

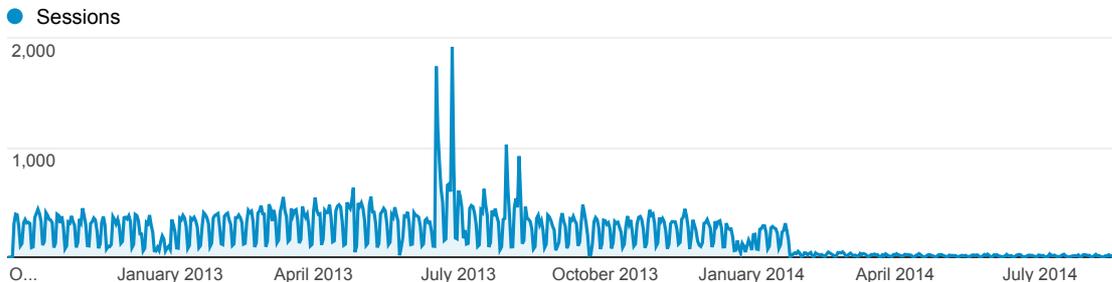
Sep 21, 2012 - Aug 19, 2014

# Audience Overview

All Sessions  
100.00%

+ Add Segment

## Overview



Sessions  
**144,064**

Users  
**77,957**

Pageviews  
**351,263**

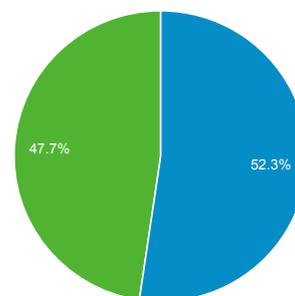
Pages / Session  
**2.44**

Avg. Session Duration  
**00:03:00**

Bounce Rate  
**58.06%**

% New Sessions  
**52.29%**

■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	129,030	89.56%
2. en-gb	1,978	1.37%
3. zh-cn	1,155	0.80%
4. es-es	1,108	0.77%
5. en	1,079	0.75%
6. es	1,045	0.73%
7. ko	1,007	0.70%
8. fr	827	0.57%
9. zh-tw	737	0.51%
10. it	595	0.41%

Sep 21, 2012 - Aug 19, 2014

# New vs Returning

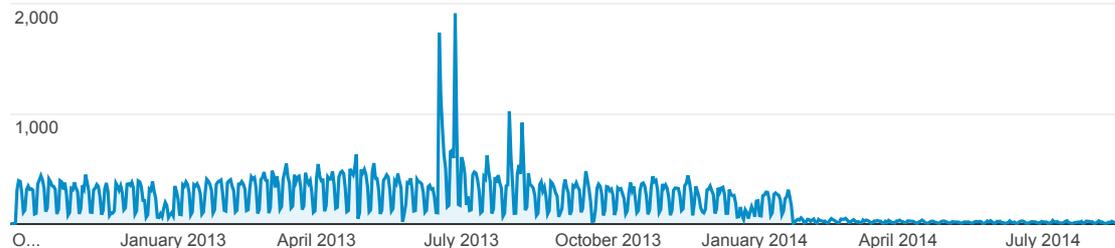
All Sessions  
100.00%

+ Add Segment

Explorer

Summary

Sessions



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	144,064 <small>% of Total: 100.00% (144,064)</small>	52.33% <small>Site Avg: 52.29% (0.09%)</small>	75,392 <small>% of Total: 100.09% (75,325)</small>	58.06% <small>Site Avg: 58.06% (0.00%)</small>	2.44 <small>Site Avg: 2.44 (0.00%)</small>	00:03:00 <small>Site Avg: 00:03:00 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. <b>New Visitor</b>	<b>75,392</b> (52.33%)	100.00%	75,392(100.00%)	61.58%	2.18	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <b>Returning Visitor</b>	<b>68,672</b> (47.67%)	0.00%	0 (0.00%)	54.20%	2.72	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2

