

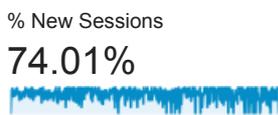
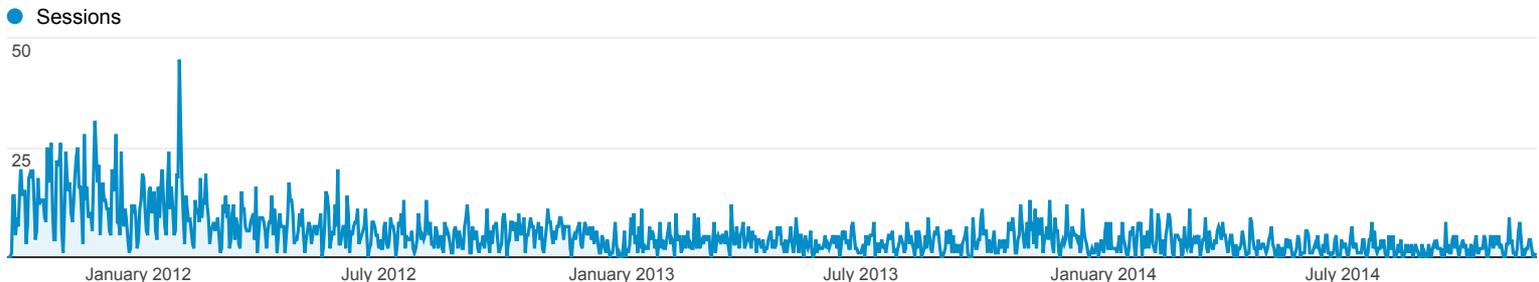
Sep 24, 2011 - Nov 24, 2014

Audience Overview

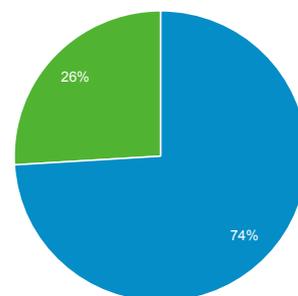
All Sessions
100.00%

+ Add Segment

Overview



■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	5,345	88.65%
2. en	103	1.71%
3. en-gb	72	1.19%
4. pt-br	65	1.08%
5. es	49	0.81%
6. zh-cn	46	0.76%
7. ko	40	0.66%
8. de	32	0.53%
9. de-de	31	0.51%
10. fr	29	0.48%

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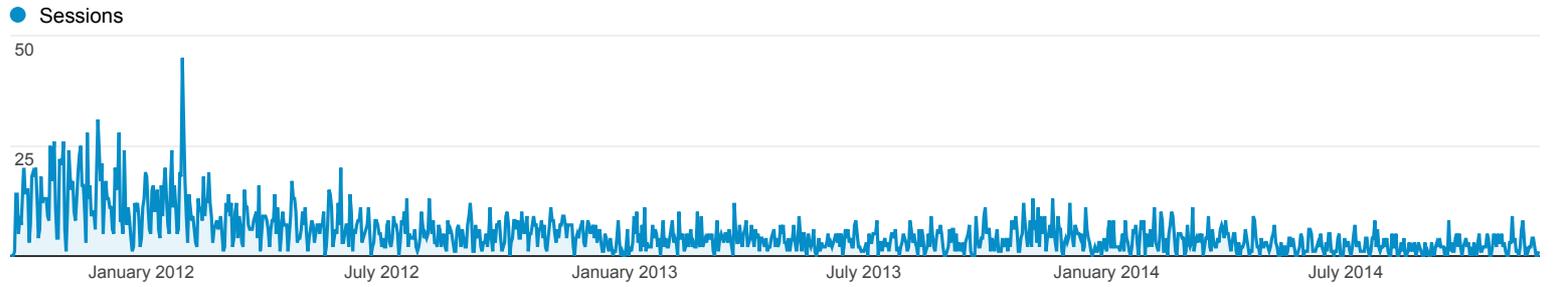
New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,029 % of Total: 100.00% (6,029)	74.04% Site Avg: 74.01% (0.04%)	4,464 % of Total: 100.04% (4,462)	53.03% Site Avg: 53.03% (0.00%)	3.59 Site Avg: 3.59 (0.00%)	00:02:00 Site Avg: 00:02:00 (0.00%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	4,464 (74.04%)	100.00%	4,464 (100.00%)	53.99%	3.31	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	1,565 (25.96%)	0.00%	0 (0.00%)	50.29%	4.37	00:03:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2

Sep 24, 2011 - Nov 24, 2014

This report is based on 2,071 sessions (34.35% of sessions). [Learn more](#)

