

eXtension

Transformation of Cooperative Extension

Kevin Gamble

State Energy Advisory Board

October 17, 2007



eXtension, the nation's first
24/7/365 collaboratively built
non-formal education and
information system available on
any Internet-ready device



How it works...



**Communities
of Interest**



**Questions,
Issues, or
Life Events**

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- Basic Information*
- Ask the Experts*
- FAQs*
- Distance Diagnostics*
- Discussion & Chat*
- Decision Tools*
- Conferencing/Streaming*
- Videos*
- Individual Learning Modules*
- Multiple Learning Modules*
- Certificate/Credit Courses*

Community of Practice

A virtual network of content providers who share knowledge or competence in a specific content area and are willing to work and learn together over a period of time to further develop and share that knowledge in forms of educational products and programs.

CoP Characteristics

- Multi-institutional
- Multi-disciplinary
- Open (new members)
- Fluid and flexible
- Evolve over time
- Responsive to Col

Benefits

- Faculty & Content Specialists
 - Efficiencies of time
 - Increased quality of materials
 - Increased audience reach & impact
 - Increased recognition
 - Evaluation & reporting functions
 - Grants & contracts

Benefits

- County faculty and staff
 - Single access point to CE
 - Expanded customer service
 - Location appropriate resources
 - Direct link to local county office
 - Connection with new audiences
 - Enhanced marketing potential

eXtension Governing Committee Board of Directors

Paul Coreil (SR)	Chair
Dalton McAfee (1890)	Vice Chair
Elbert Dickey (NC)	Secretary
Karen Hinton (W)	Treasuer
Paul B. Krough (NE)	
James Wade (NASULGC)	
Jeff Barcinas (ECOP)	Ex-Officio
Greg Crosby (CSREES)	Ex-Officio

The Governing Committee functions as the Board of Directors for the eXtension Foundation.

eXtension Leadership

- Dan Cotton
 - Director, University of Nebraska
- Carla Craycraft & Craig Wood
 - Associate Directors, University of Kentucky
- Kevin Gamble
 - Associate Director, North Carolina State University
- Terry Meisenbach
 - Communications & Marketing Leader
- Mike Lambur
 - Evaluations & Research Leader, VA Tech
- Betty Johnson
 - Corporate Development Officer



Business & Development

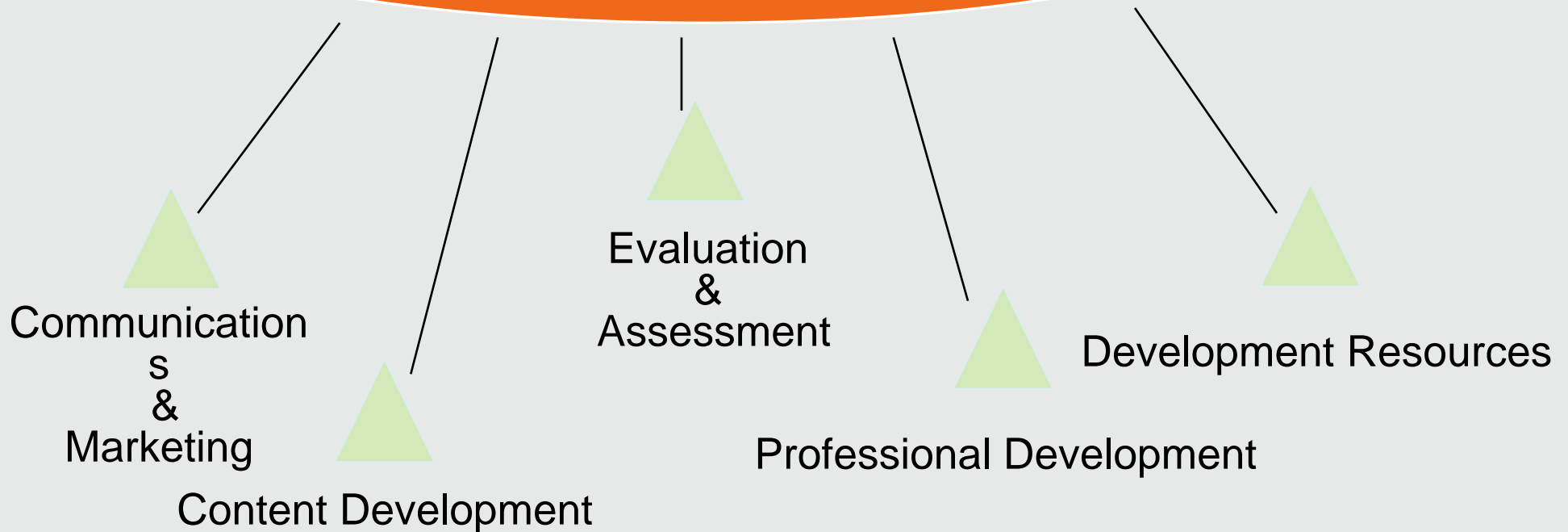
- eXtension Foundation
 - 501c3 (tax exempt)
- Contributor agreements
 - Institution (31)
 - Individual (1,958)
- Customer use
 - Terms of Use (www.extension.org)

