

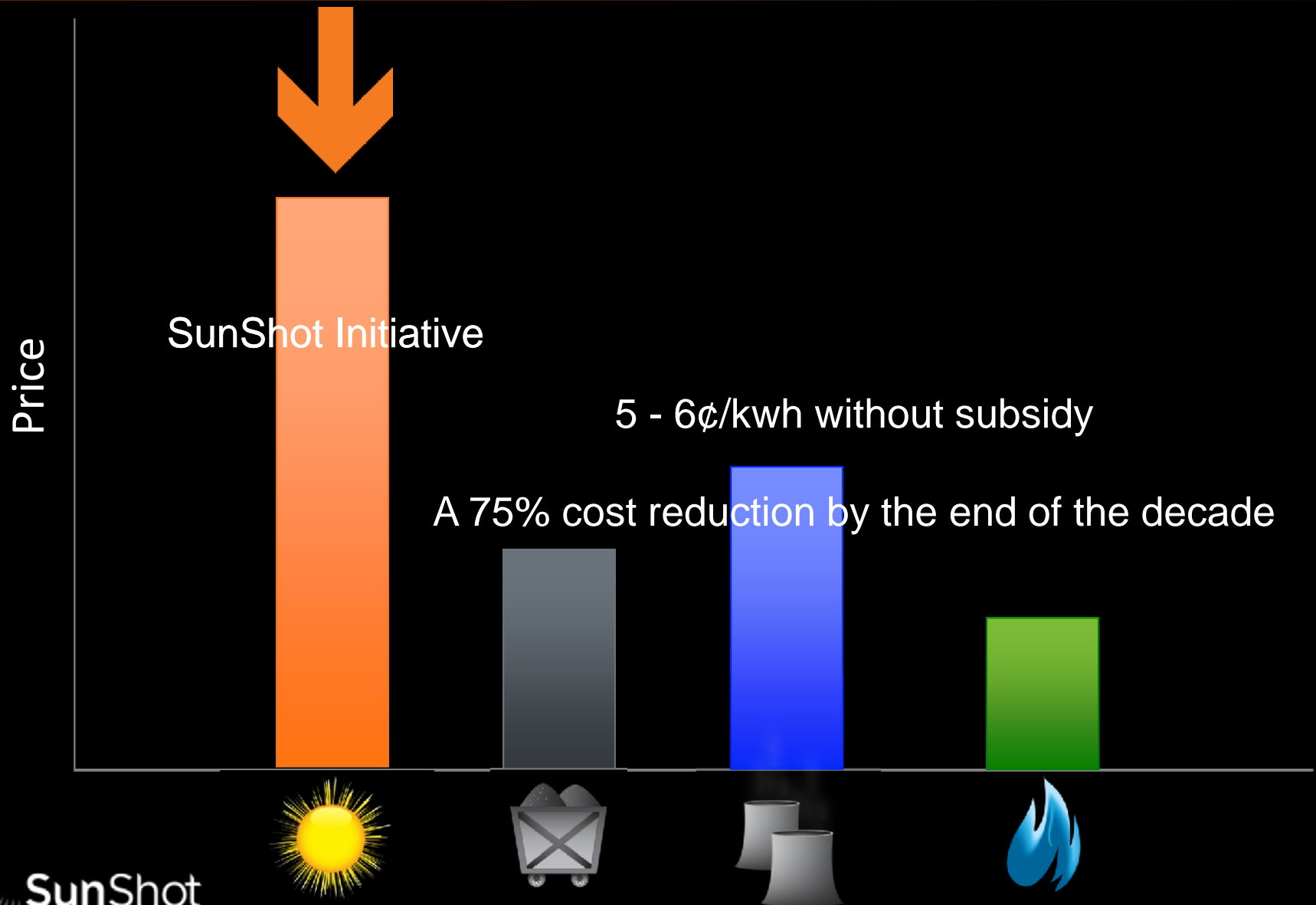


SunShot
U.S. Department of Energy

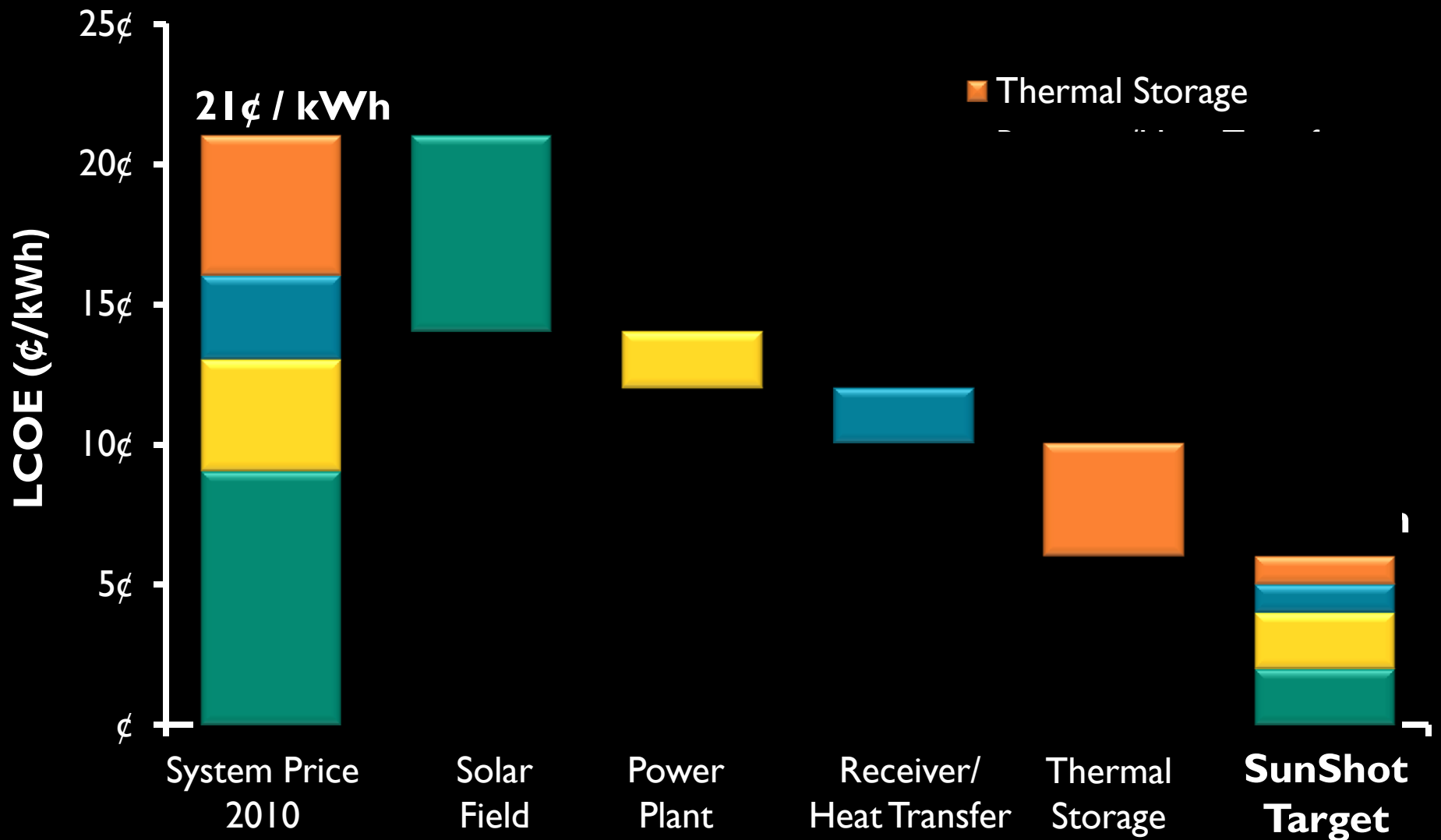


Revitalizing American Competitiveness in Solar Technologies

So what is the SunShot Initiative?



