

Oct 1, 2011 - Jun 30, 2014

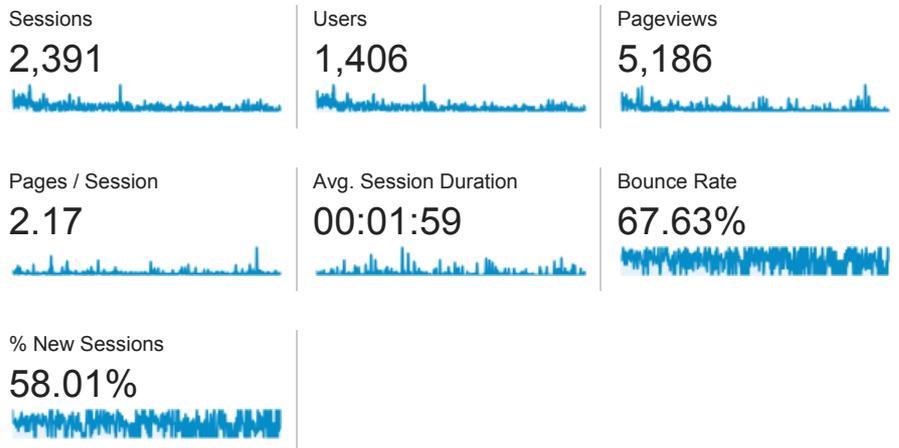
Audience Overview

All Sessions
100.00%

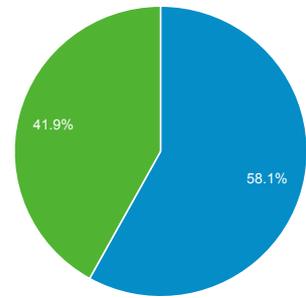
+ Add Segment

Overview

Sessions



■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	2,157	90.21%
2. en-gb	42	1.76%
3. tr	21	0.88%
4. zh-cn	21	0.88%
5. zh-tw	15	0.63%
6. ja	13	0.54%
7. ko	12	0.50%
8. nl	11	0.46%
9. en	10	0.42%
10. de-de	9	0.38%

Oct 1, 2011 - Jun 30, 2014

New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary

● Sessions

User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,391 <small>% of Total: 100.00% (2,391)</small>	58.05% <small>Site Avg: 58.01% (0.07%)</small>	1,388 <small>% of Total: 100.07% (1,387)</small>	67.63% <small>Site Avg: 67.63% (0.00%)</small>	2.17 <small>Site Avg: 2.17 (0.00%)</small>	00:01:59 <small>Site Avg: 00:01:59 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. New Visitor	1,388 (58.05%)	100.00%	1,388(100.00%)	71.33%	1.99	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	1,003 (41.95%)	0.00%	0 (0.00%)	62.51%	2.42	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2

Oct 1, 2011 - Jun 30, 2014

Pages

All Sessions
100.00%

This report is based on 1,100 sessions (46.01% of sessions). [Learn more](#)