Sep 21, 2012 - Aug 19, 2014

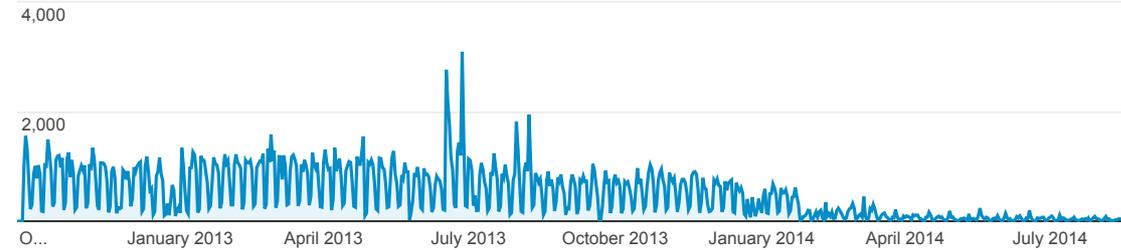
Pages

All Sessions  
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	351,263 % of Total: 100.00% (351,263)	250,596 % of Total: 100.00% (250,596)	00:02:05 Site Avg: 00:02:05 (0.00%)	143,975 % of Total: 100.00% (143,975)	58.06% Site Avg: 58.06% (0.00%)	40.99% Site Avg: 40.99% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /buildings/commercial/index.html	33,929 (9.66%)	24,765 (9.88%)	00:02:04	18,674 (12.97%)	49.42%	45.97%	\$0.00 (0.00%)
2. /buildings/commercial/commercial_bookmark.html	29,567 (8.42%)	22,060 (8.80%)	00:01:26	20,734 (14.40%)	51.93%	47.23%	\$0.00 (0.00%)
3. /buildings/commercial/bpd.html	27,566 (7.85%)	20,767 (8.29%)	00:03:10	16,965 (11.78%)	68.90%	59.34%	\$0.00 (0.00%)
4. /buildings/commercial/179d/index.html	15,805 (4.50%)	12,203 (4.87%)	00:02:19	11,887 (8.26%)	57.98%	55.91%	\$0.00 (0.00%)
5. /buildings/commercial/qualified_software.html	14,576 (4.15%)	9,461 (3.78%)	00:03:40	8,984 (6.24%)	62.06%	58.27%	\$0.00 (0.00%)
6. /buildings/commercial/179d/select_building.cfm	9,166 (2.61%)	4,340 (1.73%)	00:02:06	131 (0.09%)	38.17%	13.02%	\$0.00 (0.00%)
7. /buildings/commercial/ref_buildings.html	8,789 (2.50%)	6,218 (2.48%)	00:02:08	4,735 (3.29%)	44.25%	38.97%	\$0.00 (0.00%)
8. /buildings/commercial/resource_database/search_results.cfm	7,546 (2.15%)	2,995 (1.20%)	00:01:03	233 (0.16%)	45.49%	15.23%	\$0.00 (0.00%)
9. /buildings/commercial/179d/disclaimer.cfm	7,111 (2.02%)	4,623 (1.84%)	00:00:15	539 (0.37%)	25.60%	5.03%	\$0.00 (0.00%)
10. /buildings/commercial/aerg.html	6,963 (1.98%)	4,888 (1.95%)	00:02:54	2,958 (2.05%)	71.86%	51.52%	\$0.00 (0.00%)
11. /buildings/commercial/resource_database/index.html	6,212 (1.77%)	4,336 (1.73%)	00:01:30	4,001 (2.78%)	46.02%	41.18%	\$0.00 (0.00%)
12. /buildings/commercial/assetscore.html	6,204 (1.77%)	4,348 (1.74%)	00:02:57	3,171 (2.20%)	54.54%	46.20%	\$0.00 (0.00%)
13. /buildings/commercial/save_energy.html	5,247 (1.49%)	4,075 (1.63%)	00:01:08	766 (0.53%)	46.28%	23.54%	\$0.00 (0.00%)
14. /buildings/commercial/bba.html	4,877 (1.39%)	3,103 (1.24%)	00:01:51	1,698 (1.18%)	37.00%	28.93%	\$0.00 (0.00%)
15. /buildings/commercial/179d/lpd.cfm	4,755 (1.35%)	2,040 (0.81%)	00:01:11	56 (0.04%)	12.28%	7.84%	\$0.00 (0.00%)
16. /buildings/commercial/seed_platform.html	4,509 (1.28%)	3,525 (1.41%)	00:02:58	1,668 (1.16%)	70.51%	48.81%	\$0.00 (0.00%)
17. /buildings/commercial/retrofit.html	4,084 (1.16%)	3,200 (1.28%)	00:02:03	1,253 (0.87%)	64.78%	38.86%	\$0.00 (0.00%)
18. /buildings/commercial/activities.html	3,975 (1.13%)	2,887 (1.15%)	00:01:11	271 (0.19%)	59.78%	18.24%	\$0.00 (0.00%)

19.	<a href="#">/buildings/commercial/modeling.html</a>	<b>3,863</b> (1.10%)	3,018 (1.20%)	00:02:26	1,064 (0.74%)	73.15%	48.46%	\$0.00 (0.00%)
20.	<a href="#">/buildings/commercial/aedg.html</a>	<b>3,670</b> (1.04%)	2,317 (0.92%)	00:02:59	687 (0.48%)	62.90%	39.24%	\$0.00 (0.00%)
21.	<a href="#">/buildings/commercial/ref_new_construction.html</a>	<b>3,459</b> (0.98%)	2,617 (1.04%)	00:04:50	784 (0.54%)	62.66%	53.25%	\$0.00 (0.00%)
22.	<a href="#">/buildings/commercial/cbea.html</a>	<b>2,977</b> (0.85%)	1,981 (0.79%)	00:01:52	816 (0.57%)	35.33%	27.18%	\$0.00 (0.00%)
23.	<a href="#">/buildings/commercial/financing_tax.html</a>	<b>2,973</b> (0.85%)	2,102 (0.84%)	00:03:51	1,441 (1.00%)	56.60%	50.29%	\$0.00 (0.00%)
24.	<a href="#">/buildings/commercial/new_building.html</a>	<b>2,652</b> (0.75%)	2,045 (0.82%)	00:01:52	514 (0.36%)	68.02%	34.99%	\$0.00 (0.00%)
25.	<a href="#">/buildings/commercial/about.html</a>	<b>2,477</b> (0.71%)	1,924 (0.77%)	00:03:10	782 (0.54%)	69.16%	47.11%	\$0.00 (0.00%)
26.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=537</a>	<b>2,168</b> (0.62%)	1,599 (0.64%)	00:02:49	1,318 (0.92%)	56.37%	49.31%	\$0.00 (0.00%)
27.	<a href="#">/buildings/commercial/bpd_analysis_tools.html</a>	<b>2,056</b> (0.59%)	1,438 (0.57%)	00:01:48	165 (0.11%)	48.48%	26.56%	\$0.00 (0.00%)
28.	<a href="#">/buildings/commercial/bba_wireless_metering.html</a>	<b>2,045</b> (0.58%)	1,482 (0.59%)	00:07:25	1,380 (0.96%)	66.52%	66.55%	\$0.00 (0.00%)
29.	<a href="#">/buildings/commercial/bedes.html</a>	<b>2,028</b> (0.58%)	1,541 (0.61%)	00:03:41	1,180 (0.82%)	60.41%	55.28%	\$0.00 (0.00%)
30.	<a href="#">/buildings/commercial/better_buildings.html</a>	<b>1,987</b> (0.57%)	1,522 (0.61%)	00:01:49	237 (0.16%)	65.40%	39.00%	\$0.00 (0.00%)
31.	<a href="#">/buildings/commercial//index.html</a>	<b>1,965</b> (0.56%)	1,636 (0.65%)	00:02:20	1,510 (1.05%)	53.91%	52.98%	\$0.00 (0.00%)
32.	<a href="#">/buildings/commercial/partnerships.html</a>	<b>1,942</b> (0.55%)	1,396 (0.56%)	00:01:29	337 (0.23%)	42.90%	24.92%	\$0.00 (0.00%)
33.	<a href="#">/buildings/commercial/techdemo.html</a>	<b>1,850</b> (0.53%)	1,374 (0.55%)	00:03:52	861 (0.60%)	70.53%	52.27%	\$0.00 (0.00%)
34.	<a href="#">/buildings/commercial/manage_energy.html</a>	<b>1,819</b> (0.52%)	1,323 (0.53%)	00:02:04	179 (0.12%)	63.89%	32.27%	\$0.00 (0.00%)
35.	<a href="#">/buildings/commercial/ops_maintenance.html</a>	<b>1,817</b> (0.52%)	1,381 (0.55%)	00:01:47	303 (0.21%)	71.62%	35.66%	\$0.00 (0.00%)
36.	<a href="#">/buildings/commercial/ref_post_1980.html</a>	<b>1,565</b> (0.45%)	1,172 (0.47%)	00:04:05	199 (0.14%)	56.37%	40.38%	\$0.00 (0.00%)
37.	<a href="#">/buildings/commercial/bba_efficiency_forum.html</a>	<b>1,431</b> (0.41%)	1,017 (0.41%)	00:05:05	665 (0.46%)	55.92%	56.60%	\$0.00 (0.00%)
38.	<a href="#">/buildings/commercial/assetscore_pilot.html</a>	<b>1,414</b> (0.40%)	910 (0.36%)	00:03:39	285 (0.20%)	43.16%	34.94%	\$0.00 (0.00%)
39.	<a href="#">/buildings/commercial/bba_events.html</a>	<b>1,389</b> (0.40%)	861 (0.34%)	00:01:46	298 (0.21%)	33.22%	21.74%	\$0.00 (0.00%)
40.	<a href="#">/buildings/commercial/resource_database/index.cfm</a>	<b>1,375</b> (0.39%)	1,043 (0.42%)	00:00:40	82 (0.06%)	57.50%	19.78%	\$0.00 (0.00%)
41.	<a href="#">/buildings/commercial/179d/x_select_strategy.cfm</a>	<b>1,361</b> (0.39%)	995 (0.40%)	00:00:16	36 (0.03%)	22.22%	5.29%	\$0.00 (0.00%)
42.	<a href="#">/buildings/commercial/bpd_faq.html</a>	<b>1,298</b> (0.37%)	1,056 (0.42%)	00:03:15	300 (0.21%)	67.33%	50.08%	\$0.00 (0.00%)
43.	<a href="#">/buildings/commercial/ref_pre_1980.html</a>	<b>1,274</b> (0.36%)	988 (0.39%)	00:03:59	148 (0.10%)	54.55%	41.76%	\$0.00 (0.00%)
44.	<a href="#">/buildings/commercial/workforce.html</a>	<b>1,272</b> (0.36%)	931 (0.37%)	00:02:53	569 (0.40%)	54.83%	43.87%	\$0.00 (0.00%)
45.	<a href="#">/buildings/commercial/bba_rtu_spec.html</a>	<b>1,215</b> (0.35%)	853 (0.34%)	00:02:57	633 (0.44%)	68.56%	57.86%	\$0.00 (0.00%)
46.	<a href="#">/buildings/commercial/research.html</a>	<b>1,189</b> (0.34%)	967 (0.39%)	00:00:54	74 (0.05%)	64.86%	19.93%	\$0.00 (0.00%)
47.	<a href="#">/buildings/commercial/assetscore_tool.html</a>	<b>1,182</b> (0.34%)	748 (0.30%)	00:02:05	399 (0.28%)	47.50%	33.50%	\$0.00 (0.00%)
48.	<a href="#">/buildings/commercial/m/index.html</a>	<b>1,149</b> (0.33%)	971 (0.39%)	00:01:18	839 (0.58%)	60.19%	55.87%	\$0.00 (0.00%)
49.	<a href="#">/buildings/commercial/events.html</a>	<b>1,147</b> (0.33%)	690 (0.28%)	00:01:53	233 (0.16%)	40.77%	25.02%	\$0.00 (0.00%)
50.	<a href="#">/buildings/commercial/m/bpd.html</a>	<b>1,094</b> (0.31%)	941 (0.38%)	00:02:26	841 (0.58%)	80.74%	74.41%	\$0.00 (0.00%)
51.	<a href="#">/buildings/commercial/bba_tech_specs.html</a>	<b>1,082</b> (0.31%)	669 (0.27%)	00:01:36	281 (0.20%)	51.96%	29.39%	\$0.00 (0.00%)

