

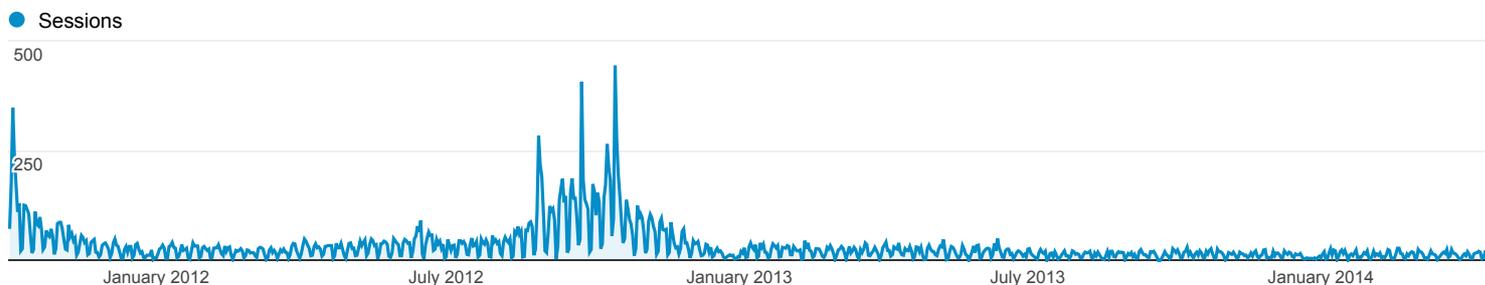
Oct 1, 2011 - Apr 18, 2014

Audience Overview

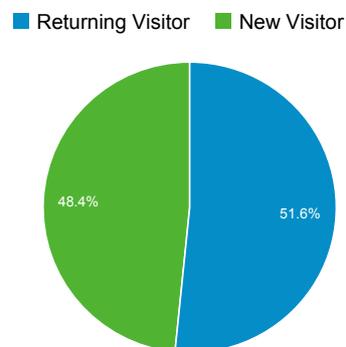
All Sessions
100.00%

+ Add Segment

Overview



Sessions 29,681	Users 14,562	Pageviews 55,526
Pages / Session 1.87	Avg. Session Duration 00:01:49	Bounce Rate 61.83%
% New Sessions 48.35%		



Language	Sessions	% Sessions
1. en-us	21,415	72.15%
2. ja	2,129	7.17%
3. ko	1,070	3.60%
4. zh-cn	1,035	3.49%
5. fr	692	2.33%
6. de	601	2.02%
7. en-gb	484	1.63%
8. de-de	384	1.29%
9. it	252	0.85%
10. en	206	0.69%

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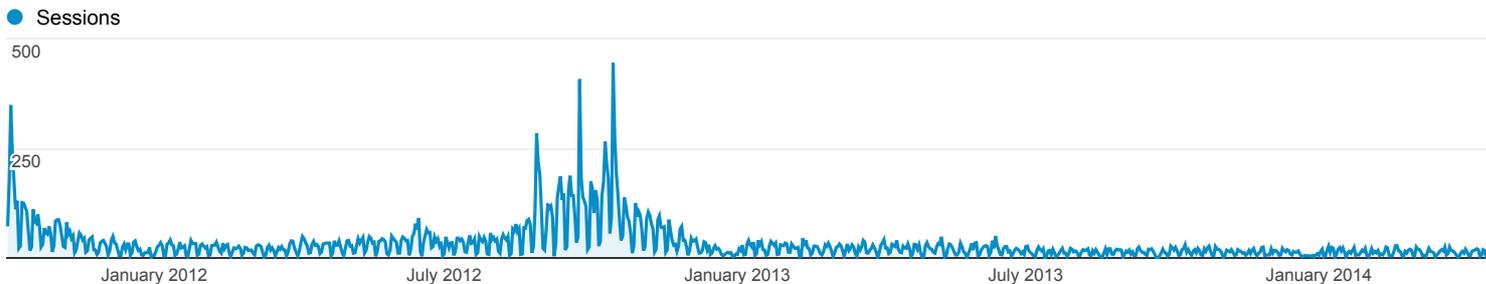
New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	29,681 % of Total: 100.00% (29,681)	48.39% Site Avg: 48.35% (0.08%)	14,364 % of Total: 100.08% (14,352)	61.83% Site Avg: 61.83% (0.00%)	1.87 Site Avg: 1.87 (0.00%)	00:01:49 Site Avg: 00:01:49 (0.00%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	15,317 (51.61%)	0.00%	0 (0.00%)	59.20%	1.92	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. New Visitor	14,364 (48.39%)	100.00%	14,364 (100.00%)	64.63%	1.82	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2

