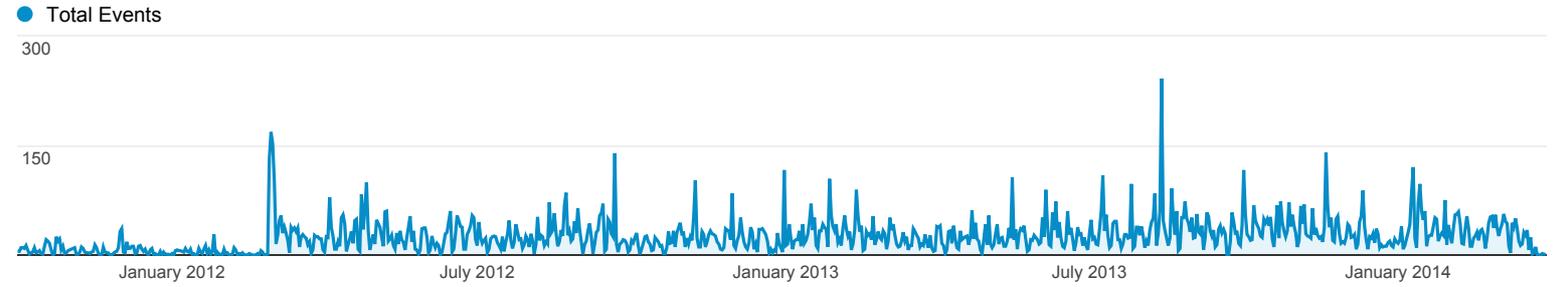
Top Events

ALL » EVENT CATEGORY: pdf

All Visits
92.03%

Explorer

Event



Event Action	Total Events	Unique Events	Event Value	Avg. Value
	23,411 % of Total: 94.52% (24,768)	13,536 % of Total: 92.03% (14,709)	0 % of Total: 0.00% (0)	0.00 Site Avg: 0.00 (0.00%)
1. 47927.pdf	2,152 (9.19%)	2,002 (9.18%)	0 (0.00%)	0.0
2. 47927_executive_summary.pdf	1,105 (4.72%)	1,033 (4.74%)	0 (0.00%)	0.0
3. 47927_chapter4.pdf	762 (3.25%)	704 (3.23%)	0 (0.00%)	0.0
4. sunshot_csp_poster.pdf	718 (3.07%)	652 (2.99%)	0 (0.00%)	0.0
5. 47927_chapter5.pdf	540 (2.31%)	518 (2.38%)	0 (0.00%)	0.0
6. 47927_chapter2.pdf	466 (1.99%)	428 (1.96%)	0 (0.00%)	0.0
7. 47927_chapter1.pdf	432 (1.85%)	402 (1.84%)	0 (0.00%)	0.0
8. sunshot_awards_bycategory_2011_09_01.pdf	410 (1.75%)	375 (1.72%)	0 (0.00%)	0.0
9. sunshot_prize_rules.pdf	351 (1.50%)	318 (1.46%)	0 (0.00%)	0.0
10. csp_rd_awardees_2012.pdf	337 (1.44%)	316 (1.45%)	0 (0.00%)	0.0
11. 47927_chapter3.pdf	330 (1.41%)	306 (1.40%)	0 (0.00%)	0.0
12. 55455.pdf	313 (1.34%)	279 (1.28%)	0 (0.00%)	0.0
13. 47927_chapter8.pdf	311 (1.33%)	298 (1.37%)	0 (0.00%)	0.0
14. 55446.pdf	250 (1.07%)	207 (0.95%)	0 (0.00%)	0.0
15. 47927_chapter6.pdf	238 (1.02%)	225 (1.03%)	0 (0.00%)	0.0
16. solar-powering-your-community-guide-for-local-governments.pdf	225 (0.96%)	206 (0.95%)	0 (0.00%)	0.0
17. 47927_appendices.pdf	222 (0.95%)	209 (0.96%)	0 (0.00%)	0.0
18. 55467.pdf	220 (0.94%)	203 (0.93%)	0 (0.00%)	0.0
19. high_pen_forum_agenda.pdf	200 (0.85%)	172 (0.79%)	0 (0.00%)	0.0
20. sssummit2012_plenary_chu.pdf	183 (0.78%)	177 (0.81%)	0 (0.00%)	0.0
21. 47927_chapter7.pdf	176 (0.75%)	163 (0.75%)	0 (0.00%)	0.0
22. 55458.pdf	176 (0.75%)	150 (0.66%)	0 (0.00%)	0.0