52.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=304</a>	<b>1,056</b> (0.30%)	708 (0.28%)	00:01:26	705 (0.49%)	56.31%	60.42%	\$0.00 (0.00%)
53.	<a href="#">/buildings/commercial/179d/resources.cfm</a>	<b>1,023</b> (0.29%)	712 (0.28%)	00:02:35	126 (0.09%)	44.96%	41.54%	\$0.00 (0.00%)
54.	<a href="#">/buildings/commercial/cbea_tech_specs.html</a>	<b>987</b> (0.28%)	594 (0.24%)	00:02:04	288 (0.20%)	40.28%	25.43%	\$0.00 (0.00%)
55.	<a href="#">/buildings/commercial/data_centers.html</a>	<b>979</b> (0.28%)	721 (0.29%)	00:02:18	232 (0.16%)	64.22%	38.10%	\$0.00 (0.00%)
56.	<a href="#">/buildings/commercial/bpd_res_dashboard.html</a>	<b>960</b> (0.27%)	564 (0.23%)	00:00:56	105 (0.07%)	50.48%	14.79%	\$0.00 (0.00%)
57.	<a href="#">/buildings/commercial/bba_teams.html</a>	<b>947</b> (0.27%)	646 (0.26%)	00:00:43	220 (0.15%)	32.27%	18.69%	\$0.00 (0.00%)
58.	<a href="#">/buildings/commercial/workforce_jta.html</a>	<b>937</b> (0.27%)	531 (0.21%)	00:02:44	243 (0.17%)	55.33%	39.91%	\$0.00 (0.00%)
59.	<a href="#">/buildings/commercial/bpd_about.html</a>	<b>930</b> (0.26%)	719 (0.29%)	00:01:44	88 (0.06%)	55.06%	24.09%	\$0.00 (0.00%)
60.	<a href="#">/buildings/commercial/cbp.html</a>	<b>917</b> (0.26%)	609 (0.24%)	00:03:15	321 (0.22%)	64.60%	49.73%	\$0.00 (0.00%)
61.	<a href="#">/buildings/commercial/hospital_energy_use.html</a>	<b>917</b> (0.26%)	649 (0.26%)	00:03:25	464 (0.32%)	70.04%	55.40%	\$0.00 (0.00%)
62.	<a href="#">/buildings/commercial/financing.html</a>	<b>901</b> (0.26%)	685 (0.27%)	00:02:07	134 (0.09%)	70.15%	38.07%	\$0.00 (0.00%)
63.	<a href="#">/buildings/commercial/codes_standards.html</a>	<b>876</b> (0.25%)	725 (0.29%)	00:02:52	279 (0.19%)	76.70%	52.51%	\$0.00 (0.00%)
64.	<a href="#">/buildings/commercial/buildings_energy_data_exch_spec.html</a>	<b>844</b> (0.24%)	604 (0.24%)	00:03:30	261 (0.18%)	52.11%	48.34%	\$0.00 (0.00%)
65.	<a href="#">/buildings/commercial/cbea_events.html</a>	<b>839</b> (0.24%)	479 (0.19%)	00:01:47	136 (0.09%)	29.63%	18.00%	\$0.00 (0.00%)
66.	<a href="#">/buildings/commercial/bba_lighting_team.html</a>	<b>828</b> (0.24%)	570 (0.23%)	00:02:27	183 (0.13%)	59.02%	33.70%	\$0.00 (0.00%)
67.	<a href="#">/buildings/commercial/m/commercial_bookmark.html</a>	<b>822</b> (0.23%)	695 (0.28%)	00:01:17	663 (0.46%)	56.11%	54.74%	\$0.00 (0.00%)
68.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=563</a>	<b>819</b> (0.23%)	572 (0.23%)	00:01:54	303 (0.21%)	65.35%	40.17%	\$0.00 (0.00%)
69.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=538</a>	<b>813</b> (0.23%)	589 (0.24%)	00:01:54	274 (0.19%)	58.03%	35.92%	\$0.00 (0.00%)
70.	<a href="#">/buildings/commercial/179d/index.cfm</a>	<b>810</b> (0.23%)	542 (0.22%)	00:01:26	230 (0.16%)	47.83%	31.48%	\$0.00 (0.00%)
71.	<a href="#">/buildings/commercial/assetscore_report.html</a>	<b>791</b> (0.23%)	486 (0.19%)	00:02:06	82 (0.06%)	45.12%	29.33%	\$0.00 (0.00%)
72.	<a href="#">/buildings/commercial/see_action.html</a>	<b>760</b> (0.22%)	557 (0.22%)	00:03:07	72 (0.05%)	60.27%	31.97%	\$0.00 (0.00%)
73.	<a href="#">/buildings/commercial/cbea_rtu_spec.html</a>	<b>743</b> (0.21%)	577 (0.23%)	00:03:34	392 (0.27%)	77.30%	61.10%	\$0.00 (0.00%)
74.	<a href="#">/buildings/commercial/179d/lpd_space.cfm</a>	<b>732</b> (0.21%)	363 (0.14%)	00:02:15	11 (0.01%)	0.00%	12.16%	\$0.00 (0.00%)
75.	<a href="#">/buildings/commercial/research_development.html</a>	<b>711</b> (0.20%)	566 (0.23%)	00:01:34	57 (0.04%)	80.70%	36.99%	\$0.00 (0.00%)
76.	<a href="#">/buildings/commercial/bba_parking_lot_spec.html</a>	<b>704</b> (0.20%)	448 (0.18%)	00:02:26	294 (0.20%)	55.44%	42.47%	\$0.00 (0.00%)
77.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=514</a>	<b>682</b> (0.19%)	632 (0.25%)	00:01:22	522 (0.36%)	99.04%	79.62%	\$0.00 (0.00%)
78.	<a href="#">/buildings/commercial/m/qualified_software.html</a>	<b>667</b> (0.19%)	537 (0.21%)	00:02:58	521 (0.36%)	70.25%	73.91%	\$0.00 (0.00%)
79.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=1441</a>	<b>657</b> (0.19%)	469 (0.19%)	00:02:57	268 (0.19%)	61.57%	52.66%	\$0.00 (0.00%)
80.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=191</a>	<b>592</b> (0.17%)	439 (0.18%)	00:01:24	149 (0.10%)	80.54%	36.99%	\$0.00 (0.00%)
81.	<a href="#">/buildings/commercial/bba_webinar_archives.html</a>	<b>579</b> (0.16%)	359 (0.14%)	00:03:32	143 (0.10%)	53.15%	37.13%	\$0.00 (0.00%)