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Pages

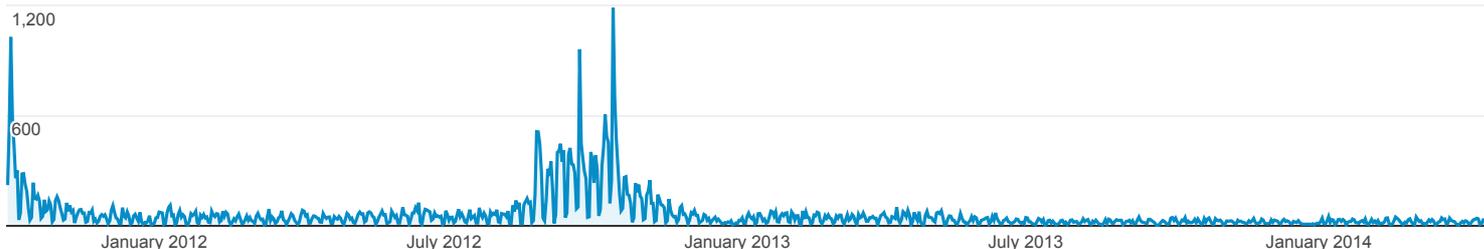
All Sessions
100.00%

This report is based on 3,747 sessions (12.62% of sessions). [Learn more](#)

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	65,186 % of Total: 100.00% (65,184)	48,726 % of Total: 100.00% (48,724)	00:02:08 Site Avg: 00:02:08 (0.00%)	29,673 % of Total: 100.00% (29,673)	47.24% Site Avg: 47.24% (0.01%)	45.52% Site Avg: 45.52% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /vehiclesandfuels/resources/conferences/deer/index.html	33,008 (50.64%)	25,158 (51.63%)	00:01:51	24,065 (81.10%)	47.51%	47.40%	\$0.00 (0.00%)
2. /vehiclesandfuels/resources/conferences/deer/deer_agenda.html	13,617 (20.89%)	9,711 (19.93%)	00:03:37	2,067 (6.97%)	32.95%	53.05%	\$0.00 (0.00%)
3. /vehiclesandfuels/resources/conferences/deer/deer_registration.html	4,658 (7.15%)	3,778 (7.75%)	00:02:48	1,180 (3.98%)	48.31%	42.01%	\$0.00 (0.00%)
4. /vehiclesandfuels/resources/conferences/deer/deer_hotel_travel.html	3,755 (5.76%)	2,883 (5.92%)	00:03:03	380 (1.28%)	75.00%	49.77%	\$0.00 (0.00%)
5. /vehiclesandfuels/resources/conferences/deer/deer_exhibits.html	2,297 (3.52%)	1,774 (3.64%)	00:01:45	198 (0.67%)	60.10%	32.43%	\$0.00 (0.00%)
6. /vehiclesandfuels/resources/conferences/deer/deer_sign_up.html	1,988 (3.05%)	745 (1.53%)	00:00:32	87 (0.29%)	0.00%	5.58%	\$0.00 (0.00%)
7. /vehiclesandfuels/resources/conferences/deer/m/index.html	1,592 (2.44%)	1,180 (2.42%)	00:00:44	1,069 (3.60%)	47.43%	42.27%	\$0.00 (0.00%)
8. /vehiclesandfuels/resources/conferences/deer/deer_contacts.html	768 (1.18%)	689 (1.41%)	00:02:17	103 (0.35%)	53.40%	36.07%	\$0.00 (0.00%)
9. /vehiclesandfuels/resources/conferences/deer/deer_call.html	602 (0.92%)	539 (1.11%)	00:00:51	48 (0.16%)	66.67%	28.90%	\$0.00 (0.00%)
10. /vehiclesandfuels/resources/conferences/deer/m/deer_agenda.html	523 (0.80%)	349 (0.72%)	00:01:06	63 (0.21%)	76.19%	43.98%	\$0.00 (0.00%)
11. /vehiclesandfuels/resources/conferences/deer/deer_thank_you.html	499 (0.77%)	388 (0.80%)	00:00:29	0 (0.00%)	0.00%	33.27%	\$0.00 (0.00%)
12. /vehiclesandfuels/resources/conferences/deer/deer_activities.html	467 (0.72%)	380 (0.78%)	00:00:05	0 (0.00%)	0.00%	6.85%	\$0.00 (0.00%)
13. /vehiclesandfuels/resources/conferences/deer/deer_sponsorship.html	269 (0.41%)	222 (0.46%)	00:00:26	24 (0.08%)	33.33%	14.87%	\$0.00 (0.00%)
14. /vehiclesandfuels/resources/conferences/deer/m/deer_hotel_travel.html	238 (0.37%)	222 (0.46%)	00:04:18	55 (0.19%)	87.27%	66.39%	\$0.00 (0.00%)
15. /vehiclesandfuels/resources/conferences/deer/m/deer_registration.html	166 (0.25%)	135 (0.28%)	00:01:27	8 (0.03%)	100.00%	33.13%	\$0.00 (0.00%)

