

Partnering with the National Labs

Moderator:

Bill Farris, Associate Laboratory Director, NREL

Panelists:

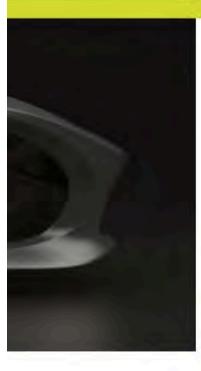
- Scott Misage, GM, High-Performance Computing,
 HP
- Jay Rogers, CEO and Co-Founder, Local Motors

(LM) LOCAL MOTORS









OUR NAME DOESN'T SAY IT ALL.

Local Motors suggests we make cars. Locally. And while that is certainly a big part of what we do and where we began, the reason we exist is far bigger.

AND WE'RE JUST GETTING STARTED.

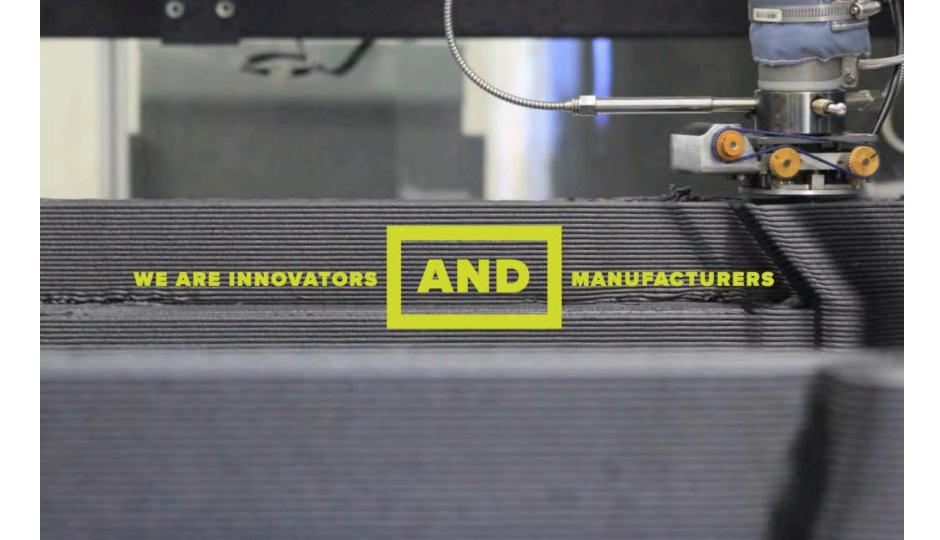
WE EXIST TO SHAPE THE FUTURE.



WE AREN'T INNOVATORS



MANUFACTURERS







THE UNRIVALED CAPACITY TO MAKE THE IMPROBABLE COME TO LIFE, IS WHAT WE'RE MADE OF.



Truth

WE USE THE OPEN POWER OF THE CROWD
TO SHAPE OUR FUTURE
FOR THE BETTER.



Set designers. Rocket scientists. Teachers. Animators. City anners. Dancers. Therapists. Designers. Lawyers. Farmers Chefs. Software engineers. Pilots. Biologists. Athletes. esthesiologists. Butchers. Gear heads. Cowboys. Investme nanagers. Actuaries. Piano teachers. Social workers. Police on officers. Super models. Street performers. Firefighters. ircus clowns. Astronauts. Zoologists. Janitors. Bar backs. ctioneers. Plumbers. Private Investigators. Security guard us drivers. Construction workers. Painters. Sales managers **Customer service reps. Archeologists. Diplomats. Gamers.**

Tailore Onere singere Eshrie designers CAD Artists



AND WE'RE IN THE BUSINESS OF EMPOWERING EACH

AND EVERY ONE OF THEM.

Through our open innovation platform anyone can contribute ideas to the challenges we take on every day. THE ONLY PRE-REQUISITE IS A HALF-DECENT WI-FI SIGNAL AND COMPLETE DISREGARD FOR THE WORDS "YOU CAN'T."



mandita 4d

next F1 series maybe? I hope it will be soon enough so I



part9

It is just some idea but I think to develop further



MattJackson 38

I absolutely love this thing! If you develop it further and v build a flying model of it.