All Sessions
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	25,322 % of Total: 100.04% (25,312)	16,718 % of Total: 100.07% (16,707)	00:00:45 Site Avg: 00:00:45 (0.02%)	6,035 % of Total: 100.10% (6,029)	50.17% Site Avg: 50.17% (0.00%)	23.86% Site Avg: 23.82% (0.18%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /repi/index.cfm	6,739 (26.61%)	4,894 (29.27%)	00:01:10	4,745 (78.62%)	48.47%	47.83%	\$0.00 (0.00%)
2. /repi/about.cfm	3,170 (12.52%)	2,311 (13.82%)	00:01:40	731 (12.11%)	64.98%	38.11%	\$0.00 (0.00%)
3. /repi/projects.cfm	3,095 (12.22%)	1,426 (8.53%)	00:00:21	175 (2.90%)	36.57%	7.72%	\$0.00 (0.00%)
4. /repi/how_to_apply.cfm	1,805 (7.13%)	1,162 (6.95%)	00:00:33	52 (0.86%)	38.46%	10.64%	\$0.00 (0.00%)
5. /repi/eligibility.cfm	1,063 (4.20%)	789 (4.72%)	00:01:03	41 (0.68%)	36.59%	23.80%	\$0.00 (0.00%)
6. /repi/application_process.cfm	786 (3.10%)	550 (3.29%)	00:01:25	96 (1.59%)	66.67%	31.81%	\$0.00 (0.00%)
7. /repi/projects_by_state.cfm/state=CA	504 (1.99%)	277 (1.66%)	00:00:11	9 (0.15%)	66.67%	6.94%	\$0.00 (0.00%)
8. /repi/projects_by_state.cfm/state=FL	335 (1.32%)	140 (0.84%)	00:00:15	3 (0.05%)	0.00%	4.48%	\$0.00 (0.00%)
9. /repi/projects_by_state.cfm/state=NC	306 (1.21%)	102 (0.61%)	00:00:04	6 (0.10%)	100.00%	1.96%	\$0.00 (0.00%)
10. /repi/projects_by_state.cfm/state=NY	303 (1.20%)	137 (0.82%)	00:00:06	15 (0.25%)	0.00%	3.96%	\$0.00 (0.00%)
11. /repi/projects_by_state.cfm/state=WA	282 (1.11%)	105 (0.63%)	00:00:05	6 (0.10%)	0.00%	3.19%	\$0.00 (0.00%)
12. /repi/projects_by_state.cfm/state=IA	259 (1.02%)	82 (0.49%)	00:00:08	3 (0.05%)	0.00%	1.16%	\$0.00 (0.00%)
13. /repi/projects_by_state.cfm/state=MA	233 (0.92%)	99 (0.59%)	00:00:04	3 (0.05%)	0.00%	0.00%	\$0.00 (0.00%)
14. /repi/projects_by_state.cfm/state=TX	224 (0.88%)	151 (0.90%)	00:00:05	3 (0.05%)	100.00%	5.36%	\$0.00 (0.00%)
15. /repi/projects_by_year.cfm/state=CA/year=2007	210 (0.83%)	183 (1.09%)	00:01:55	12 (0.20%)	100.00%	30.48%	\$0.00 (0.00%)
16. /repi/projects_by_state.cfm/state=AZ	198 (0.78%)	105 (0.63%)	00:00:05	0 (0.00%)	0.00%	6.06%	\$0.00 (0.00%)
17. /repi/contacts.cfm	195 (0.77%)	157 (0.94%)	00:01:43	12 (0.20%)	50.00%	24.10%	\$0.00 (0.00%)
18. /repi/projects_by_state.cfm/stat	183 (0.72%)	61 (0.36%)	00:00:04	6 (0.10%)	0.00%	1.64%	\$0.00 (0.00%)