16.	/vehiclesandfuels/resources/conferences/deer/m/deer_exhibits.html	143 (0.22%)	95 (0.19%)	00:01:24	8 (0.03%)	100.00%	22.38%	\$0.00 (0.00%)
17.	/vehiclesandfuels/resources/conferences/deer/pdfs/agenda_deer2011_9-15.pdf	127 (0.19%)	119 (0.24%)	00:00:20	119 (0.40%)	79.83%	81.10%	\$0.00 (0.00%)
18.	/vehiclesandfuels/resources/conferences/deer/m/deer_sign_up.html	95 (0.15%)	48 (0.10%)	00:00:29	16 (0.05%)	0.00%	0.00%	\$0.00 (0.00%)
19.	/vehiclesandfuels/resources/conferences/deer/pdfs/draft_agenda_deer2011_8-23.pdf	87 (0.13%)	71 (0.15%)	00:00:28	63 (0.21%)	50.79%	45.98%	\$0.00 (0.00%)
20.	/vehiclesandfuels/resources/conferences/deer/m/deer_contacts.html	55 (0.08%)	48 (0.10%)	00:00:14	16 (0.05%)	50.00%	43.64%	\$0.00 (0.00%)
21.	/vehiclesandfuels/resources/conferences/deer/pdfs/draft_agenda_deer2011_9-7.pdf	48 (0.07%)	24 (0.05%)	00:00:27	16 (0.05%)	0.00%	16.67%	\$0.00 (0.00%)
22.	/vehiclesandfuels/resources/conferences/deer/m/deer_thank_you.html	32 (0.05%)	32 (0.07%)	00:00:22	0 (0.00%)	0.00%	50.00%	\$0.00 (0.00%)
23.	/vehiclesandfuels/resources/conferences/deer/deer_sponsors.html	24 (0.04%)	24 (0.05%)	00:00:29	24 (0.08%)	66.67%	66.67%	\$0.00 (0.00%)
24.	/vehiclesandfuels/resources/conferences/deer/deer_sign_up.html?m=1	16 (0.02%)	8 (0.02%)	00:00:05	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
25.	/vehiclesandfuels/resources/conferences/deer/images/deer11_logo.jpg	16 (0.02%)	8 (0.02%)	00:00:16	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
26.	/vehiclesandfuels/resources/conferences/deer/index.html?m=1	16 (0.02%)	16 (0.03%)	00:00:09	8 (0.03%)	100.00%	50.00%	\$0.00 (0.00%)
27.	/vehiclesandfuels/resources/conferences/deer/index.shtml	16 (0.02%)	16 (0.03%)	00:00:00	16 (0.05%)	100.00%	100.00%	\$0.00 (0.00%)
28.	/vehiclesandfuels/resources/conferences/deer/index.html	8 (0.01%)	8 (0.02%)	00:00:00	8 (0.03%)	100.00%	100.00%	\$0.00 (0.00%)
29.	/vehiclesandfuels/resources/conferences/deer/Carl Maronde at NETL	8 (0.01%)	8 (0.02%)	00:00:02	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
30.	/vehiclesandfuels/resources/conferences/deer/Carl Maronde at NETLCarl Maronde at NETL	8 (0.01%)	8 (0.02%)	00:00:00	0 (0.00%)	0.00%	100.00%	\$0.00 (0.00%)
31.	/vehiclesandfuels/resources/conferences/deer/deer_agenda.html?m=1	8 (0.01%)	8 (0.02%)	00:00:00	0 (0.00%)	0.00%	100.00%	\$0.00 (0.00%)
32.	/vehiclesandfuels/resources/conferences/deer/index.h	8 (0.01%)	8 (0.02%)	00:00:00	8 (0.03%)	100.00%	100.00%	\$0.00 (0.00%)
33.	/vehiclesandfuels/resources/conferences/deer/pdfs/2010_full_agenda_9-13-10.pdf	8 (0.01%)	8 (0.02%)	00:00:00	8 (0.03%)	100.00%	100.00%	\$0.00 (0.00%)
34.	/vehiclesandfuels/resources/conferences/deer/pdfs/agenda_deer2011_final.pdf	8 (0.01%)	8 (0.02%)	00:00:00	8 (0.03%)	100.00%	100.00%	\$0.00 (0.00%)
35.	/vehiclesandfuels/resources/conferences/deer/pdfs/deer_2011_exh_kit.pdf	8 (0.01%)	8 (0.02%)	00:00:00	8 (0.03%)	100.00%	100.00%	\$0.00 (0.00%)