82.	<a href="#">/buildings/commercial/assetscore_development.html</a>	<b>573</b> (0.16%)	352 (0.14%)	00:02:20	66 (0.05%)	46.97%	22.69%	\$0.00 (0.00%)
83.	<a href="#">/buildings/commercial/gsep.html</a>	<b>570</b> (0.16%)	474 (0.19%)	00:02:03	160 (0.11%)	84.38%	41.75%	\$0.00 (0.00%)
84.	<a href="#">/buildings/commercial/assetscorefaq.html</a>	<b>567</b> (0.16%)	446 (0.18%)	00:04:22	217 (0.15%)	68.06%	47.97%	\$0.00 (0.00%)
85.	<a href="#">/buildings/commercial/cbea_webinar_archives.html</a>	<b>532</b> (0.15%)	364 (0.15%)	00:03:48	170 (0.12%)	62.35%	42.48%	\$0.00 (0.00%)
86.	<a href="#">/buildings/commercial/cbea_lighting_team.html</a>	<b>531</b> (0.15%)	325 (0.13%)	00:02:06	86 (0.06%)	58.14%	25.80%	\$0.00 (0.00%)
87.	<a href="#">/buildings/commercial/bba_parking_structure_spec.html</a>	<b>516</b> (0.15%)	301 (0.12%)	00:02:21	144 (0.10%)	46.90%	33.33%	\$0.00 (0.00%)
88.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=521</a>	<b>516</b> (0.15%)	361 (0.14%)	00:01:44	54 (0.04%)	59.26%	25.19%	\$0.00 (0.00%)
89.	<a href="#">/buildings/commercial/179d/comments.cfm</a>	<b>504</b> (0.14%)	395 (0.16%)	00:00:40	18 (0.01%)	22.22%	10.91%	\$0.00 (0.00%)
90.	<a href="#">/buildings/commercial/cbea_teams.html</a>	<b>502</b> (0.14%)	313 (0.12%)	00:01:05	44 (0.03%)	15.91%	8.76%	\$0.00 (0.00%)
91.	<a href="#">/buildings/commercial/technology_performance.html</a>	<b>496</b> (0.14%)	396 (0.16%)	00:02:21	164 (0.11%)	65.45%	41.13%	\$0.00 (0.00%)
92.	<a href="#">/buildings/commercial/performance_tiers.html</a>	<b>474</b> (0.13%)	375 (0.15%)	00:02:25	281 (0.20%)	72.60%	60.55%	\$0.00 (0.00%)
93.	<a href="#">/buildings/commercial/179d/</a>	<b>459</b> (0.13%)	355 (0.14%)	00:02:43	354 (0.25%)	62.99%	61.87%	\$0.00 (0.00%)
94.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=344</a>	<b>446</b> (0.13%)	310 (0.12%)	00:02:32	270 (0.19%)	41.85%	54.48%	\$0.00 (0.00%)
95.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=562</a>	<b>445</b> (0.13%)	329 (0.13%)	00:02:15	304 (0.21%)	70.39%	61.57%	\$0.00 (0.00%)
96.	<a href="#">/buildings/commercial/179d/index.html?print=</a>	<b>437</b> (0.12%)	359 (0.14%)	00:02:09	14 (0.01%)	64.29%	34.10%	\$0.00 (0.00%)
97.	<a href="#">/buildings/commercial/bpd_res_taxonomy.html</a>	<b>437</b> (0.12%)	351 (0.14%)	00:02:50	155 (0.11%)	63.46%	51.49%	\$0.00 (0.00%)
98.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=518</a>	<b>429</b> (0.12%)	281 (0.11%)	00:01:13	28 (0.02%)	60.71%	22.14%	\$0.00 (0.00%)
99.	<a href="#">/buildings/commercial/bba_troffer_spec.html</a>	<b>414</b> (0.12%)	279 (0.11%)	00:03:32	179 (0.12%)	58.66%	50.72%	\$0.00 (0.00%)
100.	<a href="#">/buildings/commercial/resource_database/detail.cfm?p=308</a>	<b>391</b> (0.11%)	298 (0.12%)	00:01:27	27 (0.02%)	59.26%	27.88%	\$0.00 (0.00%)

