

Sep 24, 2011 - Oct 7, 2014

Audience Overview

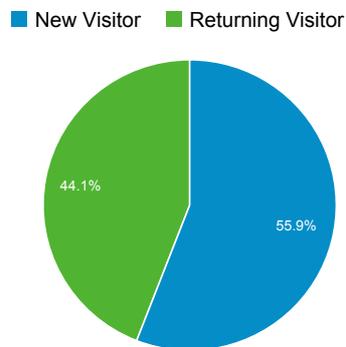
All Sessions
100.00%

+ Add Segment

Overview



Sessions 93,244	Users 52,478	Pageviews 239,491
Pages / Session 2.57	Avg. Session Duration 00:02:40	Bounce Rate 63.23%
% New Sessions 55.86%		



Language	Sessions	% Sessions
1. en-us	88,606	95.03%
2. en-gb	941	1.01%
3. en	922	0.99%
4. es	270	0.29%
5. fr	181	0.19%
6. ko	181	0.19%
7. zh-cn	179	0.19%
8. zh-tw	147	0.16%
9. en-ca	132	0.14%
10. ru	130	0.14%

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New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	93,244 % of Total: 100.00% (93,244)	55.90% Site Avg: 55.86% (0.06%)	52,119 % of Total: 100.06% (52,086)	63.23% Site Avg: 63.23% (0.00%)	2.57 Site Avg: 2.57 (0.00%)	00:02:40 Site Avg: 00:02:40 (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	0.00% Site Avg: 0.00% (0.00%)
1. New Visitor	52,119 (55.90%)	100.00%	52,119 (100.00%)	75.32%	1.80	00:01:15	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Returning Visitor	41,125 (44.10%)	0.00%	0 (0.00%)	47.91%	3.55	00:04:27	0 (0.00%)	\$0.00 (0.00%)	0.00%

Rows 1 - 2 of 2

Sep 24, 2011 - Oct 7, 2014

This report is based on 6,302 sessions (6.76% of sessions). [Learn more](#)

All Sessions
100.00%

+ Add Segment

Explorer



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	254,249 % of Total: 100.02% (254,194)	184,539 % of Total: 100.03% (184,476)	00:01:36 Site Avg: 00:01:36 (-0.01%)	92,724 % of Total: 100.05% (92,682)	59.93% Site Avg: 59.92% (0.02%)	36.47% Site Avg: 36.46% (0.03%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /buildings/betterbuildings/neighborhoods/partners.html	33,572 (13.20%)	15,151 (8.21%)	00:00:54	4,365 (4.71%)	34.91%	16.53%	\$0.00 (0.00%)
2. /buildings/betterbuildings/neighborhoods/index.html	32,832 (12.91%)	21,928 (11.88%)	00:01:10	18,539 (19.99%)	24.98%	24.11%	\$0.00 (0.00%)
3. /buildings/betterbuildings/neighborhoods/innovations.html	11,319 (4.45%)	8,448 (4.58%)	00:01:41	5,253 (5.67%)	44.79%	35.55%	\$0.00 (0.00%)
4. /buildings/betterbuildings/neighborhoods/run_program.html	10,046 (3.95%)	7,738 (4.19%)	00:01:29	3,329 (3.59%)	40.88%	28.28%	\$0.00 (0.00%)
5. /buildings/betterbuildings/neighborhoods/workshops_july_2012.html	8,508 (3.35%)	5,001 (2.71%)	00:02:46	4,128 (4.45%)	42.66%	40.35%	\$0.00 (0.00%)
6. /buildings/betterbuildings/neighborhoods/resource_directory.html	6,599 (2.60%)	4,187 (2.27%)	00:02:56	1,065 (1.15%)	69.48%	40.58%	\$0.00 (0.00%)
7. /buildings/betterbuildings/neighborhoods/tools_resources.html	6,244 (2.46%)	4,705 (2.55%)	00:00:46	237 (0.26%)	12.66%	13.28%	\$0.00 (0.00%)
8. /buildings/betterbuildings/neighborhoods/about.html	6,155 (2.42%)	4,291 (2.33%)	00:02:08	888 (0.96%)	46.62%	24.52%	\$0.00 (0.00%)
9. /buildings/betterbuildings/neighborhoods/why_ee_upgrades.html	4,942 (1.94%)	3,655 (1.98%)	00:02:28	1,731 (1.87%)	64.12%	51.50%	\$0.00 (0.00%)
10. /buildings/betterbuildings/neighborhoods/los_angeles_county_profile.html	4,069 (1.60%)	3,078 (1.67%)	00:03:52	2,071 (2.23%)	78.61%	58.17%	\$0.00 (0.00%)
11. /buildings/betterbuildings/neighborhoods/progress.html	3,832 (1.51%)	3,018 (1.64%)	00:01:11	577 (0.62%)	51.30%	20.07%	\$0.00 (0.00%)
12. /buildings/betterbuildings/neighborhoods/milestones.html	3,196 (1.26%)	2,293 (1.24%)	00:01:51	311 (0.34%)	52.41%	23.62%	\$0.00 (0.00%)
13. /eere/better-buildings-neighborhood-program/better-buildings-neighborhood-program	3,152 (1.24%)	3,063 (1.66%)	00:01:33	2,959 (3.19%)	95.00%	92.48%	\$0.00 (0.00%)
14. /buildings/betterbuildings/neighborhoods/stories.html	2,974 (1.17%)	2,234 (1.21%)	00:01:09	207 (0.22%)	50.24%	18.90%	\$0.00 (0.00%)
15. /buildings/betterbuildings/neighborhoods/seea_profile.html	2,915 (1.15%)	1,776 (0.96%)	00:02:01	488 (0.53%)	60.66%	24.87%	\$0.00 (0.00%)
16. /buildings/betterbuildings/neighborhoods/seea_profile.html	2,648 (1.04%)	2,264 (1.23%)	00:00:58	2,190 (2.36%)	52.69%	49.17%	\$0.00 (0.00%)

