

Commercial Buildings Integration Program

An Overview of CBI



U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy

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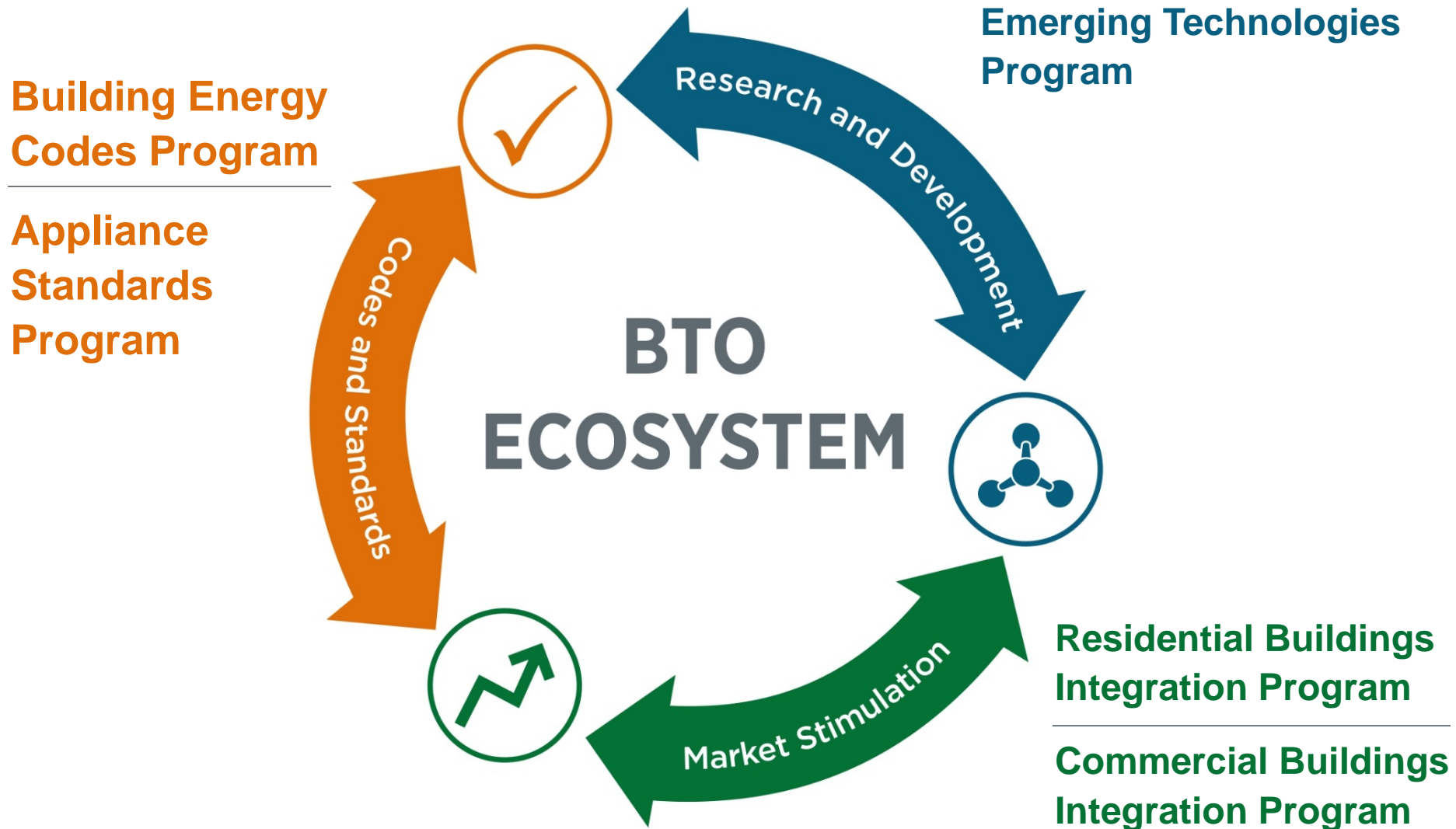
The CBI Family

OUR TEAM

- **Team Leads:**
 - Cody Taylor
 - Amy Jiron
- **Project Managers:**
 - Holly Carr
 - Priya Swamy
 - Charlie Llenza
 - Solome Girma
 - Antonio Ruiz (detail)
- **Fellows**
 - Cindy Zhu
 - Andy Mitchell
 - Andrew Burr
 - Sultan Latif
 - Harry Bergmann
 - Stephanie Johnson
- **Contractor Support**
 - Alice Vance
 - Monica Kanojia
 - Mike Atsbaha
 - Anthony Tubiolo

BTO's 5 Programs

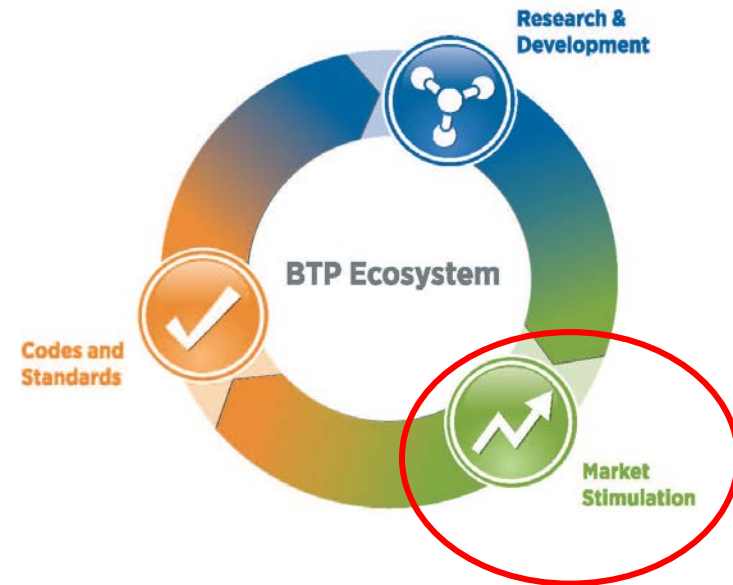
Tech-to-Market → Speed Adoption → Scale Savings



