

State Energy Advisory Board  
 October Teleconference Call Minutes  
 October 21, 2010 3:30 PM – 4:08 PM

**TELECONFERENCE ATTENDEES**

**Designated Federal Officer (DFO):**

- Gary Burch, STEAB DFO, Senior Management Technical Advisor, Intergovernmental Projects, Golden Field Office, Denver, Colorado

<b>STEAB TELECONFERENCE ATTENDANCE</b>		
<b>BOARD MEMBERS</b>	Present	Absent
<b>Susan S. Brown</b> , Deputy Administrator, Wisconsin Division of Energy	✓	
<b>Dan Carol</b> , Strategic Advisor/Organizational Consultant	✓	
<b>William Vaughn Clark</b> , Director, Office of Community Development, Oklahoma Department of Commerce		✓
<b>John H. Davies</b> , Director, Division of Renewable Energy and Energy Efficiency, Kentucky Office of Energy Policy		✓
<b>Cris Eugster</b> , Executive Vice President and Chief Sustainability Officer, CPS Energy		✓
<b>David Gipson</b> , Director, Energy Services Division, Georgia Environmental Facilities Authority	✓	
<b>Philip Giudice</b> , Commissioner, Massachusetts Department of Energy Resources		✓
<b>Ryan Gooch</b> , Energy Policy Director, Tennessee Economic and Community Development	✓	
<b>Paul Gutierrez</b> , Vice Provost for Outreach Services, Associate Dean and Director, Cooperative Extension Service, College of Agriculture and Home Economics, New Mexico State University	✓	
<b>Duane Hauck</b> , Director, Extension Services, North Dakota State University	✓	
<b>Cecelia Johnson-Powell</b> , Community Development Manager, Indiana Housing and Community Development Authority	✓	
<b>Peter Johnston</b> , Project Manager, Clean Energy Technologies, Burns & McDonnell		✓
<b>Maurice Kaya</b> , Hawaii Renewable Energy Development Venture		✓
<b>James Nolan</b> , Weatherization Director, Department of Public, Health and Human Services		✓
<b>Tom Plant</b> , Director, Colorado Governor's Energy Office		✓
<b>Larry Shirley</b> , State Energy Office Director, North Carolina Department of Administration	✓	
<b>Janet Streff</b> , Manager, State Energy Office, Minnesota Department of Commerce	✓	
<b>David Terry</b> , Executive Director, ASERTTI	✓	
<b>Steve Vincent</b> , Regional Business Manager, Avista Utilities		✓

**Contractor Support & Other DOE Staff:**

- Emily Lindenberg, SENTECH, Inc.
- Mark Johnson, Chair of the EECBG Sub-Committee, OWIP, DOE.

**Public:**

- No public representatives participated in this meeting.