	e=SC							
19.	/repi/projects_by_state.cfm/state=MI	178 (0.70%)	76 (0.45%)	00:00:13	3 (0.05%)	100.00%	8.43%	\$0.00 (0.00%)
20.	/repi/projects_by_state.cfm/state=AK	172 (0.68%)	90 (0.54%)	00:00:13	3 (0.05%)	0.00%	3.49%	\$0.00 (0.00%)
21.	/repi/projects_by_state.cfm/state=KY	154 (0.61%)	52 (0.31%)	00:00:09	0 (0.00%)	0.00%	3.90%	\$0.00 (0.00%)
22.	/repi/projects_by_state.cfm/state=OR	154 (0.61%)	64 (0.38%)	00:00:12	6 (0.10%)	0.00%	1.95%	\$0.00 (0.00%)
23.	/repi/projects_by_state.cfm/state=PA	151 (0.60%)	90 (0.54%)	00:00:18	3 (0.05%)	0.00%	3.97%	\$0.00 (0.00%)
24.	/repi/projects_by_state.cfm/state=WI	146 (0.58%)	52 (0.31%)	00:00:03	0 (0.00%)	0.00%	4.11%	\$0.00 (0.00%)
25.	/repi/projects_by_state.cfm/state=MN	143 (0.56%)	64 (0.38%)	00:00:05	6 (0.10%)	0.00%	4.20%	\$0.00 (0.00%)
26.	/repi/projects_by_state.cfm/state=WY	131 (0.52%)	49 (0.29%)	00:00:03	0 (0.00%)	0.00%	6.87%	\$0.00 (0.00%)
27.	/repi/projects_by_state.cfm/state=CO	128 (0.51%)	70 (0.42%)	00:00:07	0 (0.00%)	0.00%	4.69%	\$0.00 (0.00%)
28.	/repi/index.cfm?print=	114 (0.45%)	90 (0.54%)	00:00:29	3 (0.05%)	100.00%	13.16%	\$0.00 (0.00%)
29.	/repi/projects_by_state.cfm/state=VT	111 (0.44%)	47 (0.28%)	00:00:10	3 (0.05%)	0.00%	5.41%	\$0.00 (0.00%)
30.	/repi/projects_by_state.cfm/state=NE	105 (0.41%)	49 (0.29%)	00:00:03	0 (0.00%)	0.00%	8.57%	\$0.00 (0.00%)
31.	/repi/projects_by_state.cfm/state=ND	96 (0.38%)	49 (0.29%)	00:00:08	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
32.	/repi/about.cfm?print=	93 (0.37%)	87 (0.52%)	00:01:45	0 (0.00%)	0.00%	27.96%	\$0.00 (0.00%)
33.	/repi/projects_by_year.cfm/state=NY/year=2007	90 (0.36%)	79 (0.47%)	00:00:35	3 (0.05%)	0.00%	18.89%	\$0.00 (0.00%)
34.	/repi/projects_by_state.cfm/state=IN	87 (0.34%)	49 (0.29%)	00:01:36	0 (0.00%)	0.00%	13.79%	\$0.00 (0.00%)
35.	/repi/projects_by_year.cfm/state=MA/year=2007	87 (0.34%)	79 (0.47%)	00:01:05	0 (0.00%)	0.00%	17.24%	\$0.00 (0.00%)
36.	/repi/projects_by_year.cfm/state=NC/year=2007	84 (0.33%)	76 (0.45%)	00:00:31	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
37.	/repi/projects_by_year.cfm/state=FL/year=2007	82 (0.32%)	82 (0.49%)	00:00:44	0 (0.00%)	0.00%	7.32%	\$0.00 (0.00%)
38.	/repi/projects_by_year.cfm/state=IA/year=2007	79 (0.31%)	64 (0.38%)	00:00:33	3 (0.05%)	100.00%	18.99%	\$0.00 (0.00%)
39.	/repi/projects_by_year.cfm/state=TX/year=2002	79 (0.31%)	76 (0.45%)	00:00:10	0 (0.00%)	0.00%	11.39%	\$0.00 (0.00%)
40.	/repi/projects_by_year.cfm/state=AZ/year=2007	70 (0.28%)	64 (0.38%)	00:00:30	3 (0.05%)	100.00%	17.14%	\$0.00 (0.00%)
41.	/repi/projects_by_year.cfm/state=WA/year=2007	70 (0.28%)	64 (0.38%)	00:00:14	0 (0.00%)	0.00%	12.86%	\$0.00 (0.00%)
42.	/repi/projects_by_state.cfm/state=SD	64 (0.25%)	26 (0.16%)	00:00:11	0 (0.00%)	0.00%	4.69%	\$0.00 (0.00%)
43.	/repi/projects_by_year.cfm/state=SC/year=2007	55 (0.22%)	38 (0.23%)	00:00:30	0 (0.00%)	0.00%	10.91%	\$0.00 (0.00%)
44.	/repi/projects_by_year.cfm/state=VT/year=2007	52 (0.21%)	41 (0.25%)	00:00:38	0 (0.00%)	0.00%	5.77%	\$0.00 (0.00%)
45.	/repi/projects_by_year.cfm/state=KY/year=2007	49 (0.19%)	41 (0.25%)	00:00:28	3 (0.05%)	0.00%	18.37%	\$0.00 (0.00%)
46.	/repi/projects_by_year.cfm/state=PA/year=2003	49 (0.19%)	47 (0.28%)	00:00:19	0 (0.00%)	0.00%	12.24%	\$0.00 (0.00%)
47.	/repi/projects_by_year.cfm/state=CO/year=2007	47 (0.19%)	47 (0.28%)	00:00:15	0 (0.00%)	0.00%	12.77%	\$0.00 (0.00%)
48.	/repi/projects_by_state.cfm/stat	44 (0.17%)	3 (0.02%)	00:00:02	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)

