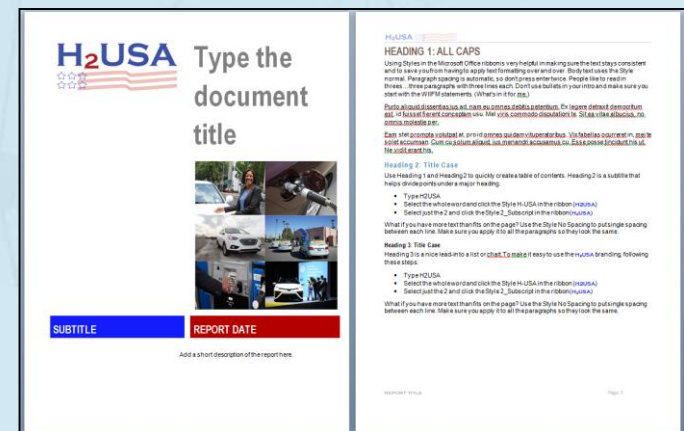
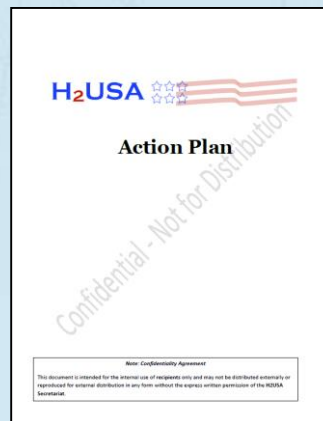


Market Support and Acceleration Work Group

- Primary Role
 - Facilitate development of H2USA external facing materials & activities
- Key Responsibilities
 - Document development (white papers, fact sheets, reports, etc.)
 - Conduct and coordinate outreach and education activities
 - Website creation
 - Support development and dissemination of favorable regulations, codes, and standards
- Diverse Leadership
 - Robert Wimmer, Chair, Toyota Motor North America
 - Will James, Vice Chair, Department of Energy
 - Bill Elrick, Vice Chair, California Fuel Cell Partnership
 - Jay Keller, WG Liaison, FCHEA

Market Support and Acceleration WG

- Documents published
 - Action plan for internal use
 - H₂USA flyer for Washington Auto Show
 - Presentation Template
 - H2USA Overview for general distribution



Market Support and Acceleration WG

- Outreach events, activities, and presentations
 - Hydrogen Technology Advisory Committee
 - Hydrogen Society Roundtable
 - US Conference of Mayors
 - International Battery Seminar
 - APEC Fuel Cell Forum
 - EV Everywhere
 - DOE Clean Cities
 - National Hydrogen and Fuel Cell Day (10.08)
 - FCEV ride and drives
 - Etc.
- Coordination with FCHEA through PR Campaign for future activities and opportunities

Market Support and Acceleration WG

- Joint RCS Task Force
 - Seed document development to ensure consistent messaging based on good science and credible scenarios
 - Used to support regulation and code development
 - Currently have seed documents for:
 - Tunnels
 - Bridges
 - Placarding
 - Garages
 - General vehicle safety (FMVSS)
 - General station safety (NFPA 2)
 - List of relevant SAE Standards

Market Support and Acceleration WG

- H2 fueling capability in Washington, D.C.
 - 70 MPa station to support DOE, NPS and OEM FCV activities in DC metro area
 - Station developed by Proton Onsite & Air Products
 - Station complete. Undergoing commissioning.