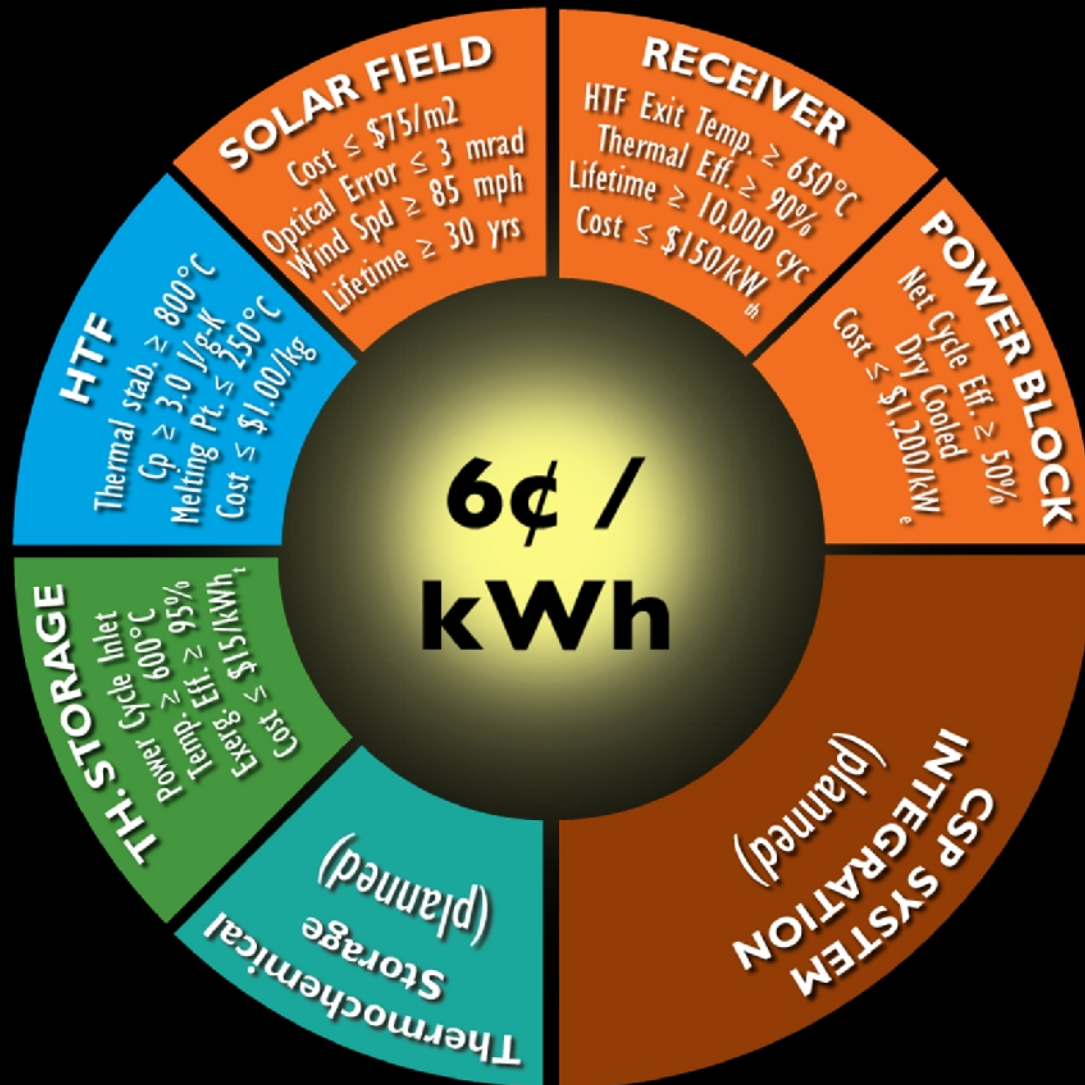
Pathway to SunShot – CSP



Strategy for Recent and Future CSP FOAs

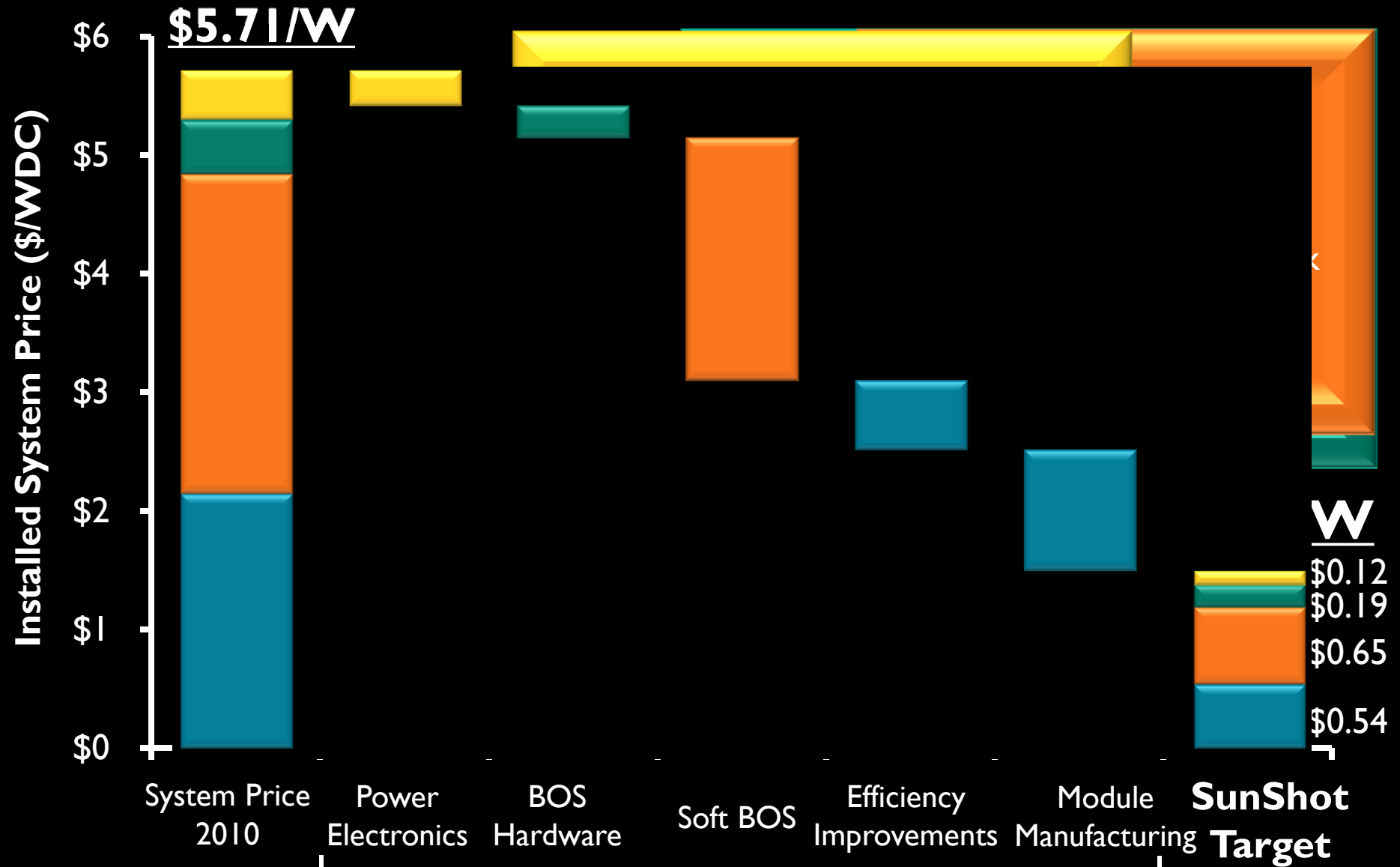
MURI HOT
Fluids (2012)

arpa • e
HEATS (2011)



CSP
nShot (2012)

SunShot Targeting Reductions (residential PV)