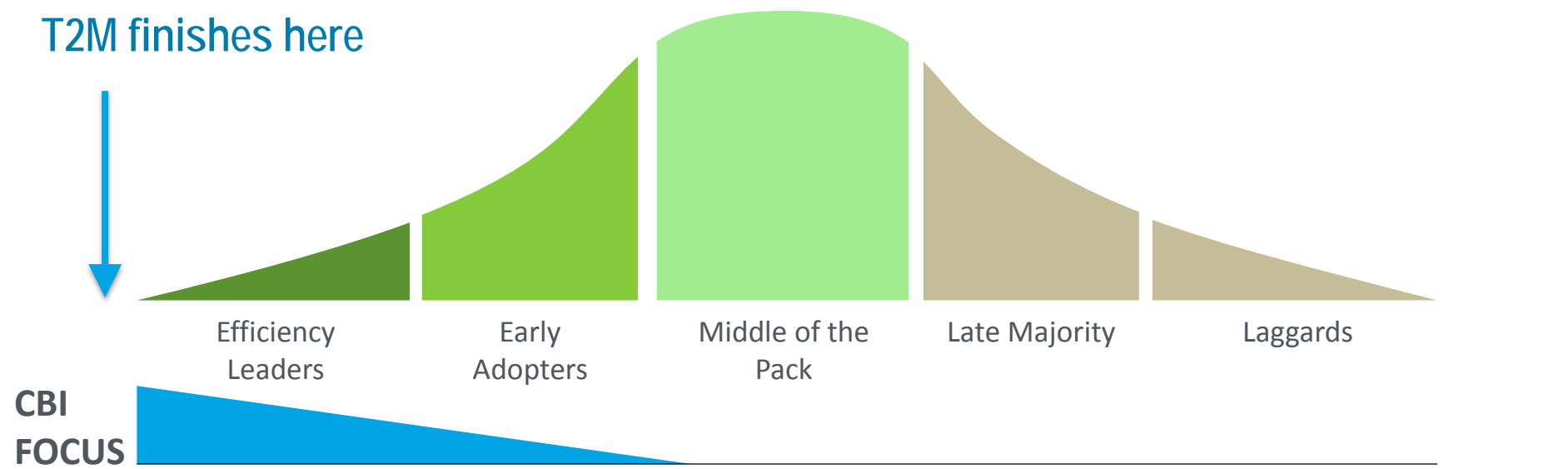
Commercial Buildings Integration Program

CBI Mission: Accelerate voluntary uptake of significant energy performance improvements in existing and new commercial buildings.

CBI Vision: A commercial buildings market where energy performance is a key consideration during construction, operation, renovation, and transactions, and net zero energy ready commercial buildings are common and cost-effective.



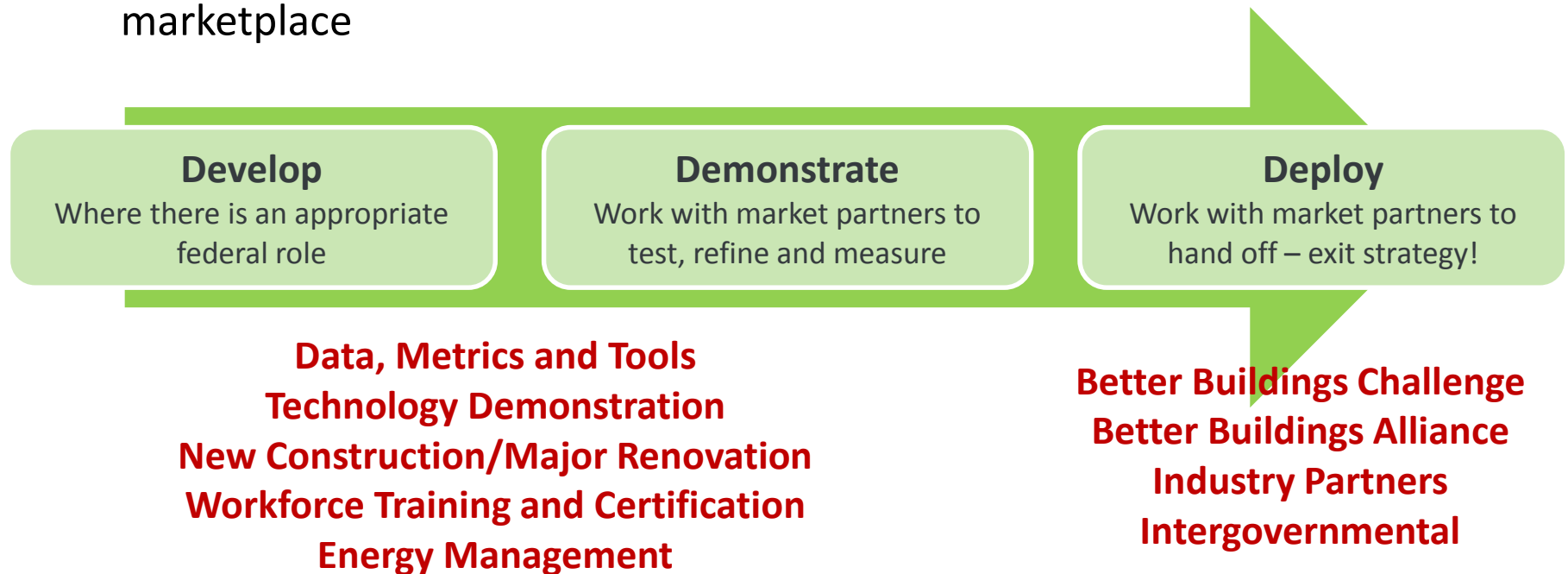
CBI: Who's our target audience?



Segment	Description	Deployment Strategy
Leaders / Adopters	Organizations willing to set and communicate efficiency goals, adopt new technologies, and test solutions early for competitive advantage. Tend to influence their peers and the market.	Directly work BBC and BBA members to prime the market, document and test market-changing solutions. Expand BBA to new high-priority market segments as time and resources allow.
Middle-of-the-pack	Organizations that are not willing to be early adopters but follow the lead of their peers or competitors once a practice or solution is proven	Provide access to tools and solutions for them that turn them from opposed to neutral by enabling them to comply/adopt at lowest cost.
Late Majority / Laggards	Don't change habits, practices or technologies until they have to.	Served by other programs (utility, etc.) Moved by regulations (Codes & Standards)

CBI Program Methodology

1. Developing and demonstrating **technologies, tools and solutions** to remove barriers to investment and increase understanding of efficiency measures
2. Demonstrating and deploying actionable products through **market partnerships** to drive technologies into the commercial buildings marketplace



Playing Archimedes to Drive Change

Market Transformation is:

“Strategic interventions that attempt to cause lasting changes in the structure or function of a market, or the behavior of market participants, resulting in an increase in the adoption of energy efficient products, services, or practices.”*

*Source: ACEEE

Striving for More Impact:

Increasingly, CBI's Work is:

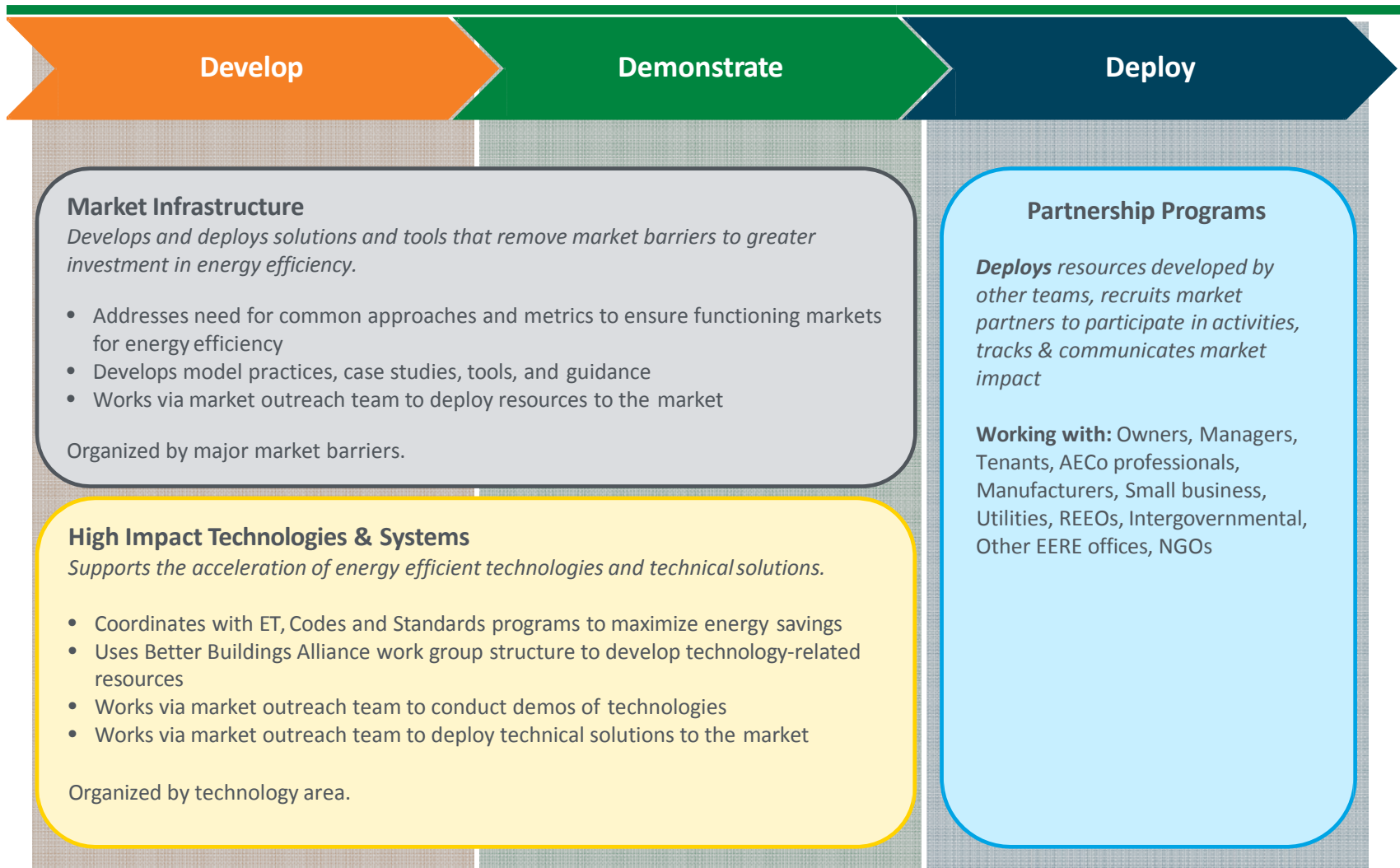
- More Visible
 - [The Department of Energy Defines Zero Energy Buildings](#) (*Energy Manager Today*: 9/18/15)
 - [Data-sharing program aims to transform real estate](#) (*E&E*: 2/5/16)
 - [Admin touts pledges for boosting efficiency, cutting CO2](#) (*E&E*: 1/29/16)
 - [Uptake: The CBI Blog](#) (ongoing)
- More Collaborative
 - SEED Collaborative (partnership with 10 cities, 1 county and 1 state)
 - Asset Score National Leadership Group
 - HIT partners and collaborators – GPG, DOD
- More Creative
 - Better Buildings SWAP (Whole Foods v. Hilton)
- More Ambitious
 - First ever **Zero Energy** Design Guide (focusing on schools)
 - HIT List 2.0 (New records, new HITs)
 - Metro Systems (proposed)

The collage features a wide variety of logos, including:

- Corporations:** Kohl's, Best Buy, Staples, Walmart, 3M, Legrand, Walgreens, Winn-Dixie, and many others.
- Government & Public Institutions:** City of Milwaukee, City of Chicago, City of Cleveland, City of Columbia, and various state and local government seals.
- Educational Institutions:** The University of Utah, Michigan State University, and various school districts.
- Non-Profit & Community Organizations:** Habitat for Humanity, Red Cross, and various community development organizations.
- Energy & Environmental:** Schneider Electric, GE, and various renewable energy organizations.
- Healthcare & Social Services:** Cleveland Clinic, and various social service organizations.

The logos are arranged in a dense, overlapping grid, showcasing a broad spectrum of organizational diversity.

