

EV Everywhere Grand Challenge:
Consumer Acceptance and Charging Infrastructure Workshop

Monday, July 30, 2012 – LAX Marriott, Los Angeles, CA

Event Objective: *DOE aims to obtain stakeholder input on the consumer acceptance and charging infrastructure barriers associated with the EV Everywhere Grand Challenge. This input will help guide the Challenge and the next-generation technology development necessary to enable U.S. companies to be the first in the world to produce plug-in electric vehicles (PEVs) that are as affordable and convenient for the average American family as today's gasoline-powered vehicles - and to do so within the next 10 years.*

The EV Everywhere Grand Challenge Consumer Acceptance and Charging Infrastructure Workshop was attended by senior officials of the Department of Energy and representatives from the following organizations:

A123 Systems
Air Resources Board
Arcimoto, Inc
Argonne National Laboratory
ARPA-E/Booz Allen Hamilton
Better Place, Inc
BMW
Chrysler Group LLC
ClipperCreek, Inc.
Coulomb Technologies, Inc.
Daimler AG
Department of Energy
Dutch Consulate General
ECOtality North America
Electric Power Research Institute
Electrification Coalition
Energy Dynamics Lab & Utah Office of Energy Development
Evatran
Ford Motor Company
General Motors
Idaho National Laboratory
Lightning Rod Foundation
McGill University / MIT

Mercedes Benz
National Academy of Sciences
National Renewable Energy Laboratory
New West Technologies, LLC
Nissan
Nissan Technical Center North America
NRG Energy
Oak Ridge National Laboratory
Oregon Department of Energy
Plug In America
Plug-in Electric Vehicle Collaborative
Portland General Electric
RAND
Ricardo, Inc
SACOG
Sacramento Municipal Utility District
SAE International
Sandia National Laboratories
Sierra Club
South Coast Air Quality Management District
Southern California Edison
UCLA Luskin Center for Innovation
US Air Force, Office of the Assistant Secretary
USCAR - United States Council for Automotive Research LLC