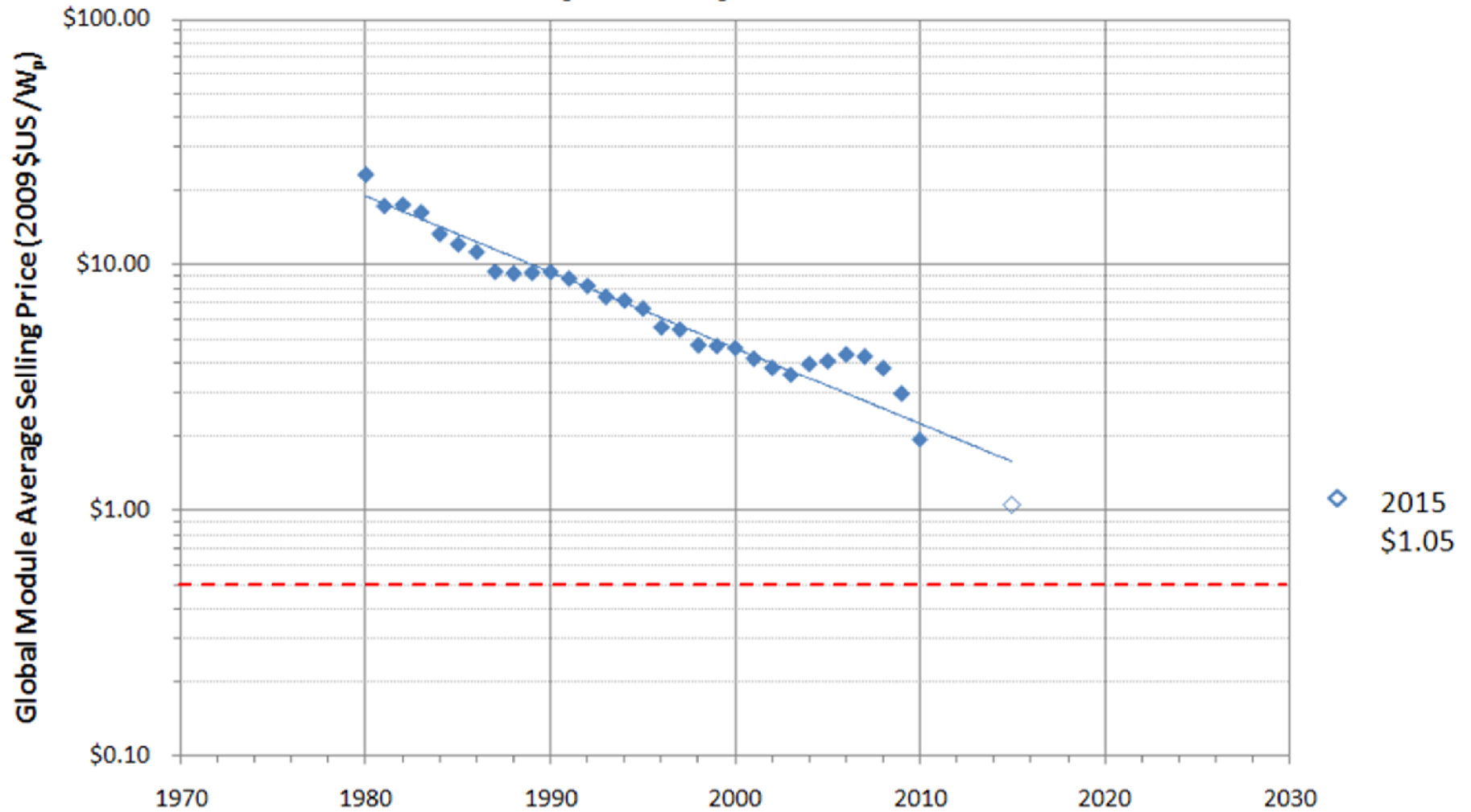


PV Module Prices

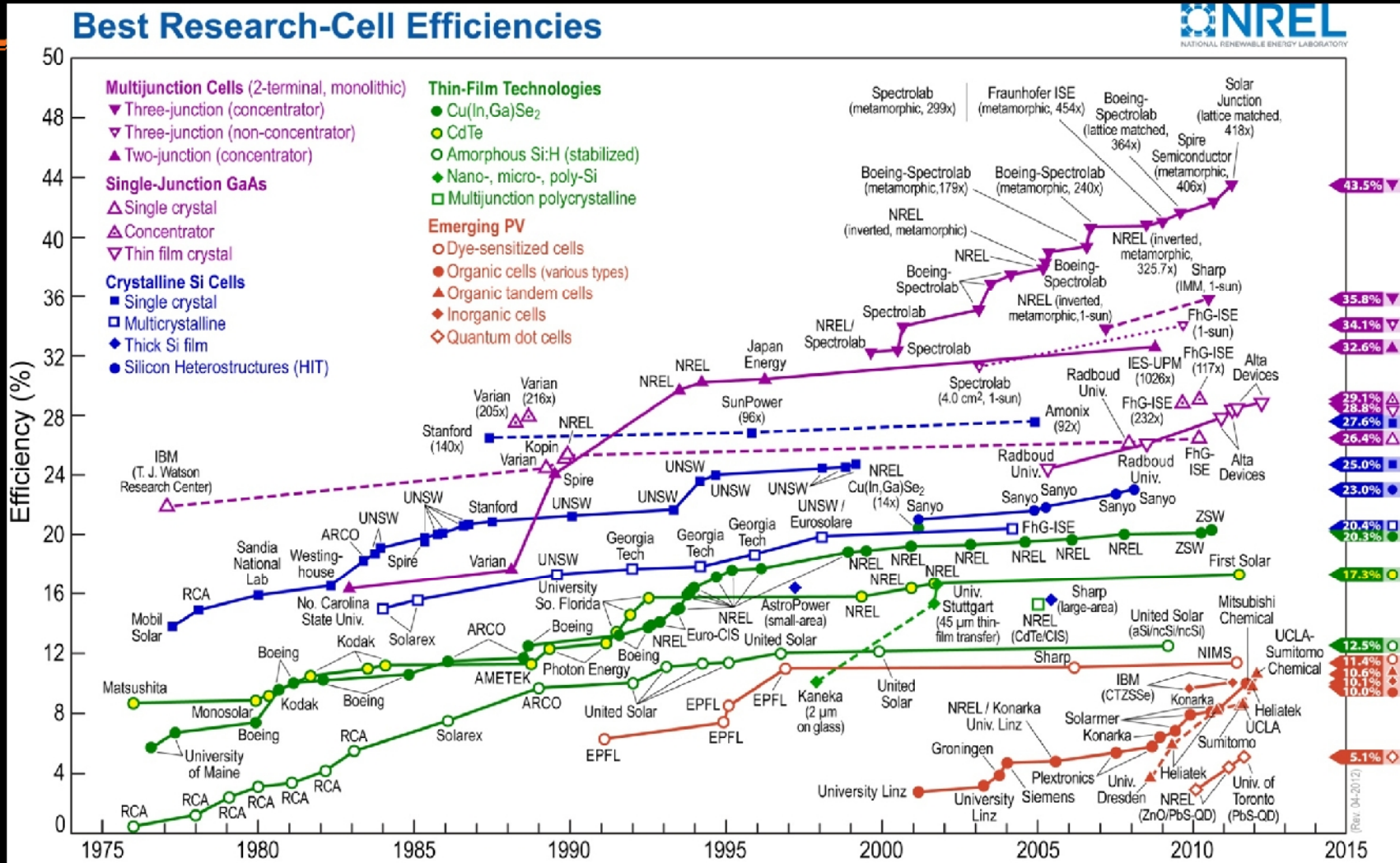
Solar PV Experience Curves:

Crystalline Silicon (c-Si)

