



City
of
Milwaukee



City of Milwaukee: Wind Turbine Project

*Matt Howard, Environmental
Sustainability Director*



Project Best Practices

- Transparency and information
- Find the most appropriate site – both wind profile and building load
- Stay away from neighborhoods and iconic civic sites
- No surprises for locally elected officials
- Active public engagement
- Know the facts; kill the myths; control the narrative
- Tie to local economic development
- Cost-benefit analysis, budgeting, payback, over and over and over...



Project Basics

- Proposal to site ONE, small-scale wind turbine on City-owned building on Port Authority property
- 2323 S. Lincoln Memorial Dr., Port Administration Building
- Turbine will power ALL of Port Admin. Bldg's needs
- Best estimate of total cost of installation/operation: \$550,000-\$600,000
 - Federal grant for renewable energy: \$400,000
 - We Energies and Focus on Energy grants: \$200,000
- City will incur NO debt, nor financing – turbine will be paid for on day 1
- Mayor & OES believes this a smart, viable demonstration of the City's commitment to renewable energy



Project Site Map





Project Site Details

Port Administration Building
2323 S. Lincoln Memorial Drive

- 2010 Electricity Use: 100,240 kWh
- 2010 Electricity bill: \$12,351
- GHG Emissions: 76 metric tons of CO₂ from electricity
- 2011 Projected Bill (w/o turbine): \$13,067

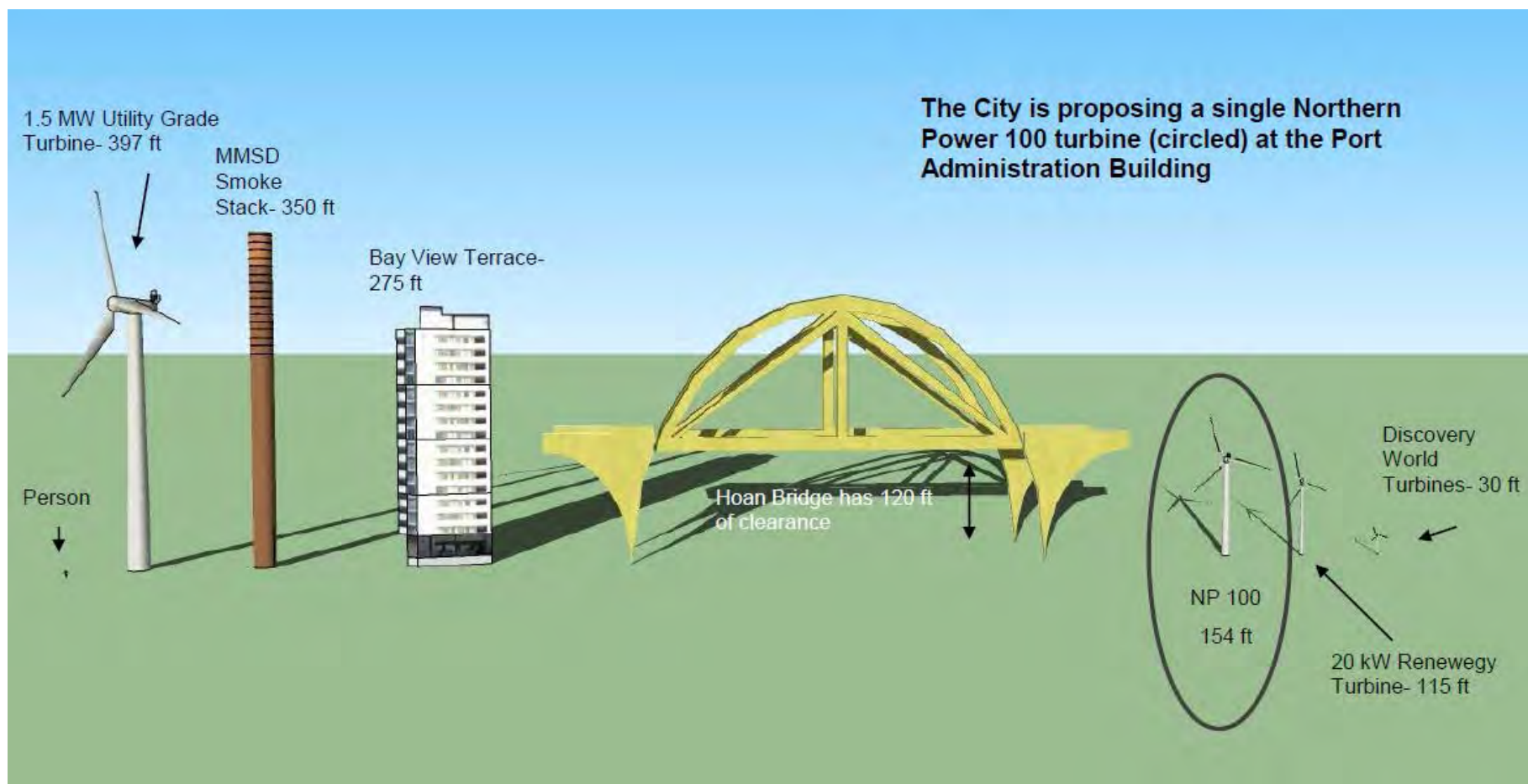


Wind Turbine Basics

- 100 kW Wind Turbine
- Tower: 120 ft; To tip of blade: 154 ft.
- Est. Annual Production: 109,000 to 152,000 kWh
- % of Port Admin. Bldg Electricity: 109%-152%
- Est. Annual Savings to City: \$14,000 to \$20,000 (at 2011 rates, revenue included)



