

SunShot Grand Challenge Summit 2014

JOIN US!

Pitch for Solar

Motivation: The hardware costs of solar photovoltaics (PV) have decreased significantly over the last decade. However, there still are significant barriers for cost-effective solar deployment in the U.S. Help us find practical solutions that make solar deployment faster, easier, and cheaper.

Call for Action: SunShot invites visionaries, entrepreneurs, and innovators to share their big ideas¹ to propose solutions that will enable greater solar deployment. If you have an idea and would like to present during the SunShot Grand Challenge Summit 2014, submit it now. If you are selected to present at the SunShot Summit, you will have the opportunity to make 3-minute business pitch presentations (plus 2-3 minutes for questions) to an expert panel of judges and receive valuable feedback on your idea.

Submit Your Pitch for Consideration:

1. Share the **goals** you would like to achieve with your idea, your **solution** and how you plan to **implement** your idea.
2. Choose any of these formats to deliver your pitch for consideration:
 - 3-5 slides in PowerPoint format with talking points.
 - A hyperlink to a 2.5-minute online video you created.
 - A one-page narrative (12 pt. Times Roman, single spaced, 1-in margins)
3. Email your pitch to SunShotSummit@ee.doe.gov no later than **05/01 at 11:59pm ET**
4. SunShot will notify selected participants no later than **05/05 at 11:59pm ET**
5. If invited, you will be required to provide a final submission no later than **05/10 at 11:59pm ET**.

FAQs:

1. **How much time do I have to deliver the live pitch?**
5-6 minutes, including questions. Please prepare accordingly.
2. **What if I was invited but I can't attend in-person?**
A SunShot staff member may present your idea on your behalf unless you choose to submit a link to a 5-minute online video. If you do not present in person, you will lose the opportunity to receive valuable feedback from a panel of experts.
3. **Can all students attend the pitch session? Even if they were not selected?**

¹ **Areas of Interest:** Finance • Customer acquisition • Permitting • Inspection • Innovative hardware manufacturing • Design • Installation techniques • Grid integration • Operations & Maintenance • Tools for installers, customers, public officials or others that would reduce costs for solar.

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No, only students selected will be invited to attend the pitch session the afternoon of Wednesday May 21, 2014. Selected students will be able to attend the entire event, and of course all students are welcome to attend the Tech Forum on May 20 4:00 to 7:00 p.m. and May 21 4:00 to 7:00 p.m

4. What if I have more questions?

Please do not hesitate to contact SunShotSummit@ee.doe.gov