Annual Funding 2007 (estimate)

Assessments
\$2,200,000
61%

NTAE
\$1,425,600
39%

Communities of Practice Land Grant Universities

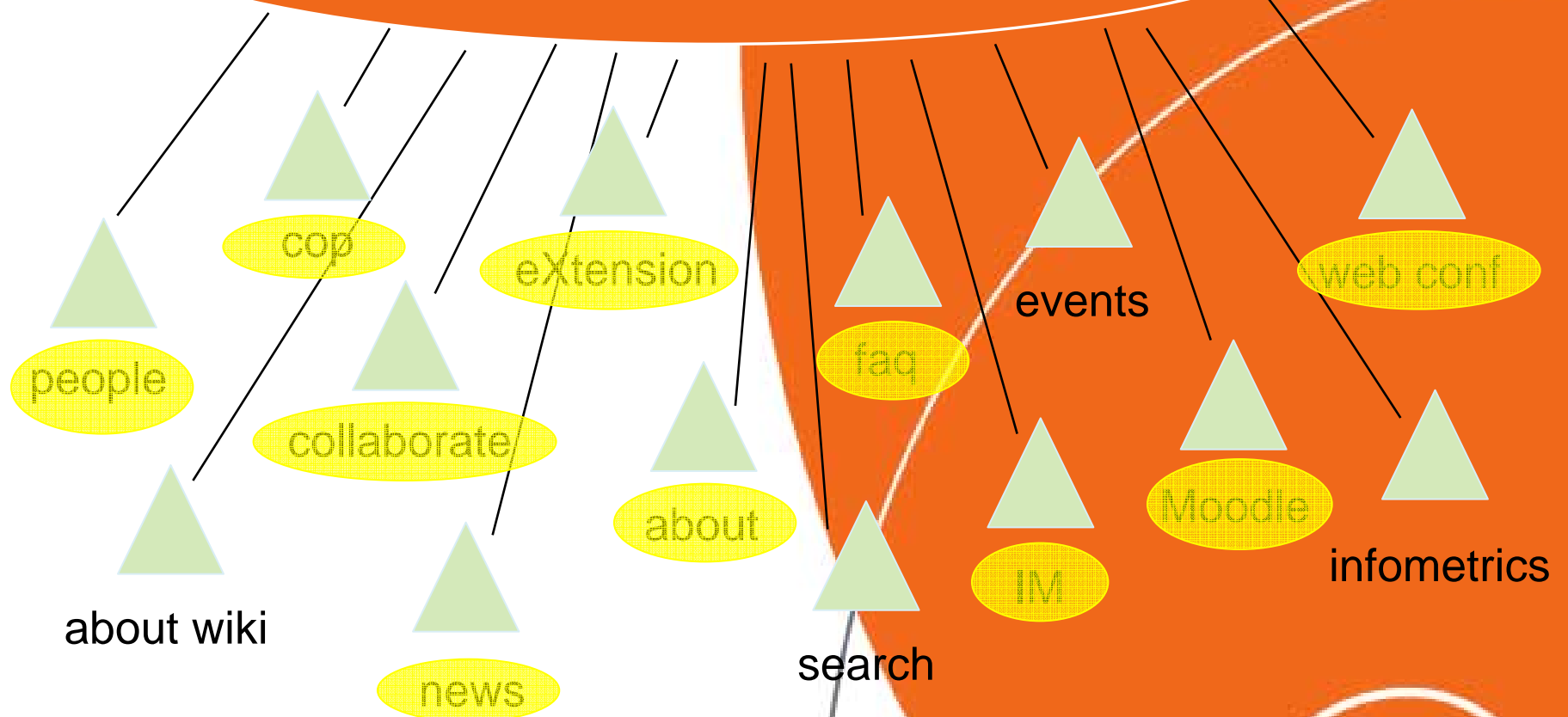


Service

S



Communities of Practice Land Grant Universities



Tools



BE A THOUGHT
LEADER.

GROW
YOUR KNOWLEDGE
COMMUNITY.

CREATE
MORE MIND REACH.



Discussion

