



National Marine Manufacturers Association

nmma.org

# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN THE UNITED STATES



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

**\$121.5** BILLION

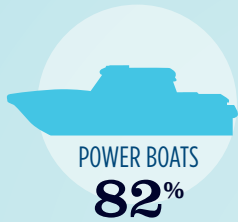
Number of Recreational Boats*	<b>12,182,157</b>
Recreational Boating Industry Businesses	<b>34,833</b>
Total Jobs	<b>963,818</b>
Annual Recreational Boating-Related Spending	<b>\$51.4</b> BILLION

## RECREATIONAL BOATS IN THE USA

**TOTAL BOATS\*** ▶ **12,182,157**

<b>REGISTERED BOATS</b>	<b>12,182,157</b>
Power boats	9,926,221
PWCs	1,268,624
Sailboats	249,803
Other Boats	737,509

**HOUSEHOLDS PER BOAT** 9.4

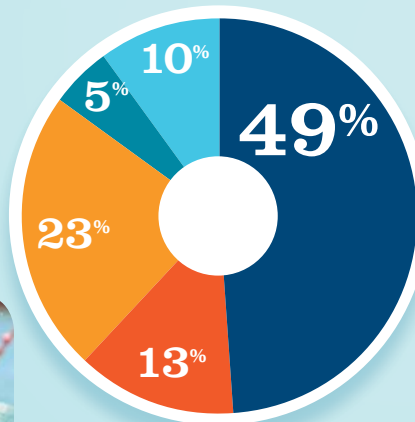


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN THE USA

**TOTAL BOATING JOBS** ▶ **338,526**

Boat Building	32,485
Motor / Engine Mfgr.	17,880
Accessory / Supplies Mfgr.	78,472
Dealers / Wholesalers	45,351
Boat Services	164,338



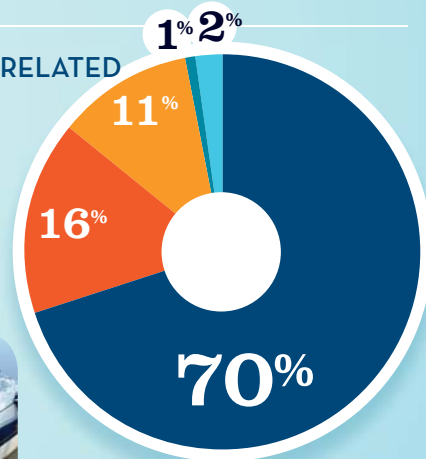
● BOAT BUILDING ● DLRS/WHOLESALEERS  
● MOTOR/ENG. MFGR. ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.



## RECREATIONAL BOATING-RELATED BUSINESSES IN THE USA

**TOTAL BUSINESSES** 34,833

Boat Building	830
Motor / Engine Mfgr.	241
Accessory / Supplies Mfgr.	3,854
Dealers / Wholesalers	5,463
Boat Services	24,445



● BOAT BUILDING ● DLRS/WHOLESALEERS  
● MOTOR/ENG. MFGR. ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.

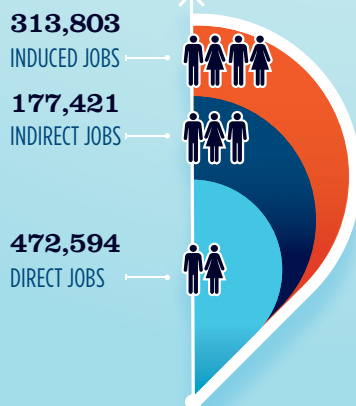


## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN THE USA

**EST. TOTAL JOBS** ▶ **963,818**

**EST. TOTAL LABOR INCOME** **\$39.9** BILLIONS

Est. Direct Income	\$16.3
Est. Indirect Income	\$9.9
Est. Induced Income	\$13.7



## RECREATIONAL BOATING INDUSTRY SALES IN THE USA

Boat Building	\$6.6	<b>\$6.6</b> BILLION
Motor / Engine Mfgr.	\$8.1	<b>\$8.1</b> BILLION
Accessory / Supplies Mfgr.	\$16.2	<b>\$16.2</b> BILLION
<b>TOTAL MFG. SALES</b>	<b>\$30.9</b>	
Dealers / Wholesalers	\$20.6	<b>\$20.6</b> BILLION
Boat Services	\$40.7	<b>\$40.7</b> BILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$61.3</b>	

● BOAT BUILDING ● DLRS/WHOLESALEERS  
● MOTOR/ENG. MFGR. ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University