16.	ds/stories_phoenix.html	2,543 (1.04%)	2,264 (0.92%)	00:00:38	2,150 (0.86%)	52.03%	43.17%	\$0.00 (0.00%)
17.	/buildings/betterbuildings/neighborhoods/getting_started_business_model.html	2,367 (0.93%)	1,317 (0.54%)	00:02:36	799 (0.32%)	46.31%	36.25%	\$0.00 (0.00%)
18.	/buildings/betterbuildings/neighborhoods/michigan_profile.html	2,116 (0.83%)	1,613 (0.65%)	00:02:00	429 (0.17%)	48.25%	30.77%	\$0.00 (0.00%)
19.	/buildings/betterbuildings/neighborhoods/driving_demand_step4.html	2,086 (0.82%)	1,894 (0.75%)	00:03:43	1,613 (0.64%)	86.24%	78.72%	\$0.00 (0.00%)
20.	/buildings/betterbuildings/neighborhoods/boulder_garfield_denver_profile.html	2,042 (0.80%)	1,820 (0.73%)	00:03:03	932 (0.37%)	81.01%	50.00%	\$0.00 (0.00%)
21.	/eere/better-buildings-neighborhood-program/better-buildings-neighborhood-program-partners	1,849 (0.73%)	1,835 (0.73%)	00:00:28	1,746 (0.69%)	96.62%	92.81%	\$0.00 (0.00%)
22.	/buildings/betterbuildings/neighborhoods/residential_network.html	1,761 (0.69%)	1,243 (0.50%)	00:00:55	991 (0.39%)	62.66%	47.87%	\$0.00 (0.00%)
23.	/buildings/betterbuildings/neighborhoods/workshops_july_2012_agenda.html	1,672 (0.66%)	1,065 (0.43%)	00:03:01	178 (0.07%)	58.43%	45.16%	\$0.00 (0.00%)
24.	/buildings/betterbuildings/neighborhoods/oregon_profile.html	1,642 (0.65%)	1,450 (0.58%)	00:02:24	562 (0.22%)	79.00%	44.15%	\$0.00 (0.00%)
25.	/buildings/betterbuildings/neighborhoods/getting_started.html	1,598 (0.63%)	1,184 (0.47%)	00:00:17	44 (0.02%)	0.00%	6.51%	\$0.00 (0.00%)
26.	/buildings/betterbuildings/neighborhoods/news.html	1,524 (0.60%)	1,065 (0.43%)	00:00:48	74 (0.03%)	59.46%	18.44%	\$0.00 (0.00%)
27.	/buildings/betterbuildings/neighborhoods/seattle_profile.html	1,465 (0.58%)	1,169 (0.47%)	00:03:16	385 (0.15%)	80.78%	38.36%	\$0.00 (0.00%)
28.	/eere/better-buildings-neighborhood-program/better-buildings-residential-network	1,450 (0.57%)	1,450 (0.58%)	00:01:24	1,450 (0.56%)	96.97%	96.97%	\$0.00 (0.00%)
29.	/buildings/betterbuildings/neighborhoods/grants_admin.html	1,332 (0.52%)	977 (0.39%)	00:01:54	355 (0.14%)	50.14%	41.07%	\$0.00 (0.00%)
30.	/buildings/betterbuildings/neighborhoods/chicago_profile.html	1,302 (0.51%)	1,080 (0.43%)	00:03:05	459 (0.18%)	80.61%	54.53%	\$0.00 (0.00%)
31.	/buildings/betterbuildings/neighborhoods/webcasts.html	1,302 (0.51%)	769 (0.31%)	00:01:06	133 (0.05%)	33.08%	25.04%	\$0.00 (0.00%)
32.	/buildings/betterbuildings/neighborhoods/getting_started_goals.html	1,287 (0.51%)	1,051 (0.42%)	00:01:14	414 (0.16%)	75.12%	33.33%	\$0.00 (0.00%)
33.	/buildings/betterbuildings/neighborhoods/wisconsin_profile.html	1,243 (0.49%)	1,051 (0.42%)	00:01:28	385 (0.15%)	80.78%	41.67%	\$0.00 (0.00%)
34.	/buildings/betterbuildings/neighborhoods/financing.html	1,228 (0.48%)	1,036 (0.41%)	00:01:35	104 (0.04%)	71.15%	33.71%	\$0.00 (0.00%)
35.	/buildings/betterbuildings/neighborhoods/partner_videos.html	1,228 (0.48%)	947 (0.38%)	00:01:57	163 (0.06%)	90.80%	32.49%	\$0.00 (0.00%)
36.	/buildings/betterbuildings/neighborhoods/workshops_july_2012_hotel.html	1,184 (0.47%)	962 (0.39%)	00:03:52	399 (0.16%)	55.64%	52.45%	\$0.00 (0.00%)
37.	/buildings/betterbuildings/neighborhoods/driving_demand.html	1,124 (0.44%)	843 (0.34%)	00:00:45	74 (0.03%)	79.73%	13.17%	\$0.00 (0.00%)
38.	/buildings/betterbuildings/neighborhoods/getting_started_assess.html	1,095 (0.43%)	873 (0.35%)	00:01:10	44 (0.02%)	100.00%	18.90%	\$0.00 (0.00%)
39.	/buildings/betterbuildings/neighborhoods/new_york_profile.html	1,080 (0.42%)	888 (0.35%)	00:02:24	207 (0.08%)	64.25%	31.48%	\$0.00 (0.00%)
40.	/buildings/betterbuildings/neighborhoods/case_studies.html	1,065 (0.42%)	784 (0.31%)	00:02:11	311 (0.12%)	57.23%	45.82%	\$0.00 (0.00%)
41.	/buildings/betterbuildings/neighborhoods/austin_profile.html	1,036 (0.41%)	873 (0.35%)	00:01:36	355 (0.14%)	74.93%	38.51%	\$0.00 (0.00%)
42.	/buildings/betterbuildings/neighborhoods/m/index.html	1,021 (0.40%)	814 (0.33%)	00:01:54	755 (0.30%)	56.82%	52.20%	\$0.00 (0.00%)
43.	/buildings/betterbuildings/neighborhoods/fayette_county_profile.html	991 (0.39%)	755 (0.30%)	00:03:31	237 (0.09%)	62.45%	35.82%	\$0.00 (0.00%)
44.	/buildings/betterbuildings/neighborhoods/nevada_sep_profile.html	991 (0.39%)	829 (0.33%)	00:01:56	252 (0.10%)	76.19%	37.34%	\$0.00 (0.00%)