Rows 1 - 100 of 11318

Sep 21, 2012 - Aug 19, 2014

# Top Events

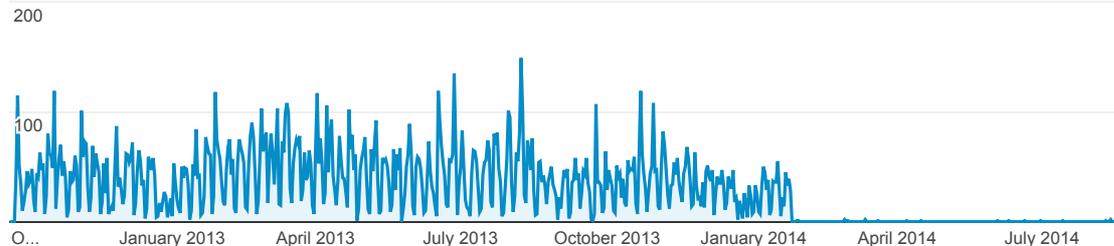
All Sessions  
99.91%

+ Add Segment

Explorer

Event

Total Events



Event Category	Total Events	Unique Events	Event Value	Avg. Value
	20,145 % of Total: 100.00% (20,145)	14,055 % of Total: 99.91% (14,068)	0 % of Total: 0.00% (0)	0.00 Site Avg: 0.00 (0.00%)
1. <a href="#">BTP Sidebar - commercial</a>	9,124 (45.29%)	6,948 (49.43%)	0 (0.00%)	0.00
2. <a href="#">pdf</a>	7,721 (38.33%)	5,404 (38.45%)	0 (0.00%)	0.00
3. <a href="#">zip</a>	2,289 (11.36%)	902 (6.42%)	0 (0.00%)	0.00
4. <a href="#">BTP Sidebar - commercial-bba</a>	600 (2.98%)	446 (3.17%)	0 (0.00%)	0.00
5. <a href="#">xls</a>	157 (0.78%)	150 (1.07%)	0 (0.00%)	0.00
6. <a href="#">wmv</a>	139 (0.69%)	116 (0.83%)	0 (0.00%)	0.00
7. <a href="#">jpg</a>	44 (0.22%)	36 (0.26%)	0 (0.00%)	0.00
8. <a href="#">viewer</a>	23 (0.11%)	16 (0.11%)	0 (0.00%)	0.00
9. <a href="#">xlsx</a>	20 (0.10%)	19 (0.14%)	0 (0.00%)	0.00
10. <a href="#">pptx</a>	10 (0.05%)	5 (0.04%)	0 (0.00%)	0.00
11. <a href="#">docx</a>	6 (0.03%)	6 (0.04%)	0 (0.00%)	0.00
12. <a href="#">AddThis</a>	4 (0.02%)	3 (0.02%)	0 (0.00%)	0.00
13. <a href="#">mp3</a>	3 (0.01%)	2 (0.01%)	0 (0.00%)	0.00
14. <a href="#">php</a>	3 (0.01%)	1 (0.01%)	0 (0.00%)	0.00
15. <a href="#">doc</a>	2 (0.01%)	1 (0.01%)	0 (0.00%)	0.00

Rows 1 - 15 of 15

Sep 21, 2012 - Aug 19, 2014

# Organic Search Traffic

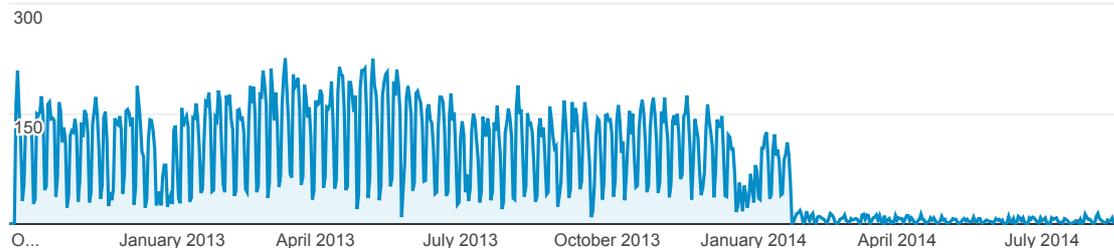
All Sessions  
38.24%

+ Add Segment

Explorer

Summary

Sessions



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	55,090 % of Total: 38.24% (144,064)	48.67% Site Avg: 52.29% (-6.92%)	26,812 % of Total: 35.60% (75,325)	57.14% Site Avg: 58.06% (-1.58%)	2.55 Site Avg: 2.44 (4.67%)	00:03:04 Site Avg: 00:03:00 (2.42%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	33,729 (61.23%)	46.98%	15,847 (59.10%)	56.29%	2.55	00:03:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. 179d	300 (0.54%)	74.33%	223 (0.83%)	60.67%	3.27	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. commercial building energy alliance	228 (0.41%)	14.04%	32 (0.12%)	23.25%	4.55	00:05:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. weatherization energy savings	154 (0.28%)	0.00%	0 (0.00%)	99.35%	1.01	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. commercial building	132 (0.24%)	79.55%	105 (0.39%)	78.03%	1.48	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. 179d federal energy tax deduction	126 (0.23%)	79.37%	100 (0.37%)	59.52%	2.93	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. energy modeling software	98 (0.18%)	70.41%	69 (0.26%)	66.33%	1.56	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. building performance database	95 (0.17%)	30.53%	29 (0.11%)	65.26%	1.73	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. 179d doe calculator	90 (0.16%)	18.89%	17 (0.06%)	18.89%	10.08	00:12:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. doe buildings performance database	89 (0.16%)	20.22%	18 (0.07%)	62.92%	2.98	00:03:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. energy 10	87 (0.16%)	74.71%	65 (0.24%)	65.52%	1.84	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. 179d calculator	85 (0.15%)	36.47%	31 (0.12%)	31.76%	6.52	00:06:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. doe building performance database	83 (0.15%)	30.12%	25 (0.09%)	56.63%	1.98	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. energy modelling software	83 (0.15%)	30.12%	25 (0.09%)	85.54%	1.23	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. commercial building design	82 (0.15%)	97.56%	80 (0.30%)	74.39%	1.56	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)