+ Add Segment

Explorer

Pageviews

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	5,316 % of Total: 99.98% (5,317)	3,982 % of Total: 100.00% (3,982)	00:01:35 Site Avg: 00:01:35 (0.07%)	2,387 % of Total: 99.92% (2,389)	65.76% Site Avg: 65.75% (0.02%)	44.96% Site Avg: 44.93% (0.06%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /solar/federal_guide/index.html	1,430 (26.90%)	1,109 (27.85%)	00:01:50	1,011 (42.35%)	58.95%	60.21%	\$0.00 (0.00%)
2. /solar/federal_guide/financing.html	904 (17.01%)	719 (18.06%)	00:02:40	509 (21.32%)	77.80%	58.41%	\$0.00 (0.00%)
3. /solar/federal_guide/requirements.html	652 (12.26%)	524 (13.16%)	00:01:41	315 (13.20%)	80.13%	59.36%	\$0.00 (0.00%)
4. /solar/federal_guide/planning.html	548 (10.31%)	339 (8.51%)	00:00:45	93 (3.90%)	44.09%	13.50%	\$0.00 (0.00%)
5. /solar/federal_guide/implementing.html	441 (8.30%)	311 (7.81%)	00:01:44	157 (6.58%)	56.69%	36.05%	\$0.00 (0.00%)
6. /solar/federal_guide/prescreening.html	363 (6.83%)	265 (6.65%)	00:01:00	43 (1.80%)	60.47%	16.25%	\$0.00 (0.00%)
7. /solar/federal_guide/evaluate_site.html	315 (5.93%)	222 (5.58%)	00:02:01	141 (5.91%)	60.28%	44.76%	\$0.00 (0.00%)
8. /solar/federal_guide/consider_requirements.html	254 (4.78%)	185 (4.65%)	00:01:54	89 (3.73%)	75.28%	43.70%	\$0.00 (0.00%)
9. /solar/federal_guide/identify_goals.html	172 (3.24%)	128 (3.21%)	00:00:29	17 (0.71%)	88.24%	21.51%	\$0.00 (0.00%)
10. /solar/federal_guide/contacts.html	85 (1.60%)	70 (1.76%)	00:00:13	4 (0.17%)	0.00%	25.88%	\$0.00 (0.00%)
11. /solar/federal_guide/assemble_team.html	83 (1.56%)	65 (1.63%)	00:03:23	4 (0.17%)	50.00%	8.43%	\$0.00 (0.00%)
12. /solar/federal_guide/evaluate_sites.html	50 (0.94%)	37 (0.93%)	00:00:08	0 (0.00%)	0.00%	4.00%	\$0.00 (0.00%)
13. /solar/federal_guide/contacts_landing.html	15 (0.28%)	4 (0.10%)	00:03:11	2 (0.08%)	0.00%	13.33%	\$0.00 (0.00%)
14. /solar/federal_guide/	2 (0.04%)	2 (0.05%)	00:00:04	2 (0.08%)	0.00%	0.00%	\$0.00 (0.00%)
15. /solar/federal_guide/webmaster.html	2 (0.04%)	2 (0.05%)	00:00:04	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)

Oct 1, 2011 - Jun 30, 2014

Top Events

 All Sessions
100.00%

 + Add Segment

Explorer

Event

● Total Events

Event Label	Total Events	Unique Events	Event Value	Avg. Value
	92 % of Total: 100.00% (92)	85 % of Total: 100.00% (85)	0 % of Total: 0.00% (0)	0.00 Site Avg: 0.00 (0.00%)
1. http://www1.eere.energy.gov/solar/pdfs/47854.pdf	69 (75.00%)	66 (75.00%)	0 (0.00%)	0.00
2. http://www1.eere.energy.gov/solar/federal_guide/pdfs/47854_apxb.pdf	9 (9.78%)	9 (10.23%)	0 (0.00%)	0.00
3. http://www1.eere.energy.gov/solar/federal_guide/pdfs/47854_solar_checklist.pdf	6 (6.52%)	5 (5.68%)	0 (0.00%)	0.00
4. http://www1.eere.energy.gov/femp/pdfs/uesc_enabling_documents09.pdf	4 (4.35%)	4 (4.55%)	0 (0.00%)	0.00
5. http://www1.eere.energy.gov/femp/pdfs/eo13514.pdf	3 (3.26%)	3 (3.41%)	0 (0.00%)	0.00
6. https://www1.eere.energy.gov/femp/pdfs/uesc_enabling_documents09.pdf	1 (1.09%)	1 (1.14%)	0 (0.00%)	0.00