45.	/buildings/betterbuildings/neighborhoods/greensboro_profile.html	947 (0.37%)	769 (0.42%)	00:02:41	296 (0.32%)	60.14%	35.90%	\$0.00 (0.00%)
46.	/buildings/betterbuildings/neighborhoods/indianapolis_profile.html	947 (0.37%)	829 (0.45%)	00:01:26	473 (0.51%)	84.36%	51.53%	\$0.00 (0.00%)
47.	/buildings/betterbuildings/neighborhoods/san_antonio_profile.html	947 (0.37%)	710 (0.38%)	00:01:40	326 (0.35%)	72.70%	39.07%	\$0.00 (0.00%)
48.	/buildings/betterbuildings/neighborhoods/greater_cincinnati_profile.html	917 (0.36%)	799 (0.43%)	00:02:47	370 (0.40%)	68.11%	43.51%	\$0.00 (0.00%)
49.	/buildings/betterbuildings/neighborhoods/history.html	917 (0.36%)	695 (0.38%)	00:01:25	266 (0.29%)	44.36%	32.28%	\$0.00 (0.00%)
50.	/buildings/betterbuildings/neighborhoods/maine_profile.html	917 (0.36%)	799 (0.43%)	00:01:47	237 (0.26%)	62.45%	27.48%	\$0.00 (0.00%)
51.	/buildings/betterbuildings/neighborhoods/bainbridge_profile.html	903 (0.36%)	784 (0.42%)	00:01:48	237 (0.26%)	81.01%	36.10%	\$0.00 (0.00%)
52.	/buildings/betterbuildings/neighborhoods/partner_events.html	903 (0.36%)	814 (0.44%)	00:00:33	59 (0.06%)	100.00%	36.10%	\$0.00 (0.00%)
53.	/buildings/betterbuildings/neighborhoods/phoenix_profile.html	903 (0.36%)	843 (0.46%)	00:01:52	266 (0.29%)	83.46%	37.65%	\$0.00 (0.00%)
54.	/buildings/betterbuildings/neighborhoods/kansas_city_profile.html	888 (0.35%)	769 (0.42%)	00:02:44	311 (0.34%)	85.53%	41.67%	\$0.00 (0.00%)
55.	/buildings/betterbuildings/neighborhoods/workforce_development.html	888 (0.35%)	651 (0.35%)	00:03:38	163 (0.18%)	26.99%	18.36%	\$0.00 (0.00%)
56.	/buildings/betterbuildings/neighborhoods/contacts.html	873 (0.34%)	710 (0.38%)	00:01:37	207 (0.22%)	50.24%	44.10%	\$0.00 (0.00%)
57.	/buildings/betterbuildings/neighborhoods/getting_started_actionplan.html	829 (0.33%)	681 (0.37%)	00:01:21	30 (0.03%)	0.00%	8.93%	\$0.00 (0.00%)
58.	/buildings/betterbuildings/neighborhoods/driving_demand_step1.html	814 (0.32%)	710 (0.38%)	00:00:55	192 (0.21%)	100.00%	40.05%	\$0.00 (0.00%)
59.	/buildings/betterbuildings/neighborhoods/missouri_profile.html	814 (0.32%)	592 (0.32%)	00:01:47	118 (0.13%)	62.71%	23.59%	\$0.00 (0.00%)
60.	/buildings/betterbuildings/about.html	799 (0.31%)	740 (0.40%)	00:02:48	651 (0.70%)	86.33%	81.48%	\$0.00 (0.00%)
61.	/buildings/betterbuildings/neighborhoods/massachusetts_sep_profile.html	799 (0.31%)	651 (0.35%)	00:02:20	266 (0.29%)	77.82%	44.43%	\$0.00 (0.00%)
62.	/buildings/betterbuildings/neighborhoods/connecticut_profile.html	784 (0.31%)	621 (0.34%)	00:02:31	104 (0.11%)	100.00%	37.76%	\$0.00 (0.00%)
63.	/buildings/betterbuildings/neighborhoods/driving_demand_step5.html	784 (0.31%)	503 (0.27%)	00:01:09	252 (0.27%)	64.68%	32.14%	\$0.00 (0.00%)
64.	/buildings/betterbuildings/neighborhoods/rutland_profile.html	769 (0.30%)	533 (0.29%)	00:00:31	192 (0.21%)	61.46%	28.87%	\$0.00 (0.00%)
65.	/buildings/betterbuildings/neighborhoods/university_park_profile.html	769 (0.30%)	607 (0.33%)	00:02:27	252 (0.27%)	70.63%	30.82%	\$0.00 (0.00%)
66.	/buildings/betterbuildings/neighborhoods/bedford_profile.html	755 (0.30%)	607 (0.33%)	00:01:56	104 (0.11%)	42.31%	27.42%	\$0.00 (0.00%)
67.	/buildings/betterbuildings/neighborhoods/driving_demand_step3.html	740 (0.29%)	710 (0.38%)	00:02:54	399 (0.43%)	77.94%	52.03%	\$0.00 (0.00%)
68.	/buildings/betterbuildings/neighborhoods/lowell_profile.html	710 (0.28%)	547 (0.30%)	00:02:07	163 (0.18%)	81.60%	33.38%	\$0.00 (0.00%)
69.	/buildings/betterbuildings/neighborhoods/m/workshops_july_2012.html	710 (0.28%)	577 (0.31%)	00:00:46	533 (0.57%)	55.53%	52.11%	\$0.00 (0.00%)
70.	/buildings/betterbuildings/neighborhoods/newsletter.html	710 (0.28%)	488 (0.26%)	00:01:02	59 (0.06%)	25.42%	31.27%	\$0.00 (0.00%)
71.	/buildings/betterbuildings/neighborhoods/camden_profile.html	695 (0.27%)	607 (0.33%)	00:01:31	399 (0.43%)	92.73%	61.73%	\$0.00 (0.00%)
72.	/buildings/betterbuildings/neighborhoods/driving_demand_step2.html	695 (0.27%)	488 (0.26%)	00:01:52	74 (0.08%)	59.46%	16.98%	\$0.00 (0.00%)
73.	/buildings/betterbuildings/neighborhoods/omaha_lincoln_profile.html	695 (0.27%)	592 (0.32%)	00:01:41	163 (0.18%)	90.80%	38.27%	\$0.00 (0.00%)
74.	/buildings/betterbuildings/neighborhoods/st_lucie_profile.html	695 (0.27%)	533 (0.29%)	00:03:16	148 (0.16%)	79.73%	36.26%	\$0.00 (0.00%)