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**Agenda Items:**

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| 1. Update on EECBG Sub-Committee:<br>a. Review of upcoming EECBG Meeting<br>in Huntington Beach, CA   | Mark Johnson   |
| 2. Task Force Reports and Updates:<br>a. STEAB Meeting Agenda Task Force<br>b. Climate Change/Energy Bill Task Force<br>c. Deployment Task Force<br>d. DOE/USDA Task Force<br>e. DOE/HUD Task Force | Janet Streff<br>Gary Burch<br>David Terry<br>Phil Giudice<br>Duane Hauck<br>Cecelia Johnson-Powell |
| 3. Update on Upcoming STEAB Meetings<br>a. November 2 – 4, 2010, Washington, DC<br>b. February 2011, Berkley, CA (LBNL)   | Gary Burch   |
| 4. Public Comments  | Janet Streff   |
| 5. Other Business   | Janet Streff   |
- Janet Streff (JS) opened the October Teleconference call by thanking the STEAB for attending the call and introduced Mark Johnson (MJ), Chair of the EECBG Sub-Committee, and asked for an update on any Sub-Committee activities.
  - MJ provided the Board with an update on the forthcoming EECBG Sub-Committee meeting which will take place in Huntington Beach, CA, on November 17<sup>th</sup>. He noted that the agenda will be similar to that of the August meeting where the morning will consist of presentations and the afternoon will be filled with tours around the city of Huntington Beach, CA, to showcase EECBG money being put to use in a community, specifically with regards to street lighting. MJ reminded the Board that after the August meeting in Seattle, WA, a set of notes and recommendations on how to improve the EECBG Program was sent around for review. He went on to say that these recommendations are currently being circulated through OWIP and senior staff within the Program, and that a matrix of the issues, proposed solutions, and the ultimate recommendation from the Program will be circulated to the STEAB next week. MJ also noted that a potential speaker at the meeting could be the Patagonia company, a leader in sustainability, but the speaker is still being confirmed.
  - Gary Burch (GB) asked MJ to elaborate on how he and the Sub-Committee propose to move forward with implementing recommendations and improvements to the program once the STEAB approves what is put forth to the Board. MJ answered that currently, the recommendations by the Sub-Committee are being reviewed and vetted by EECBG subject matter experts, and that each recommendation is being responded to in writing. Those comments are then being placed in a matrix which is currently with senior staff within OWIP for review and comments. Once this matrix gets through OWIP, this matrix will come to the STEAB for official review and potential adoption, and then the Sub-Committee will proceed in a similar fashion as STEAB through the use of Resolutions.
  - JS thanked MJ for his comments and asked GB to provide an update for the Board on the recent activities of the Agenda Task Force. GB reminded the STEAB about how, per suggestions at the June meeting, a list of questions has been created and sent to speakers in order to help guide the presentations and ensuing discussion. These questions will be disseminated to the Board next week and will also be part of the meeting

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binders. He also noted that all of the speakers on the agenda have been confirmed, and as the Board can see, it is a very full and robust agenda for November. Dan Carol (DC) asked GB if the issue of the EERE “super” FACA will be brought up during the November meeting as it is an area of interest to him and the Board. GB called attention to the agenda by noting JoAnn Milliken will be on-hand to address this issue on Tuesday, November 2, 2010.

- DC also asked about the STEAB’s upcoming Annual Report, wondering if the activities and the objectives of the Task Forces will be the driving factor behind the theme of the Annual Report. He conversely wanted to know if the Board can use the Annual Report as a tool to drive the outcome of these Task Forces in positive ways like policy changes. GB responded by saying that the agenda for November has a piece of time set aside for the individual Task Forces to meet in person and discuss next steps, challenges, etc. Also, on the final day of the meeting, there will be ample time for facilitated discussion where the Board can draw upon the previous days discussions and use that to focus on a strategic direction moving forward.
- JS then asked if the DOE/HUD Task Force could provide an update. Cecelia Johnson-Powell (CJP) noted the Task Force met twice via conference call, and the group has been successful in recruiting additional *ad hoc* members to the Task Force with backgrounds in low-income housing, and weatherization. The Task Force now has added JoAnn Choate, Mark Wolfe, and Rick Ballard to the group. The first goal of the group has been achieved, and the group is now taking a look at the Climate Loan Programs. These are broad-based programs and everyone agreed the first step is to gather additional information on what these programs are doing at the moment across the country, and what the current successes and failures are of these programs. Currently, the Task Force is sending information to CJP and Emily Lindenberg (EL) so a document can be compiled to be shared with the Task Force. This document will be used to help formulate a business-plan or guidelines which can then be applied across the United States to help them be implemented successfully, or otherwise improve these types of programs.
- CJP also noted that Mark Wolfe provided contacts at HUD, Stockton Williams, and DOE, Brett Cadison, and encouraged the Task Force to reach out to these individuals to begin a dialogue.
- Susan Brown (SB) added that having JoAnn Choate and Rick Ballard on the Task Force brings additional in-depth experience, and creates a wider network of contacts. She noted that both of these individuals have extensive experience working with local housing authorities as well as national housing programs, and the Task Force can definitely use this expertise moving forward. CJP noted that she hopes the Task Force can meet in November, either in person or on another conference call, in order to maintain momentum.
- JS then asked Duane Hauck (DH) to give an overview of the progress of the DOE/USDA Task Force. DH summarized the group’s past activities, which included multiple conference calls as well as live meetings in Washington, DC, on September 16, 2010. At this live meeting, the Task Force met with USDA officials and DOE officials to encourage the adoption of Resolution 10-01, which was the catalyst to the formation of this Task Force. After these live meetings, the Task Force developed a white paper along with appendices which describe STEAB, State Energy Programs, and Cooperative Extension Services, which will serve as the background information as the group progresses this agenda within these two agencies. DH’s hope is to convene a meeting in Washington, DC, the week of the STEAB meeting, with USDA and DOE officials, to re-visit this idea with both agencies together in a room, since individually both agencies expressed interest.
- David Terry (DT) added that DOE has a new Program Manager, LeAnn Oliver, for the Office of Weatherization and Intergovernmental Programs (OWIP), and he hopes that this will add another dimension to the relationship between DOE and USDA, since Ms. Oliver comes from USDA.
- JS then asked DT to please provide an update to the STEAB regarding the Climate Change and Energy Bill Task Force. DT mentioned that, unfortunately, there will be no Energy or Climate Bill this year; and there is