Sources: Navigant, Bloomberg NEF, NREL internal cost models

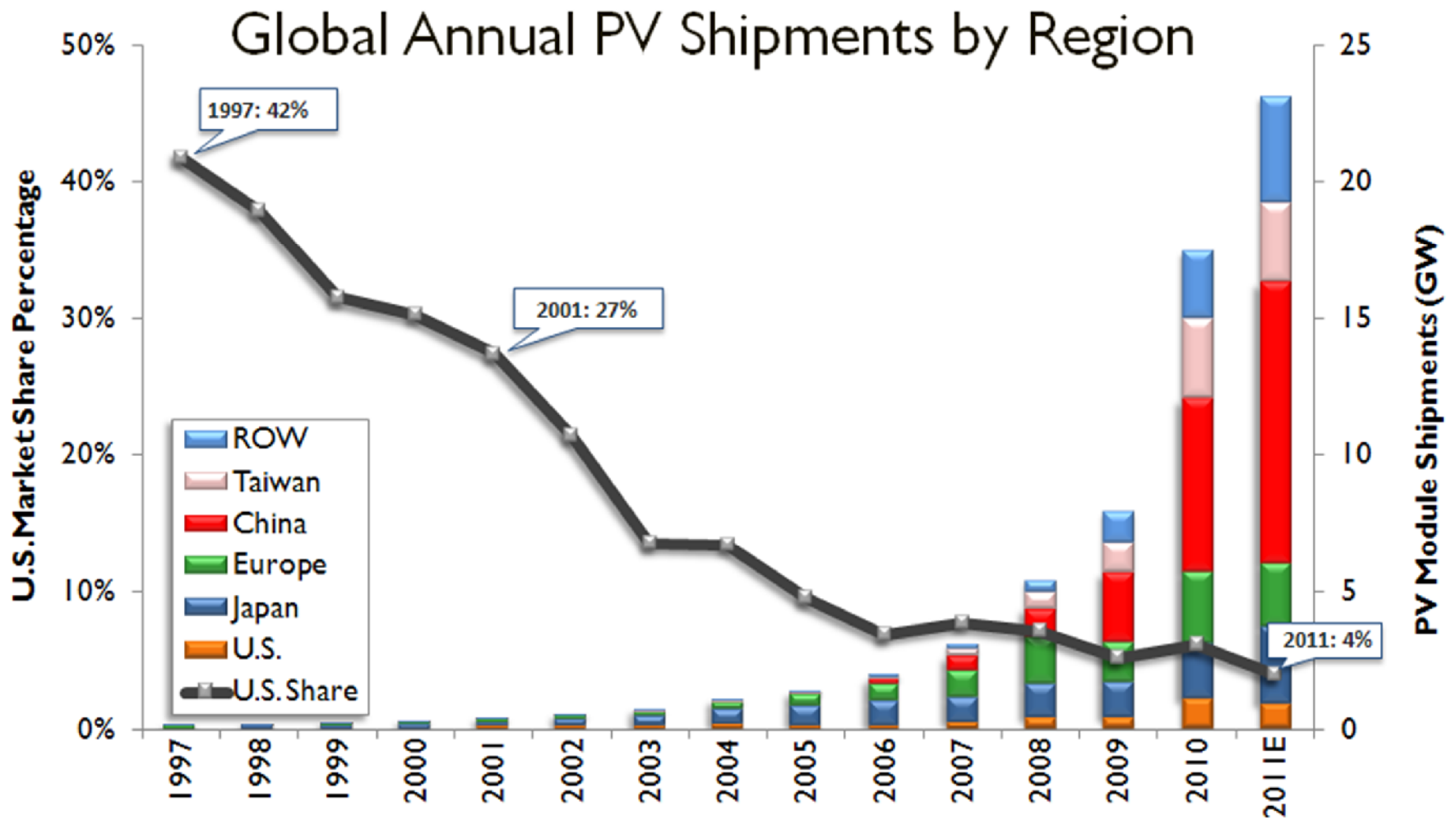


World Record Cell Efficiencies



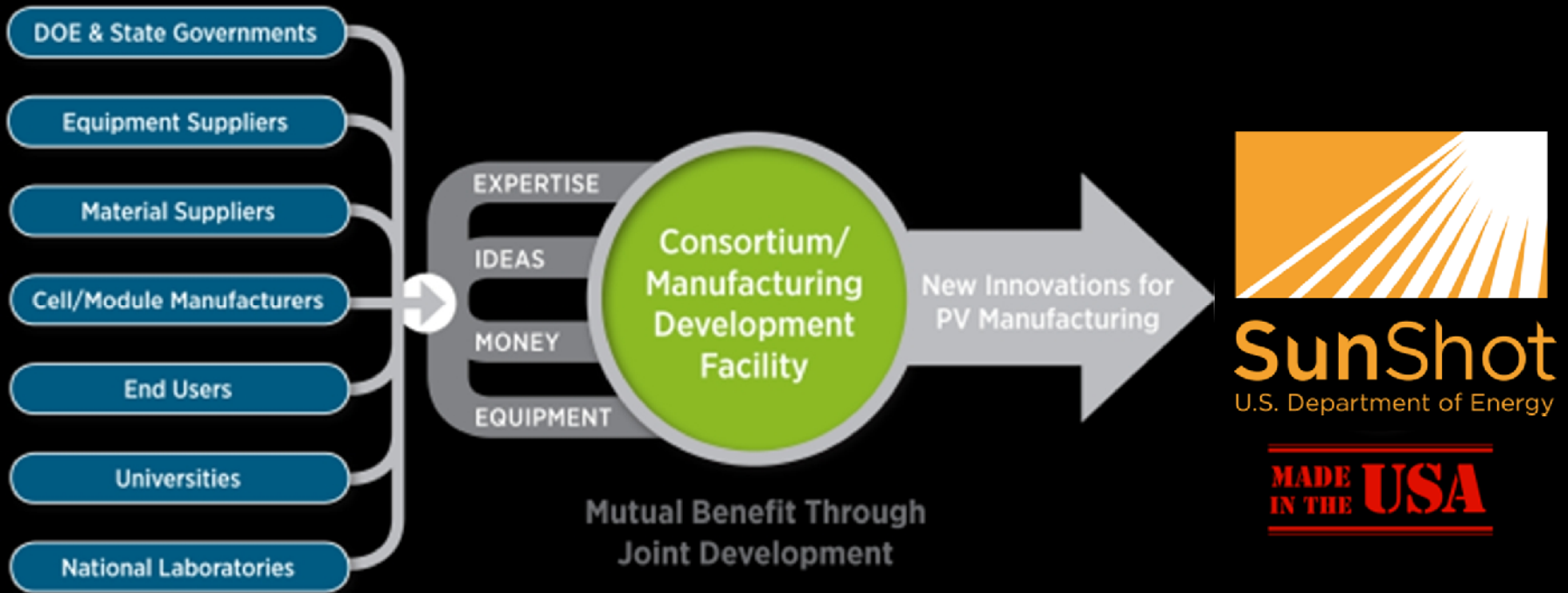
- ~50% of the world record cell efficiencies from 1975-2011 were made by researchers supported by the DOE

US PV Cell and Module Production



Sources: Navigant Consulting, Solar Services Program – 2011 Shipment Update, NPS Supply6 April 2011, Report NPS Supply4, Report NPS Supply3.

Creating a New Solar Eco-System : Hubs



- ~\$125M over 5 years
- Strengthen U.S. PV manufacturing & supply chain
- East coast: Sematech/CNSE
- West coast: SVTC, Stanford/Berkeley

SunPath: Scaling Up Nascent PV AT Home



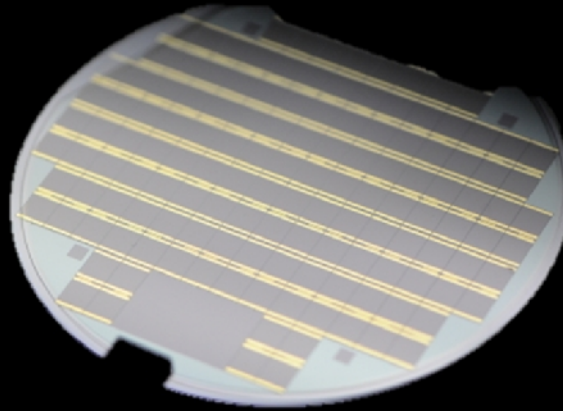
Soitec



- 200MW Module 165k Sqft Factory
- 450 direct jobs and 1000 indirect
- \$25M in DOE funding

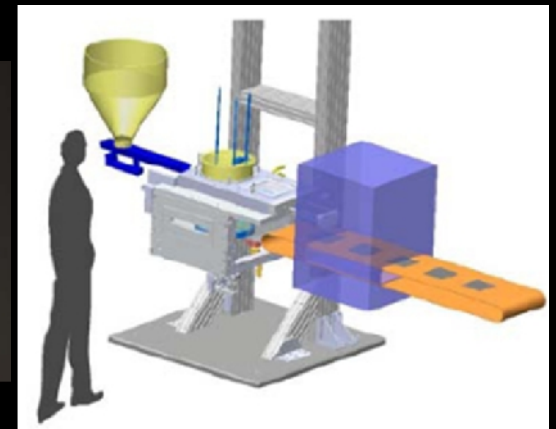
Solar Junction(\$5M)