16.	femp	82 (0.15%)	9.76%	8 (0.03%)	48.78%	2.50	00:03:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	doe reference buildings	79 (0.14%)	22.78%	18 (0.07%)	35.44%	2.89	00:04:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	better buildings alliance	75 (0.14%)	14.67%	11 (0.04%)	56.00%	2.13	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	commercial building energy efficiency	69 (0.13%)	71.01%	49 (0.18%)	33.33%	3.07	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	cbea doe	65 (0.12%)	7.69%	5 (0.02%)	21.54%	7.95	00:27:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	doe commercial building energy alliance	65 (0.12%)	13.85%	9 (0.03%)	20.00%	5.40	00:10:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	advanced energy retrofit guides	63 (0.11%)	15.87%	10 (0.04%)	73.02%	1.67	00:02:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	advanced energy retrofit guide	59 (0.11%)	30.51%	18 (0.07%)	59.32%	2.78	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	commercial building partnership doe	58 (0.11%)	1.72%	1 (0.00%)	89.66%	1.24	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	commercial building partnerships	57 (0.10%)	5.26%	3 (0.01%)	85.96%	1.19	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	buildings performance database	56 (0.10%)	37.50%	21 (0.08%)	60.71%	2.27	00:03:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	energy efficiency in commercial buildings	55 (0.10%)	63.64%	35 (0.13%)	60.00%	2.45	00:08:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	building technologies program	54 (0.10%)	33.33%	18 (0.07%)	50.00%	3.44	00:05:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	energy efficient buildings	54 (0.10%)	77.78%	42 (0.16%)	68.52%	2.20	00:07:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	commercial buildings resource database	52 (0.09%)	13.46%	7 (0.03%)	34.62%	5.85	00:07:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	commercial buildings	51 (0.09%)	88.24%	45 (0.17%)	74.51%	1.47	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	building america	46 (0.08%)	26.09%	12 (0.04%)	36.96%	3.37	00:06:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	doe commercial reference buildings	45 (0.08%)	26.67%	12 (0.04%)	42.22%	2.67	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	doe ssl	42 (0.08%)	2.38%	1 (0.00%)	26.19%	5.52	00:08:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	energy-10	40 (0.07%)	60.00%	24 (0.09%)	60.00%	1.55	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	eere	39 (0.07%)	20.51%	8 (0.03%)	35.90%	2.67	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	doe cbea	38 (0.07%)	10.53%	4 (0.01%)	39.47%	5.34	00:07:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	building energy efficiency	33 (0.06%)	54.55%	18 (0.07%)	42.42%	2.91	00:06:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	building energy modeling software	33 (0.06%)	81.82%	27 (0.10%)	63.64%	1.76	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	eere btp	33 (0.06%)	12.12%	4 (0.01%)	9.09%	11.67	00:16:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	hospital energy alliance	32 (0.06%)	37.50%	12 (0.04%)	37.50%	3.19	00:04:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	aedgs	30 (0.05%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	doe asset score	30 (0.05%)	16.67%	5 (0.02%)	53.33%	2.03	00:05:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	energy efficiency in buildings	30 (0.05%)	86.67%	26 (0.10%)	83.33%	1.27	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	energy efficient commercial buildings	30 (0.05%)	80.00%	24 (0.09%)	56.67%	2.27	00:02:57	0.00%	0 (0.00%)	\$0.00 (0.00%)

46.	commercial building energy asset score	29 (0.05%)	20.69%	6 (0.02%)	51.72%	3.31	00:05:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	doe calculator	29 (0.05%)	62.07%	18 (0.07%)	31.03%	23.28	00:22:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	how to reduce energy consumption in commercial buildings	29 (0.05%)	58.62%	17 (0.06%)	79.31%	1.52	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	energy efficient building	28 (0.05%)	92.86%	26 (0.10%)	64.29%	2.71	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	reference building	28 (0.05%)	46.43%	13 (0.05%)	64.29%	1.54	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 50 of 12078

