

BioPreferredSM

**Making a Difference with Biobased
Products**



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BioPreferredSM
www.biopREFERRED.gov



Topics for Discussion

- What are biobased products
- What is the BioPreferred Program
- USDA's Role and Strategy
- Reporting and Tracking
- What you can do now



What are biobased products?

- ...commercial or industrial products (other than food or feed) composed wholly or in significant part of biological products including **renewable agricultural materials** (plant, animal, and marine materials) or forestry materials.



What is BioPreferred?

BioPreferred makes it easy for you to make a difference by identifying and establishing new markets for biobased products.



What is BioPreferred cont.?

1. Federal Procurement Preference Program
 - Federal agencies and contractors are required to purchase qualifying products
2. Voluntary Labeling Program
 - Will allow manufactures and vendors to use a USDA logo to identify qualifying products



Why choose biobased products?

- Increase our energy security and independence
- Improve our environment, inside and out
- Improve our economy

Ford's Biobased Vehicle





Program Requirements

- Farm Security and Rural Investment Act of 2002 (FSRIA), section 9002 (2002 Farm Bill)
- Energy Policy Act of 2005, sections 205 and 943
- Executive Order 13423
- FAR Updated - Nov. 7, 2007



Federal Acquisition Regulations

- Final Rule published November 7, 2007
 - agencies must consider biobased products in acquisition planning and solicitations;
 - new solicitation provisions and contract clauses.



USDA's Role

Federal Procurement Preference Program

1. Establish Guidelines

Published January 11, 2005

2. Designate BioPreferred Items (or generic groupings of biobased products that receive procurement preference)

3. Establish BioPreferred model procurement program

Published January 11, 2006



Identified Biobased Products

- USDA has identified over 10,000 biobased products commercially available across 170 items (generic product categories)



BioPreferred Designated Items

- March 2005 – 6 items designated
 - mobile equipment hydraulic fluids
 - roof coatings
 - water tank coatings
 - diesel fuel additives
 - penetrating lubricants
 - bedding, bed linens, and towels



BioPreferred Designated Items

- 30 additional items waiting for publication of Final Rule. Examples:
 - Containers
 - Hand Cleaners and Sanitizers
 - Insulating Foams for Wall Construction
 - Greases
 - Bath and Tile Cleaners
 - Firearm Lubricants
 - Laundry Care Products

BioPreferred Tools

- BioPreferred Product Catalog
- Partnerships
(e.g., GSA, DLA, Ability 1)





USDA /GSA Partnership

- USDA Advantage
- 2008 USDA Biobased Showcase in conjunction with GSA Expo
- Environmental Aisle – to showcase environmental products
- Icons for biobased and environmentally friendly products

Go *Environmental* with GSA Advantage!



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Voluntary Labeling Program

1. USDA logo to identify qualifying products to Federal and commercial markets.
2. Proposing to allow products that:
 - are required for procurement preference,
 - not currently in the preference program, and;
 - mature markets



USDA's Implementation Strategy

1. Establishing the Department as a leader in biobased purchases
2. Providing support and guidance to other Federal agencies and to biobased manufacturers.



USDA's Implementation Strategy

- Encouraging the use of both designated and non-designated biobased products
- Internal Goal:
 - Increase the number of USDA contracts containing biobased products by at least 50 percent by FY 2012



USDA's Implementation Strategy cont.

- Biobased product use in Headquarters
- Identifying USDA field agencies for potential biobased product use
- Establish a BioPreferred recognition program, “BioPreferred Champions.”




USDA Reporting and Tracking

- Updated the USDA Procurement Forecast System to include a biobased identifier
- Updated the IAS procurement system to gather information on number of contracts containing biobased products
- Working on interagency working groups



What can you do now?

- ✓ Learn more about BioPreferred at www.biopREFERRED.gov
- ✓ Review requirements to ensure that biobased products are not being accidentally excluded
- ✓ Include the requirement of biobased products in solicitations



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