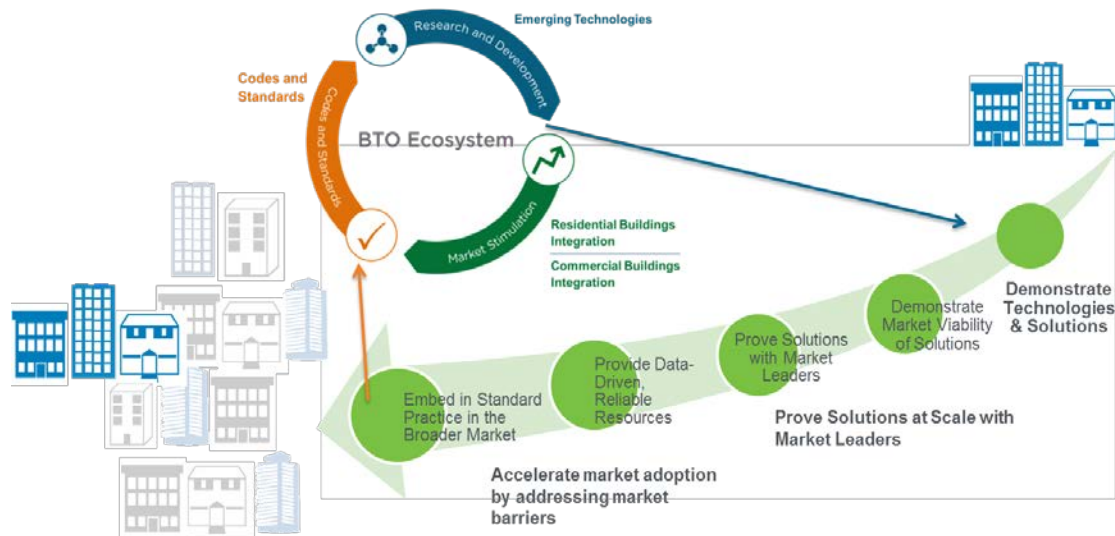
CBI Program: Driving Innovative Solutions & Reducing Barriers



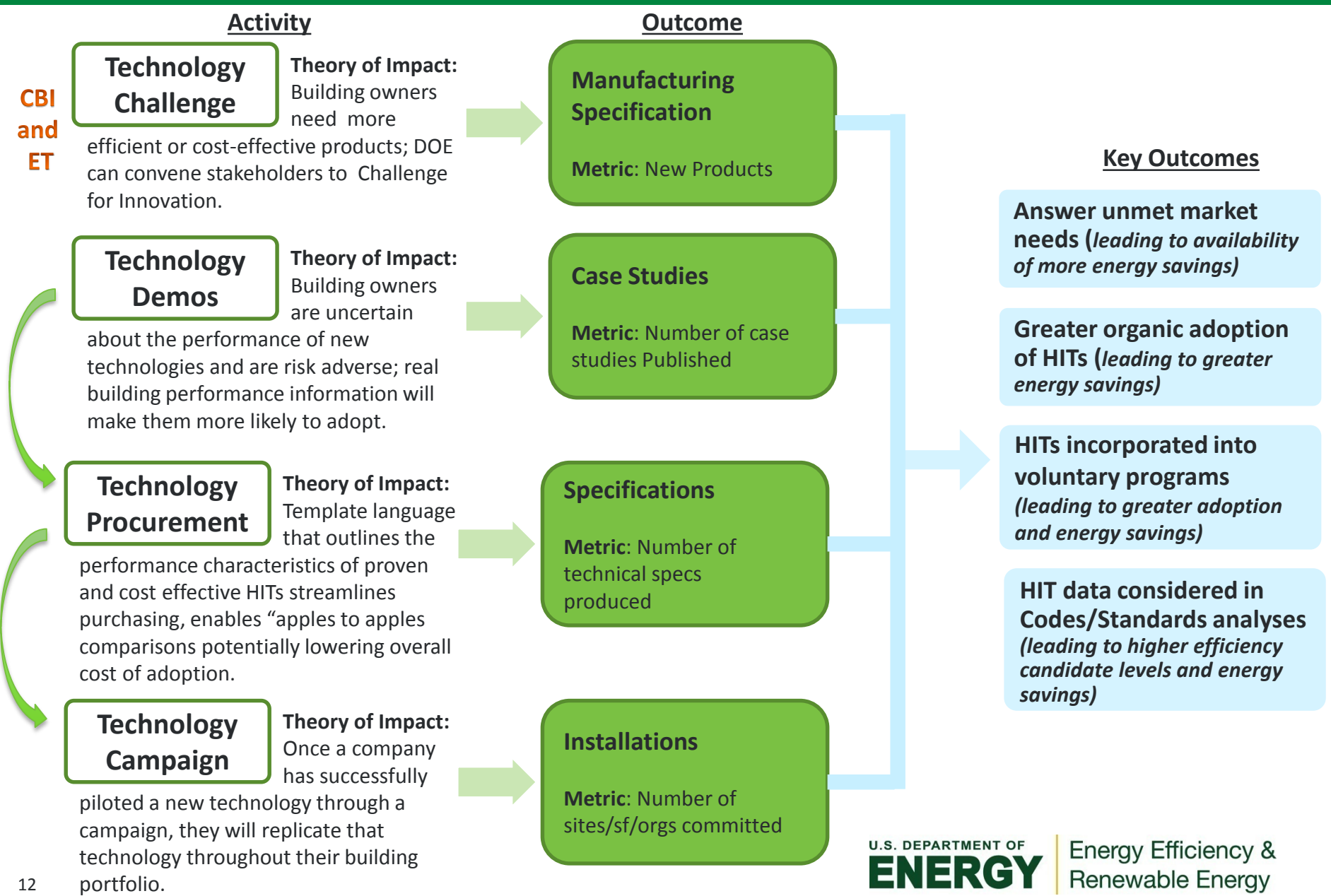
The HIT Catalyst: Purpose and Objectives

Goal: The High Impact Technology (HIT) Catalyst is designed to help identify and prioritize cost-effective, underutilized, energy-efficient technologies so that DOE can focus resource development and deployment activities.

Strategic Emphasis: Accelerate underutilized technologies into the market through pre-identified and pre-defined pathways (Innovation Challenge, Technology Demonstration, Technical Resource development, Adoption Campaign). The focus at all stages is on collaboration across applicable stakeholder groups.



HIT Pathways (Deployment Strategies Driving Outcomes)



Going Platinum: HIT Records

The HIT (High Impact Technologies) Catalyst initiative has successfully engaged with more than **500 leading stakeholders** from private industry who have demonstrated a commitment to work with DOE to accelerate underutilized technologies into the market. Today, the HIT Catalyst, along with more than 50 key partners, is responsible for driving the retrofit or replacement of **56,600 packaged heating/cooling units, 330,000 troffer lights and 500 million sq. ft. of parking space lights** through 2 innovation challenges, 20 ongoing and completed real building demonstrations and 3 adoption campaigns. The energy savings from these activities is equivalent to:



38,000
homes



340,000
acres



960,000
barrels of oil

Because of the success of these strategic deployment strategies, HIT Catalyst is not only saving energy but is helping businesses save money and reduce carbon emissions. The total energy savings from HIT Catalyst activities are the equivalent of:

- **\$57 million saved and**
- **590 million pounds of avoided greenhouse gases.**

What's Next for HIT

HIT List 2.0: assessing, prioritizing and integrating new HITs

HIT HQ: access point for owners, utilities/implementers, and technology providers.