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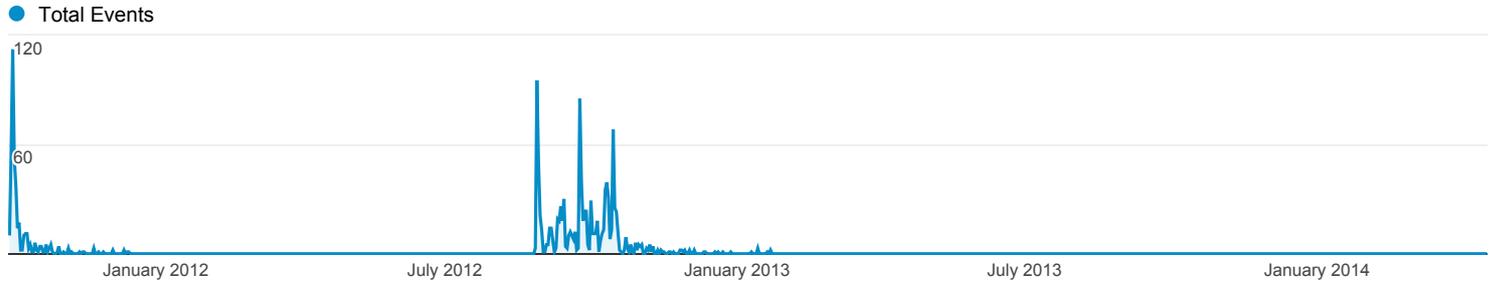
Top Events

All Sessions
100.00%

+ Add Segment

Explorer

Event



Event Label	Total Events	Unique Events	Event Value	Avg. Value
	1,466 % of Total: 100.00% (1,466)	1,289 % of Total: 100.00% (1,289)	0 % of Total: 0.00% (0)	0.00 Site Avg: 0.00 (0.00%)
1. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/agenda_deer_092112.pdf	629 (42.91%)	588 (42.83%)	0 (0.00%)	0.00
2. http://www1.eere.energy.gov/vehiclesandfuels/resources/conferences/deer/pdfs/agenda_deer2011_final.pdf	273 (18.62%)	261 (19.01%)	0 (0.00%)	0.00
3. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/deer12_agenda-at-a-glance.pdf	173 (11.80%)	158 (11.51%)	0 (0.00%)	0.00
4. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/draft_agenda_deer_091012.pdf	125 (8.53%)	115 (8.38%)	0 (0.00%)	0.00
5. http://www1.eere.energy.gov/vehiclesandfuels/resources/conferences/deer/pdfs/agenda-at-a-glance_deer11_9-20.pdf	116 (7.91%)	106 (7.72%)	0 (0.00%)	0.00
6. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/deer12_prospectus.pdf	81 (5.53%)	77 (5.61%)	0 (0.00%)	0.00
7. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/draft_agenda_deer_091912.pdf	20 (1.36%)	20 (1.46%)	0 (0.00%)	0.00
8. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/deer12_fp_906.pdf	13 (0.89%)	12 (0.87%)	0 (0.00%)	0.00
9. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/deer_exhibitor_kit.pdf	12 (0.82%)	12 (0.87%)	0 (0.00%)	0.00
10. http://www1.eere.energy.gov/vehiclesandfuels/pdfs/deer_conference/deer12_hrd_great_lakes_center.pdf	10 (0.68%)	10 (0.73%)	0 (0.00%)	0.00
11. http://www1.eere.energy.gov/vehiclesandfuels/resources/conferences/deer/pdfs/deer11_prospectus.pdf	8 (0.55%)	8 (0.58%)	0 (0.00%)	0.00
12. http://www1.eere.energy.gov/vehiclesandfuels/resources/conferences/deer/pdfs/deer11_floor_plan.pdf	6 (0.41%)	6 (0.44%)	0 (0.00%)	0.00

