

1

# RESEARCH

Research your topic fully. Pull together a list of thought-provoking facts that you think are important. Make sure to use credible sources, such as those found in the Library of Congress Resource Library.

- 30 million retired Christmas trees could produce 68 million gallons of green gasoline.

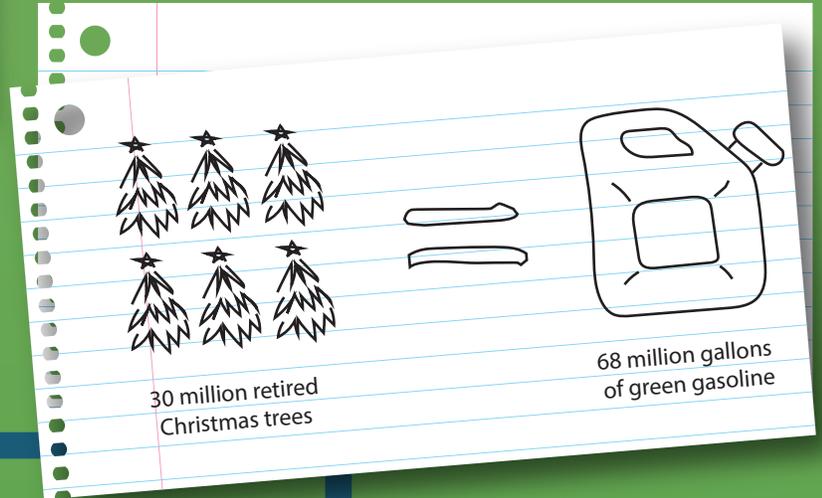
- 68 million gallons of green gasoline could take you from New York to Los Angeles 700,000 times.

# 5 STEPS FOR BUILDING AN INFOGRAPHIC

2

# SKETCH

Ultimately, you are going to share facts and data that tell a story. Outline the story, and draw a sketch for each key point.



3

# DESIGN

Now it's time to bring everything together in one cohesive design. Create the layout, and choose a color scheme. Bring your sketches to life with hand-drawn or digital illustrations and icons. Be sure to use a consistent design style throughout the infographic.

4

# TEST

Share your infographic with others and ask them for feedback.

5

# FINALIZE

Consider the feedback that you receive, and implement constructive changes as you see fit to produce a final version of your infographic.





## INFOGRAPHIC RULES

1. Do not include student names in the infographic.
2. Include a source citation for all facts and numbers.
3. Sources should be referenced as footnotes at the bottom of the infographic.
4. Infographics must be a minimum width of 825 pixels.
5. Infographics must be in JPEG or PNG format.

## CONTACT

To ask questions or receive more information, email [BioenergizeME@ee.doe.gov](mailto:BioenergizeME@ee.doe.gov) with subject: #BioenergizeME.

**ENERGY**

Energy Efficiency  
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