22.	55458.pdf	176 (0.75%)	150 (0.69%)	0 (0.00%)	0.0
23.	csp_natl_lab_rd_fact_sheet.pdf	171 (0.73%)	156 (0.72%)	0 (0.00%)	0.0
24.	incubator_7_awardees_2012.pdf	147 (0.63%)	139 (0.64%)	0 (0.00%)	0.0
25.	pvmrw12_tuesam_sunpower_hasselbrink.pdf	142 (0.61%)	129 (0.59%)	0 (0.00%)	0.0
26.	sssummit2012_plenary_arvizu.pdf	137 (0.59%)	123 (0.56%)	0 (0.00%)	0.0
27.	55452.pdf	136 (0.58%)	119 (0.55%)	0 (0.00%)	0.0
28.	pvmrw12_tuesam_aist_kato.pdf	134 (0.57%)	132 (0.61%)	0 (0.00%)	0.0
29.	sunshot_prize_draft_requirements.pdf	132 (0.56%)	123 (0.56%)	0 (0.00%)	0.0
30.	44792.pdf	128 (0.55%)	119 (0.55%)	0 (0.00%)	0.0
31.	awardees2011.pdf	126 (0.54%)	101 (0.46%)	0 (0.00%)	0.0
32.	54738.pdf	121 (0.52%)	112 (0.51%)	0 (0.00%)	0.0
33.	55449.pdf	113 (0.48%)	103 (0.47%)	0 (0.00%)	0.0
34.	sssummit2012_plenary_swanson.pdf	111 (0.47%)	109 (0.50%)	0 (0.00%)	0.0
35.	55453.pdf	110 (0.47%)	98 (0.45%)	0 (0.00%)	0.0
36.	sssummit2012_plenary_ramesh.pdf	110 (0.47%)	101 (0.46%)	0 (0.00%)	0.0
37.	55462.pdf	109 (0.47%)	97 (0.44%)	0 (0.00%)	0.0
38.	g-fsec-gp-274-03.pdf	100 (0.43%)	91 (0.42%)	0 (0.00%)	0.0
39.	bridge_project_selections.pdf	99 (0.42%)	92 (0.42%)	0 (0.00%)	0.0
40.	pvmrw12_tuespm_solaria_whitfield.pdf	98 (0.42%)	90 (0.41%)	0 (0.00%)	0.0
41.	55415.pdf	95 (0.41%)	89 (0.41%)	0 (0.00%)	0.0
42.	55460.pdf	93 (0.40%)	81 (0.37%)	0 (0.00%)	0.0
43.	54570.pdf	92 (0.39%)	88 (0.40%)	0 (0.00%)	0.0
44.	sunshot_prize_faqs.pdf	90 (0.38%)	86 (0.39%)	0 (0.00%)	0.0
45.	progress_report_sunshot_nrel_sco2_fy13_q2.pdf	84 (0.36%)	80 (0.37%)	0 (0.00%)	0.0
46.	pvmrw12_tuespm_piberlin_koch.pdf	84 (0.36%)	73 (0.33%)	0 (0.00%)	0.0
47.	55459.pdf	82 (0.35%)	73 (0.33%)	0 (0.00%)	0.0
48.	55464.pdf	76 (0.32%)	70 (0.32%)	0 (0.00%)	0.0
49.	55463.pdf	75 (0.32%)	67 (0.31%)	0 (0.00%)	0.0
50.	pvmrw12_tuespm_asu_tamizhmani.pdf	74 (0.32%)	70 (0.32%)	0 (0.00%)	0.0