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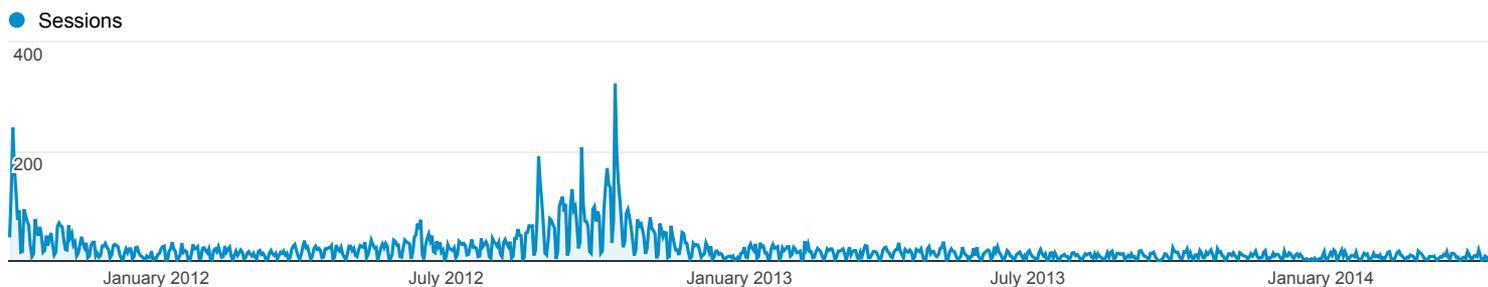
Organic Search Traffic

All Sessions
68.99%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	20,476 % of Total: 68.99% (29,681)	44.99% Site Avg: 48.35% (-6.95%)	9,213 % of Total: 64.19% (14,352)	60.37% Site Avg: 61.83% (-2.35%)	1.92 Site Avg: 1.87 (2.40%)	00:01:50 Site Avg: 00:01:49 (1.03%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	6,204 (30.30%)	44.47%	2,759 (29.95%)	61.35%	1.85	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. deer conference	2,409 (11.76%)	47.28%	1,139 (12.36%)	54.05%	2.12	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. deer 2012	1,331 (6.50%)	32.01%	426 (4.62%)	54.62%	2.03	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. deer conference 2012	981 (4.79%)	40.77%	400 (4.34%)	50.36%	2.28	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. deer 2011	718 (3.51%)	41.23%	296 (3.21%)	61.14%	1.89	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. deer conference 2011	302 (1.47%)	49.34%	149 (1.62%)	60.60%	1.93	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. deer	272 (1.33%)	75.74%	206 (2.24%)	84.56%	1.29	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. deer diesel	267 (1.30%)	42.32%	113 (1.23%)	71.54%	1.58	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. deer conference 2011 detroit	232 (1.13%)	50.00%	116 (1.26%)	37.07%	2.55	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. deer conference 2013	198 (0.97%)	43.43%	86 (0.93%)	51.52%	2.15	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. 2012 deer conference	197 (0.96%)	32.49%	64 (0.69%)	39.59%	2.38	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. deer 2012 conference	188 (0.92%)	39.89%	75 (0.81%)	48.40%	2.39	00:02:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. deere conference	141 (0.69%)	49.65%	70 (0.76%)	48.23%	2.30	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. doe deer conference	130 (0.63%)	41.54%	54 (0.59%)	57.69%	2.03	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. 2011 deer conference	119 (0.58%)	45.38%	54 (0.59%)	59.66%	1.86	00:02:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. engine efficiency	115 (0.56%)	89.57%	103 (1.12%)	92.17%	1.17	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. deer2012	114 (0.56%)	46.49%	53 (0.58%)	59.65%	1.71	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. deer 2013	110 (0.54%)	38.18%	42 (0.46%)	66.36%	1.61	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)