	e=SC?print=							
49.	/repi/projects_by_year.cfm/state=AK/year=2005	44 (0.17%)	41 (0.25%)	00:01:33	3 (0.05%)	0.00%	13.64%	\$0.00 (0.00%)
50.	/repi/projects_by_year.cfm/state=MI/year=2004	44 (0.17%)	38 (0.23%)	00:00:13	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
51.	/repi/projects.cfm?print=	44 (0.17%)	41 (0.25%)	00:00:13	0 (0.00%)	0.00%	13.64%	\$0.00 (0.00%)
52.	/repi/eligibility.cfm?print=	41 (0.16%)	38 (0.23%)	00:00:29	0 (0.00%)	0.00%	14.63%	\$0.00 (0.00%)
53.	/repi/projects_by_year.cfm/state=CA/year=2003	41 (0.16%)	35 (0.21%)	00:00:29	9 (0.15%)	100.00%	29.27%	\$0.00 (0.00%)
54.	/repi/projects_by_year.cfm/state=CA/year=2006	41 (0.16%)	29 (0.17%)	00:00:39	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
55.	/repi/projects_by_year.cfm/state=FL/year=2006	41 (0.16%)	41 (0.25%)	00:00:16	0 (0.00%)	0.00%	7.32%	\$0.00 (0.00%)
56.	/repi/projects_by_year.cfm/state=OR/year=2004	41 (0.16%)	41 (0.25%)	00:00:11	0 (0.00%)	0.00%	7.32%	\$0.00 (0.00%)
57.	/repi/projects_by_year.cfm/state=NC/year=2006	38 (0.15%)	29 (0.17%)	00:00:18	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
58.	/repi/projects_by_year.cfm/state=ND/year=2007	38 (0.15%)	35 (0.21%)	00:00:32	0 (0.00%)	0.00%	23.68%	\$0.00 (0.00%)
59.	/repi/projects_by_year.cfm/state=TX/year=2001	38 (0.15%)	32 (0.19%)	00:00:09	6 (0.10%)	100.00%	44.74%	\$0.00 (0.00%)
60.	/repi/projects_by_year.cfm/state=WA/year=2003	38 (0.15%)	29 (0.17%)	00:00:42	3 (0.05%)	100.00%	15.79%	\$0.00 (0.00%)
61.	/repi/projects_by_year.cfm/state=WI/year=2007	38 (0.15%)	38 (0.23%)	00:01:27	0 (0.00%)	0.00%	15.79%	\$0.00 (0.00%)
62.	/repi/projects_by_year.cfm/state=CA/year=2001	35 (0.14%)	26 (0.16%)	00:02:13	3 (0.05%)	0.00%	17.14%	\$0.00 (0.00%)
63.	/repi/projects_by_year.cfm/state=MI/year=2003	35 (0.14%)	23 (0.14%)	00:00:19	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
64.	/repi/projects_by_year.cfm/state=MN/year=2007	35 (0.14%)	32 (0.19%)	00:00:45	0 (0.00%)	0.00%	25.71%	\$0.00 (0.00%)
65.	/repi/projects_by_year.cfm/state=NC/year=2005	35 (0.14%)	26 (0.16%)	00:00:14	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
66.	/repi/projects_by_year.cfm/state=CA/year=2005	32 (0.13%)	23 (0.14%)	00:00:37	6 (0.10%)	100.00%	18.75%	\$0.00 (0.00%)
67.	/repi/projects_by_year.cfm/state=IA/year=2006	32 (0.13%)	32 (0.19%)	00:00:30	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
68.	/repi/projects_by_year.cfm/state=IN/year=2003	32 (0.13%)	26 (0.16%)	00:00:35	0 (0.00%)	0.00%	9.38%	\$0.00 (0.00%)
69.	/repi/projects_by_year.cfm/state=NY/year=2006	32 (0.13%)	29 (0.17%)	00:00:57	0 (0.00%)	0.00%	28.12%	\$0.00 (0.00%)
70.	/repi/projects_by_year.cfm/state=WA/year=2004	32 (0.13%)	32 (0.19%)	00:00:33	0 (0.00%)	0.00%	9.38%	\$0.00 (0.00%)
71.	/repi/application_process.cfm?print=	29 (0.11%)	26 (0.16%)	00:01:16	0 (0.00%)	0.00%	31.03%	\$0.00 (0.00%)
72.	/repi/projects_by_year.cfm/state=IA/year=2004	29 (0.11%)	23 (0.14%)	00:00:26	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
73.	/repi/projects_by_year.cfm/state=MA/year=2006	29 (0.11%)	23 (0.14%)	00:00:35	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
74.	/repi/projects_by_year.cfm/state=NY/year=2005	29 (0.11%)	29 (0.17%)	00:00:47	3 (0.05%)	100.00%	10.34%	\$0.00 (0.00%)
75.	/repi/projects_by_year.cfm/state=OR/year=2002	29 (0.11%)	23 (0.14%)	00:01:42	0 (0.00%)	0.00%	10.34%	\$0.00 (0.00%)
76.	/repi/projects_by_year.cfm/state=WA/year=2005	29 (0.11%)	26 (0.16%)	00:00:21	3 (0.05%)	100.00%	10.34%	\$0.00 (0.00%)
77.	/repi/projects_by_year.cfm/state=AK/year=2004	26 (0.10%)	20 (0.12%)	00:01:15	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
78.	/repi/projects_by_year.cfm/state=CA/year=2004	26 (0.10%)	20 (0.12%)	00:00:28	3 (0.05%)	100.00%	11.54%	\$0.00 (0.00%)

