Tool 3.1: CESP Vision Development Worksheet

Your vision statement articulates what the world will look like once your CESP is implemented successfully. Use the right side of this worksheet to capture your input as you develop a vision statement, following these steps and tips.

**Identify High-Priority Principles**

(Examples: Economic development – energy security – environmental impact)

(Example: Build a green-collar workforce)

(Align with your plan: government only; full community

(Example: Assure reliable, affordable, and clean energy – rather than Build a 20MW solar project)

**Assure an Attainable Stretch**

**Choose Action Verbs**

**Focus on Outcomes**

**Identify Time Horizon**

**Define the Scope**

**Translate Principles into General Statements of Achievement**

(Make the vision ambitious but achievable)

(Make your vision long-term – 10, 20 , 25 years….)

(Examples: Assure – Be – Build – Produce – Generate – Create – Lead – Avoid – Reduce – Eliminate – Minimize)