75.	/buildings/betterbuildings/neighborhoods/eagle_county_profile.html	681 (0.27%)	592 (0.32%)	00:02:48	89 (0.10%)	66.29%	19.53%	\$0.00 (0.00%)
76.	/buildings/betterbuildings/neighborhoods/philadelphia_region_profile.html	681 (0.27%)	621 (0.34%)	00:01:04	118 (0.13%)	88.14%	37.00%	\$0.00 (0.00%)
77.	/buildings/betterbuildings/neighborhoods/toledo_profile.html	681 (0.27%)	503 (0.27%)	00:02:26	178 (0.19%)	66.29%	39.06%	\$0.00 (0.00%)
78.	/buildings/betterbuildings/neighborhoods/workshops_october_2011.html	651 (0.26%)	326 (0.18%)	00:02:12	178 (0.19%)	41.57%	38.71%	\$0.00 (0.00%)
79.	/buildings/betterbuildings/neighborhoods/alabama_sep_profile.html	607 (0.24%)	503 (0.27%)	00:01:52	118 (0.13%)	62.71%	31.63%	\$0.00 (0.00%)
80.	/buildings/betterbuildings/neighborhoods/michigan_sep_profile.html	607 (0.24%)	459 (0.25%)	00:00:56	15 (0.02%)	0.00%	21.91%	\$0.00 (0.00%)
81.	/buildings/betterbuildings/neighborhoods/workshops.html	592 (0.23%)	518 (0.28%)	00:01:32	44 (0.05%)	68.18%	17.57%	\$0.00 (0.00%)
82.	/buildings/betterbuildings/neighborhoods/driving_demand_step8.html	577 (0.23%)	488 (0.26%)	00:01:42	355 (0.38%)	79.15%	64.12%	\$0.00 (0.00%)
83.	/buildings/betterbuildings/neighborhoods/financing_step5.html	577 (0.23%)	503 (0.27%)	00:01:35	311 (0.34%)	66.56%	56.50%	\$0.00 (0.00%)
84.	/buildings/betterbuildings/neighborhoods/new_hampshire_profile.html	577 (0.23%)	547 (0.30%)	00:00:44	163 (0.18%)	81.60%	41.07%	\$0.00 (0.00%)
85.	/buildings/betterbuildings/neighborhoods/washington_sep.html	577 (0.23%)	399 (0.22%)	00:01:57	44 (0.05%)	34.09%	12.82%	\$0.00 (0.00%)
86.	/buildings/betterbuildings/neighborhoods/maryland_profile.html	547 (0.22%)	459 (0.25%)	00:01:50	148 (0.16%)	79.73%	35.10%	\$0.00 (0.00%)
87.	/buildings/betterbuildings/neighborhoods/contacts_landing.html	518 (0.20%)	237 (0.13%)	00:00:37	30 (0.03%)	50.00%	8.49%	\$0.00 (0.00%)
88.	/buildings/betterbuildings/neighborhoods/virginia_sep_profile.html	518 (0.20%)	399 (0.22%)	00:01:57	15 (0.02%)	0.00%	22.78%	\$0.00 (0.00%)
89.	/eere/better-buildings-neighborhood-program/resource-directory	518 (0.20%)	518 (0.28%)	00:00:00	473 (0.51%)	100.00%	100.00%	\$0.00 (0.00%)
90.	/eere/better-buildings-neighborhood-program/about	488 (0.19%)	488 (0.26%)	00:00:02	459 (0.50%)	100.00%	96.93%	\$0.00 (0.00%)
91.	/eere/better-buildings-neighborhood-program/tools-and-resources	488 (0.19%)	473 (0.26%)	00:00:15	414 (0.45%)	96.38%	84.84%	\$0.00 (0.00%)
92.	/eere/better-buildings-neighborhood-program/why-energy-efficiency-upgrades	488 (0.19%)	488 (0.26%)	00:00:00	488 (0.53%)	100.00%	100.00%	\$0.00 (0.00%)
93.	/buildings/betterbuildings/neighborhoods/m/partners.html	459 (0.18%)	340 (0.18%)	00:02:22	89 (0.10%)	83.15%	38.78%	\$0.00 (0.00%)
94.	/buildings/betterbuildings/index2.html	444 (0.17%)	385 (0.21%)	00:03:27	340 (0.37%)	56.47%	53.38%	\$0.00 (0.00%)
95.	/eere/better-buildings-neighborhood-program/case-studies	414 (0.16%)	399 (0.22%)	00:00:41	385 (0.42%)	96.10%	93.00%	\$0.00 (0.00%)
96.	/buildings/betterbuildings/neighborhoods/media_info.html	399 (0.16%)	207 (0.11%)	00:01:58	30 (0.03%)	0.00%	14.79%	\$0.00 (0.00%)
97.	/buildings/betterbuildings/neighborhoods/santa_barbara_county_profile.html	399 (0.16%)	355 (0.19%)	00:00:41	104 (0.11%)	85.58%	33.33%	\$0.00 (0.00%)
98.	/buildings/betterbuildings/neighborhoods/driving_demand_step7.html	385 (0.15%)	370 (0.20%)	00:02:09	74 (0.08%)	59.46%	42.34%	\$0.00 (0.00%)
99.	/buildings/betterbuildings/neighborhoods/workforce_development_step4.html	385 (0.15%)	326 (0.18%)	00:02:20	222 (0.24%)	86.49%	65.45%	\$0.00 (0.00%)
100.	/buildings/betterbuildings/neighborhoods/workshops_july_2012_showcase.html	385 (0.15%)	355 (0.19%)	00:01:00	89 (0.10%)	49.44%	27.01%	\$0.00 (0.00%)

