



RESIDENTIAL NETWORK

Network View Newsletter

News From the Field

New Network Case Study Shares Multifamily Finance Success

The [New York City Energy Efficiency Corporation](#) (NYCEEC) is a Residential Network member that focuses on financing energy efficiency and clean energy upgrades for multifamily buildings in the city and surrounding communities. Following is one of the key takeaways from a recent Residential Network case study interview with NYCEEC Director of Business Development Jay Merves.



What is your approach for identifying and financing projects?

We try to really understand our borrowers' objectives to create a financing solution that meets the project's needs, like bridging incentive payments to match milestones. In order to be good stewards of the money we were given, we have to be prudent in our investments. We cover all types of buildings, from affordable housing to high-end residential, and all kinds of upgrade projects, from lighting upgrades to cogeneration.

Read the [full case study](#) and more about financing and multifamily upgrades in the [Better Buildings Residential Program Solution Center](#).

First Ever Energy Efficiency Day Is October 5

On October 5, 2016, join a network of organizations and partners across the country to promote the benefits of energy efficiency for the first ever nationwide Energy Efficiency Day.



It's all happening this first year on social media, and to make it easy

September 2016

In This Issue

- [New Network Multifamily Finance Case Study](#)
- [First Energy Efficiency Day Is October 5](#)
- [National Grid Aims to Save Customers \\$3.6 Billion](#)
- [DOE WAP Celebrates Its 40th Year](#)
- [Network Grows With a Variety of New Members](#)
- [Fall Into New Energy Reports and Resources](#)
- [Upcoming Peer Exchange Calls](#)
- [New Peer Exchange Call Summaries](#)
- [Residential Program Solution Center Spotlight](#)

[JOIN »](#)

[DOE FUNDING OPPORTUNITIES »](#)

Peer Exchange Calls—Register Below

All are invited to take part in these topical calls that serve as a forum to ask questions and engage peers. Register below:

September 29

Highlights From ACEEE Summer Study Sessions (201)

1:00–2:30 PM ET

[Register now](#)

to participate, [a digital media toolkit](#) has been developed with logos, hashtags, pictures, and messages to boost the visibility and benefits of energy efficiency that can be used on your website, Facebook page, Twitter, LinkedIn, newsletter, blogs, and more.

Here are ways to participate:

- Use shared hashtag #EEDay2016 in all of your social media posts on October 5.
- Link Energy Efficiency Day social media posts to your website with stories of energy efficiency successes you have posted online.
- Use the [toolkit](#)—it includes ready-made social media memes and messages that can be posted to Facebook, Twitter, and LinkedIn.
- Keep it simple—retweet and share your favorite social media posts by others.

You can also create your own content:

- Make the day your own and incorporate [Energy Efficiency Day messaging from the toolkit](#) into your communications.
- Post pictures on social media of your staff working on energy efficiency projects to help people visualize what energy efficiency looks like.
- Share this article with your stakeholders, partners, members, or customers so that they can also participate in Energy Efficiency Day on October 5.

National Grid's Efficiency Program Aims to Save Customers \$3.6 Billion

Massachusetts is a national leader in energy efficiency in part due to its requirements for utilities to provide efficiency programs. It also gives utilities shareholder incentives of up to 5% of program costs for meeting certain goals. The state's largest utility and Residential Network member, National Grid, has set [aggressive goals](#) in its latest three-year efficiency plan, which include saving customers \$3.6 billion and investing nearly \$850 million in electric energy efficiency and more than \$382 million in natural gas efficiency.



National Grid created a customer solutions group to implement new technologies and programs to accomplish these goals. In the city of Worcester, the utility installed 15,000 smart home meters, some of which include an in-home display giving customers insight to their usage, rates, and times when the utility needs to ramp down

October 6

Secret Sauce: Recruiting and Retaining Qualified Contractors (101)

1:00–2:30 PM ET

[Register now](#)

October 20

Here Comes the Sun: Advances in Residential Solar (301)

1:00–2:30 PM ET

[Register now](#)

October 27

Connect 4: Energy Efficiency in Relation to Other Program and City Goals (101)

1:00–2:30 PM ET

[Register now](#)

Find the Latest Peer Exchange Call Summaries

Review new call summaries:

- July 7, 2016
[It's Getting Hot in Here! Best Practices for Hot and Humid Climates \(101\)](#)
- July 14, 2016
[Innovation Station: The Latest Advances in Energy Efficiency Technology \(301\)](#)
- July 21, 2016
[The Return of Residential PACE—The Sequel \(201\)](#)
- July 28, 2016
[Trade Talk: Best Practices for Fostering and Using Contractor Networks \(101\)](#)
- August 4, 2016
[Energy Efficiency Olympiad: Best Practices From Around the World \(201\)](#)
- August 11, 2016
[Gold Medal Approaches for Obtaining and Using Energy Efficiency Data \(101\)](#)
- August 18, 2016
[Vinicius, Quatchi, and You: Using Power Words and Branding to Increase Interest and Participation \(301\)](#)

demand. Read more about [National Grid's efficiency goals](#).

DOE Weatherization Assistance Program Celebrates Its 40th Year

The U.S. Department of Energy's [Weatherization Assistance Program](#) (WAP) has been helping low-income American families make their homes more energy-efficient and comfortable since 1976. August 14, 2016, marked the 40th anniversary of this program, which has completed energy upgrades in more than 7 million homes across the country. WAP serves low-income families nationwide through a network of grantees that connects with local organizations to install cost-effective, energy-saving measures in homes.



Learn more about [WAP's accomplishments](#).

Meet the Members

Network Grows With a Variety of New Members

The Better Buildings Residential Network is pleased to welcome its newest members:

- [BlueGreen Alliance Foundation](#) (Washington, DC)
- [Bridging The Gap](#) (Kansas City, MO)
- [Ecolighten Energy Solutions Ltd.](#) (Vancouver, BC)
- [Fujitsu General America Inc.](#) (Fairfield, NJ)
- [Structural Insulated Panel Association \(SIPA\)](#) (Fort Lauderdale, FL)



Learn more from these programs and other members. Sign up to become a Residential Network member by completing a [membership form](#).

Resource Corner

Fall Into New Energy Reports and Resources

Residential Program Solution Center Spotlight



Q: How can energy efficiency programs better sell their financing options to homeowners?

A: Visit the [Better Buildings Residential Program Solution Center](#) to find the answer.

Related Events

[2016 Home Performance Coalition New England Regional Home Performance Conference](#)

October 19–20
Springfield, MA

[Behavior, Energy and Climate \(BECC\) Change Conference](#)

October 20–22
Baltimore, MD

[2016 Southeast Energy Efficiency Alliance and Association of Energy Services Professionals Conference](#)

October 25–26
Atlanta, GA

Have an event you want featured? Email the details to [Better Buildings Residential Network Support](#).

Social Media Spotlight



Residential Network member

- [“Energy Department Awards Nearly \\$1.3 Million to Encourage Data-Driven Local Energy Planning: Releases Research Results”](#) (DOE news, August 2016)
- [Green Bank Accounting: Examining the Current Landscape and Tallying Progress on Energy Efficiency](#) (American Council for an Energy-Efficient Economy [ACEEE], September 2016)
- [“How Increasing Efficiency Can Stem Climate Change Impacts on the Energy-Water Nexus”](#) (ACEEE, August 2016)
- [The Potential for Additional Energy Efficiency Savings Including How the Rebound Effect Could Affect This Potential](#) (*Current Sustainable/Renewable Energy Reports*, September 2016)

Rural Ulster Preservation Company (RUPCO) completed its 500th energy upgrade in partnership with New York State Energy Research and Development Authority's Home Performance with ENERGY STAR® program. The organization shared the good news on its [Facebook page](#).

Share the View

Forward this email to colleagues or encourage them to sign up to receive each issue by selecting “Better Buildings Residential Network” when updating their [DOE email subscription preferences](#).

Do you have something you would like to share with other members through the *Better Buildings Network View*? Send an email to [Better Buildings Residential Network Support](#) to submit your idea.

You are receiving this email from DOE's Better Buildings Residential Network. To change your email settings or unsubscribe, [click here](#).

U.S. Department of Energy
1000 Independence Ave., SW
Washington, DC 20585

betterbuildings.energy.gov/bbrn