- Demonstration host site opportunities
- Results from both Green Proving Ground and CBI
- M&V Templates/Plans
- Engagement with DOE (P-Tool Input Form, RFIs, FOAs)

GSA-DOE RFI

- One request from both agencies, one response by technology providers
- Joint federal and commercial evaluation
- Verification in federal and commercial buildings

Discussion on new metrics:

- Water savings
- Global warming potential
- Packages or phased strategic retrofits

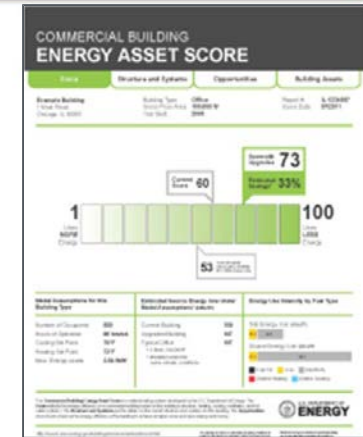
CBI Focus Areas: Market Infrastructure

Market needs:

- A low-cost way to use data to measure and assess whole building energy performance, that can support performance-based design, markets, and policies
- Interoperable data systems that facilitates consistent measurement and analysis of energy performance in buildings

CBI Activities on Building Energy Performance Data:

- Building assessment tools: easy-to-use tools for assessing energy performance that support performance-based decision making, policy and transactions
- Measurement and Verification: standardized, transparent low-cost, high-quality approaches for assessing savings from energy efficiency measures and programs
- Data access and analytics: streamlined customer access to data in standardized formats that support energy performance-aware transactions and building management
- Data utilization: mechanisms that allow energy performance to be incorporated into valuation at key real estate transaction points so that building owners can monetize their investments in energy efficiency

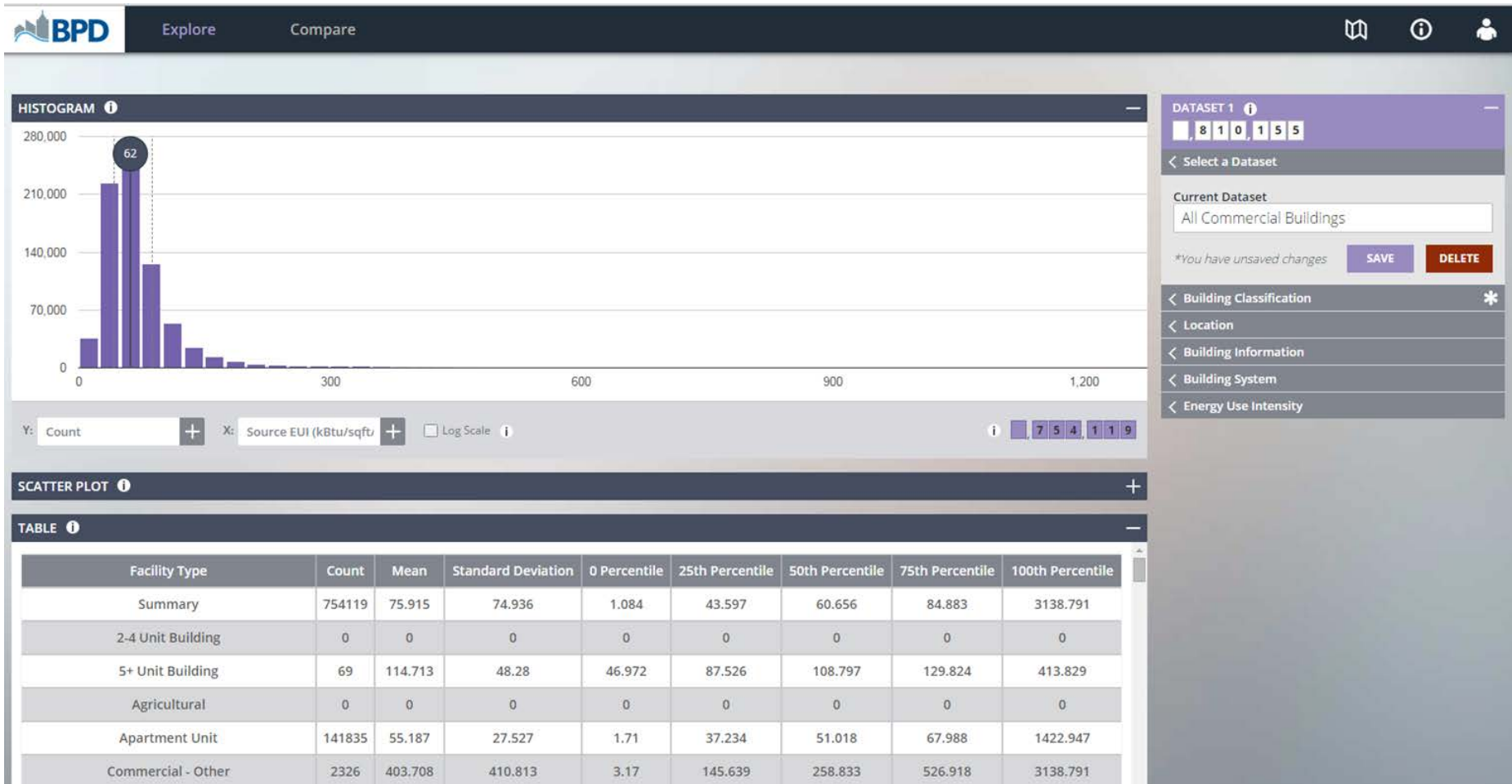


Support Tools

- Building Energy Asset Score
- Building Energy Data Exchange Specification (BEDES)
- Standard Energy Efficiency Data (SEED) platform
- Building Performance Database (BPD)
- Energy Data Accelerator

The Buildings Performance Database

- The nation's largest publicly-accessible dataset of information about the physical and operational characteristics of real buildings
- Contains over 870,000 residential and commercial building records
- Features two main analysis tools: Explore and Compare