Sep 24, 2011 - Oct 7, 2014

Top Events

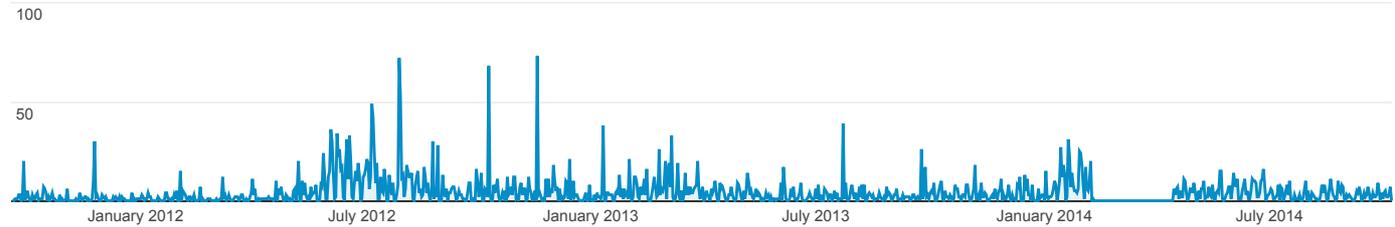
All Sessions
100.00%

+ Add Segment

Explorer

Event

Total Events



Event Label	Total Events	Unique Events	Event Value	Avg. Value
	4,816 % of Total: 100.00% (4,816)	3,221 % of Total: 100.00% (3,221)	0 % of Total: 0.00% (0)	0.00 Site Avg: 0.00 (0.00%)
1. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/rees_2012_agenda_draft.pdf	609 (12.62%)	548 (12.16%)	0 (0.00%)	0.00
2. http://www1.eere.energy.gov/wip/pdfs/eecbg_competitive_foa148_amendment3.pdf	74 (1.53%)	71 (1.58%)	0 (0.00%)	0.00
3. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bbnp_business_models_guide.pdf	72 (1.49%)	60 (1.33%)	0 (0.00%)	0.00
4. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/grant_recipient_handbook.pdf	65 (1.35%)	59 (1.31%)	0 (0.00%)	0.00
5. http://www.eere.energy.gov/wip/solutioncenter/pdfs/revfinal_v3ch15sixattachmentsdec9.pdf	56 (1.16%)	46 (1.02%)	0 (0.00%)	0.00
6. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/cs_rutland_drivingdemand.pdf	56 (1.16%)	55 (1.22%)	0 (0.00%)	0.00
7. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bb_factsht_final7-2-12.pdf	54 (1.12%)	50 (1.11%)	0 (0.00%)	0.00
8. http://energy.gov/sites/prod/files/2013/12/f6/bbrpsc_demo_presentation_05-16-13.pdf	48 (1.00%)	45 (1.00%)	0 (0.00%)	0.00
9. http://energy.gov/sites/prod/files/2014/01/f6/eps_report_sample.pdf	45 (0.93%)	45 (1.00%)	0 (0.00%)	0.00
10. http://energy.gov/sites/prod/files/2013/12/f6/bb_factsht_final7-2-12.pdf	43 (0.89%)	43 (0.95%)	0 (0.00%)	0.00
11. http://www.eere.energy.gov/wip/solutioncenter/pdfs/residential_retrofit_program_design_guide.pdf	43 (0.89%)	40 (0.89%)	0 (0.00%)	0.00
12. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/rees_2012_final_agenda.pdf	39 (0.81%)	37 (0.82%)	0 (0.00%)	0.00
13. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/business_model_worksheet.pdf	38 (0.79%)	32 (0.71%)	0 (0.00%)	0.00
14. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/message_map_value_proposition.pdf	38 (0.79%)	35 (0.78%)	0 (0.00%)	0.00
15. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/michigan_incentives_case_study.pdf	37 (0.77%)	36 (0.80%)	0 (0.00%)	0.00
16. http://energy.gov/sites/prod/files/2014/05/f16/bb_membershipform_writeable_5-14.pdf	35 (0.73%)	34 (0.75%)	0 (0.00%)	0.00
17. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bb_residential_network_4-24.pdf	35 (0.73%)	34 (0.75%)	0 (0.00%)	0.00
18. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/better_buildings_grant_recipient_handbook-april2011.pdf	34 (0.70%)	32 (0.71%)	0 (0.00%)	0.00
19. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/cewo_incentives_case_study.pdf	34 (0.70%)	32 (0.71%)	0 (0.00%)	0.00
20. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/evaluation_plan.pdf	34 (0.70%)	33 (0.73%)	0 (0.00%)	0.00
21. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/workplan_timeline.pdf	32 (0.66%)	30 (0.67%)	0 (0.00%)	0.00
22. http://www.eere.energy.gov/analysis/pdfs/bbnp_preliminary_process_market_eval_report_011513.pdf	30 (0.62%)	27 (0.60%)	0 (0.00%)	0.00
23. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/cs_austin_wfdevelopment.pdf	30 (0.62%)	30 (0.67%)	0 (0.00%)	0.00
24. http://www1.eere.energy.gov/wip/pdfs/de_foa_0000251.pdf	30 (0.62%)	30 (0.67%)	0 (0.00%)	0.00

25.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/cs_michigan_programdesign.pdf	29 (0.60%)	29 (0.64%)	0 (0.00%)	0.00
26.	http://www1.eere.energy.gov/wip/solutioncenter/pdfs/residential_retrofit_program_design_guide.pdf	29 (0.60%)	29 (0.64%)	0 (0.00%)	0.00
27.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bb_view_jan2013.pdf	28 (0.58%)	25 (0.55%)	0 (0.00%)	0.00
28.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bbnp_ecn_11-6-12.pdf	28 (0.58%)	26 (0.58%)	0 (0.00%)	0.00
29.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/cs_austin_servicedelivery.pdf	28 (0.58%)	28 (0.62%)	0 (0.00%)	0.00
30.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/partnership_evaluation_framework.pdf	28 (0.58%)	25 (0.55%)	0 (0.00%)	0.00
31.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/maine_incentives_case_study.pdf	27 (0.56%)	25 (0.55%)	0 (0.00%)	0.00
32.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/fayette_workforce_case_study.pdf	26 (0.54%)	24 (0.53%)	0 (0.00%)	0.00
33.	http://www.eere.energy.gov/analysis/pdfs/energy_savings_impact_bbnp_110413.pdf	25 (0.52%)	25 (0.55%)	0 (0.00%)	0.00
34.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bb_view_sept2012.pdf	25 (0.52%)	20 (0.44%)	0 (0.00%)	0.00
35.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/creating_your_brand_platform.pdf	25 (0.52%)	25 (0.55%)	0 (0.00%)	0.00
36.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/rfp_scoring_sheet.pdf	25 (0.52%)	24 (0.53%)	0 (0.00%)	0.00
37.	http://energy.gov/sites/prod/files/2014/05/f15/bb_membershipform_4-28-14.pdf	24 (0.50%)	24 (0.53%)	0 (0.00%)	0.00
38.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/cs_seattle_gettingstarted.pdf	24 (0.50%)	23 (0.51%)	0 (0.00%)	0.00
39.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/sample_business_plan_framework.pdf	23 (0.48%)	17 (0.38%)	0 (0.00%)	0.00
40.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bbnp_lessons_learned_weds_lunch_07-11-12.pdf	22 (0.46%)	22 (0.49%)	0 (0.00%)	0.00
41.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/cowo_workforce_case_study.pdf	22 (0.46%)	22 (0.49%)	0 (0.00%)	0.00
42.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/home_performance_contractor_business_model.pdf	22 (0.46%)	21 (0.47%)	0 (0.00%)	0.00
43.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/sample_business_plan_framework_1.pdf	22 (0.46%)	19 (0.42%)	0 (0.00%)	0.00
44.	https://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bb_factsht_final7-2-12.pdf	21 (0.44%)	20 (0.44%)	0 (0.00%)	0.00
45.	http://energy.gov/sites/prod/files/2014/01/f6/cs_rutland_drivingdemand.pdf	20 (0.41%)	20 (0.44%)	0 (0.00%)	0.00
46.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/audience_categorization_behavior_change.pdf	20 (0.41%)	20 (0.44%)	0 (0.00%)	0.00
47.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/business_model_guide_executive_summary.pdf	20 (0.41%)	19 (0.42%)	0 (0.00%)	0.00
48.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/contractor_retailer_business_models.pdf	20 (0.41%)	19 (0.42%)	0 (0.00%)	0.00
49.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/laborworks_focus.pdf	20 (0.41%)	19 (0.42%)	0 (0.00%)	0.00
50.	http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/bb_business_plan_example102111.pdf	19 (0.39%)	17 (0.38%)	0 (0.00%)	0.00

