

We Want It All - Designers

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We Don't Want It - Glare



LED's Are a Tool

It's Still About the Design.

Education

- LM 79
- LM 80
- CRI R9
- TM-30
- MacAdam Ellipse

Dimming

- Range
- Flicker
- Who?
- How?

0-10, Leading, Trailing, DMX

Warranty

- 6 Months
- 5 Years
- 10 Years
- 12 Years
- Will they still be around?
- Will I still be around?

How to Specify It

- 2-5 Year construction
- 6 month product cycle
- Consolidation
- Performance specification
- Future proofing

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Thank you!

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LOS ANGELES | DUBAI | SHANGHAI