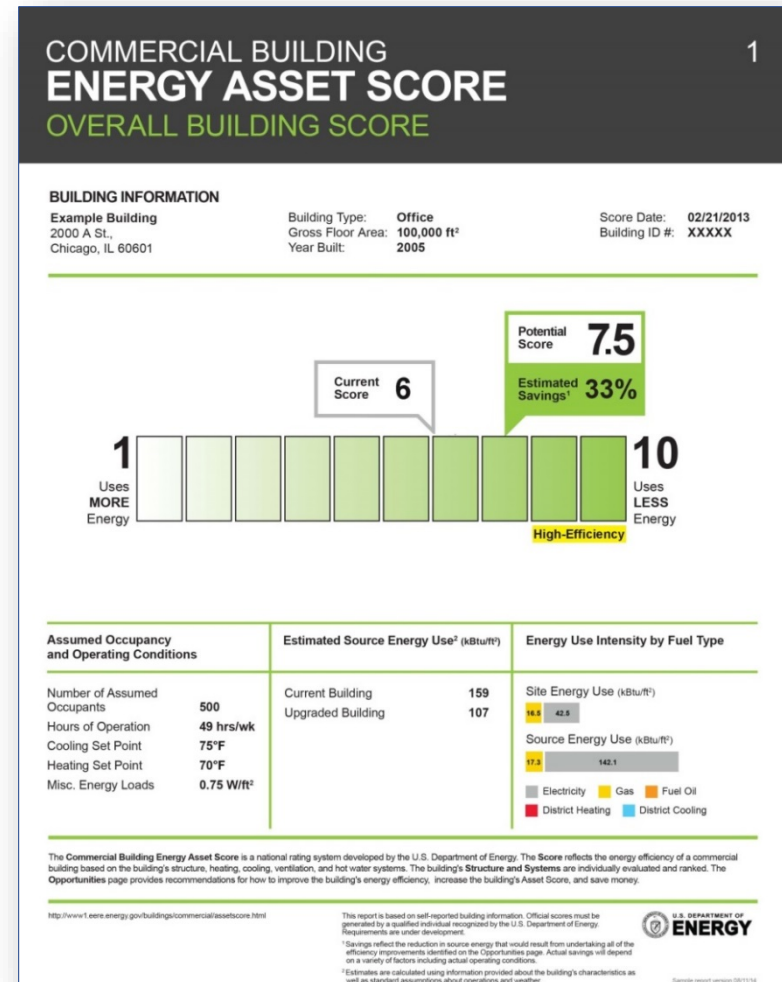
Asset Score Overview

National, free software tool that diagnoses opportunities to improve EE

- Assesses the efficiency of structural, mechanical, and electrical building components
- Diagnostic tool, not an energy management tool

Demand is expanding

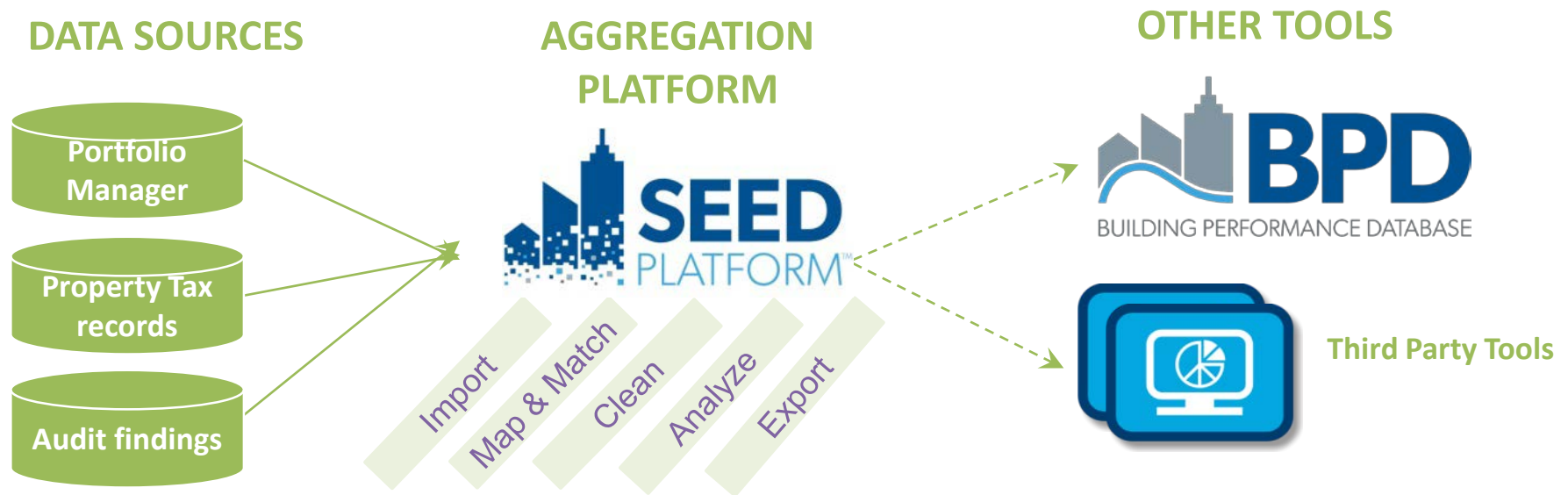
- Asset scores generated for 825 buildings totaling 80 million SF nationwide



Introduction

How does the SEED Platform work?

- The SEED platform enables users to **import data from multiple sources** about a group of buildings, and **conduct cleansing, analysis and reporting** of the information
- SEED is distributed as a “blank” database; each user has their own private copy
- SEED uses a standard data format – Building Energy Data Exchange Specification (BEDES)
- The owner of each SEED instance can choose which external parties can access their information, and what records and fields to share
- An application programming interface (API) enables third-parties to access the data, and offer add-on tools and services, in a replicable way



The SEED Platform Collaborative

The SEED Platform Collaborative was launched in the Fall of 2015 to help organizations successfully adopt and integrate the SEED Platform by providing technical assistance, a peer community, and access to companies who can provide add-on products and services

The SEED Platform Collaborative is a partnership with state and local governments and efficiency program administrators, leading non-profits and private sector companies that are committed to radically reshaping the data landscape in the buildings sector.