Don't know exactly what about it has me so excited, but



part9 3d

Thank you @mattjackson for your comment and opinion develop in a short time. One more time Thank's!

We have literally rallied a mob of inspired innovators, ready to confront the world's most formidable challenges. And their creative potential is far too vast for us to keep to ourselves.

Our community and platform has, and always will be, available to any company audacious enough to change the world.





BECAUSE WE'RE NOT HERE TO KEEP SECRETS.

We're here to keep the wheels of progress fiercely in motion.

TENSION

TODAYS ACCEPTED BUSINESS PRACTICES
HIDE BEHIND BUREAUCRACY
WHICH PROTECT MASS FACTORY INVESTMENTS
AS AN ANTIQUATED WAY
TO SOLVE CUSTOMER NEEDS.





WE'RE HERETO THINK

WE HAVE NO ROOM FOR MEGA-MANUFACTURING FACILITIES THAT CAN'T ADJUST TO THE SPEED OF REVOLUTIONARY IDEAS.

We're putting the power of innovation back in the hands of the people. By reinventing manufacturing with Microfactories, we create big things on a smaller scale for the local communities that actually need them.





WE ARE INNOVATORS. WE ARE MAKERS.

WE ARE NOT DESTROYERS.

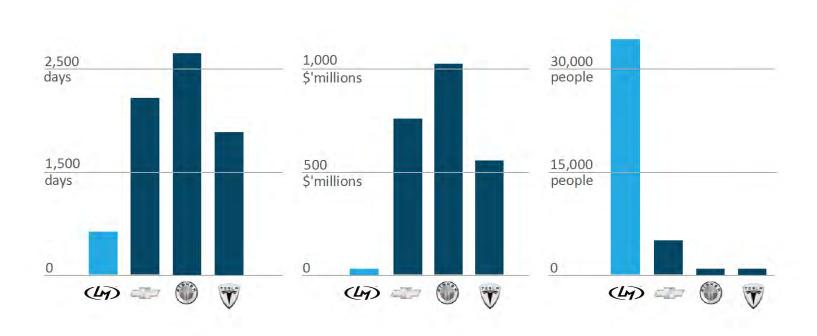




TOGETHER WE MAKE THE WORLD BETTER.

HERE'S HOW

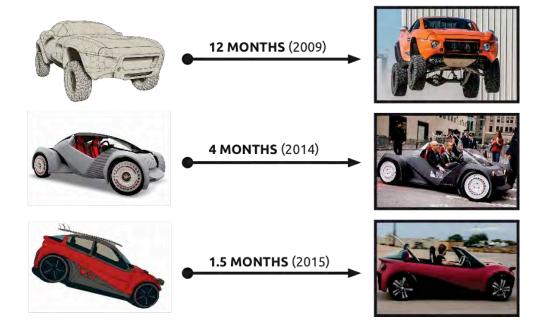
We commercialize products <u>faster</u> and at <u>less cost</u>.



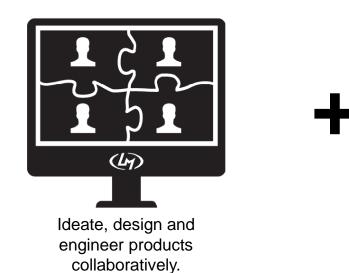
EXAMPLE OF THEIR COMMERCIALIZATION SPEED:



EXAMPLES OF OUR COMMERCIALIZATION SPEED:



Open Innovation Platform: Powered by BOTH co-creation and distributed micro-manufacturing.





Prototype, test and make products locally.