Rows 1 - 6 of 6

Organic Search Traffic

Oct 1, 2011 - Jun 30, 2012

All Sessions
60.98%

+ Add Segment

Explorer

Summary

● Sessions

Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,458 <small>% of Total: 60.98% (2,391)</small>	57.54% <small>Site Avg: 58.01% (-0.80%)</small>	839 <small>% of Total: 60.49% (1,387)</small>	70.71% <small>Site Avg: 67.63% (4.56%)</small>	2.03 <small>Site Avg: 2.17 (-6.18%)</small>	00:01:54 <small>Site Avg: 00:01:59 (-4.54%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. (not provided)	616 (42.25%)	54.38%	335 (39.93%)	70.13%	1.97	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. renewable energy requirements	60 (4.12%)	91.67%	55 (6.56%)	81.67%	1.52	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. requirements for renewable energy	12 (0.82%)	83.33%	10 (1.19%)	75.00%	1.25	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. femp	11 (0.75%)	0.00%	0 (0.00%)	63.64%	2.18	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. solar project planning	9 (0.62%)	88.89%	8 (0.95%)	22.22%	7.78	00:10:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. pre-screening energy projects	8 (0.55%)	0.00%	0 (0.00%)	87.50%	1.38	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. solar project implementation	5 (0.34%)	100.00%	5 (0.60%)	80.00%	2.60	00:05:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. background of solar energy	4 (0.27%)	100.00%	4 (0.48%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. procuring solar energy	4 (0.27%)	50.00%	2 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. procuring solar energy: a guide for federal facility decision makers, september 2010	4 (0.27%)	0.00%	0 (0.00%)	50.00%	4.25	00:15:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. solar shade structures	4 (0.27%)	75.00%	3 (0.36%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. alternative energy requirements	3 (0.21%)	66.67%	2 (0.24%)	66.67%	1.33	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. femp uesc solar projects	3 (0.21%)	0.00%	0 (0.00%)	66.67%	1.33	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. government procurement of solar energy	3 (0.21%)	33.33%	1 (0.12%)	33.33%	4.00	00:25:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. how to evaluate a solar site	3 (0.21%)	66.67%	2 (0.24%)	0.00%	5.33	00:06:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. j.f. williams coast guard building solar	3 (0.21%)	0.00%	0 (0.00%)	66.67%	1.33	00:01:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. procuring	3 (0.21%)	100.00%	3 (0.36%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. procuring solar energy: a guide for federal facility decision makers	3 (0.21%)	33.33%	1 (0.12%)	66.67%	1.67	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. project impementation for solar	3 (0.21%)	33.33%	1 (0.12%)	66.67%	3.67	00:10:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. request for proposal	3 (0.21%)	100.00%	3 (0.36%)	66.67%	1.33	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. requirements of renewable energy	3 (0.21%)	100.00%	3 (0.36%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. solar energy information	3 (0.21%)	66.67%	2 (0.24%)	66.67%	3.67	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. solar shade structure	3 (0.21%)	66.67%	2 (0.24%)	33.33%	2.67	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. sunshot	3 (0.21%)	0.00%	0 (0.00%)	33.33%	3.33	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. "procuring solar energy; a guide for federal facility decision makers"	2 (0.14%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. department of energy enhanced use leasing program	2 (0.14%)	50.00%	1 (0.12%)	50.00%	2.00	00:08:47	0.00%	0 (0.00%)	\$0.00 (0.00%)

27.	dod and 30 year ppa and idiq	2 (0.14%)	50.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	energy savings performance contract	2 (0.14%)	0.00%	0 (0.00%)	50.00%	2.00	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	eo 13423	2 (0.14%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	evaluating site solar energy	2 (0.14%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	evaluation of energy site:energy.gov	2 (0.14%)	50.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	extended use lease power savings project	2 (0.14%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	facilities required for project	2 (0.14%)	100.00%	2 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	federal facilities renewable energy credits	2 (0.14%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	federal facilities with solar power	2 (0.14%)	50.00%	1 (0.12%)	0.00%	6.50	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	federal government contracts idiq purchase and install solar	2 (0.14%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	federal solar financing	2 (0.14%)	100.00%	2 (0.24%)	50.00%	2.00	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	federal solar procurement	2 (0.14%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	financing and contracting decisions for solar projects	2 (0.14%)	0.00%	0 (0.00%)	50.00%	2.50	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	financing option for commercial solar project	2 (0.14%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	http://www1.eere.energy.gov/solar/federal_guide/financing.html	2 (0.14%)	0.00%	0 (0.00%)	50.00%	1.50	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	implementing solar energy	2 (0.14%)	100.00%	2 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	intercoonection of federal renewable energy projects	2 (0.14%)	0.00%	0 (0.00%)	0.00%	5.50	00:09:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	irr for solar energy proyects	2 (0.14%)	0.00%	0 (0.00%)	0.00%	8.00	00:11:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	navfac sw renewable idiq be used by civilian agencies?	2 (0.14%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	pie chart on ocean thermal energy	2 (0.14%)	100.00%	2 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	power purchase agreement and federal agency	2 (0.14%)	50.00%	1 (0.12%)	50.00%	1.50	00:02:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	procuring solar energy guide	2 (0.14%)	0.00%	0 (0.00%)	0.00%	11.00	00:19:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	project implementation solar power	2 (0.14%)	50.00%	1 (0.12%)	50.00%	2.50	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	project planning steps	2 (0.14%)	100.00%	2 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 50 of 65