79.	/repi/projects_by_year.cfm/state=IA/year=2005	26 (0.10%)	23 (0.14%)	00:00:53	0 (0.00%)	0.00%	11.54%	\$0.00 (0.00%)
80.	/repi/projects_by_year.cfm/state=OR/year=2003	26 (0.10%)	26 (0.16%)	00:00:10	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
81.	/repi/projects_by_year.cfm/state=SC/year=2005	26 (0.10%)	15 (0.09%)	00:00:50	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
82.	/repi/projects_by_year.cfm/state=AK/year=2003	23 (0.09%)	17 (0.10%)	00:00:29	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
83.	/repi/projects_by_year.cfm/state=FL/year=2003	23 (0.09%)	23 (0.14%)	00:00:44	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
84.	/repi/projects_by_year.cfm/state=FL/year=2005	23 (0.09%)	23 (0.14%)	00:00:20	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
85.	/repi/projects_by_year.cfm/state=MA/year=2004	23 (0.09%)	17 (0.10%)	00:00:15	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
86.	/repi/projects_by_year.cfm/state=NC/year=2003	23 (0.09%)	17 (0.10%)	00:00:09	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
87.	/repi/projects_by_year.cfm/state=NC/year=2004	23 (0.09%)	17 (0.10%)	00:00:12	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
88.	/repi/projects_by_year.cfm/state=NE/year=2007	23 (0.09%)	20 (0.12%)	00:00:59	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
89.	/repi/projects_by_year.cfm/state=NY/year=2004	23 (0.09%)	23 (0.14%)	00:01:37	3 (0.05%)	0.00%	13.04%	\$0.00 (0.00%)
90.	/repi/projects_by_year.cfm/state=SC/year=2003	23 (0.09%)	15 (0.09%)	00:00:23	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
91.	/repi/projects_by_year.cfm/state=SC/year=2006	23 (0.09%)	15 (0.09%)	00:01:13	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
92.	/repi/projects_by_year.cfm/state=VT/year=2006	23 (0.09%)	20 (0.12%)	00:00:35	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
93.	/repi/projects_by_year.cfm/state=WA/year=2006	23 (0.09%)	23 (0.14%)	00:00:19	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
94.	/repi/how_to_apply.cfm?print=	20 (0.08%)	17 (0.10%)	00:00:35	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
95.	/repi/projects_by_year.cfm/state=CA/year=2002	20 (0.08%)	17 (0.10%)	00:02:29	3 (0.05%)	0.00%	15.00%	\$0.00 (0.00%)
96.	/repi/projects_by_year.cfm/state=FL/year=2004	20 (0.08%)	20 (0.12%)	00:00:39	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
97.	/repi/projects_by_year.cfm/state=IA/year=2003	20 (0.08%)	20 (0.12%)	00:00:21	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
98.	/repi/projects_by_year.cfm/state=KY/year=2003	20 (0.08%)	17 (0.10%)	00:00:22	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
99.	/repi/projects_by_year.cfm/state=KY/year=2006	20 (0.08%)	15 (0.09%)	00:00:26	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
100.	/repi/projects_by_year.cfm/state=MA/year=2003	20 (0.08%)	15 (0.09%)	00:00:40	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)

Sep 24, 2011 - Nov 24, 2014

Top Events

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Event

Total Events



Event Label	Total Events	Unique Events	Event Value	Avg. Value
	1 % of Total: 100.00% (1)	1 % of Total: 100.00% (1)	0 % of Total: 0.00% (0)	0.00 Site Avg: 0.00 (0.00%)
1. http://edocket.access.gpo.gov/cfr_2006/janqtr/pdf/10cfr451.4.pdf	1(100.00%)	1(100.00%)	0 (0.00%)	0.00