Wind Turbine Comparison





Wind Turbine Photos



Ft. Atkinson – MATC Site – MREA March 19 Workshop



Wind Turbine Rendering





View from S. Shore Park



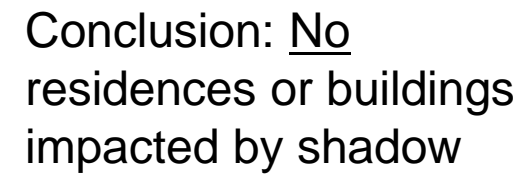
No turbine in City Skyline view



View from Veterans Park

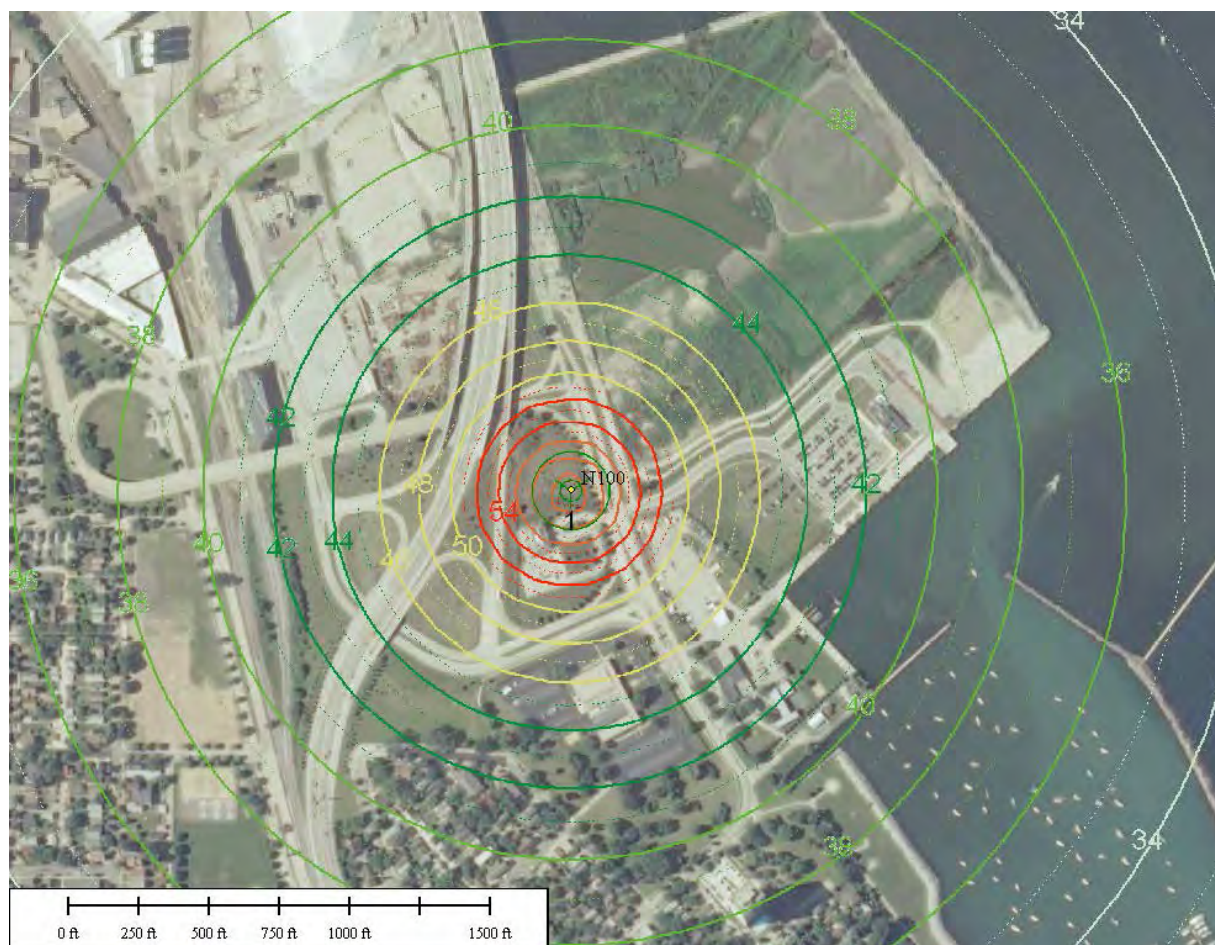


Barely noticeable from
Veterans Park





Noise Map



E. Conway & S. Superior:
42 dBA

= Quiet bedroom at night (30s)
= Ave. home during day (50s)



Questions & Comments

For more information, please visit our Wind FAQ:

<http://city.milwaukee.gov/sustainability/WindProject>



Contact Info

Matt Howard, City of Milwaukee

286-3351

mhoward@milwaukee.gov

www.milwaukee.gov/sustainability