Rows 1 - 50 of 810

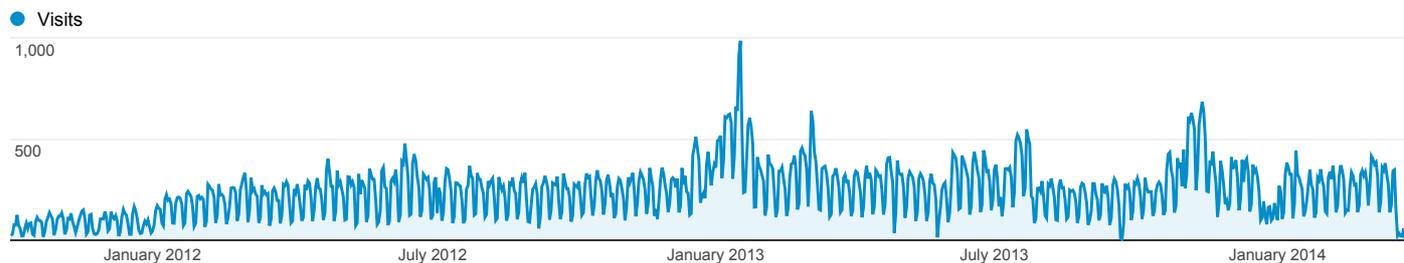
Oct 1, 2011 - Mar 30, 2014

Organic Search Traffic

All Visits
39.35%

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	217,717 % of Total: 39.35% (553,268)	57.34% Site Avg: 63.00% (-8.99%)	124,831 % of Total: 35.82% (348,542)	55.65% Site Avg: 55.08% (1.04%)	2.90 Site Avg: 2.85 (1.81%)	00:02:45 Site Avg: 00:02:48 (-1.74%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	106,950 (49.12%)	53.76%	57,499 (46.06%)	53.72%	3.10	00:03:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. sunshot	6,687 (3.07%)	43.64%	2,918 (2.34%)	38.28%	4.32	00:03:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. sunshot initiative	4,443 (2.04%)	44.65%	1,984 (1.59%)	36.48%	4.20	00:04:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. department of energy	3,231 (1.48%)	85.76%	2,771 (2.22%)	49.74%	2.38	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. doe sunshot	2,194 (1.01%)	39.38%	864 (0.69%)	32.04%	4.36	00:03:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. solar energy	1,534 (0.70%)	90.42%	1,387 (1.11%)	76.86%	1.56	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. solar	917 (0.42%)	90.95%	834 (0.67%)	72.19%	1.83	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. us department of energy	739 (0.34%)	83.49%	617 (0.49%)	48.04%	2.45	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. sunshot vision study	714 (0.33%)	30.11%	215 (0.17%)	52.80%	1.83	00:04:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. solar power	704 (0.32%)	91.62%	645 (0.52%)	67.76%	2.05	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. sun shot	692 (0.32%)	59.68%	413 (0.33%)	46.53%	3.73	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. solar energy technology	659 (0.30%)	85.89%	566 (0.45%)	68.44%	1.81	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. doe sunshot initiative	651 (0.30%)	45.31%	295 (0.24%)	33.03%	4.44	00:04:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. sunshot doe	611 (0.28%)	32.24%	197 (0.16%)	25.37%	3.99	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. sunshot program	527 (0.24%)	45.16%	238 (0.19%)	43.64%	3.90	00:03:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. solar technology	506 (0.23%)	88.93%	450 (0.36%)	63.83%	2.13	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. solar system	468 (0.21%)	95.51%	447 (0.36%)	80.34%	1.59	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. dept of energy	437 (0.20%)	84.90%	371 (0.30%)	45.77%	2.54	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. energy.gov	433 (0.20%)	89.84%	389 (0.31%)	64.43%	1.98	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. sunshot incubator	363 (0.17%)	31.96%	116 (0.09%)	45.45%	3.38	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. solar panels	331 (0.15%)	93.05%	308 (0.25%)	77.04%	1.87	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. eere	307 (0.14%)	49.19%	151 (0.12%)	52.12%	2.90	00:02:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. solar energy technologies program	283 (0.13%)	49.47%	140 (0.11%)	40.28%	3.95	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)