Rows 1 - 1 of 1

Organic Search Traffic

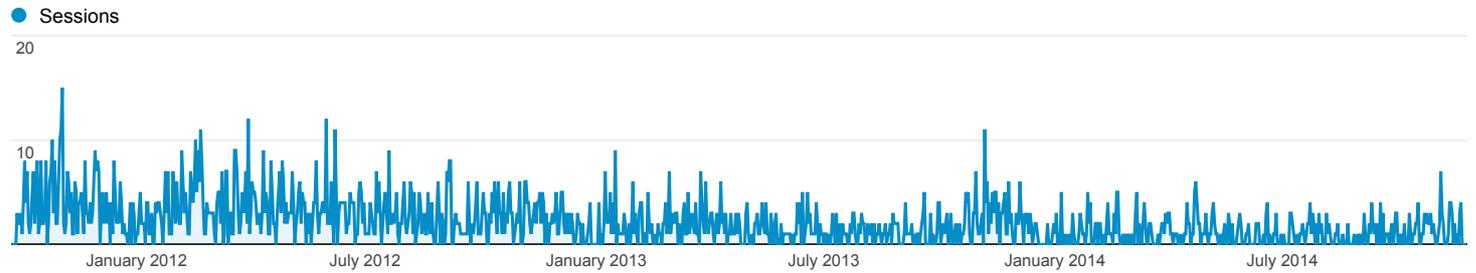
Sep 24, 2011 - Nov 24, 2014

All Sessions
41.32%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,491 % of Total: 41.32% (6,029)	71.46% Site Avg: 74.01% (-3.45%)	1,780 % of Total: 39.89% (4,462)	52.87% Site Avg: 53.03% (-0.30%)	3.47 Site Avg: 3.59 (-3.19%)	00:02:08 Site Avg: 00:02:00 (6.45%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	1,024 (41.11%)	68.75%	704 (39.55%)	46.58%	3.79	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. repi	409 (16.42%)	83.86%	343 (19.27%)	67.73%	2.35	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. renewable energy production incentive	231 (9.27%)	65.37%	151 (8.48%)	35.93%	4.27	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. renewable energy production	35 (1.41%)	97.14%	34 (1.91%)	71.43%	1.54	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. renewable energy production incentive (repi)	25 (1.00%)	76.00%	19 (1.07%)	56.00%	3.68	00:04:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. renewable energy production incentives	21 (0.84%)	85.71%	18 (1.01%)	42.86%	4.48	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. eere repi	20 (0.80%)	20.00%	4 (0.22%)	5.00%	16.20	00:11:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. renewable energy production incentive program	17 (0.68%)	82.35%	14 (0.79%)	29.41%	2.94	00:03:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. federal renewable energy production incentive	11 (0.44%)	90.91%	10 (0.56%)	45.45%	4.09	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. repi program	11 (0.44%)	72.73%	8 (0.45%)	54.55%	1.73	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. renewable power production incentive	10 (0.40%)	100.00%	10 (0.56%)	80.00%	1.30	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. doe repi	8 (0.32%)	37.50%	3 (0.17%)	50.00%	3.75	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. energy production payment	8 (0.32%)	75.00%	6 (0.34%)	50.00%	2.88	00:05:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. renewable energy production by state	8 (0.32%)	75.00%	6 (0.34%)	25.00%	3.12	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. renewable energy production incentive repi	7 (0.28%)	71.43%	5 (0.28%)	42.86%	2.43	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. financial incentives for energy production	6 (0.24%)	83.33%	5 (0.28%)	66.67%	2.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. renewable energy incentives	6 (0.24%)	100.00%	6 (0.34%)	66.67%	2.67	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. repi projects 2003	6 (0.24%)	0.00%	0 (0.00%)	0.00%	19.67	00:22:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. "renewable energy production	5 (0.20%)	40.00%	2 (0.11%)	40.00%	1.60	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)

20.	kwh incentives for renewable electricity production	5 (0.20%)	20.00%	1 (0.06%)	20.00%	5.40	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	production of renewable energy	5 (0.20%)	100.00%	5 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	repi application	5 (0.20%)	100.00%	5 (0.28%)	60.00%	2.60	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	repi eere	5 (0.20%)	80.00%	4 (0.22%)	0.00%	16.00	00:08:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	energy production incentives	4 (0.16%)	75.00%	3 (0.17%)	50.00%	3.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	energy production projects	4 (0.16%)	100.00%	4 (0.22%)	75.00%	1.50	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	http://apps1.eere.energy.gov/repi	4 (0.16%)	100.00%	4 (0.22%)	75.00%	5.25	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	http://apps1.eere.energy.gov/repi/	4 (0.16%)	75.00%	3 (0.17%)	25.00%	2.75	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	production incentives renewable energy	4 (0.16%)	100.00%	4 (0.22%)	25.00%	2.50	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	production of energy	4 (0.16%)	100.00%	4 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	renewable production incentive	4 (0.16%)	75.00%	3 (0.17%)	50.00%	3.50	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	repi funds	4 (0.16%)	50.00%	2 (0.11%)	50.00%	3.00	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	repi incentive	4 (0.16%)	100.00%	4 (0.22%)	25.00%	4.75	00:02:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	"renewable energy production"	3 (0.12%)	33.33%	1 (0.06%)	33.33%	1.67	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	department of energy budget 2013	3 (0.12%)	0.00%	0 (0.00%)	33.33%	3.67	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	department of energy modeling software	3 (0.12%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	energy production	3 (0.12%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	energy production at home	3 (0.12%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	new energy for america plan	3 (0.12%)	0.00%	0 (0.00%)	33.33%	3.33	00:08:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	printable map of new york state	3 (0.12%)	100.00%	3 (0.17%)	33.33%	2.33	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	production energy of renewable energy sources	3 (0.12%)	66.67%	2 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	production incentive	3 (0.12%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	production of renewable energy sources	3 (0.12%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	rancho seco pv 128	3 (0.12%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	renewable energy application	3 (0.12%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	renewable energy incentive	3 (0.12%)	66.67%	2 (0.11%)	66.67%	1.67	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	renewable energy portfolio standards	3 (0.12%)	0.00%	0 (0.00%)	66.67%	2.67	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	renewable energy production incentive award descriptions	3 (0.12%)	0.00%	0 (0.00%)	0.00%	16.00	00:08:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	renewable energy production incentive payments	3 (0.12%)	100.00%	3 (0.17%)	0.00%	3.67	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	renewable energy production incentive wisconsin	3 (0.12%)	0.00%	0 (0.00%)	66.67%	2.00	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	repi and energy and incentives	3 (0.12%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

