

Green Initiatives and Contracting

Federal, State and
Local Opportunities for
Small Businesses

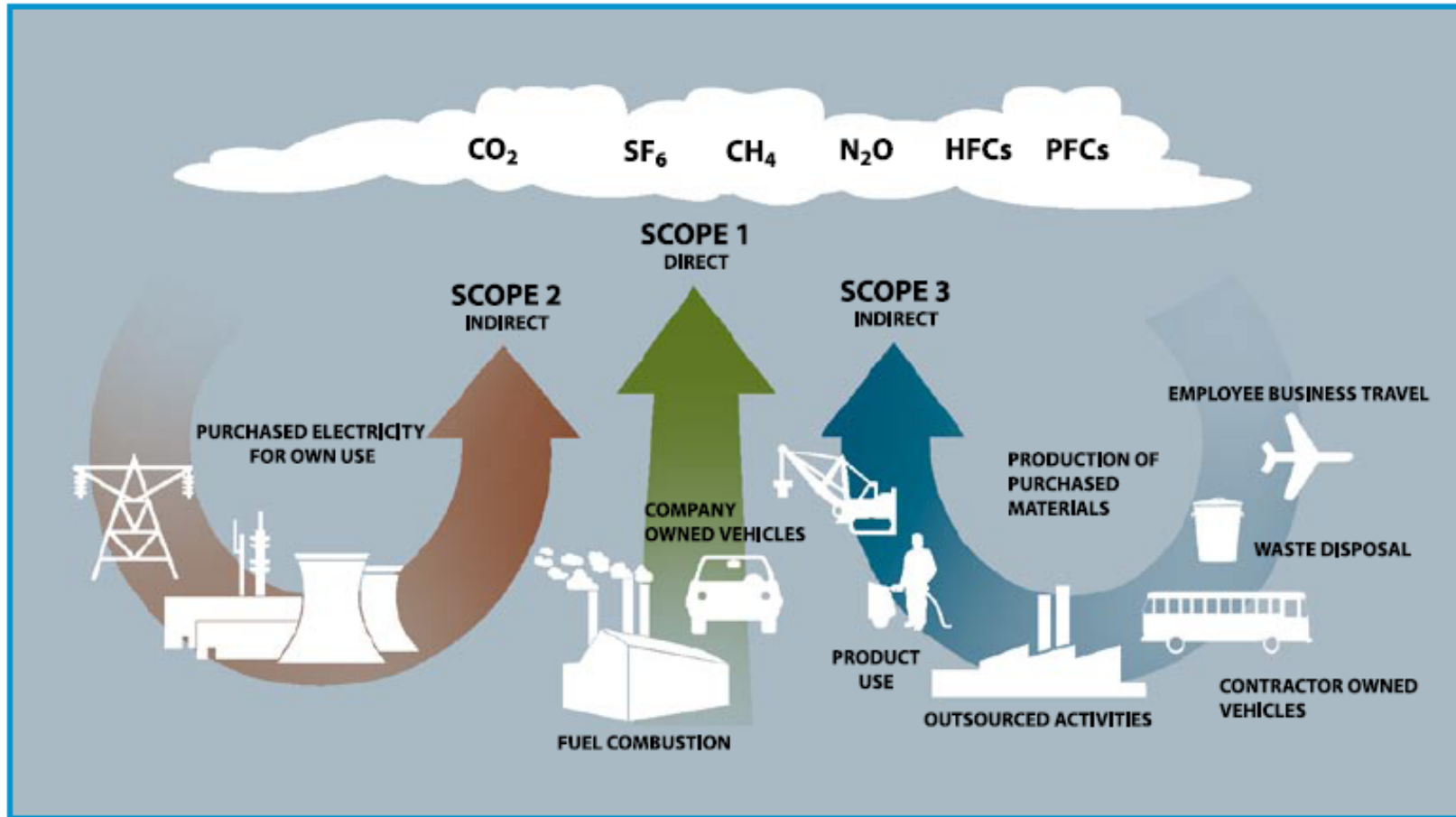


Executive Order 13514

- Reduce GHG emissions
- Improve water use efficiency
- Promote pollution prevention
- Advance integrated planning
- High performance sustainable buildings
- Sustainable acquisition
- Electronics stewardship
- Sustain environmental management systems



GHG Data Collection



Waste Reduction

Minimize waste and pollutants through source reduction.

- Divert $\geq 50\%$ of solid waste by FY 2015.
- Divert $\geq 50\%$ of C&D debris by FY 2015.
- Increase diversion of compostable and organic material.
- Reduce printing paper use.



Hazards Reduction

Minimize quantity of toxic and hazardous chemicals and materials through:

- Integrated pest management and other landscape management practices.
- Increased use of alternative chemicals and processes.
- Decreased use of chemicals that contribute to GHG.



Sustainable Buildings



Williamson, Robb. Adam Joseph Lewis Center for Environmental Studies.
Retrieved on April 20, 2011 from <http://curiosity.discovery.com>

Design all new Federal buildings to achieve zero-net energy by 2030.

Use cost-effective, innovative strategies such as highly reflective and vegetated roofs.



Sustainable Acquisition

95% of all new contracts for products and services are:

- energy efficient
- water-efficient
- biobased
- environmentally preferable
- non-ozone depleting
- contain recycled content
- non-toxic or less-toxic



GSA Advantage Promotes Green Products for Government Buyers

Go Green

GSA offers products and services that support your Green efforts and help our nation build a clean energy future and protect the environment.



▶ [learn more about GSA's Green Initiatives >>](#)



Certification Programs

- Energy Star

<http://www.energystar.gov/>



- Electronic Product Environmental

Assessment Tool (EPEAT) <http://www.epeat.gov>



- USDA Bio-Preferred

<http://www.biopreferred.gov/>



GSA Sustainable Acquisition Targets

- June 30, 2011 – deliver PSC Manual with new codes for tracking and reporting acquisitions of sustainable products and services.
- September 30, 2011, update FPDS-NG to allow the system to track sustainable contract actions based on PSC codes entered for each transaction.



GSA Sustainable Acquisition Targets

SUSTAINABLE ACQUISITION	FY 10	FY 11
Mandatory Target for New Contract Actions Meeting Sustainable Acquisition Requirements	95%	95%
Energy Efficient Products (Energy Star, FEMP-designated, and low standby power devices)	base	95%
Water Efficient Products	base	95%
Bio-based Products	base	95%
Recycled Content Products	base	95%
Environmentally Preferable Products/Services (excluding EPEAT)	base	95%
SNAP/non-ozone depleting substances	base	95%



Comprehensive Procurement Guidelines

- Environmental Protection Agency

<http://www.epa.gov/cpg/products.htm>



- Department of Defense

www.dlis.dla.mil/erlsgpr



- Defense Logistics Agency

<http://www.dla.mil>



Getting Started

1. Register your business:
 - Dun & Bradstreet # (DUNS) www.dnb.com
 - Central Contractor Registration (CCR)
 - Department of Veterans Affairs
 - Small Business Administration
 - Online Representations and Certifications Application (ORCA)



Getting Started

- 2) SBA and Procurement Technical Assistance Center (PTAC) for local assistance
- 3) Subscribe to Central Federal Business Opportunities (www.fbo.gov)
- 4) Obtain a GSA Schedule contract or a long-term fixed price contract with the government.



Getting Started

- 5) Sell to local government offices.
www.FedSpending.org.
- 6) Understand the regulations. See Acquisition Central at www.acquisition.gov
- 7) Target marketing



Small Business Administration



- Green Contracting Opportunities
- Green Business Guide
- Green Guide for New Businesses

<http://www.sba.gov/>



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