19.	deer doe	107 (0.52%)	33.64%	36 (0.39%)	70.09%	1.67	00:02:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	deer engine	77 (0.38%)	53.25%	41 (0.45%)	72.73%	1.34	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	2012 deer	74 (0.36%)	24.32%	18 (0.20%)	55.41%	2.14	00:02:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	deer 2011 conference	74 (0.36%)	44.59%	33 (0.36%)	47.30%	2.01	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	directions in engine-efficiency and emissions research	67 (0.33%)	43.28%	29 (0.31%)	56.72%	2.48	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	deer 2013 conference	65 (0.32%)	38.46%	25 (0.27%)	44.62%	2.43	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	diesel engine efficiency	64 (0.31%)	87.50%	56 (0.61%)	87.50%	1.19	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	deer 2010	58 (0.28%)	32.76%	19 (0.21%)	74.14%	1.41	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	doe deer 2012	53 (0.26%)	26.42%	14 (0.15%)	54.72%	2.36	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	doe deer	50 (0.24%)	50.00%	25 (0.27%)	84.00%	1.22	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	deer diesel 2012	44 (0.21%)	70.45%	31 (0.34%)	59.09%	1.98	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	deer2011	44 (0.21%)	47.73%	21 (0.23%)	52.27%	2.14	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	department of energy deer	43 (0.21%)	30.23%	13 (0.14%)	60.47%	1.65	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	deer conference detroit	42 (0.21%)	52.38%	22 (0.24%)	38.10%	2.81	00:02:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	directions in engine-efficiency and emissions research (deer) conference	39 (0.19%)	53.85%	21 (0.23%)	53.85%	2.44	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	deer conference proceedings	38 (0.19%)	26.32%	10 (0.11%)	81.58%	1.39	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	2013 deer conference	37 (0.18%)	40.54%	15 (0.16%)	43.24%	2.54	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	2011 deer	33 (0.16%)	42.42%	14 (0.15%)	54.55%	2.06	00:03:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	deer 2009	32 (0.16%)	65.62%	21 (0.23%)	78.12%	1.53	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	deer meeting	32 (0.16%)	40.62%	13 (0.14%)	62.50%	2.09	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	the 21st century truck partnership	32 (0.16%)	0.00%	0 (0.00%)	65.62%	1.62	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	deer diesel conference	29 (0.14%)	72.41%	21 (0.23%)	65.52%	1.48	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	us doe vtp	29 (0.14%)	0.00%	0 (0.00%)	96.55%	1.07	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	directions in engine-efficiency and emissions research conference	28 (0.14%)	53.57%	15 (0.16%)	32.14%	2.89	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	deer conference detroit 2011	26 (0.13%)	65.38%	17 (0.18%)	73.08%	1.42	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	diesel engine research	26 (0.13%)	57.69%	15 (0.16%)	50.00%	1.54	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	deer conference 2012 address	25 (0.12%)	0.00%	0 (0.00%)	92.00%	1.28	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	deer detroit	25 (0.12%)	60.00%	15 (0.16%)	52.00%	2.64	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	doe deer conference 2012	25 (0.12%)	28.00%	7 (0.08%)	52.00%	2.12	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	deer+conference	24 (0.12%)	50.00%	12 (0.13%)	62.50%	1.58	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	deere conference 2012	23 (0.11%)	56.52%	13 (0.14%)	52.17%	2.04	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	deer diesel 2011	22 (0.11%)	68.18%	15 (0.16%)	68.18%	1.36	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)