All Traffic

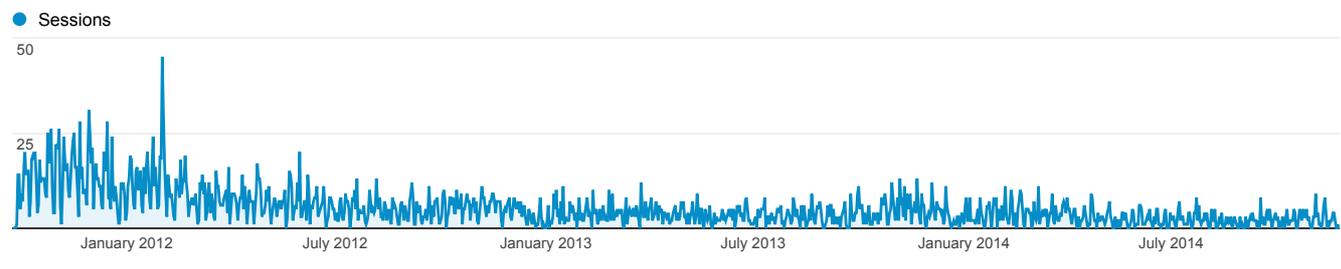
Sep 24, 2011 - Nov 24, 2014

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,029 <small>% of Total: 100.00% (6,029)</small>	74.04% <small>Site Avg: 74.01% (0.04%)</small>	4,464 <small>% of Total: 100.04% (4,462)</small>	53.03% <small>Site Avg: 53.03% (0.00%)</small>	3.59 <small>Site Avg: 3.59 (0.00%)</small>	00:02:00 <small>Site Avg: 00:02:00 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. google / organic	2,001 (33.19%)	71.31%	1,427 (31.97%)	52.47%	3.37	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. www1.eere.energy.gov / referral	1,035 (17.17%)	80.19%	830 (18.59%)	58.84%	2.86	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. (direct) / (none)	784 (13.00%)	75.77%	594 (13.31%)	62.76%	2.72	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. dsireusa.org / referral	625 (10.37%)	73.60%	460 (10.30%)	34.56%	5.10	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. bing / organic	314 (5.21%)	66.88%	210 (4.70%)	48.73%	4.42	00:02:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. epa.gov / referral	205 (3.40%)	63.41%	130 (2.91%)	37.56%	4.66	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. search.nrel.gov / referral	142 (2.36%)	61.97%	88 (1.97%)	48.59%	7.94	00:04:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. yahoo / organic	119 (1.97%)	83.19%	99 (2.22%)	57.98%	3.61	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. energy.gov / referral	113 (1.87%)	76.99%	87 (1.95%)	55.75%	3.84	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. flaseia.org / referral	55 (0.91%)	85.45%	47 (1.05%)	56.36%	3.16	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. iea.org / referral	39 (0.65%)	53.85%	21 (0.47%)	48.72%	9.67	00:05:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. ehow.com / referral	35 (0.58%)	97.14%	34 (0.76%)	48.57%	3.29	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. ww2.wapa.gov / referral	28 (0.46%)	82.14%	23 (0.52%)	35.71%	4.86	00:02:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. energy-grants.net / referral	27 (0.45%)	85.19%	23 (0.52%)	44.44%	4.78	00:03:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. eere.energy.gov / referral	22 (0.36%)	36.36%	8 (0.18%)	68.18%	2.68	00:01:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. deq.virginia.gov / referral	21 (0.35%)	85.71%	18 (0.40%)	57.14%	2.05	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. energizeohio.osu.edu / referral	21 (0.35%)	66.67%	14 (0.31%)	38.10%	2.95	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. window.state.tx.us / referral	20 (0.33%)	100.00%	20 (0.45%)	35.00%	4.15	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. deq.state.va.us / referral	19 (0.32%)	84.21%	16 (0.36%)	57.89%	2.42	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. energyexperts.org / referral	17 (0.28%)	76.47%	13 (0.29%)	64.71%	2.29	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. ask / organic	14 (0.23%)	71.43%	10 (0.22%)	71.43%	1.64	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. search.mywebsearch.com / referral	14 (0.23%)	100.00%	14 (0.31%)	64.29%	2.00	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. seealliance.org / referral	14 (0.23%)	100.00%	14 (0.31%)	35.71%	4.29	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. aceee.org / referral	13 (0.22%)	76.92%	10 (0.22%)	38.46%	4.46	00:04:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. compasssolar.com / referral	13 (0.22%)	76.92%	10 (0.22%)	69.23%	2.85	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. links.govdelivery.com / referral	13 (0.22%)	7.69%	1 (0.02%)	53.85%	5.15	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)