- 40MW production line of 43.5% world record CPV cells



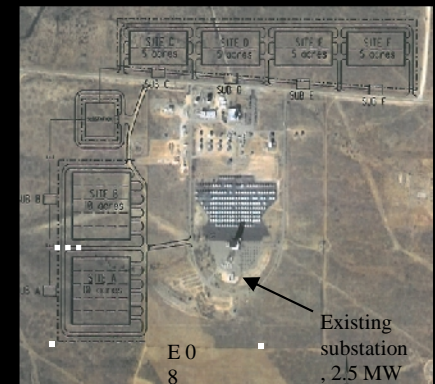
1366 Technologies (\$7M)

- 40MW saw-free Silicon wafer line



PV Regional Test Centers

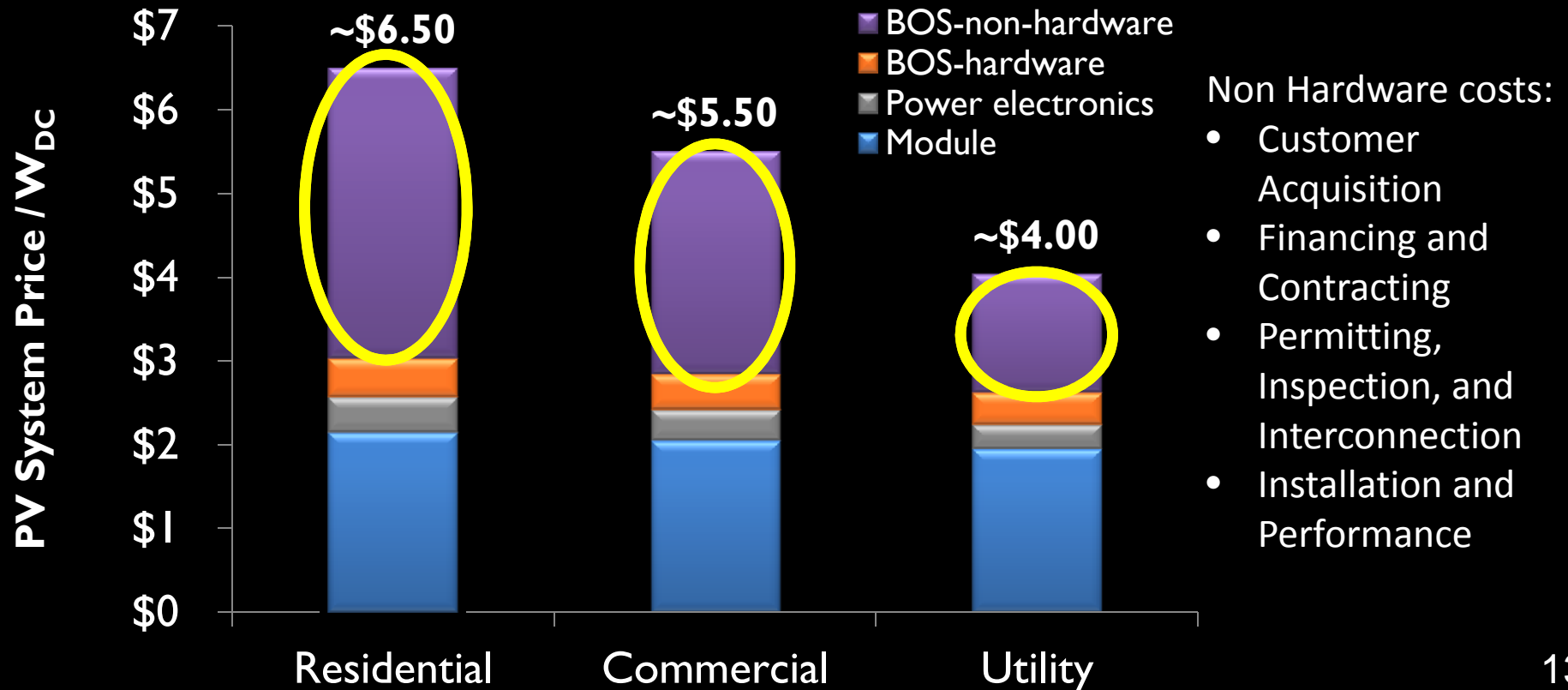
- **Problem:** PV and CPV module manufacturers developing new technologies are having difficulty achieving **bankability**,
 - Increased Perceived (or Actual) Risk = Increased Cost
- **Solution:** Validate technologies through Regional Test Centers (RTC's) will demonstrate the viability of the technology
 - at scale (MW) over time (years)
 - in different regions across the country



The Issue:

Even if you paid nothing for the hardware, you d still pay thousands of dollars to install a residential solar power system” - Secretary Chu

2010 PV System Prices



But Why so Pricey?

- Complicated and confusing process
- Process is different for every local
- Unnecessarily high permit fees
- In-person application submission and inspection
- Long wait times for inspection and approval