Open Innovation Platform Co-creation Platform Platform





IDEATE

DESIGN

ENGINEER

Micro-manufacturing

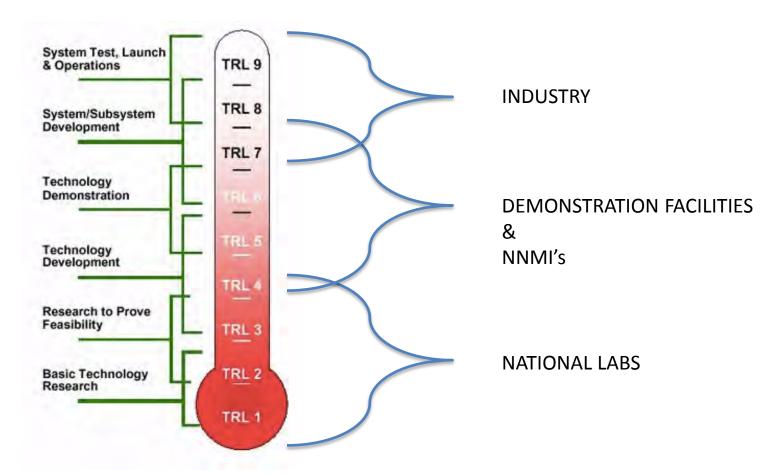


PROTOYPE

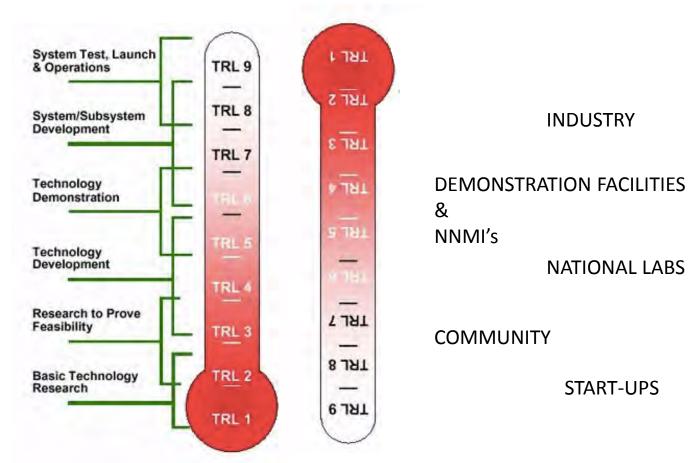
TEST

MAKE

The path we believe we are in:



The path we are in:



FOR US

RALLY FIGHTER











World's 1st Co-Created Military Vehicle











Ly Video: First Print

http://bit.ly/YM14vm

STRATI











Ly Simplification

LM3D Series v1











Ly Consumer Configuration

















Ly Direct Digital Manufacturing









Ly Direct Digital Manufacturing







Microfactories: Open Labs, Rapid Production, Experiential Retail







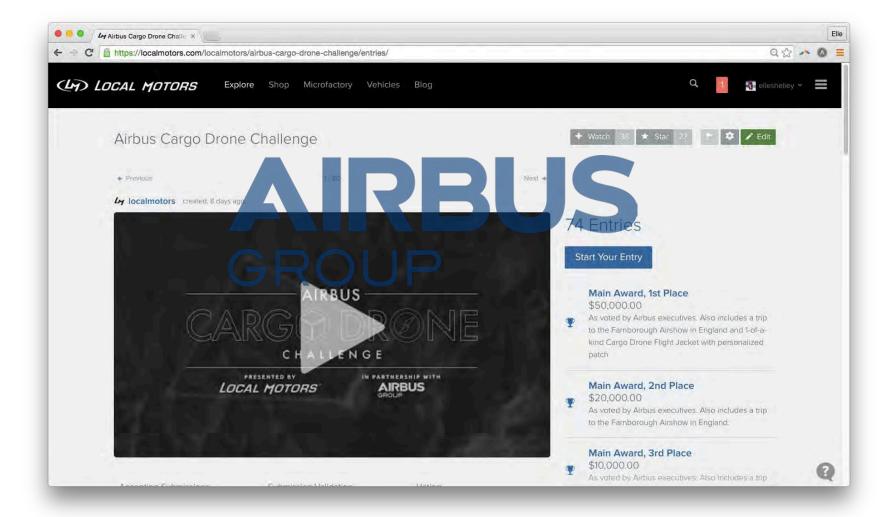


Transportation Ecosystems. Made locally. Designed by the world.



FOR OTHERS





Ly