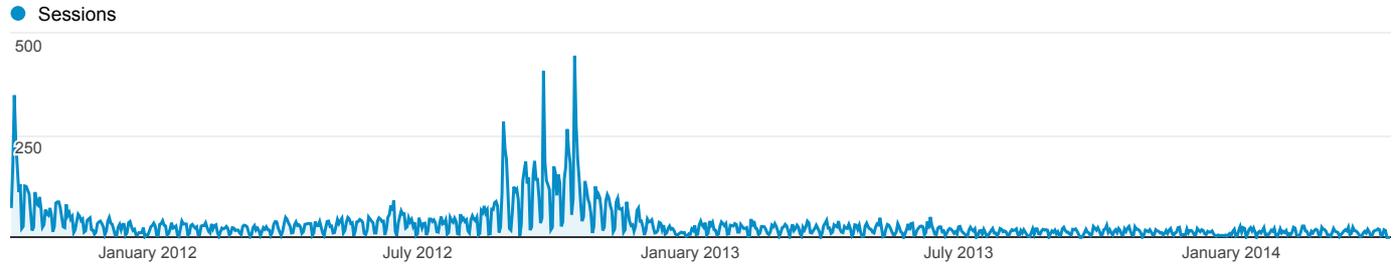
All Traffic Oct 1, 2011 - Apr 18, 2014

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	29,681 % of Total: 100.00% (29,681)	48.39% Site Avg: 48.35% (0.08%)	14,364 % of Total: 100.08% (14,352)	61.83% Site Avg: 61.83% (0.00%)	1.87 Site Avg: 1.87 (0.00%)	00:01:49 Site Avg: 00:01:49 (0.00%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	18,372 (61.90%)	45.81%	8,417 (58.60%)	61.09%	1.89	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	5,173 (17.43%)	62.71%	3,244 (22.58%)	62.44%	1.83	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bing / organic	1,074 (3.62%)	35.01%	376 (2.62%)	51.58%	2.14	00:02:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. yahoo / organic	710 (2.39%)	40.70%	289 (2.01%)	55.21%	2.14	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. eere.energy.gov / referral	542 (1.83%)	24.72%	134 (0.93%)	72.51%	1.56	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. dieselnet.com / referral	428 (1.44%)	42.52%	182 (1.27%)	60.28%	1.90	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. technologyconference.com / referral	371 (1.25%)	61.73%	229 (1.59%)	59.03%	2.01	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. enginetechnologyinternational.com / referral	203 (0.68%)	81.77%	166 (1.16%)	73.89%	1.64	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. coming.com / referral	181 (0.61%)	84.53%	153 (1.07%)	82.32%	1.40	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. annualmeritreview.energy.gov / referral	173 (0.58%)	12.72%	22 (0.15%)	64.74%	1.70	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. search.nrel.gov / referral	120 (0.40%)	26.67%	32 (0.22%)	65.00%	1.74	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. energy.gov / referral	111 (0.37%)	42.34%	47 (0.33%)	81.98%	1.38	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. touengine.com / referral	111 (0.37%)	77.48%	86 (0.60%)	87.39%	1.32	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. afdc.energy.gov / referral	106 (0.36%)	54.72%	58 (0.40%)	83.96%	1.44	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. www4.eere.energy.gov / referral	86 (0.29%)	16.28%	14 (0.10%)	80.23%	1.21	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. achatespower.com / referral	66 (0.22%)	43.94%	29 (0.20%)	62.12%	1.74	00:03:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. technologyreview.com / referral	60 (0.20%)	88.33%	53 (0.37%)	86.67%	1.20	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. ask / organic	53 (0.18%)	43.40%	23 (0.16%)	58.49%	2.00	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. orau.gov / referral	52 (0.18%)	25.00%	13 (0.09%)	48.08%	2.13	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. courtesyassociates.com / referral	45 (0.15%)	17.78%	8 (0.06%)	37.78%	2.76	00:03:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. google.com / referral	43 (0.14%)	48.84%	21 (0.15%)	53.49%	1.74	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)

22.	gpo.iitb.ac.in / referral	41 (0.14%)	0.00%	0 (0.00%)	63.41%	1.61	00:02:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	www2.eere.energy.gov / referral	39 (0.13%)	0.00%	0 (0.00%)	43.59%	4.56	00:06:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	e-shines.toyota-shokki.co.jp / referral	38 (0.13%)	15.79%	6 (0.04%)	78.95%	1.16	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	avg / organic	37 (0.12%)	24.32%	9 (0.06%)	70.27%	1.46	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	naver / organic	37 (0.12%)	37.84%	14 (0.10%)	43.24%	2.84	00:05:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	sensors-inc.com / referral	37 (0.12%)	67.57%	25 (0.17%)	56.76%	2.38	00:02:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	baidu / organic	35 (0.12%)	25.71%	9 (0.06%)	71.43%	1.57	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	nextbigfuture.com / referral	33 (0.11%)	87.88%	29 (0.20%)	75.76%	1.39	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	albonair.com / referral	32 (0.11%)	65.62%	21 (0.15%)	62.50%	1.72	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	news.wisc.edu / referral	32 (0.11%)	93.75%	30 (0.21%)	81.25%	1.34	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	36ohk6dgmcd1n-c.c.yom.mail.yahoo.net / referral	29 (0.10%)	65.52%	19 (0.13%)	41.38%	2.00	00:19:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	aol / organic	28 (0.09%)	32.14%	9 (0.06%)	35.71%	2.71	00:06:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	greencarcongress.com / referral	27 (0.09%)	7.41%	2 (0.01%)	62.96%	1.59	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	goo.ne / organic	25 (0.08%)	20.00%	5 (0.03%)	84.00%	1.16	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	sogou.com / referral	25 (0.08%)	8.00%	2 (0.01%)	52.00%	2.20	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	businesswire.com / referral	24 (0.08%)	91.67%	22 (0.15%)	87.50%	1.33	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	nrel.gov / referral	24 (0.08%)	16.67%	4 (0.03%)	58.33%	2.54	00:02:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	eere-intranet2.ee.doe.gov / referral	23 (0.08%)	4.35%	1 (0.01%)	56.52%	1.78	00:05:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	sae.org / referral	23 (0.08%)	69.57%	16 (0.11%)	69.57%	1.65	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	sharepoint.orau.net / referral	23 (0.08%)	13.04%	3 (0.02%)	60.87%	2.26	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	apps1.eere.energy.gov / referral	22 (0.07%)	9.09%	2 (0.01%)	68.18%	1.50	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	dieselprogress.com / referral	21 (0.07%)	76.19%	16 (0.11%)	76.19%	1.38	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	tscombustion.com / referral	21 (0.07%)	95.24%	20 (0.14%)	95.24%	1.05	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	babylon / organic	20 (0.07%)	60.00%	12 (0.08%)	70.00%	2.00	00:02:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	search / organic	20 (0.07%)	55.00%	11 (0.08%)	65.00%	1.55	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	conduit / organic	19 (0.06%)	42.11%	8 (0.06%)	57.89%	1.89	00:04:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	oemoffhighway.com / referral	19 (0.06%)	89.47%	17 (0.12%)	73.68%	1.63	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	wm2e216.263.net / referral	18 (0.06%)	5.56%	1 (0.01%)	72.22%	1.33	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	precision-combustion.com / referral	15 (0.05%)	0.00%	0 (0.00%)	53.33%	1.60	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 50 of 361