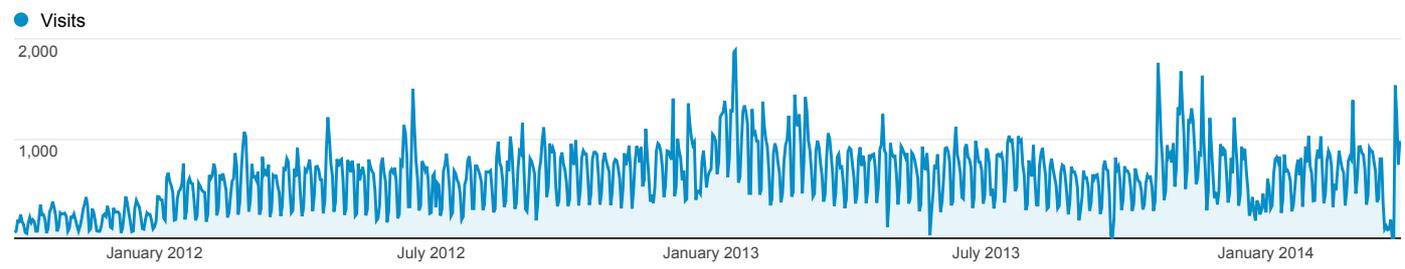
24.	sunshot incubator program	260 (0.12%)	38.85%	101 (0.08%)	43.85%	3.84	00:03:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	photovoltaics; solar cell; silicon; iii-v compounds	245 (0.11%)	0.41%	1 (0.00%)	98.78%	1.01	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	doe solar program	227 (0.10%)	26.87%	61 (0.05%)	25.55%	4.52	00:04:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	doe solar	226 (0.10%)	35.40%	80 (0.06%)	28.76%	4.64	00:03:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	doe sunshot program	212 (0.10%)	44.34%	94 (0.08%)	25.00%	6.42	00:05:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	sun shot initiative	212 (0.10%)	51.42%	109 (0.09%)	35.38%	3.66	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	us dept of energy	201 (0.09%)	83.08%	167 (0.13%)	47.76%	2.55	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	photovoltaic	200 (0.09%)	95.00%	190 (0.15%)	70.50%	1.83	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	supercritical co2	198 (0.09%)	70.71%	140 (0.11%)	61.11%	2.66	00:02:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	eere sunshot	177 (0.08%)	23.16%	41 (0.03%)	31.64%	4.63	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	doe	163 (0.07%)	79.14%	129 (0.10%)	58.90%	2.22	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	supercritical co2 turbine	161 (0.07%)	70.81%	114 (0.09%)	55.90%	2.35	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	u.s. department of energy	159 (0.07%)	82.39%	131 (0.10%)	54.72%	2.15	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	department of energy sunshot initiative	156 (0.07%)	70.51%	110 (0.09%)	24.36%	4.71	00:03:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	sunshot prize	153 (0.07%)	26.14%	40 (0.03%)	58.82%	2.35	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	solar energy technologies	150 (0.07%)	81.33%	122 (0.10%)	67.33%	1.83	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	parabolic trough	147 (0.07%)	89.80%	132 (0.11%)	75.51%	1.84	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	sunshot enrollment	145 (0.07%)	0.00%	0 (0.00%)	26.90%	1.77	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	the influence of novel behavioral strategies in promoting the diffusion of solar energy	145 (0.07%)	2.76%	4 (0.00%)	87.59%	1.14	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	solar.energy.gov	144 (0.07%)	43.06%	62 (0.05%)	73.61%	2.05	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	doe+pv+meeting	136 (0.06%)	0.00%	0 (0.00%)	74.26%	1.46	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	department of energy sunshot	135 (0.06%)	51.85%	70 (0.06%)	32.59%	4.04	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	solar energy efficiency	131 (0.06%)	81.68%	107 (0.09%)	71.76%	1.77	00:01:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	solar incubator	130 (0.06%)	83.85%	109 (0.09%)	81.54%	1.65	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	concentrating solar power	128 (0.06%)	61.72%	79 (0.06%)	62.50%	2.59	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	solar panels cost	127 (0.06%)	96.85%	123 (0.10%)	81.10%	1.72	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	secretary of energy	126 (0.06%)	93.65%	118 (0.09%)	59.52%	2.09	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)