All Traffic Oct 1, 2011 - Jun 30, 2014

All Sessions
100.00%

+ Add Segment

Explorer

Summary

Sessions

Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,391 <small>% of Total: 100.00% (2,391)</small>	58.05% <small>Site Avg: 58.01% (0.07%)</small>	1,388 <small>% of Total: 100.07% (1,387)</small>	67.63% <small>Site Avg: 67.63% (0.00%)</small>	2.17 <small>Site Avg: 2.17 (0.00%)</small>	00:01:59 <small>Site Avg: 00:01:59 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. google / organic	1,285 (53.74%)	57.74%	742 (53.46%)	70.43%	2.03	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	366 (15.31%)	71.58%	262 (18.88%)	65.30%	2.08	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bing / organic	103 (4.31%)	51.46%	53 (3.82%)	68.93%	2.10	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. eere.energy.gov / referral	67 (2.80%)	46.27%	31 (2.23%)	61.19%	2.46	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. apps1.eere.energy.gov / referral	63 (2.63%)	25.40%	16 (1.15%)	63.49%	2.49	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. yahoo / organic	52 (2.17%)	59.62%	31 (2.23%)	76.92%	2.13	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. nrel.gov / referral	47 (1.97%)	42.55%	20 (1.44%)	44.68%	4.49	00:04:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. search.nrel.gov / referral	44 (1.84%)	47.73%	21 (1.51%)	79.55%	1.68	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. wbdg.org / referral	39 (1.63%)	64.10%	25 (1.80%)	41.03%	3.31	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. google.com / referral	35 (1.46%)	85.71%	30 (2.16%)	54.29%	1.60	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. energy.gov / referral	15 (0.63%)	13.33%	2 (0.14%)	60.00%	9.93	00:08:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. nps.gov / referral	13 (0.54%)	69.23%	9 (0.65%)	69.23%	1.38	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. google.co.in / referral	12 (0.50%)	100.00%	12 (0.86%)	66.67%	1.42	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. www2.eere.energy.gov / referral	12 (0.50%)	0.00%	0 (0.00%)	66.67%	2.17	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. solaramericacommunities.energy.gov / referral	11 (0.46%)	27.27%	3 (0.22%)	45.45%	2.09	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. links.govdelivery.com / referral	8 (0.33%)	0.00%	0 (0.00%)	62.50%	1.62	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. renewableenergyworld.com / referral	7 (0.29%)	71.43%	5 (0.36%)	71.43%	2.14	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. cksv0132 / referral	6 (0.25%)	0.00%	0 (0.00%)	16.67%	3.50	00:02:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. google.co.uk / referral	6 (0.25%)	66.67%	4 (0.29%)	66.67%	1.67	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. usasearch.gov / referral	6 (0.25%)	100.00%	6 (0.43%)	83.33%	1.17	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. google.co.za / referral	5 (0.21%)	100.00%	5 (0.36%)	60.00%	5.00	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. google.com.tr / referral	5 (0.21%)	80.00%	4 (0.29%)	80.00%	1.20	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)

