

2013 National Cybersecurity Awareness Month (NCSAM) Campaign Blue Box Messages

1. Cybersecurity is “Our Shared Responsibility.”
2. Staying safe and secure online is as easy as STOP. THINK. CONNECT.
3. Knowledge is power – understanding that there are cyber threats is the first step in protecting yourself and DOE assets.
4. Strong cybersecurity begins with STOP.THINK.CONNECT. Take security precautions, understand the consequences of your actions, and enjoy the benefits of the Internet.
5. When in doubt, throw it out. Don’t open suspicious links in emails, tweets, posts, or ads.
6. Make passwords long and strong. Use a mix of letters (upper- and lower-case), numbers, and symbols.
7. Enhance security of your online accounts by changing your password regularly.
8. Think about the information you want to share on social media before you share it – own your online identity.
9. A cyber aware workforce is an empowered workforce.
10. Have you changed your passwords lately? Regularly changing passwords is one of the best ways to boost your online safety and security.
11. Teach your children the importance of personal identity management and how it can impact their future including, college admissions and potential jobs.
12. Managing your online reputation is crucial not only on social media, but also on professional sites.
13. Always be aware of privacy concerns. Commonly over shared items on social networks include current location, residence, and birth date.
14. Don’t let phishing hook you. Phishing is when scammers send emails or websites posed as legitimate companies or organizations to steal your personal information.

15. Beware of 'phishy' emails. **Never** confirm personal information in a suspicious email.
16. The best defense against viruses and malware is to keep a clean machine. Make sure your personal computers are up-to-date with the latest operating system and anti-virus patches/updates.
17. Always check the terms of use before downloading and using a mobile application – these applications often require access to personal or sensitive information that you may not want to share.
18. Get savvy about Wi-Fi hotspots. Adjust security settings to limit who can access your machine.
19. Cybercrime has many forms including scams, identity theft, stalking, and cyber bullying.
20. Public computers are not secure. It is recommended that you not access or enter personal or sensitive information on a public computer.
21. Do you know where that thumb drive has been? Embedded malware is a common supply chain threat; protect yourself by scanning all external media at home and in the workplace.
22. Supply chain threats impact all users at home and work. Be vigilant to purchase personal hardware and software from reputable vendors.
23. Protect *all* devices that connect to the Internet. Computers, phones, and games need protection from viruses and malware.
24. Keep travel plans off social media. Sharing vacation photos or 'checking in' at out-of-town establishments is useful information to thieves who can find your address online.
25. What you do online has the potential to affect everyone – at home, at work and around the world. Practicing good online habits benefits the global digital community.
26. Help your kids own 'their' online identity. Assist them with setting their privacy and security settings on websites to your comfort level for information sharing.
27. Introduce your family to STOP.THINK.CONNECT. Help your children identify safe, credible websites and applications.

28. Did you know that any digital information you share such as emails, photos, and videos can live indefinitely and can be reposted, copied, and printed? Always be aware of the consequences of posting or transmitting personal information.
29. Backup your valuable personal information, music, photos, and other digital information and store it in a safe location.
30. When purchasing anything online or when banking online, use only sites with https://. The 's' in https means secure.
31. Join the STOP.THINK.CONNECT. movement today and be a responsible online digital citizen throughout the year!