All Traffic Oct 1, 2011 - Mar 30, 2014

All Visits
100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	553,268 <small>% of Total: 100.00% (553,268)</small>	63.07% <small>Site Avg: 63.00% (0.11%)</small>	348,924 <small>% of Total: 100.11% (348,542)</small>	55.08% <small>Site Avg: 55.08% (0.00%)</small>	2.85 <small>Site Avg: 2.85 (0.00%)</small>	00:02:48 <small>Site Avg: 00:02:48 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. google / organic	200,453 (36.23%)	57.18%	114,610 (32.85%)	55.74%	2.90	00:02:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	90,622 (16.38%)	76.12%	68,984 (19.77%)	62.67%	2.43	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. eere.energy.gov / referral	32,421 (5.86%)	56.28%	18,246 (5.23%)	43.95%	3.63	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. energy.gov / referral	26,629 (4.81%)	64.90%	17,281 (4.95%)	43.81%	3.54	00:03:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. nrel.gov / referral	25,179 (4.55%)	61.71%	15,538 (4.45%)	48.04%	3.33	00:04:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. www1.eere.energy.gov / referral	19,726 (3.57%)	77.00%	15,190 (4.35%)	40.39%	3.36	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. links.govdelivery.com / referral	19,200 (3.47%)	39.83%	7,647 (2.19%)	62.74%	2.20	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. apps1.eere.energy.gov / referral	12,170 (2.20%)	33.77%	4,110 (1.18%)	48.36%	3.16	00:03:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. bing / organic	8,310 (1.50%)	46.64%	3,876 (1.11%)	48.17%	3.36	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. solaramericacommunities.energy.gov / referral	5,393 (0.97%)	75.71%	4,083 (1.17%)	50.19%	3.01	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. yahoo / organic	4,050 (0.73%)	61.93%	2,508 (0.72%)	53.93%	3.07	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. www4.eere.energy.gov / referral	3,559 (0.64%)	51.87%	1,846 (0.53%)	37.15%	3.96	00:04:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. renewableenergyworld.com / referral	2,778 (0.50%)	82.15%	2,282 (0.65%)	61.16%	2.21	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. search.nrel.gov / referral	2,138 (0.39%)	29.93%	640 (0.18%)	46.40%	3.74	00:04:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. ask / organic	2,025 (0.37%)	82.17%	1,664 (0.48%)	69.23%	1.90	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. seia.org / referral	2,007 (0.36%)	67.66%	1,358 (0.39%)	43.85%	2.93	00:03:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. makeitsolar.com / referral	1,909 (0.35%)	89.84%	1,715 (0.49%)	64.38%	2.11	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. google.com / referral	1,908 (0.34%)	72.22%	1,378 (0.39%)	59.54%	1.91	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. www2.eere.energy.gov / referral	1,866 (0.34%)	4.18%	78 (0.02%)	34.51%	5.00	00:08:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. en.wikipedia.org / referral	1,706 (0.31%)	76.67%	1,308 (0.37%)	67.58%	2.10	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. epa.gov / referral	1,409 (0.25%)	74.52%	1,050 (0.30%)	45.49%	2.84	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. sj-solar.com / referral	1,344 (0.24%)	75.89%	1,020 (0.29%)	77.68%	1.69	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. facebook.com / referral	1,326 (0.24%)	73.60%	976 (0.28%)	74.96%	1.69	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. nveducation.org / referral	1,273 (0.23%)	83.11%	1,058 (0.30%)	53.18%	2.55	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

25.	gosolarcalifornia.ca.gov / referral	1,183 (0.21%)	83.60%	989 (0.28%)	52.41%	2.37	00:01:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	dsireusa.org / referral	1,040 (0.19%)	79.90%	831 (0.24%)	34.33%	3.82	00:03:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	mass.gov / referral	895 (0.16%)	85.25%	763 (0.22%)	58.77%	2.23	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	solarpowergeneration.com / referral	895 (0.16%)	94.97%	850 (0.24%)	70.73%	1.70	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	sunshotgrandchallenge.energy.gov / referral	880 (0.16%)	28.75%	253 (0.07%)	48.98%	3.29	00:03:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	whitehouse.gov / referral	840 (0.15%)	75.83%	637 (0.18%)	64.40%	2.17	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	t.co / referral	837 (0.15%)	64.04%	536 (0.15%)	79.21%	1.49	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	search.mywebsearch.com / referral	751 (0.14%)	87.75%	659 (0.19%)	66.05%	1.98	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	aol / organic	742 (0.13%)	82.88%	615 (0.18%)	65.50%	2.16	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	nrdc.org / referral	718 (0.13%)	73.96%	531 (0.15%)	43.87%	2.85	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	energystar.gov / referral	683 (0.12%)	88.73%	606 (0.17%)	53.59%	2.42	00:02:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	techportal.eere.energy.gov / referral	646 (0.12%)	61.46%	397 (0.11%)	40.87%	3.79	00:03:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	consumerenergycenter.org / referral	581 (0.11%)	86.57%	503 (0.14%)	70.57%	1.77	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	doe.gov / referral	575 (0.10%)	61.74%	355 (0.10%)	35.30%	4.59	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	irecusa.org / referral	555 (0.10%)	61.62%	342 (0.10%)	47.21%	2.85	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	technologyreview.com / referral	528 (0.10%)	75.00%	396 (0.11%)	54.55%	2.52	00:02:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	cleantecnica.com / referral	521 (0.09%)	74.86%	390 (0.11%)	60.27%	2.55	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	ebay.com / referral	508 (0.09%)	95.87%	487 (0.14%)	80.51%	1.44	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	eia.gov / referral	486 (0.09%)	60.49%	294 (0.08%)	38.89%	3.39	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	search.pch.com / referral	476 (0.09%)	92.65%	441 (0.13%)	81.72%	1.57	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	ameren.com / referral	467 (0.08%)	87.58%	409 (0.12%)	59.74%	2.34	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	eie.gov.tr / referral	461 (0.08%)	91.76%	423 (0.12%)	69.63%	1.89	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	grist.org / referral	454 (0.08%)	77.09%	350 (0.10%)	65.86%	2.24	00:02:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	linkedin.com / referral	451 (0.08%)	62.75%	283 (0.08%)	66.74%	2.20	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	greenenergyohio.org / referral	440 (0.08%)	83.86%	369 (0.11%)	58.86%	2.31	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	eeredevapps1.nrel.gov / referral	418 (0.08%)	5.50%	23 (0.01%)	37.32%	4.01	00:05:49	0.00%	0 (0.00%)	\$0.00 (0.00%)