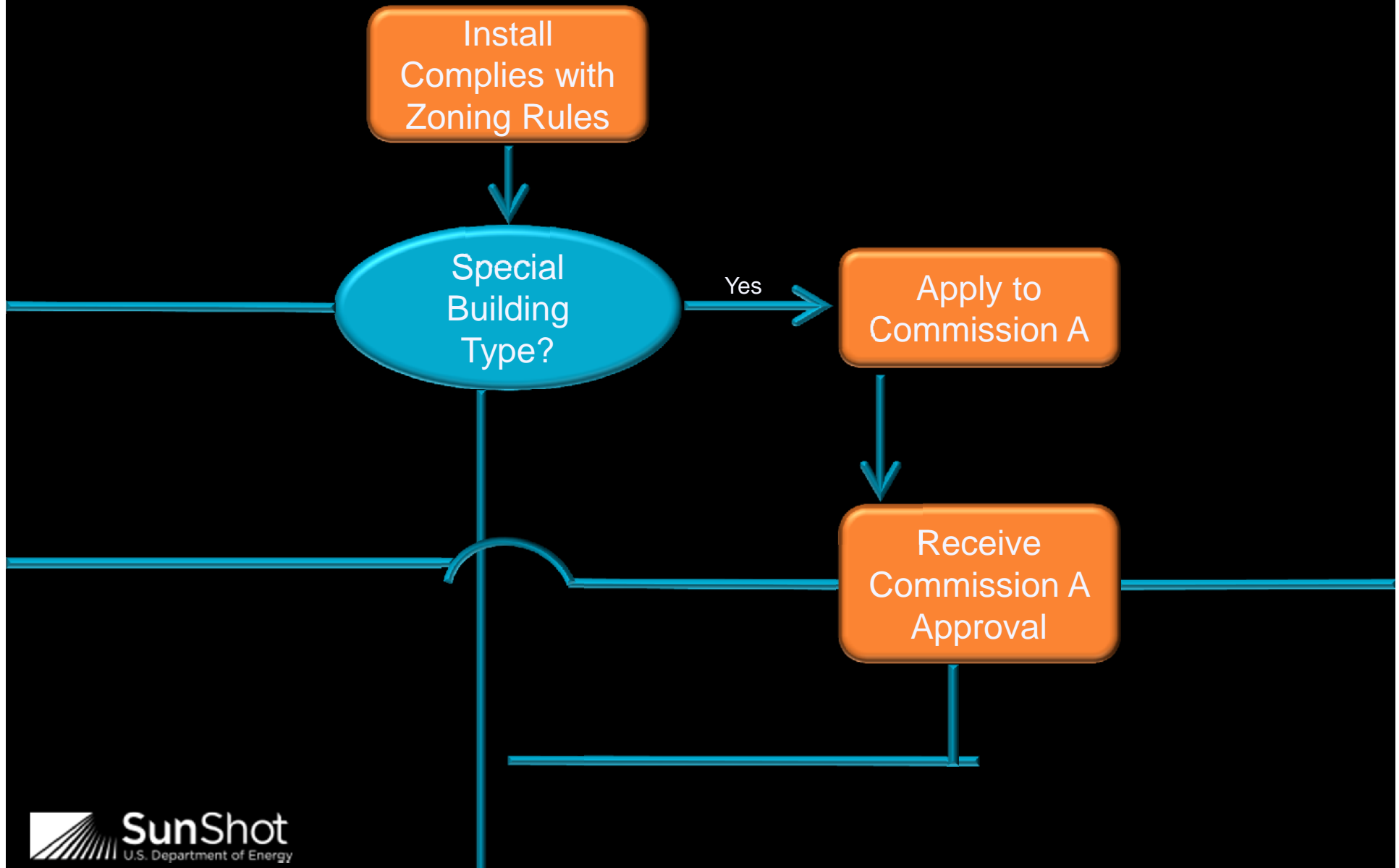


More Paperwork = Higher Cost

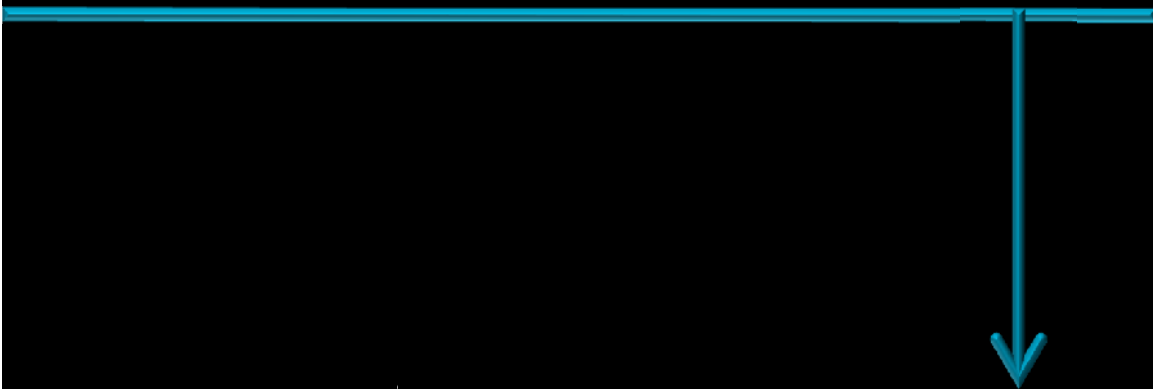


One Hypothetical City's Process...

