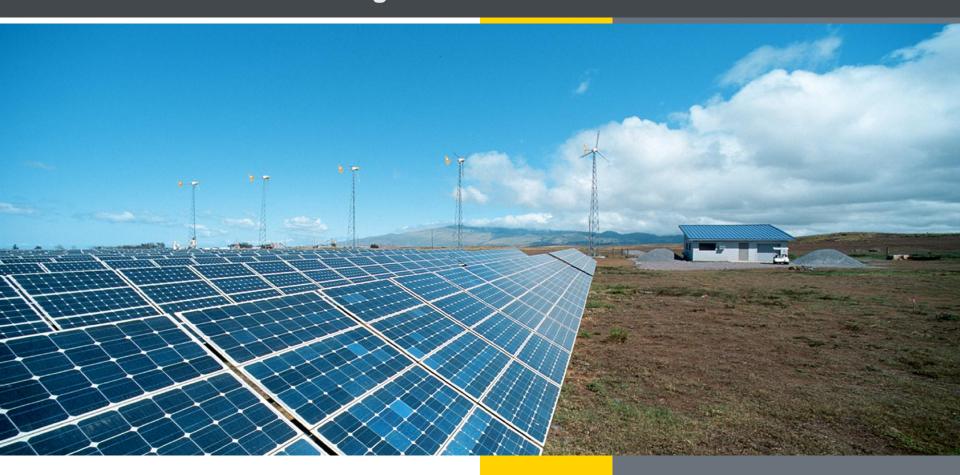
The SEP/EECBG Technical Assistance Program





STEAB – Washington, D.C. June 7, 2011

Pam Bloch Mendelson,
DOE Lead , Technical Assistance
Program

- Goals and Priorities
- TAP by the Numbers
- Solution Center and Resources
 - Local
 - Peer to Peer Exchange
 - Policy Toolkits
 - Community Energy Strategic Planning
 - State
 - Peer to Peer Exchange
 - Energy Service Performance Contracting
 - Private Finance

TAP Goals & Objectives



Goal: To provide SEP & EECBG recipients with the resources needed to swiftly implement successful and sustainable clean energy programs.

Objectives

- Accelerate implementation, by proactively providing assistance to grantees
- Improve the performance of programs and projects, by connecting grantees to technical expertise and sharing best practices
- Increase the return on Recovery Act investments, by focusing on highly-leveraged initiatives
- *Increase* the sustainability of Recovery Act investments, by assisting grantees in developing polices and programs
- **Build** protracted capacity at the state, local, and tribal level, by supporting and expanding a network of energy practitioners

Technical Assistance Program



TAP offers:

- Direct assistance
- Aggregated Assistance
 - Materials Extensive online resource library
 - Webinars
- Peer exchange
 - Monthly calls
 - Regional Meetings
 - Peer Matching
 - > TAP Blog

On topics including:

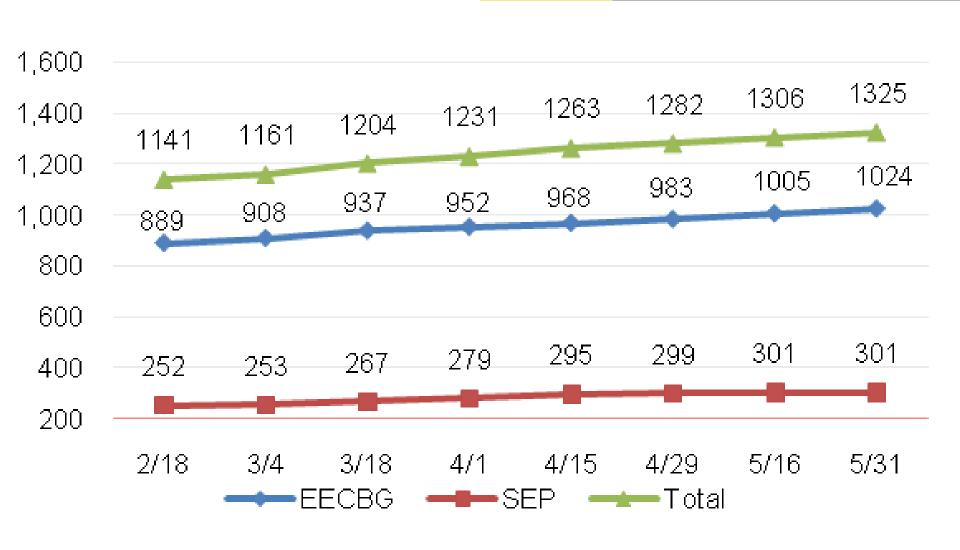
- Energy efficiency and renewable energy technologies
- Program design and implementation
- Financing
- Performance contracting
- State and local capacity building