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no anticipation of one next year. With the current views on Cap and Trade and an Energy Bill, no one in any organization sees a bill like this returning within the next couple of years. DT noted that the current political climate is focused on things other than renewable electricity or other energy-related activities. Larry Shirley (LS) asked about energy legislation potentially coming up after the November elections. DT noted that political parties have no reason to reach a bi-partisan agreement on an energy bill, so unless this bill is attached to another continuing Resolution, nothing will be occurring in the lame-duck session. He did note, however, that a lot of this could depend on the outcome of the election. There is so much uncertainty right now, who knows what the motivation would be to act on a bill such as this?

- JS then asked for an update from the Deployment Task Force. DC elaborated for the Board that there are two main issues the Task Force needs to focus on. One is that for any project under \$50 million, DOE Programs are not reaching seed-equity or small-scale finance, and the project-finance gap is extreme and problematic. Further, with the lack of a mechanism to reach the smaller-scale, job-creating projects, there is a gap that is being felt across the country. Unfortunately, he added, though there are lots of solutions floating around, DOE is not seen as one of these solutions.
- He noted that the other area of interest to this Task Force is that there needs to be more innovative efforts to connect DOE to other agencies and identify bottom-up concepts or local strategies that can be generated to create regional business planning, or public-private partnerships, or even the identification of potential public-private partnerships. The absence of these types of mechanisms are extreme, and there is still a giant financing gap which is something the Task Force really needs to focus on.
- Thanking each Task Force for their update, JS asked if there were any additional questions. Seeing as there were none, she moved on to the third agenda item which dealt with the upcoming STEAB meeting in November at the Capital Hilton in Washington, DC. JS asked GB if he would provide an update to the Board about the November meeting.
- GB reiterated to the Board that the agenda for the November meeting is robust and more comprehensive than ever, especially with the list of questions which have been sent to the speakers. The final agenda will be sent out on Tuesday, October 26<sup>th</sup>, along with a copy of the list of questions to the speakers. There will be facilitated discussions included in this meeting, but the unique thing about this meeting is the aggressive set of questions which we hope will be addressed.
- GB then moved onto discussing the next STEAB meeting, which is taking place in Berkley, California, February 22 – 24, 2011. He reminded the Board that during the two previous visits to Lawrence Berkley National Laboratory, the STEAB identified technologies that the Lab had not been able to move outside to the market; and the STEAB provided these marketing opportunities by way of webinars and other efforts.
- The meeting then turned to the portion of the agenda which allows for public comments. GB noted that no member of the public had contacted him requesting to make any comments. JS asked if there were members of the public on the call, and seeing as there were none, closed the STEAB meeting to public comment.
- JS then moved on to the final agenda item which is opening the floor to new business. Seeing as there were no comments regarding new or other business, JS thanked all members of the Board for their participation and mentioned that she looks forward to an engaging and productive November meeting.

*The State Energy Advisory Board October teleconference call concluded at 4:08 p.m. EDT.  
Minutes were scribed by Emily Lindenberg (SENTECH, Inc.).*