Sep 21, 2012 - Aug 19, 2014

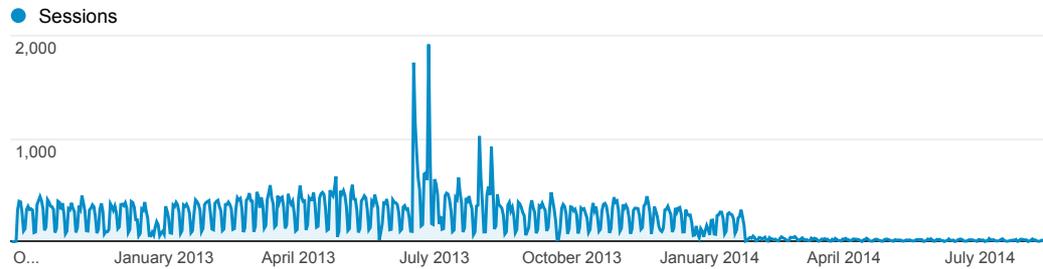
All Traffic

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	144,064 % of Total: 100.00% (144,064)	52.33% Site Avg: 52.29% (0.09%)	75,392 % of Total: 100.09% (75,325)	58.06% Site Avg: 58.06% (0.00%)	2.44 Site Avg: 2.44 (0.00%)	00:03:00 Site Avg: 00:03:00 (0.00%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	49,902 (34.64%)	48.79%	24,347 (32.29%)	57.61%	2.50	00:03:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	23,281 (16.16%)	68.18%	15,874 (21.06%)	64.24%	2.25	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. BPD redirect / redirect	11,770 (8.17%)	42.57%	5,011 (6.65%)	73.14%	1.56	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. eere.energy.gov / referral	6,910 (4.80%)	47.40%	3,275 (4.34%)	42.72%	2.86	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. www1.eere.energy.gov / referral	6,676 (4.63%)	52.49%	3,504 (4.65%)	51.36%	3.60	00:03:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. energy.gov / referral	5,385 (3.74%)	60.11%	3,237 (4.29%)	51.27%	2.74	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. apps1.eere.energy.gov / referral	3,628 (2.52%)	40.63%	1,474 (1.96%)	46.14%	2.80	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. bing / organic	3,400 (2.36%)	40.65%	1,382 (1.83%)	50.35%	3.27	00:03:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. energycodes.gov / referral	1,457 (1.01%)	53.33%	777 (1.03%)	47.22%	2.47	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. cms.ashrae.biz / referral	1,419 (0.98%)	59.27%	841 (1.12%)	37.21%	3.15	00:03:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. links.govdelivery.com / referral	1,372 (0.95%)	29.30%	402 (0.53%)	58.67%	2.45	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Commercial+Buildings+redirect / BTO redirect	1,303 (0.90%)	49.04%	639 (0.85%)	65.46%	1.79	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. dsireusa.org / referral	1,285 (0.89%)	66.69%	857 (1.14%)	62.88%	1.84	00:03:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. yahoo / organic	1,246 (0.86%)	54.98%	685 (0.91%)	53.93%	2.75	00:03:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. CBEAS+08082013 / email	1,232 (0.86%)	51.70%	637 (0.84%)	59.82%	1.84	00:03:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. BEDES+redirect / redirect	1,164 (0.81%)	24.14%	281 (0.37%)	59.79%	2.01	00:03:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. search.nrel.gov / referral	1,099 (0.76%)	38.22%	420 (0.56%)	51.50%	2.84	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. en.wikipedia.org / referral	994 (0.69%)	79.28%	788 (1.05%)	65.29%	1.76	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. sba.gov / referral	870 (0.60%)	81.38%	708 (0.94%)	61.26%	1.86	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. wbdg.org / referral	723 (0.50%)	68.05%	492 (0.65%)	53.53%	2.12	00:02:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. energystar.gov / referral	599 (0.42%)	73.12%	438 (0.58%)	62.94%	1.75	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. nrel.gov / referral	593 (0.41%)	40.64%	241 (0.32%)	38.11%	3.66	00:05:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

23.	<a href="#">buildinggreen.com / referral</a>	<b>585</b> (0.41%)	75.38%	<b>441</b> (0.58%)	56.92%	1.96	00:01:23	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
24.	<a href="#">www2.eere.energy.gov / referral</a>	<b>560</b> (0.39%)	0.89%	<b>5</b> (0.01%)	40.36%	4.18	00:08:27	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
25.	<a href="#">en.openei.org / referral</a>	<b>492</b> (0.34%)	41.46%	<b>204</b> (0.27%)	50.61%	2.41	00:04:29	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
26.	<a href="#">advancedrtu.org / referral</a>	<b>469</b> (0.33%)	50.32%	<b>236</b> (0.31%)	50.11%	2.95	00:03:54	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
27.	<a href="#">Wireless+Challenge+04022013 / email</a>	<b>453</b> (0.31%)	36.42%	<b>165</b> (0.22%)	64.46%	1.58	00:05:07	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
28.	<a href="#">greenbiz.com / referral</a>	<b>438</b> (0.30%)	61.42%	<b>269</b> (0.36%)	73.52%	1.58	00:02:21	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
29.	<a href="#">daikinmcquay.com / referral</a>	<b>378</b> (0.26%)	78.57%	<b>297</b> (0.39%)	78.57%	1.49	00:00:52	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
30.	<a href="#">newscenter.lbl.gov / referral</a>	<b>358</b> (0.25%)	50.84%	<b>182</b> (0.24%)	73.74%	1.48	00:01:24	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
31.	<a href="#">energytaxincentives.org / referral</a>	<b>342</b> (0.24%)	69.59%	<b>238</b> (0.32%)	52.92%	2.20	00:04:26	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
32.	<a href="#">www4.eere.energy.gov / referral</a>	<b>298</b> (0.21%)	28.86%	<b>86</b> (0.11%)	57.38%	2.36	00:02:21	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
33.	<a href="#">leepcampaign.org / referral</a>	<b>258</b> (0.18%)	27.91%	<b>72</b> (0.10%)	42.64%	3.18	00:04:05	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
34.	<a href="#">linkedin.com / referral</a>	<b>244</b> (0.17%)	63.11%	<b>154</b> (0.20%)	70.90%	1.59	00:01:49	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
35.	<a href="#">mhtlighting.com / referral</a>	<b>206</b> (0.14%)	12.14%	<b>25</b> (0.03%)	90.78%	1.44	00:00:32	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
36.	<a href="#">greentechmedia.com / referral</a>	<b>182</b> (0.13%)	37.36%	<b>68</b> (0.09%)	66.48%	1.68	00:02:58	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
37.	<a href="#">lightingtaxdeduction.org / referral</a>	<b>182</b> (0.13%)	63.74%	<b>116</b> (0.15%)	47.80%	2.14	00:04:21	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
38.	<a href="#">google.com / referral</a>	<b>178</b> (0.12%)	75.28%	<b>134</b> (0.18%)	62.92%	1.75	00:01:31	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
39.	<a href="#">buildingenergyscore.energy.gov / referral</a>	<b>177</b> (0.12%)	13.56%	<b>24</b> (0.03%)	42.94%	3.37	00:03:33	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
40.	<a href="#">peci.org / referral</a>	<b>169</b> (0.12%)	37.28%	<b>63</b> (0.08%)	61.54%	2.09	00:02:52	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
41.	<a href="#">buildingsdatabook.eren.doe.gov / referral</a>	<b>162</b> (0.11%)	52.47%	<b>85</b> (0.11%)	40.12%	2.88	00:02:32	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
42.	<a href="#">eere.buildinggreen.com / referral</a>	<b>161</b> (0.11%)	51.55%	<b>83</b> (0.11%)	46.58%	2.90	00:02:54	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
43.	<a href="#">eia.gov / referral</a>	<b>161</b> (0.11%)	59.01%	<b>95</b> (0.13%)	31.68%	2.68	00:02:47	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
44.	<a href="#">ask / organic</a>	<b>155</b> (0.11%)	70.97%	<b>110</b> (0.15%)	60.00%	2.77	00:03:12	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
45.	<a href="#">EnergyPlus / redirect</a>	<b>150</b> (0.10%)	20.00%	<b>30</b> (0.04%)	50.00%	4.19	00:06:07	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
46.	<a href="#">efficientbuildings.org / referral</a>	<b>144</b> (0.10%)	68.06%	<b>98</b> (0.13%)	56.25%	1.84	00:03:17	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
47.	<a href="#">zeb.buildinggreen.com / referral</a>	<b>143</b> (0.10%)	66.43%	<b>95</b> (0.13%)	49.65%	2.66	00:02:46	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
48.	<a href="#">members.questline.com / referral</a>	<b>141</b> (0.10%)	69.50%	<b>98</b> (0.13%)	70.92%	1.57	00:01:39	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
49.	<a href="#">Wireless+Challenge+04232013 / email</a>	<b>127</b> (0.09%)	48.82%	<b>62</b> (0.08%)	73.23%	1.41	00:01:11	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
50.	<a href="#">facebook.com / referral</a>	<b>115</b> (0.08%)	42.61%	<b>49</b> (0.06%)	84.35%	1.32	00:01:26	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)