Technical Assistance Program by Numbers

- 1,325 requests for direct technical assistance, 1092 closed and 233 in process
- 197 webinars held to date
 - Over 17,600 attendees (on average 175-200 attendees per session)
 - Highest demand for new technologies, alternative financing, and sustainability
- 2068 attendees on monthly regional peer exchange calls
- 655 attendees in 7 regional peer exchange meetings and 8 Tribal meetings

Total Cumulative TAC Requests by Program





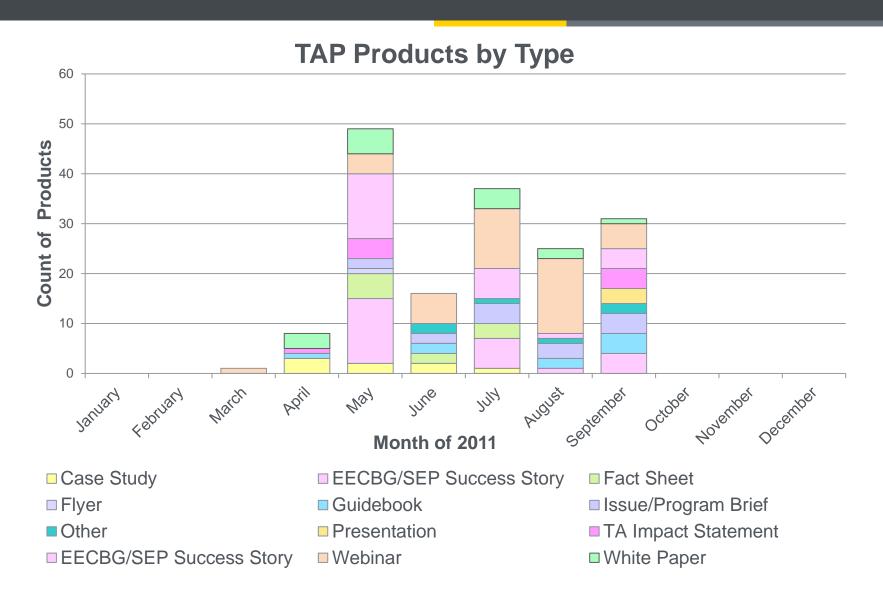
Solution Center 3.0 under construction



EERE Header Solution Center-Technical Assistance for State & Local Communities Request Technical Assistance Peer Exchange Opportunities Information Resources Home About Search **Program Description Event Announcements** Be an Energy Leader Flash Rotating Graphic · Project Map Submit Your Case Study · EECBG Eligible Activities · SEP Eligible Activities · Annoucements (new **Program News** webinars, meetings, blog Peer Exchange Meeting Materials posts) TAP Blog I am looking for resources on... Webcasts Strategic Energy Planning State & Local Policy Program Design Financing Solutions Who is your Regional Coordinator? Technology Deployment · Evaluation, Measurement & Verification Program Guidance · Outreach and Coalition Building

Distribution by Product Type







TAP Peer Exchange Activities



Goal

Develop regional networks among federal, state and local level energy practitioners and share resources, experiences, and best practices to overcome barriers, and implement EERE projects.

Peer Exchange Forums/Results

Monthly Regional Peer Exchange Calls

- 72 regional calls; 2,068 attendees
- Forum for presentations by grantee and technical assistance providers and office hours
- Useful tool to identify champion grantees, mentors and innovation

Regional Peer Exchange Meetings

- 7 meetings January–March 2011; 490 grantees
- 97% indicated they established connections with fellow grantees
- 90% indicated they left the meetings with new ideas about how to improve their ARRA programs

TAP Peer Exchange Activities



- Peer-to-Peer Matching (Calls)
 - RCs have identified 98 peer-to-peer (P2P) providers champion grantees willing and able to help other grantees.
- RC-Facilitated Aggregated Peer Exchange
 - 17 group calls; 58 grantees (does not include peer exchanges via email)
 - Group calls address similar questions from multiple grantees
 - Examples:
 - Northeast RC worked with 10 towns across Rhode Island to set up a larger energy savings performance contract across several jurisdictions.
 - Southeast RC is working with 6 sustainability managers to organize an Appalachian Peer Network that will help local governments engage with their utilities and form partnerships.
 - North Central RC worked with 5 grantees to facilitate a lighting peer exchange call. Grantees continue to assist each other on an individual basis.
 - Southwest RC helped the San Diego Regional Street Lighting Working Group share information with local municipalities and connect them to the interactive file sharing site containing the Working Group's resources.
 - Tribal RC worked with Alaska grantees to exchange best practices for woody biomass heating systems in remote native villages.