23.	afdc.energy.gov / referral	4 (0.17%)	0.00%	0 (0.00%)	25.00%	3.50	00:15:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	aol / organic	4 (0.17%)	75.00%	3 (0.22%)	75.00%	1.75	00:06:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	dogpile.com / referral	4 (0.17%)	25.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	eia.gov / referral	4 (0.17%)	50.00%	2 (0.14%)	75.00%	1.50	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	green.blogs.nytimes.com / referral	4 (0.17%)	100.00%	4 (0.29%)	75.00%	1.25	00:02:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	www4.eere.energy.gov / referral	4 (0.17%)	0.00%	0 (0.00%)	75.00%	7.00	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	army-energy.hqda.pentagon.mil / referral	3 (0.13%)	0.00%	0 (0.00%)	0.00%	2.33	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	ask / organic	3 (0.13%)	100.00%	3 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	dgsdesigns.com / referral	3 (0.13%)	0.00%	0 (0.00%)	66.67%	1.67	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	energysavers.gov / referral	3 (0.13%)	66.67%	2 (0.14%)	0.00%	2.67	00:02:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	google.com.br / referral	3 (0.13%)	100.00%	3 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	google.ie / referral	3 (0.13%)	66.67%	2 (0.14%)	0.00%	4.33	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	liso.dv.r5.fs.fed.us:8080 / referral	3 (0.13%)	0.00%	0 (0.00%)	66.67%	4.33	00:05:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	science.gov / referral	3 (0.13%)	100.00%	3 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	search-results / organic	3 (0.13%)	33.33%	1 (0.07%)	66.67%	3.67	00:10:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	solarindustrymag.com / referral	3 (0.13%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	ameren.com / referral	2 (0.08%)	100.00%	2 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	cleantechnica.com / referral	2 (0.08%)	0.00%	0 (0.00%)	0.00%	4.50	00:27:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	comcast / organic	2 (0.08%)	50.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	eere-pgt.wikispaces.com / referral	2 (0.08%)	0.00%	0 (0.00%)	50.00%	4.00	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	google.co.kr / referral	2 (0.08%)	100.00%	2 (0.14%)	50.00%	1.50	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	google.com.my / referral	2 (0.08%)	100.00%	2 (0.14%)	0.00%	2.00	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	google.fr / referral	2 (0.08%)	100.00%	2 (0.14%)	0.00%	2.00	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	google.it / referral	2 (0.08%)	100.00%	2 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	google.jo / referral	2 (0.08%)	50.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	hydrogen.energy.gov / referral	2 (0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	law.berkeley.edu / referral	2 (0.08%)	50.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	netl.doe.gov / referral	2 (0.08%)	0.00%	0 (0.00%)	50.00%	3.00	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 50 of 152

Oct 1, 2011 - Jun 30, 2014

Browser & OS

All Sessions
100.00%

+ Add Segment

Explorer

Summary

Sessions

Browser	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,391 <small>% of Total: 100.00% (2,391)</small>	58.05% <small>Site Avg: 58.01% (0.07%)</small>	1,388 <small>% of Total: 100.07% (1,387)</small>	67.63% <small>Site Avg: 67.63% (0.00%)</small>	2.17 <small>Site Avg: 2.17 (0.00%)</small>	00:01:59 <small>Site Avg: 00:01:59 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Internet Explorer	1,126 (47.09%)	53.37%	601 (43.30%)	65.19%	2.36	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Chrome	658 (27.52%)	62.01%	408 (29.39%)	71.58%	1.87	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Firefox	467 (19.53%)	63.17%	295 (21.25%)	66.17%	2.24	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Safari	114 (4.77%)	56.14%	64 (4.61%)	71.93%	1.93	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Mozilla Compatible Agent	11 (0.46%)	100.00%	11 (0.79%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Opera	7 (0.29%)	85.71%	6 (0.43%)	57.14%	1.43	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. IE with Chrome Frame	6 (0.25%)	16.67%	1 (0.07%)	66.67%	1.33	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon Silk	1 (0.04%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Maxthon	1 (0.04%)	100.00%	1 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 9 of 9