Sep 21, 2012 - Aug 19, 2014

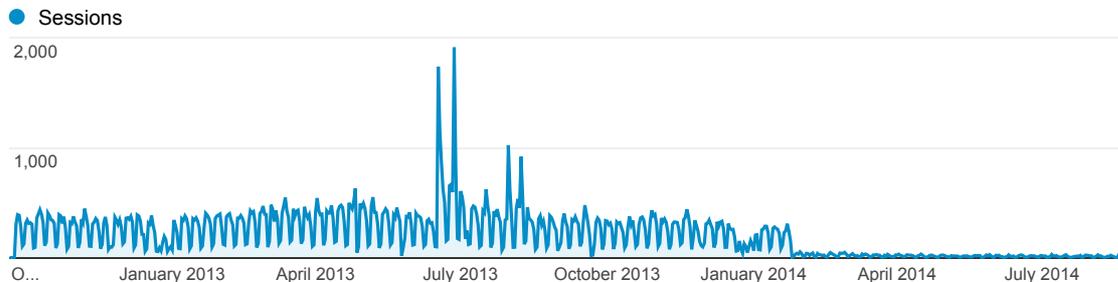
# Browser & OS

All Sessions  
100.00%

+ Add Segment

## Explorer

### Summary



Browser	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	144,064 <small>% of Total: 100.00% (144,064)</small>	52.33% <small>Site Avg: 52.29% (0.09%)</small>	75,392 <small>% of Total: 100.09% (75,325)</small>	58.06% <small>Site Avg: 58.06% (0.00%)</small>	2.44 <small>Site Avg: 2.44 (0.00%)</small>	00:03:00 <small>Site Avg: 00:03:00 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Internet Explorer	52,594 (36.51%)	51.94%	27,315 (36.23%)	52.50%	2.77	00:03:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Chrome	47,526 (32.99%)	51.46%	24,456 (32.44%)	57.15%	2.46	00:03:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Firefox	24,552 (17.04%)	56.34%	13,833 (18.35%)	59.09%	2.22	00:02:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Safari	14,710 (10.21%)	43.68%	6,425 (8.52%)	73.53%	1.77	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Opera	1,383 (0.96%)	63.56%	879 (1.17%)	89.66%	1.25	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Android Browser	793 (0.55%)	78.18%	620 (0.82%)	72.89%	1.53	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. IE with Chrome Frame	729 (0.51%)	45.54%	332 (0.44%)	52.95%	2.53	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Mozilla Compatible Agent	506 (0.35%)	96.44%	488 (0.65%)	95.65%	1.06	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Mozilla	371 (0.26%)	71.16%	264 (0.35%)	52.29%	2.68	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Safari (in-app)	352 (0.24%)	89.20%	314 (0.42%)	68.47%	1.62	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Opera Mini	277 (0.19%)	92.42%	256 (0.34%)	81.95%	1.35	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. BlackBerry	58 (0.04%)	74.14%	43 (0.06%)	67.24%	1.69	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. SeaMonkey	36 (0.02%)	55.56%	20 (0.03%)	66.67%	1.50	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Maxthon	28 (0.02%)	67.86%	19 (0.03%)	71.43%	1.86	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Amazon Silk	22 (0.02%)	68.18%	15 (0.02%)	72.73%	5.82	00:03:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. (not set)	20 (0.01%)	100.00%	20 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. S4O Ovi Browser	16 (0.01%)	87.50%	14 (0.02%)	87.50%	1.06	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. UC Browser	16 (0.01%)	100.00%	16 (0.02%)	75.00%	1.44	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. RockMelt	13 (0.01%)	100.00%	13 (0.02%)	76.92%	1.23	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)

20.	NetFront	6 (0.00%)	100.00%	6 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	Nokia Browser	5 (0.00%)	100.00%	5 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	UCWEB	5 (0.00%)	80.00%	4 (0.01%)	80.00%	1.60	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	BlackBerry9300	4 (0.00%)	50.00%	2 (0.00%)	75.00%	1.25	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	Playstation 3	4 (0.00%)	100.00%	4 (0.01%)	75.00%	1.25	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	wp-iphone	4 (0.00%)	25.00%	1 (0.00%)	75.00%	1.25	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	YaBrowser	4 (0.00%)	25.00%	1 (0.00%)	75.00%	2.50	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	Netscape	3 (0.00%)	66.67%	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Nokia200	3 (0.00%)	100.00%	3 (0.00%)	33.33%	3.00	00:02:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	BlackBerry9700	2 (0.00%)	50.00%	1 (0.00%)	50.00%	2.00	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Nokia202	2 (0.00%)	100.00%	2 (0.00%)	50.00%	1.50	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	NokiaX2-01	2 (0.00%)	100.00%	2 (0.00%)	50.00%	1.50	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	?M4	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	1	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	BlackBerry9500	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	BlackBerry9550	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	BlackBerry9630	1 (0.00%)	100.00%	1 (0.00%)	0.00%	3.00	00:05:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	BlackBerry9650	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	BrowserNG	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Nokia305	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	Nokia5233	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Nokia7310c_CMCC	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	NokiaC2-03	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	NOKIAE5-00.2	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	NokiaX2-00	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	SAMSUNG-GT-B7722	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	SAMSUNG-GT-C3010	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	SAMSUNG-GT-S3653	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	SAMSUNG-GT-S3850	1 (0.00%)	100.00%	1 (0.00%)	0.00%	4.00	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	XV6875.1 Opera	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)