Partners

- City of Atlanta, GA
- City of Berkeley, CA
- City of Cambridge, MA
- City of Houston, TX
- City of Kansas City, MO
- City of New York, NY
- City of Orlando, FL
- City of Philadelphia, PA
- Salt Lake City, UT
- California Energy Commission
- District of Columbia
- Montgomery County, Maryland

Allies

- C40 Cities Climate Leadership Group
- Institute for Market Transformation
- Natural Resources Defense Council
- National League of Cities
- National Association of State Energy Officials

Affiliates

- CakeSystems
- McQuillen Interactive
- Performance Systems Development
- Quick Left
- Maalka

Asset Score National Leadership Network

Launched in January 2016, the Leadership Network includes 21 organizations that will work with DOE to use the Asset Score, conduct case studies, and help improve the tool

- AECOM
- Arup
- Association of Energy Engineers
- CH2M Hill
- City of Milwaukee
- DNV GL
- FS Energy
- Ingersoll Rand
- JBG Companies
- Liberty Property Trust
- Marriott International
- Marx Okubo
- National Oceanic and Atmospheric Administration
- Performance Systems Development
- Skidmore, Owings & Merrill
- State of Missouri
- State of Rhode Island
- Steven Winter Associates
- Transwestern
- U.S. General Services Administration
- YR&G



Developing Innovative, Replicable Solutions with Market Leaders

- Better Buildings Challenge
- Better Buildings Alliance
- Better Buildings, Better Plants
- Better Buildings Accelerators
- Better Buildings Residential
- Superior Energy Performance



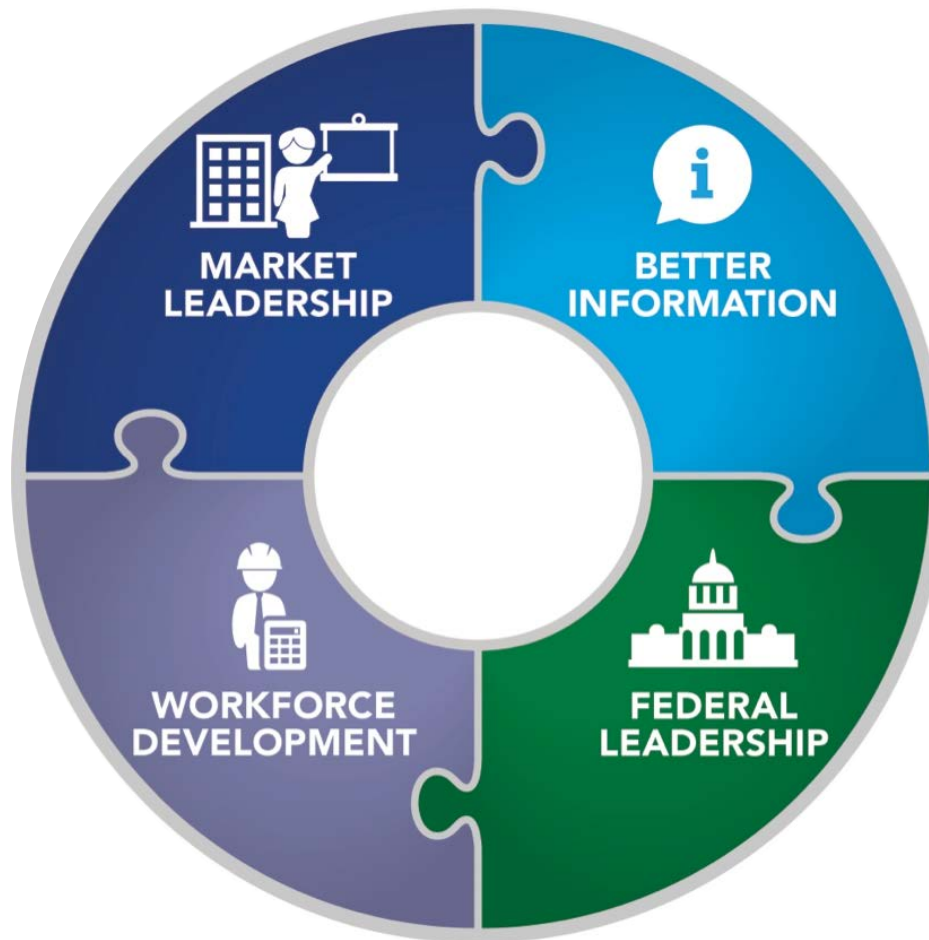
Developing a Skilled Clean Energy Workforce

- Better Buildings Workforce Guidelines



Better Buildings®

U.S. DEPARTMENT OF ENERGY



Making Energy Efficiency Investment Easier

- Building Performance Database
- Building Energy Data Exchange Specification
- New Financing Solutions
- Building Energy Asset Scoring Tool
- Home Energy Score
- Appraisal Foundation Memorandum of Understanding