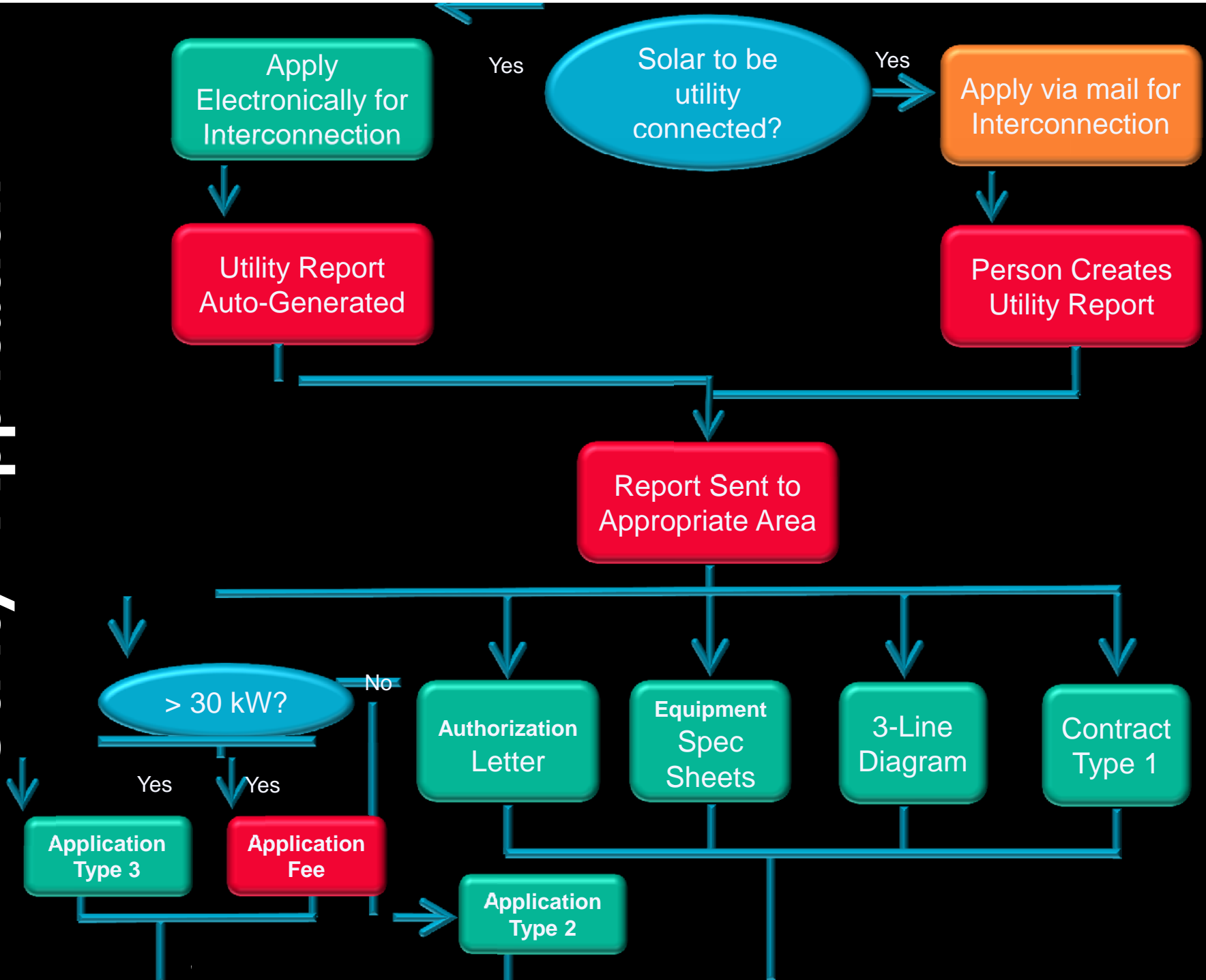
Pre-Application

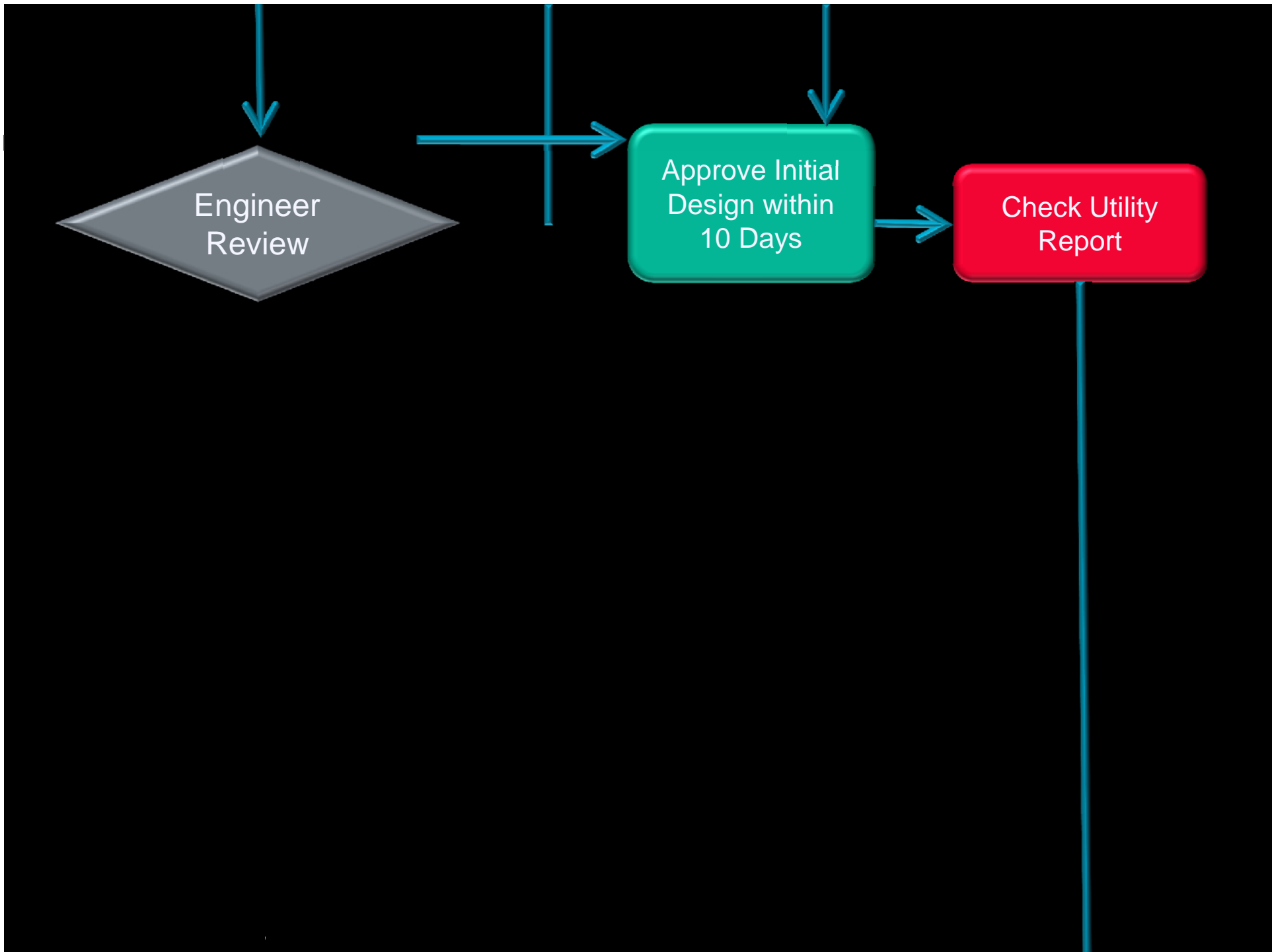


Utility Track

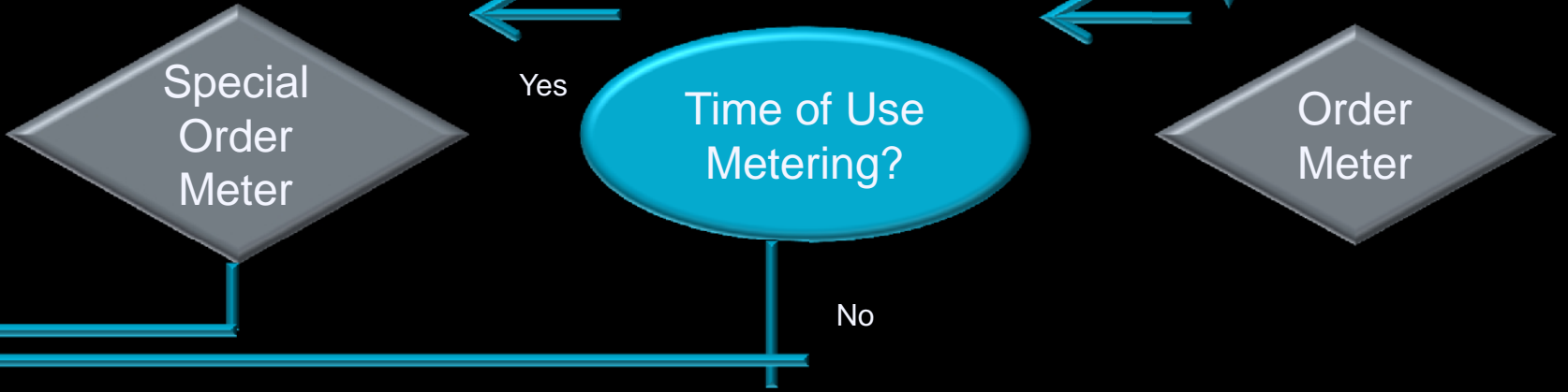


Utility - Application

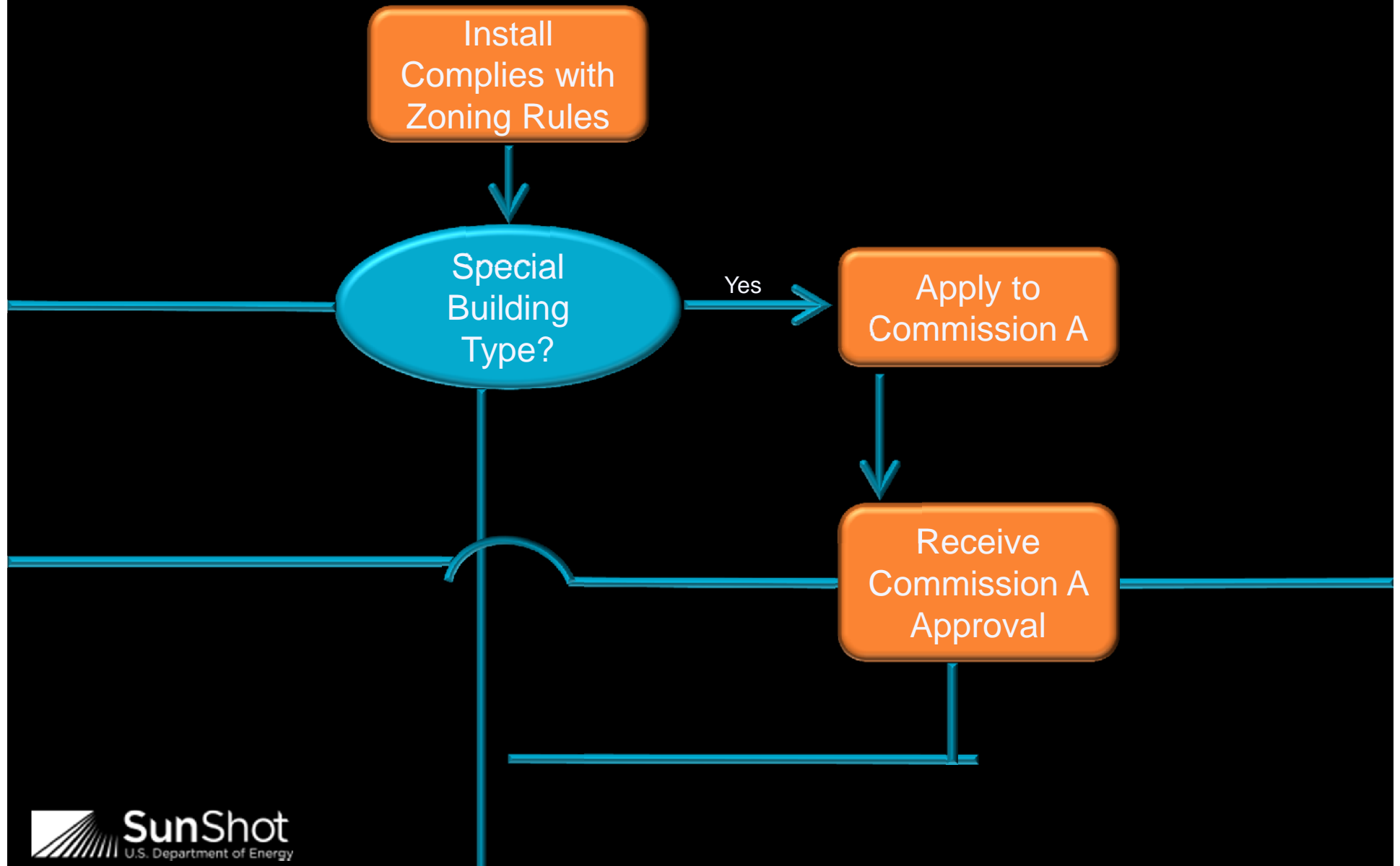




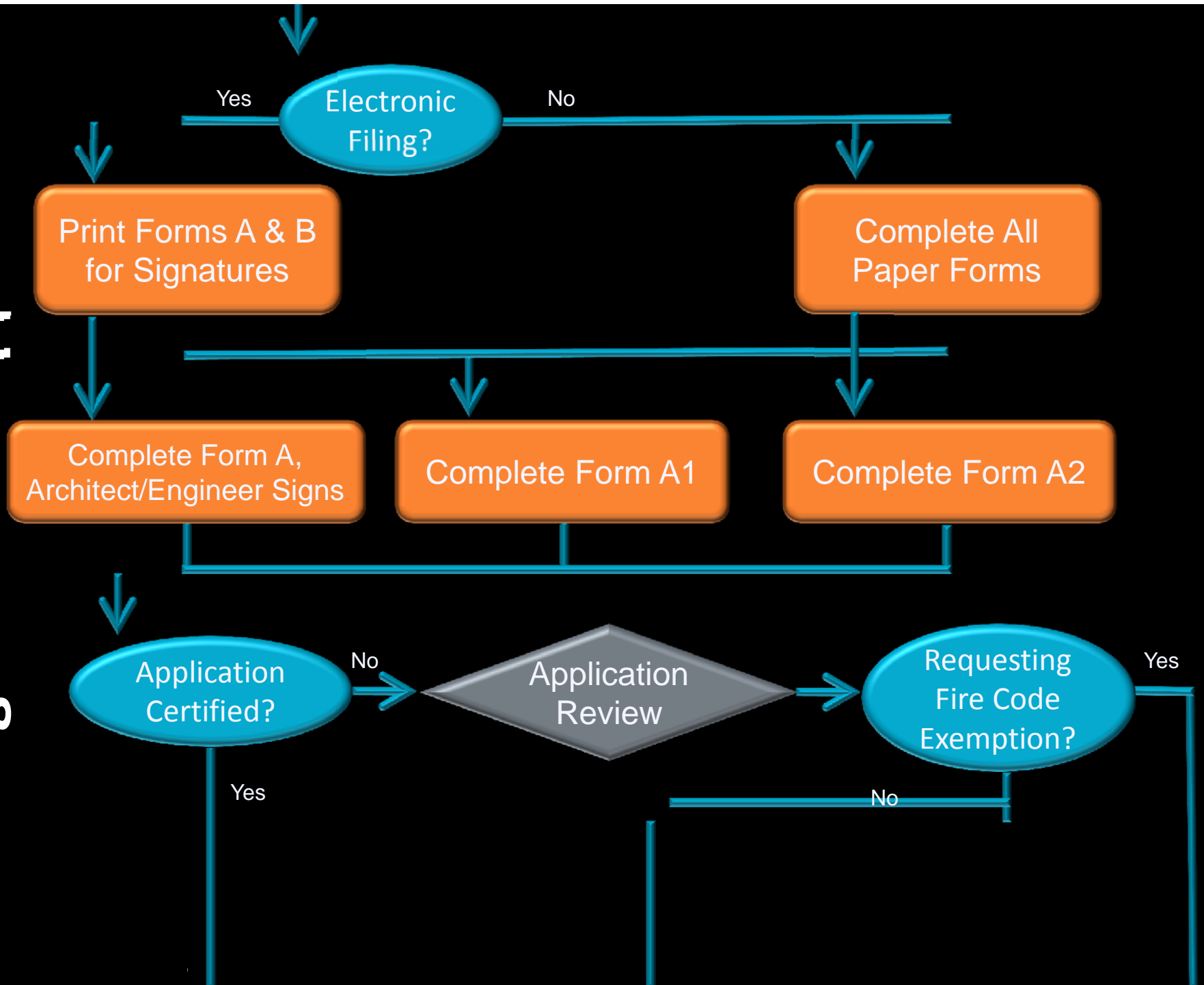
Utility - Installation



From the Start: Buildings Office Track



Buildings Office - Application



**More than a Year Later,
You're Finally Ready for Solar**

And Permitting is Different Everywhere

Soft Costs

Bold Words From the DOE, MIT, and VC on Solar's Future

MIT Energy Conference