Residential Retrofit

- Homes account for 22% of current US energy consumption, and 2/3 of facilities that will be in use in 2050 exist today
- Programs or projects addressing existing buildings made up about 1/3 of the EECBG spend
- Addresses workforce issues; codes and disclosures; incentives and financing; program support

Energy Use in Public Buildings

- Many projects identified in EECBG plans are for public buildings
- Provides savings potential and an ideal opportunity to Lead by Example
- Includes operational as well as building-related policies



High-Efficiency and Alternative Fuel Vehicles

- The transportation sector in the US represents 28% of the nation's energy use, and 96% of the sector's energy comes from petroleum-based fuels
- Local governments also import petroleum products to meet their transportation needs
- Addresses alternative and high efficiency vehicles; transportation-related operations; education & training; community incentives

Local Renewable Energy

- Increasing interest in including RE in energy future over 1800 EECBG grants included RE
- Addresses goals; codes and permitting; interconnection; government operations and community incentive mechanisms; workforce development

Policy Toolkits Design Framework

Decision Frameworks will provide guidance to users, Residential ex.:

	orks will provide guidance		, 1100100	iiiai ozii.			
Policies to Consider		Develop a Contractor Network	Offset the Costs of Retrofits	Make Energy Use Transparent	Maintain or Reduce Energy Use		
Advanced Intermediate Foundational	Foundational						
	Incorporate "green jobs" training into workforce curricula						
	Establish incentives for local financial institutions to finance home retrofits						
	Establish a voluntary rating and disclosure program						
	Set up support mechanism for code inspectors						
Advanced Intermediate Foundational	Intermediate						
	Adopt home retrofit worker training requirements						
	Issue bonds to raise funds for efficiency financing						
	Require disclosure of home energy use at time of listing						
	Set codes that require energy efficiency measures during major renovations						
	Advanced						
Advanced Intermediate Foundational	Establish home retrofit worker certification requirements						
	Set up a Property Assessed Clean Energy program						
	Require home energy upgrades at time of sale						
	Establish a clean energy district that keeps energy use flat even with new development						

Community Energy Strategic Planning Academy - Goals and Expected Value



- Create 40 local government community energy plans to facilitate achievement of community long term energy goals
- Strategic planning directly impacts long term energy savings and avoided consumer costs
 - Ex. Average 6.5 Million MMBtu savings by 2040 per Academy participant, realizing \$98 Million in annual
 - savings in year 30
 - Ex. Arlington County, VA implemented CESP
 and since 2007 \$450K in annual energy savings
- Provide effective long-term legacy materials
 that serve as a guide for strategic planning
 process and the implementation of energy
 programs



State Regional Coordination



- State Energy Office monthly regional calls
 - to share best practices 40 states per month
- Regional Topical regional calls
 - special topics like building codes, solar on schools
 - 7-10 states per region per call
- Monthly State/DOE legal issues calls with DOE GC (at least 40 states)
- Monthly financing task force conference calls
 - Focus on near-term ARRA-related financing program obligations, and discuss best practices (18 states)
- State regional meetings on sustaining work post ARRA

TAP Financing Progress -- Private Capital to EERE, 12/2010



Over \$1 Billion of

private capital will go to work thanks to

ARRA Programs

Total ARRA Funds in

Reserve or Capital Private Capital Total Loan Capital

\$300 Million \$1.1 Billion \$1.2 Billion

Data was collected by TA Engagement Leaders, from grantees who have engaged with TA Team to design, develop, and implement financing programs. Additional financing activity is occurring, though in smaller volume than the grantees represented here. December 2010.