Oct 1, 2011 - Apr 18, 2014

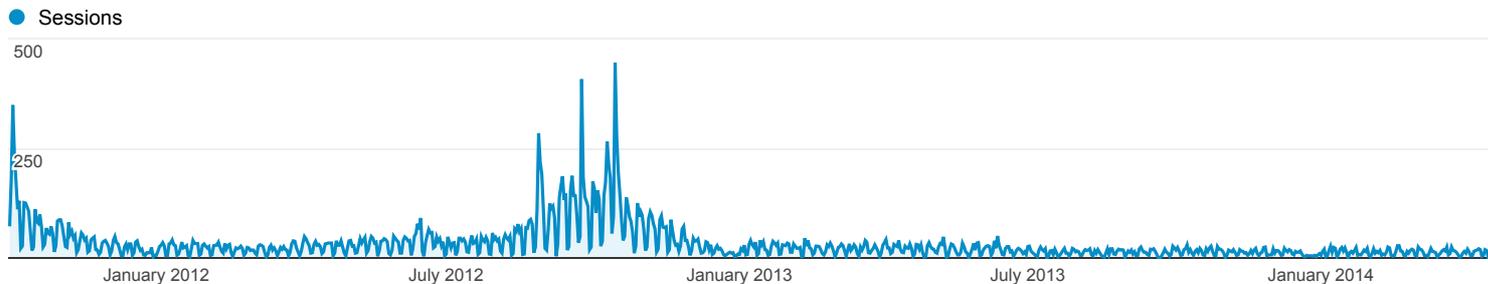
Browser & OS

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	29,681 % of Total: 100.00% (29,681)	48.39% Site Avg: 48.35% (0.08%)	14,364 % of Total: 100.08% (14,352)	61.83% Site Avg: 61.83% (0.00%)	1.87 Site Avg: 1.87 (0.00%)	00:01:49 Site Avg: 00:01:49 (0.00%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Internet Explorer	17,881 (60.24%)	43.77%	7,827 (54.49%)	58.18%	1.96	00:01:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Chrome	4,957 (16.70%)	51.36%	2,546 (17.72%)	65.36%	1.78	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Firefox	4,867 (16.40%)	58.00%	2,823 (19.65%)	67.58%	1.75	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Safari	1,367 (4.61%)	54.94%	751 (5.23%)	70.15%	1.62	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Android Browser	196 (0.66%)	71.94%	141 (0.98%)	78.57%	1.75	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. IE with Chrome Frame	136 (0.46%)	34.56%	47 (0.33%)	52.21%	2.36	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Mozilla Compatible Agent	85 (0.29%)	96.47%	82 (0.57%)	97.65%	1.04	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Opera	83 (0.28%)	75.90%	63 (0.44%)	80.72%	1.28	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera Mini	25 (0.08%)	92.00%	23 (0.16%)	80.00%	1.36	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Mozilla	23 (0.08%)	56.52%	13 (0.09%)	73.91%	1.39	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Safari (in-app)	23 (0.08%)	100.00%	23 (0.16%)	73.91%	1.61	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Maxthon	9 (0.03%)	11.11%	1 (0.01%)	88.89%	1.33	00:03:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Lunascape	4 (0.01%)	50.00%	2 (0.01%)	50.00%	2.50	00:10:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. NetFront	3 (0.01%)	66.67%	2 (0.01%)	66.67%	1.33	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. S4O Ovi Browser	3 (0.01%)	100.00%	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. (not set)	2 (0.01%)	100.00%	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. BlackBerry	2 (0.01%)	100.00%	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. BlackBerry9700	2 (0.01%)	100.00%	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

19.	RockMelt	2 (0.01%)	100.00%	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	UC Browser	2 (0.01%)	100.00%	2 (0.01%)	50.00%	3.50	00:16:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	UCWEB	2 (0.01%)	100.00%	2 (0.01%)	50.00%	2.50	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	Amazon Silk	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	BlackBerry8520	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	BlackBerry9300	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	BlackBerry9630	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	SAMSUNG-GT-S5233W	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	samsung-gt-s5350 UNTRUSTED	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	SeaMonkey	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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