Rows 1 - 50 of 635

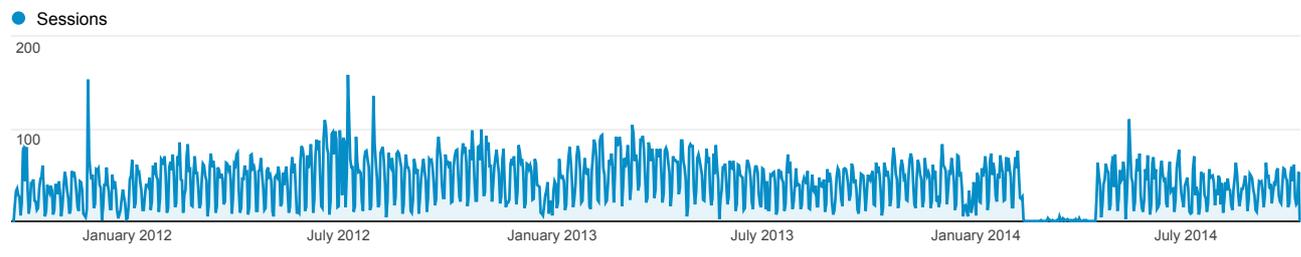
Organic Search Traffic

All Sessions
49.26%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	45,935 % of Total: 49.26% (93,244)	50.97% Site Avg: 55.86% (-8.76%)	23,411 % of Total: 44.95% (52,086)	64.12% Site Avg: 63.23% (1.40%)	2.55 Site Avg: 2.57 (-0.82%)	00:02:00 Site Avg: 00:01:18 (1.8)
1. (not provided)	25,490 (55.49%)	50.82%	12,953 (55.33%)	63.52%	2.55	00:02:00
2. better buildings neighborhood program	1,816 (3.95%)	13.38%	243 (1.04%)	59.86%	2.98	00:02:00
3. jill maness austin energy	134 (0.29%)	0.75%	1 (0.00%)	91.04%	1.14	00:02:00
4. better buildings	132 (0.29%)	34.85%	46 (0.20%)	33.33%	4.73	00:02:00
5. better buildings neighborhood program peer exchange bergman	118 (0.26%)	0.00%	0 (0.00%)	99.15%	1.03	00:02:00
6. doe better buildings neighborhood program	114 (0.25%)	19.30%	22 (0.09%)	23.68%	4.33	00:02:00
7. www.betterbuildings.energy.gov/neighborhoods	108 (0.24%)	0.00%	0 (0.00%)	17.59%	6.40	00:12:00
8. home energy score	104 (0.23%)	1.92%	2 (0.01%)	40.38%	3.01	00:02:00
9. better buildings program	95 (0.21%)	31.58%	30 (0.13%)	32.63%	5.17	00:02:00
10. better buildings neighborhood	93 (0.20%)	17.20%	16 (0.07%)	19.35%	4.63	00:02:00
11. target audiences	85 (0.19%)	100.00%	85 (0.36%)	96.47%	1.08	00:02:00
12. target audience	82 (0.18%)	87.80%	72 (0.31%)	86.59%	1.32	00:02:00
13. building america	81 (0.18%)	18.52%	15 (0.06%)	40.74%	3.60	00:02:00
14. http://www1.eere.energy.gov/buildings/betterbuildings/bb_wksp11.html	78 (0.17%)	2.56%	2 (0.01%)	32.05%	4.32	00:02:00
15. buildings america	72 (0.16%)	0.00%	0 (0.00%)	100.00%	1.00	00:02:00
16. eecbg	71 (0.15%)	0.00%	0 (0.00%)	38.03%	3.62	00:02:00
17. betterbuildings neighborhood program	64 (0.14%)	3.12%	2 (0.01%)	70.31%	1.86	00:02:00
18. energy efficiency career maps	64 (0.14%)	0.00%	0 (0.00%)	71.88%	2.30	00:02:00
19. see action	63 (0.14%)	0.00%	0 (0.00%)	36.51%	4.43	00:02:00
20. maine state energy program	62 (0.13%)	0.00%	0 (0.00%)	6.45%	9.73	00:02:00
21. doe workforce guidelines	60 (0.13%)	0.00%	0 (0.00%)	88.33%	1.20	00:02:00
22. ? eagle county colorado on-bill financing	59 (0.13%)	0.00%	0 (0.00%)	11.86%	7.98	00:02:00
23. doe challenge home	57 (0.12%)	8.77%	5 (0.02%)	19.30%	8.93	00:02:00
24. doe btp	54 (0.12%)	1.85%	1 (0.00%)	18.52%	6.87	00:12:00
25. establish goals and objectives	53 (0.12%)	94.34%	50 (0.21%)	81.13%	1.62	00:02:00
26. http://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/	51 (0.11%)	21.57%	11 (0.05%)	45.10%	3.55	00:02:00
27. southern california gas statewide commercial energy efficiency programs	42 (0.09%)	0.00%	0 (0.00%)	97.62%	1.02	00:02:00

28.	doe better buildings	41 (0.09%)	29.27%	12 (0.05%)	21.95%	5.37	00:00
29.	better building program	38 (0.08%)	23.68%	9 (0.04%)	18.42%	3.58	00:00
30.	clean energy works oregon	37 (0.08%)	86.49%	32 (0.14%)	86.49%	1.16	00:00
31.	establishing objectives	36 (0.08%)	97.22%	35 (0.15%)	75.00%	1.72	00:00
32.	weatherization assistance program	34 (0.07%)	5.88%	2 (0.01%)	47.06%	3.47	00:00
33.	better building neighborhood program	33 (0.07%)	18.18%	6 (0.03%)	27.27%	10.48	00:11
34.	better buildings rutland vermont	33 (0.07%)	0.00%	0 (0.00%)	18.18%	4.85	00:00
35.	department of energy better buildings neighborhood	29 (0.06%)	0.00%	0 (0.00%)	62.07%	2.52	00:00
36.	eere identifier	29 (0.06%)	0.00%	0 (0.00%)	13.79%	5.90	00:00
37.	http://www1.eere.energy.gov/buildings/betterbuildings/pdfs/20110504_bbfunding_commretrofits_pt1.pdf	29 (0.06%)	0.00%	0 (0.00%)	51.72%	3.79	00:00
38.	michael carr eere	29 (0.06%)	0.00%	0 (0.00%)	44.83%	4.83	00:00
39.	new york state partnership for innovative financing of energy efficiency retrofits	29 (0.06%)	3.45%	1 (0.00%)	13.79%	6.00	00:00
40.	target audience categories	29 (0.06%)	89.66%	26 (0.11%)	93.10%	1.21	00:00
41.	department of energy better buildings neighborhood program	28 (0.06%)	67.86%	19 (0.08%)	25.00%	3.64	00:00
42.	susie strife energysmart	28 (0.06%)	0.00%	0 (0.00%)	7.14%	3.14	00:00
43.	doe home energy score	27 (0.06%)	0.00%	0 (0.00%)	48.15%	2.26	00:00
44.	residential energy efficiency solutions	27 (0.06%)	44.44%	12 (0.05%)	44.44%	5.26	00:00
45.	roof assistance program in san jose ca	27 (0.06%)	3.70%	1 (0.00%)	100.00%	1.00	00:00
46.	danielle byrnett doe	26 (0.06%)	7.69%	2 (0.01%)	19.23%	8.54	00:11
47.	establishing goals and objectives	26 (0.06%)	96.15%	25 (0.11%)	84.62%	1.38	00:00
48.	target audience behavior	26 (0.06%)	80.77%	21 (0.09%)	92.31%	1.19	00:00
49.	weatherization assistance program quality assurance	26 (0.06%)	0.00%	0 (0.00%)	96.15%	1.04	00:00
50.	betterbuildings.energy.gov/neighborhoods	25 (0.05%)	8.00%	2 (0.01%)	4.00%	8.64	00:11