speakers call for soft-cost
reductions and predict that First
Solar will be acquired.

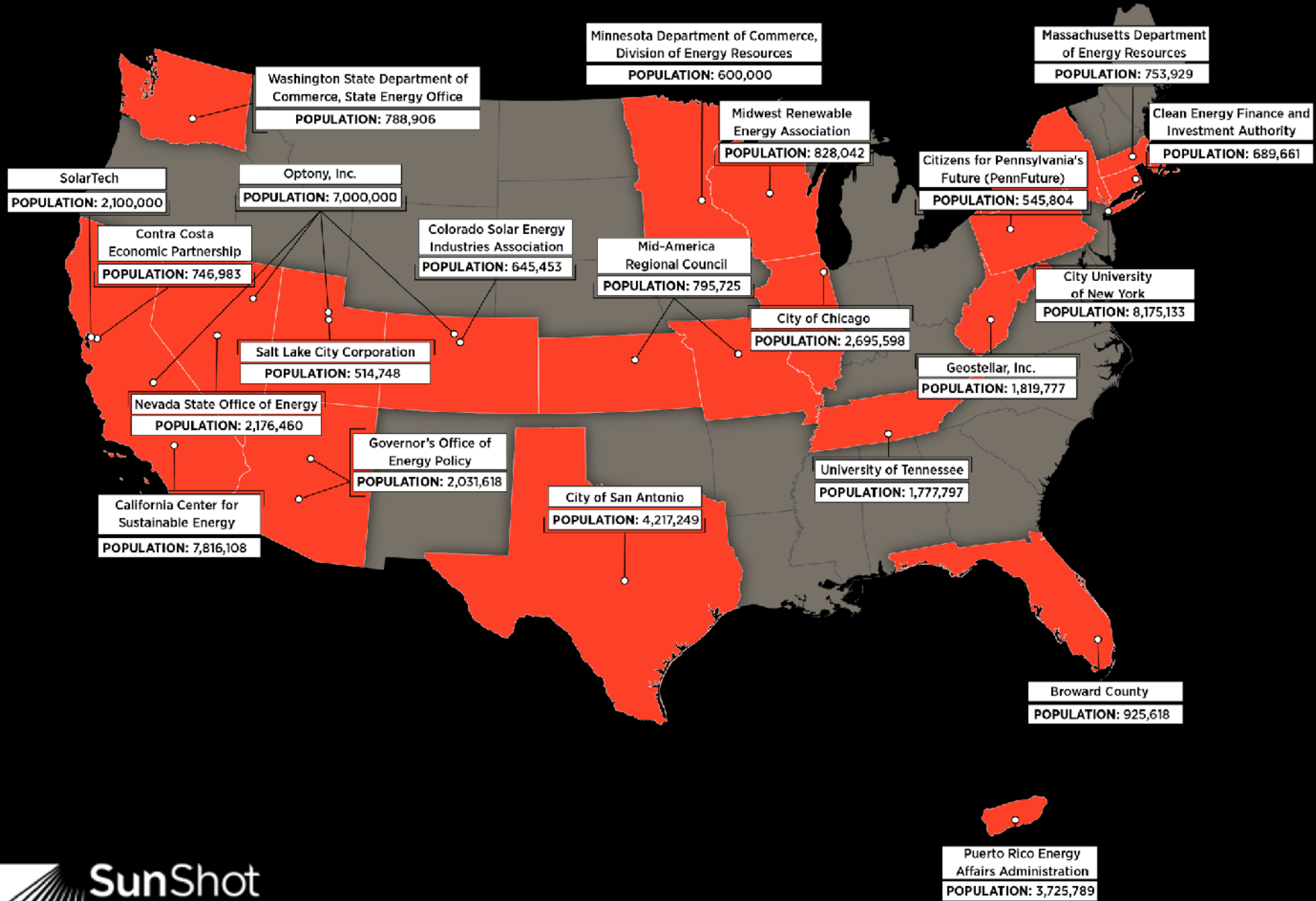
YONI COHEN: MARCH 20, 2012



photo courtesy of Convergence Energy, LLC, Steve
Johnson

Unlike physics, where we can fundamentally figure out the upper limit for the efficiency of solar cells, there is no such limit to bureaucracy

Rooftop Solar Challenge



America's Most Affordable Rooftop



Residential PV in Germany costs ~\$2.50/W
Residential PV in the US costs ~\$6/W

SunShot has Projects in 35 States