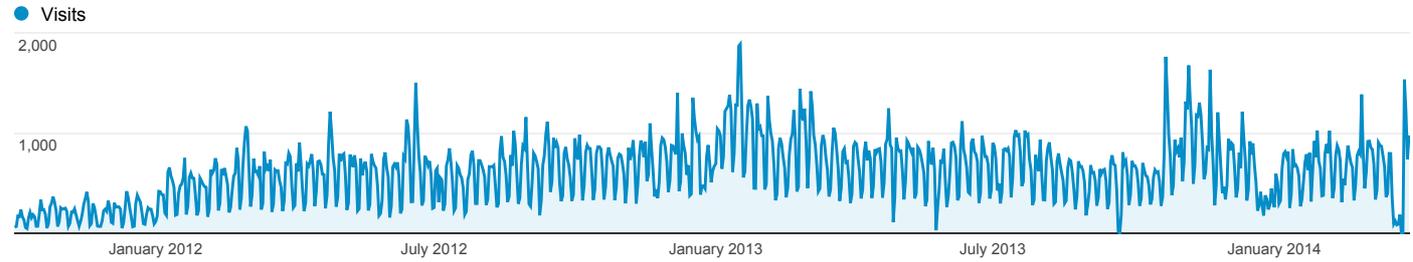
Oct 1, 2011 - Mar 30, 2014

Browser & OS

All Visits
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	553,268 <small>% of Total: 100.00% (553,268)</small>	63.07% <small>Site Avg: 63.00% (0.11%)</small>	348,924 <small>% of Total: 100.11% (348,542)</small>	55.08% <small>Site Avg: 55.08% (0.00%)</small>	2.85 <small>Site Avg: 2.85 (0.00%)</small>	00:02:48 <small>Site Avg: 00:02:48 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Internet Explorer	181,747 (32.85%)	62.93%	114,365 (32.78%)	51.13%	3.15	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Chrome	167,147 (30.21%)	63.91%	106,829 (30.62%)	55.25%	2.92	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Firefox	121,710 (22.00%)	63.64%	77,462 (22.20%)	55.46%	2.70	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Safari	64,542 (11.67%)	56.86%	36,700 (10.52%)	61.46%	2.37	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Android Browser	5,710 (1.03%)	74.87%	4,275 (1.23%)	64.78%	2.06	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Opera	3,089 (0.56%)	58.21%	1,798 (0.52%)	65.49%	2.09	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Mozilla Compatible Agent	1,972 (0.36%)	93.76%	1,849 (0.53%)	89.86%	1.46	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. IE with Chrome Frame	1,930 (0.35%)	57.15%	1,103 (0.32%)	52.33%	2.89	00:02:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Safari (in-app)	1,454 (0.26%)	91.47%	1,330 (0.38%)	74.14%	1.67	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Opera Mini	1,347 (0.24%)	91.09%	1,227 (0.35%)	77.51%	1.45	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)