All Traffic

Sep 24, 2011 - Oct 7, 2014

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	93,244 % of Total: 100.00% (93,244)	55.90% Site Avg: 55.86% (0.06%)	52,119 % of Total: 100.06% (52,086)	63.23% Site Avg: 63.23% (0.00%)	2.57 Site Avg: 2.57 (0.00%)	00:02:40 Site Avg: 00:02:40 (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	0.00% Site Avg: 0.00% (0.00%)
1. google / organic	42,098 (45.15%)	50.60%	21,301 (40.87%)	64.42%	2.53	00:02:43	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. (direct) / (none)	25,731 (27.60%)	77.90%	20,044 (38.46%)	73.28%	2.04	00:01:44	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. energy.gov / referral	2,743 (2.94%)	46.81%	1,284 (2.46%)	33.50%	3.85	00:04:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. eere.energy.gov / referral	2,401 (2.57%)	24.24%	582 (1.12%)	35.07%	4.53	00:05:47	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. bing / organic	2,380 (2.55%)	44.29%	1,054 (2.02%)	53.45%	3.21	00:03:25	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. links.govdelivery.com / referral	2,239 (2.40%)	29.08%	651 (1.25%)	55.61%	2.70	00:02:31	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. apps1.eere.energy.gov / referral	1,760 (1.89%)	32.67%	575 (1.10%)	48.58%	3.16	00:03:37	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. yahoo / organic	811 (0.87%)	72.01%	584 (1.12%)	73.24%	1.97	00:01:28	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. search.nrel.gov / referral	692 (0.74%)	29.05%	201 (0.39%)	46.82%	3.62	00:03:30	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. www2.eere.energy.gov / referral	620 (0.66%)	2.10%	13 (0.02%)	26.94%	8.30	00:09:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
11. google.com / referral	483 (0.52%)	67.91%	328 (0.63%)	55.07%	1.84	00:01:29	0 (0.00%)	\$0.00 (0.00%)	0.00%
12. portal.hud.gov / referral	425 (0.46%)	77.18%	328 (0.63%)	83.06%	1.44	00:00:52	0 (0.00%)	\$0.00 (0.00%)	0.00%
13. dsireusa.org / referral	409 (0.44%)	57.21%	234 (0.45%)	42.54%	3.14	00:03:15	0 (0.00%)	\$0.00 (0.00%)	0.00%
14. sentech.srahosting.com / referral	400 (0.43%)	10.50%	42 (0.08%)	40.25%	2.49	00:03:55	0 (0.00%)	\$0.00 (0.00%)	0.00%
15. BBRN+05062013 / email	399 (0.43%)	34.09%	136 (0.26%)	60.65%	2.06	00:01:42	0 (0.00%)	\$0.00 (0.00%)	0.00%
16. homeenergypros.lbl.gov / referral	358 (0.38%)	50.56%	181 (0.35%)	75.14%	2.02	00:01:47	0 (0.00%)	\$0.00 (0.00%)	0.00%
17. greatercea.org / referral	331 (0.35%)	69.18%	229 (0.44%)	65.26%	2.53	00:02:22	0 (0.00%)	\$0.00 (0.00%)	0.00%
18. aarp.org / referral	324 (0.35%)	98.15%	318 (0.61%)	55.25%	1.87	00:01:09	0 (0.00%)	\$0.00 (0.00%)	0.00%
19. bbnp_ib / email	305 (0.33%)	10.16%	31 (0.06%)	46.56%	2.84	00:03:12	0 (0.00%)	\$0.00 (0.00%)	0.00%
20. bbnp_bbnv / email	241 (0.26%)	34.44%	83 (0.16%)	67.22%	2.44	00:02:42	0 (0.00%)	\$0.00 (0.00%)	0.00%

21.	bbnv / email	238 (0.26%)	33.19%	79 (0.15%)	52.52%	3.00	00:04:25	0 (0.00%)	\$0.00 (0.00%)	0.00%
22.	energysavvy.com / referral	234 (0.25%)	91.03%	213 (0.41%)	82.91%	1.33	00:00:33	0 (0.00%)	\$0.00 (0.00%)	0.00%
23.	ask / organic	193 (0.21%)	67.36%	130 (0.25%)	68.91%	2.65	00:02:32	0 (0.00%)	\$0.00 (0.00%)	0.00%
24.	reenergizeprogram.org / referral	162 (0.17%)	87.65%	142 (0.27%)	53.70%	2.54	00:02:37	0 (0.00%)	\$0.00 (0.00%)	0.00%
25.	aol / organic	152 (0.16%)	78.29%	119 (0.23%)	71.05%	1.90	00:00:59	0 (0.00%)	\$0.00 (0.00%)	0.00%
26.	bbnp.pnnl.gov / referral	139 (0.15%)	12.95%	18 (0.03%)	53.24%	3.13	00:03:56	0 (0.00%)	\$0.00 (0.00%)	0.00%
27.	www4.eere.energy.gov / referral	129 (0.14%)	17.05%	22 (0.04%)	43.41%	4.56	00:06:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
28.	facebook.com / referral	127 (0.14%)	75.59%	96 (0.18%)	82.68%	1.76	00:01:08	0 (0.00%)	\$0.00 (0.00%)	0.00%
29.	epa.gov / referral	119 (0.13%)	21.01%	25 (0.05%)	45.38%	3.19	00:03:39	0 (0.00%)	\$0.00 (0.00%)	0.00%
30.	ctcleanenergy.com / referral	116 (0.12%)	80.17%	93 (0.18%)	93.97%	1.08	00:00:08	0 (0.00%)	\$0.00 (0.00%)	0.00%
31.	homeenergy.org / referral	113 (0.12%)	40.71%	46 (0.09%)	58.41%	2.83	00:02:54	0 (0.00%)	\$0.00 (0.00%)	0.00%
32.	aceee.org / referral	100 (0.11%)	50.00%	50 (0.10%)	61.00%	2.34	00:02:20	0 (0.00%)	\$0.00 (0.00%)	0.00%
33.	69.48.200.204 / referral	99 (0.11%)	0.00%	0 (0.00%)	3.03%	2.93	00:00:15	0 (0.00%)	\$0.00 (0.00%)	0.00%
34.	communitypowerworks.org / referral	91 (0.10%)	67.03%	61 (0.12%)	51.65%	2.35	00:01:37	0 (0.00%)	\$0.00 (0.00%)	0.00%
35.	BPD redirect / redirect	90 (0.10%)	4.44%	4 (0.01%)	40.00%	6.41	00:21:25	0 (0.00%)	\$0.00 (0.00%)	0.00%
36.	avg / organic	89 (0.10%)	60.67%	54 (0.10%)	69.66%	2.26	00:02:16	0 (0.00%)	\$0.00 (0.00%)	0.00%
37.	leap-va.org / referral	89 (0.10%)	61.80%	55 (0.11%)	82.02%	1.94	00:00:47	0 (0.00%)	\$0.00 (0.00%)	0.00%
38.	eere-intranet2.ee.doe.gov / referral	82 (0.09%)	1.22%	1 (0.00%)	45.12%	3.24	00:04:43	0 (0.00%)	\$0.00 (0.00%)	0.00%
39.	Challenge+Home+redirect / redirect	78 (0.08%)	15.38%	12 (0.02%)	44.87%	5.96	00:13:22	0 (0.00%)	\$0.00 (0.00%)	0.00%
40.	eereblogs.energy.gov / referral	77 (0.08%)	27.27%	21 (0.04%)	50.65%	3.77	00:04:29	0 (0.00%)	\$0.00 (0.00%)	0.00%
41.	linkedin.com / referral	70 (0.08%)	38.57%	27 (0.05%)	64.29%	2.87	00:02:55	0 (0.00%)	\$0.00 (0.00%)	0.00%
42.	www1.eere.energy.gov / referral	67 (0.07%)	49.25%	33 (0.06%)	61.19%	2.82	00:03:08	0 (0.00%)	\$0.00 (0.00%)	0.00%
43.	seealliance.org / referral	66 (0.07%)	54.55%	36 (0.07%)	53.03%	2.86	00:02:20	0 (0.00%)	\$0.00 (0.00%)	0.00%
44.	portlandoregon.gov / referral	65 (0.07%)	70.77%	46 (0.09%)	44.62%	2.58	00:03:14	0 (0.00%)	\$0.00 (0.00%)	0.00%
45.	energysavers.gov / referral	63 (0.07%)	14.29%	9 (0.02%)	33.33%	4.29	00:04:24	0 (0.00%)	\$0.00 (0.00%)	0.00%
46.	ncsha.org / referral	62 (0.07%)	96.77%	60 (0.12%)	82.26%	1.40	00:00:33	0 (0.00%)	\$0.00 (0.00%)	0.00%
47.	google.co.in / referral	61 (0.07%)	81.97%	50 (0.10%)	77.05%	1.28	00:00:26	0 (0.00%)	\$0.00 (0.00%)	0.00%
48.	nrel.gov / referral	59 (0.06%)	18.64%	11 (0.02%)	44.07%	3.17	00:02:36	0 (0.00%)	\$0.00 (0.00%)	0.00%
49.	search.mywebsearch.com / referral	58 (0.06%)	87.93%	51 (0.10%)	62.07%	2.52	00:02:06	0 (0.00%)	\$0.00 (0.00%)	0.00%
50.	cmap.illinois.gov / referral	56 (0.06%)	55.36%	31 (0.06%)	50.00%	2.64	00:02:10	0 (0.00%)	\$0.00 (0.00%)	0.00%