Santa Fe

Cleveland

University Park

Toledo Port Authority

Maryland Clean Energy Comm

	ARRA Funds	Private Capital	Total Loan Funds
Workshop Attendees	\$132,416,000	\$501,950,000	\$581,300,000
Eagle County	\$900,000	\$17,000,000	\$17,000,000
Boulder	\$8,000,000	\$40,000,000	\$40,000,000
American Samoa	\$500,000		\$500,000
Kansas City	\$5,300,000	\$65,000,000	\$70,000,000
Maryland	\$12,400,000	\$12,400,000	\$24,800,000
Plano	\$700,000	\$7,000,000	\$7,000,000
Shreveport	\$500,000	\$5,000,000	\$5,000,000
Michigan DELEG	\$16,750,000		\$16,750,000
Santa Barbara	\$1,000,000	\$20,000,000	\$20,000,000
San Diego	\$1,200,000	\$26,000,000	\$26,000,000
Rutland	\$1,600,000	\$4,500,000	\$4,500,000
Phoenix	\$4,000,000	\$16,000,000	\$20,000,000
Fort Worth	\$500,000		\$500,000
New Orleans	\$706,000	\$7,000,000	\$7,000,000
Arkansas	\$19,000,000		\$19,000,000
Missouri	\$9,000,000		\$9,000,000
Chicago	\$15,750,000	\$99,250,000	\$99,250,000
Wisconsin	\$4,210,000	\$74,500,000	\$74,500,000
Cincinnati	\$17,000,000	\$85,000,000	\$88,400,000
North Carolina	\$4,800,000	\$4,800,000	\$9,600,000
Bainbridge Island	\$100,000	\$2,000,000	\$2,000,000
Other TA Recipients	\$164,418,000	\$599,478,000	\$661,728,000
Michigan Saves	\$3,000,000	\$60,000,000	\$60,000,000
California	\$54,000,000	\$250,000,000	\$250,000,000
Alabama	\$25,000,000	\$35,000,000	\$60,000,000
Camden City	\$250,000	\$2,500,000	\$2,750,000
Connecticut	\$0	\$25,000,000	\$25,000,000
Kitsap County	\$250,000	\$5,000,000	\$5,000,000
Los Angeles	\$2,500,000	\$25,000,000	\$25,000,000
New Bedford	\$120,000	\$2,400,000	\$2,400,000
Seattle	\$654,000	\$4,578,000	\$4,578,000
Snohomish County	\$654,000	\$13,080,000	\$13,080,000
Southampton	\$1,540,000	\$4,620,000	\$4,620,000
Austin	\$4,000,000	\$40,000,000	\$40,000,000
San Antonio	\$3,500,000	\$35,000,000	\$35,000,000
Delaware	\$12,000,000	\$24,000,000	\$24,000,000
Kansas	\$34,000,000		\$34,000,000
New Hampshire	\$10,000,000	\$50,000,000	\$50,000,000
San Francisco PUC	\$300,000	\$3,000,000	\$3,000,000
		4.11	4.11

\$150,000

\$500,000

\$125,000

\$2,800,000

\$15,000,000

\$1,500,000

\$75,000,000

\$3,800,000

\$10,000,000

\$1,250,000

\$1,500,000

\$78,000,000

\$10,000,000

\$1,250,000

\$3,800,000

ESPC Technical Assistance to States and Localities



- Assisting over 20 states in helping develop or expand state Energy Savings Performance Contracting (ESPC) program
 - Assisted over 40 EECBG grantees retrofitting public buildings via ESPC
- Potential Impact of State Direct TA:

Anticipated results (over 3 years) based on trends in implementing ESPC Programs

States/ Territories (examples)	Scope	ESPC projects in pipeline or construction	Job-years created	Energy savings (MMBtu/ yr source energy)	GHG avoided (tons of CO ₂)
GA, IA, ME, MI, MN, NM, PR, VI	Develop and implement sustainable, self-funded, statewide ESPC programs	\$450 million	4,950	3,734,100	238,050
AK, CO, KY, LA, NV, VA, WY	Support and expand current efforts to implement statewide ESPC programs	\$250 million	2,750	2,074,500	132,250

For More Information on TAP:



- Pam Bloch Mendelson
 - 202-287-1857 or pam.mendelson@ee.doe.gov
- For tools and resources see the Solution Center 2.0 at: http://wip.energy.gov/solutioncenter
- To place a request for TA, see either the Technical Assistance Center website: https://tac.eecleanenergy.org/ or call 1-877-EERE-TAP (1-877-337-3827)

THANK YOU!