27.	search / organic	13 (0.22%)	76.92%	10 (0.22%)	92.31%	1.15	<00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	synergydandc.com / referral	11 (0.18%)	100.00%	11 (0.25%)	36.36%	2.73	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	icleiusa.org / referral	10 (0.17%)	70.00%	7 (0.16%)	20.00%	4.50	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	crs.gov / referral	9 (0.15%)	55.56%	5 (0.11%)	33.33%	4.22	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	flaseref.org / referral	9 (0.15%)	77.78%	7 (0.16%)	77.78%	1.67	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	conduit / organic	8 (0.13%)	62.50%	5 (0.11%)	87.50%	1.25	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	createfunnylogo.com / referral	8 (0.13%)	100.00%	8 (0.18%)	87.50%	1.12	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	0-taxandaccounting.bna.com.hopac.uchastings.edu / referral	7 (0.12%)	85.71%	6 (0.13%)	71.43%	1.29	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	ecosia.org / referral	7 (0.12%)	42.86%	3 (0.07%)	57.14%	1.43	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	energygridsolutions.com / referral	7 (0.12%)	85.71%	6 (0.13%)	71.43%	4.43	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	search-results / organic	7 (0.12%)	85.71%	6 (0.13%)	71.43%	1.43	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	EnergyPlus / redirect	6 (0.10%)	16.67%	1 (0.02%)	83.33%	1.17	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	fcps.blackboard.com / referral	6 (0.10%)	66.67%	4 (0.09%)	83.33%	1.17	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	iboard.alliedschools.com / referral	6 (0.10%)	100.00%	6 (0.13%)	83.33%	1.50	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	avg / organic	5 (0.08%)	80.00%	4 (0.09%)	60.00%	2.00	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	flux.gs / referral	5 (0.08%)	100.00%	5 (0.11%)	60.00%	2.20	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	search.usa.gov / referral	5 (0.08%)	80.00%	4 (0.09%)	80.00%	4.00	00:05:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	aol / organic	4 (0.07%)	75.00%	3 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	babylon / organic	4 (0.07%)	100.00%	4 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	delta-search.com / referral	4 (0.07%)	100.00%	4 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	renewableenergynorthwest.com / referral	4 (0.07%)	100.00%	4 (0.09%)	0.00%	4.00	00:10:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	search.tb.ask.com / referral	4 (0.07%)	100.00%	4 (0.09%)	50.00%	2.50	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	solalt.com / referral	4 (0.07%)	100.00%	4 (0.09%)	50.00%	3.50	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	chaseparkgreengrants.com / referral	3 (0.05%)	66.67%	2 (0.04%)	33.33%	1.67	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

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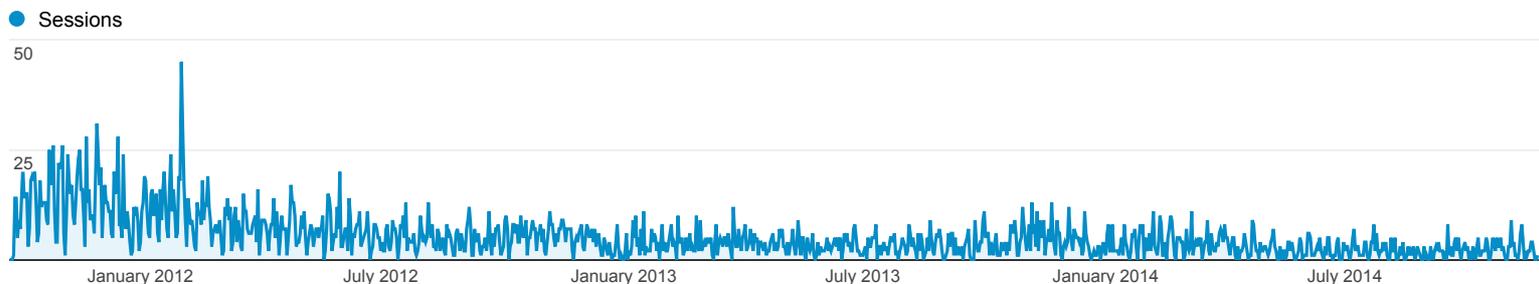
Browser & OS

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,029 <small>% of Total: 100.00% (6,029)</small>	74.04% <small>Site Avg: 74.01% (0.04%)</small>	4,464 <small>% of Total: 100.04% (4,462)</small>	53.03% <small>Site Avg: 53.03% (0.00%)</small>	3.59 <small>Site Avg: 3.59 (0.00%)</small>	00:02:00 <small>Site Avg: 00:02:00 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Internet Explorer	2,444 (40.54%)	75.53%	1,846 (41.35%)	48.65%	4.39	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Chrome	1,528 (25.34%)	73.89%	1,129 (25.29%)	54.19%	3.64	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Firefox	1,199 (19.89%)	71.31%	855 (19.15%)	53.71%	2.71	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Safari	619 (10.27%)	72.05%	446 (9.99%)	57.03%	2.61	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Android Browser	70 (1.16%)	92.86%	65 (1.46%)	71.43%	2.09	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Opera	52 (0.86%)	32.69%	17 (0.38%)	90.38%	1.77	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Mozilla Compatible Agent	50 (0.83%)	98.00%	49 (1.10%)	98.00%	1.04	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. IE with Chrome Frame	24 (0.40%)	66.67%	16 (0.36%)	45.83%	3.54	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera Mini	15 (0.25%)	86.67%	13 (0.29%)	60.00%	1.73	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Mozilla	8 (0.13%)	100.00%	8 (0.18%)	62.50%	4.00	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. (not set)	4 (0.07%)	100.00%	4 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Safari (in-app)	4 (0.07%)	100.00%	4 (0.09%)	75.00%	2.25	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Amazon Silk	2 (0.03%)	100.00%	2 (0.04%)	0.00%	3.00	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. BlackBerry	2 (0.03%)	100.00%	2 (0.04%)	50.00%	2.00	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. S40 Ovi Browser	2 (0.03%)	100.00%	2 (0.04%)	50.00%	1.50	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. BlackBerry9800	1 (0.02%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Nokia5233	1 (0.02%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

18.	NokiaE75-1UCBrowser	1 (0.02%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Playstation 3	1 (0.02%)	100.00%	1 (0.02%)	0.00%	11.00	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	SeaMonkey	1 (0.02%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	UC Browser	1 (0.02%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 21 of 21