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Sep 24, 2011 - Oct 7, 2014

Browser & OS

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Browser	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	93,244 % of Total: 100.00% (93,244)	55.90% Site Avg: 55.86% (0.06%)	52,119 % of Total: 100.06% (52,086)	63.23% Site Avg: 63.23% (0.00%)	2.57 Site Avg: 2.57 (0.00%)	00:02:40 Site Avg: 00:02:40 (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	0.00% Site Avg: 0.00% (0.00%)
1. Internet Explorer	33,843 (36.30%)	50.30%	17,022 (32.66%)	55.19%	3.07	00:03:16	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Chrome	28,484 (30.55%)	60.70%	17,289 (33.17%)	66.79%	2.37	00:02:33	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. Firefox	17,691 (18.97%)	55.74%	9,861 (18.92%)	61.36%	2.58	00:02:46	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. Safari	10,527 (11.29%)	55.53%	5,846 (11.22%)	78.62%	1.72	00:01:14	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. Android Browser	1,027 (1.10%)	81.01%	832 (1.60%)	80.72%	1.49	00:01:09	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. IE with Chrome Frame	379 (0.41%)	46.70%	177 (0.34%)	55.41%	2.46	00:02:23	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. Mozilla Compatible Agent	372 (0.40%)	95.70%	356 (0.68%)	94.62%	1.17	00:00:30	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. Opera	215 (0.23%)	62.33%	134 (0.26%)	76.74%	2.41	00:01:40	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. Opera Mini	214 (0.23%)	91.59%	196 (0.38%)	89.25%	1.18	00:00:47	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. Safari (in-app)	184 (0.20%)	94.02%	173 (0.33%)	78.80%	1.39	00:00:33	0 (0.00%)	\$0.00 (0.00%)	0.00%
11. Mozilla	99 (0.11%)	56.57%	56 (0.11%)	58.59%	2.48	00:02:04	0 (0.00%)	\$0.00 (0.00%)	0.00%
12. Amazon Silk	66 (0.07%)	75.76%	50 (0.10%)	81.82%	1.44	00:00:32	0 (0.00%)	\$0.00 (0.00%)	0.00%
13. BlackBerry	33 (0.04%)	81.82%	27 (0.05%)	78.79%	1.33	00:00:54	0 (0.00%)	\$0.00 (0.00%)	0.00%
14. Maxthon	17 (0.02%)	82.35%	14 (0.03%)	88.24%	1.12	00:00:06	0 (0.00%)	\$0.00 (0.00%)	0.00%
15. S4O Ovi Browser	15 (0.02%)	100.00%	15 (0.03%)	86.67%	1.13	00:00:04	0 (0.00%)	\$0.00 (0.00%)	0.00%
16. UC Browser	13 (0.01%)	100.00%	13 (0.02%)	92.31%	1.15	00:00:06	0 (0.00%)	\$0.00 (0.00%)	0.00%
17. NetFront	10 (0.01%)	100.00%	10 (0.02%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%

18.	(not set)	9 (0.01%)	100.00%	9 (0.02%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
19.	RockMelt	9 (0.01%)	55.56%	5 (0.01%)	77.78%	1.78	00:02:56	0 (0.00%)	\$0.00 (0.00%)	0.00%
20.	SeaMonkey	7 (0.01%)	85.71%	6 (0.01%)	85.71%	1.29	00:00:08	0 (0.00%)	\$0.00 (0.00%)	0.00%
21.	Playstation 3	6 (0.01%)	83.33%	5 (0.01%)	66.67%	3.50	00:06:27	0 (0.00%)	\$0.00 (0.00%)	0.00%
22.	BlackBerry8530	4 (0.00%)	100.00%	4 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
23.	Camino	4 (0.00%)	100.00%	4 (0.01%)	50.00%	3.25	00:11:09	0 (0.00%)	\$0.00 (0.00%)	0.00%
24.	Nokia Browser	3 (0.00%)	100.00%	3 (0.01%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
25.	BlackBerry9300	2 (0.00%)	100.00%	2 (0.00%)	50.00%	3.00	00:03:20	0 (0.00%)	\$0.00 (0.00%)	0.00%
26.	"Mozilla	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
27.	Android	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
28.	BlackBerry8520	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
29.	BlackBerry9650	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:08:08	0 (0.00%)	\$0.00 (0.00%)	0.00%
30.	MRCHROME	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
31.	Nokia202	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
32.	Nokia6300	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
33.	NokiaC2-00	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:26:31	0 (0.00%)	\$0.00 (0.00%)	0.00%
34.	NokiaX2-02	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
35.	SAMSUNG-GT-S5263	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
36.	SAMSUNG-S8000	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%

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