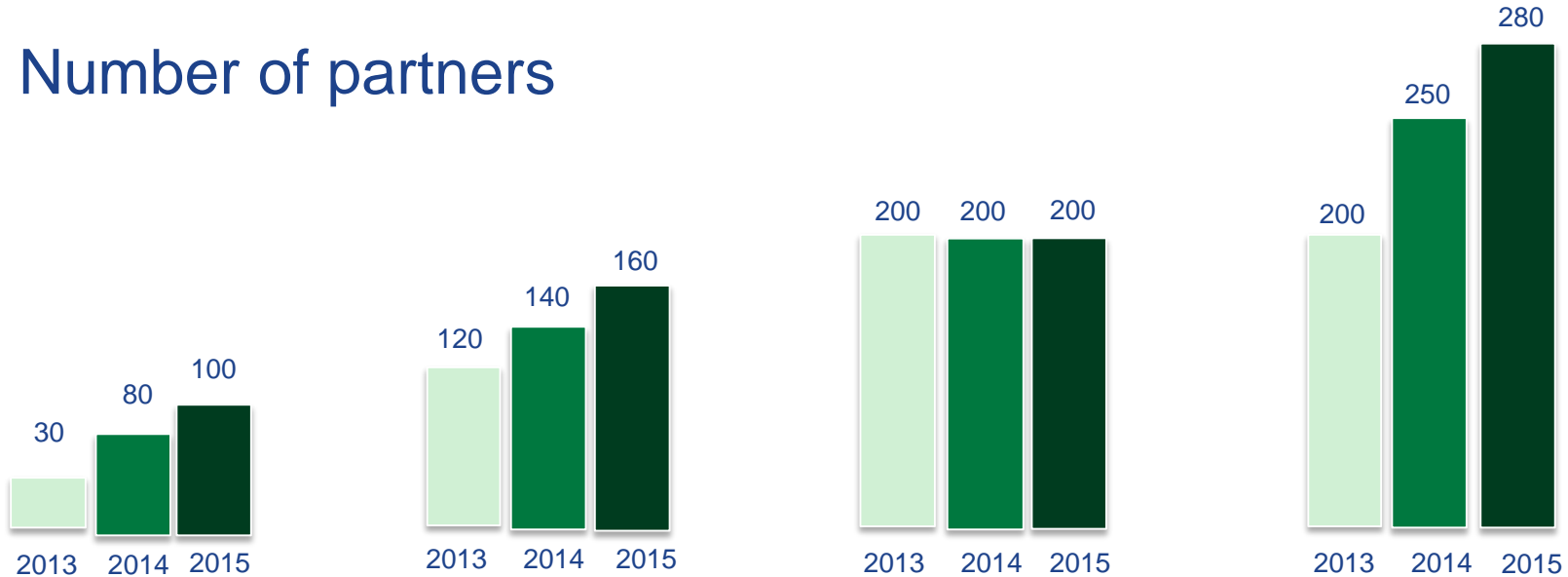


Leading by Example in the Federal Government

- New Executive Order
- President's Performance Contracting Challenge
- DOE Leadership

Better Buildings continues to grow

Number of partners



Better Buildings Accelerators

\$1.7 million committed in energy savings contracting

600K+ streetlights to be replaced

20+ partnerships formed between cities and utilities

Better Buildings, Better Plants

\$2.4 billion in savings

11% of manufacturing footprint

30% increase in number of facilities in one year

Better Buildings Alliance

11 billion square feet

75% increase in member participation in technology teams

Better Buildings Challenge

\$840 million in savings

Approaching 4 billion square feet

DOUBLED the number of solutions

A centralized Solutions Center



125+ showcase projects

- Large and small buildings
- All sectors
- Specific building types such as schools, hospitals, hotels, grocery stores, universities, civic centers, libraries, offices and labs

75+ implementation models (playbooks)

- Overcome barriers: finance, data, energy management, staff training, community and customer outreach, partnering with utilities, and more
- Multi-faceted and applicable across sectors

Better Buildings SWAP

WHOLE FOODS & HILTON WORLDWIDE



SWAP

One energy team from Whole Foods Market.

One energy team from Hilton Worldwide.

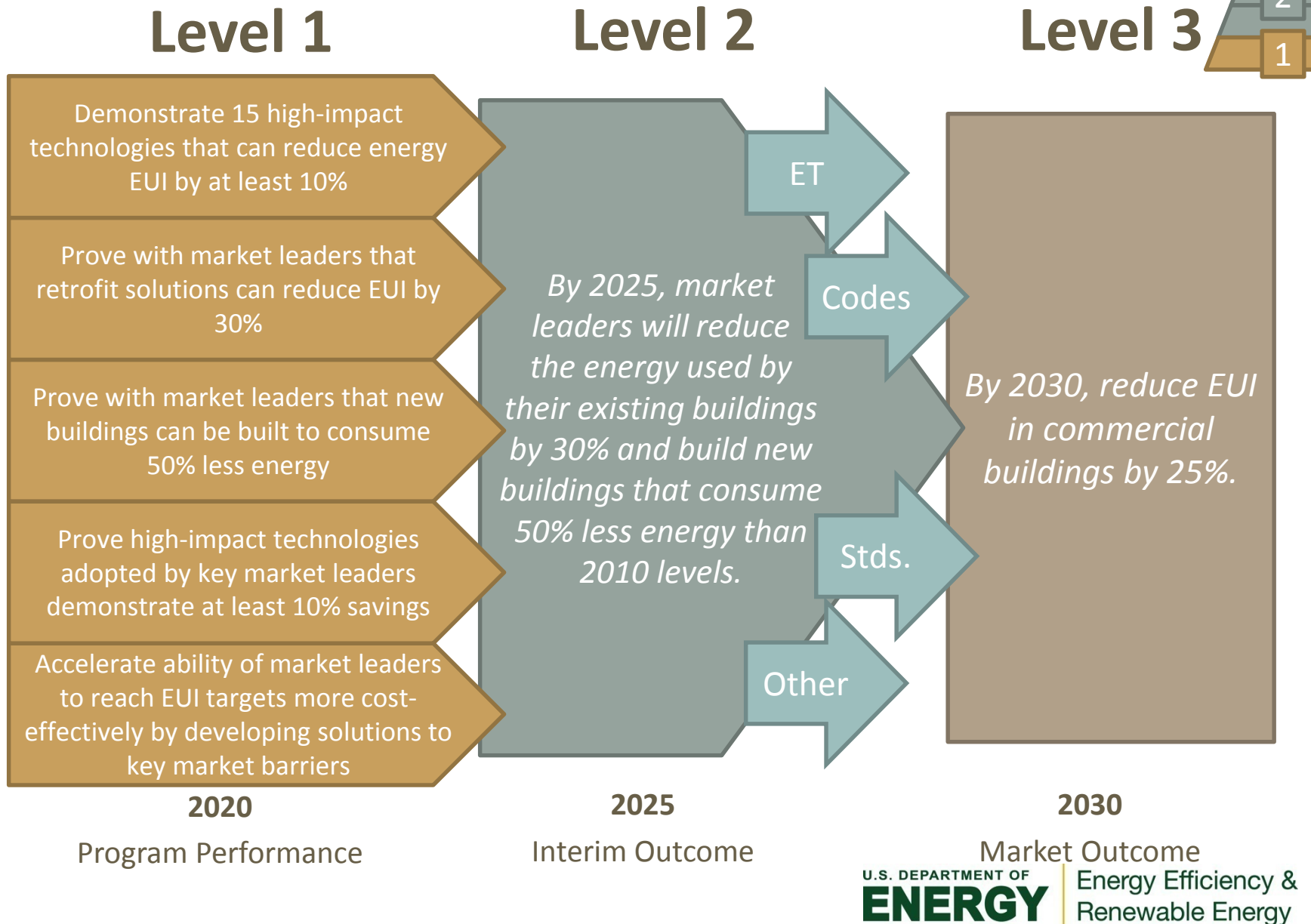
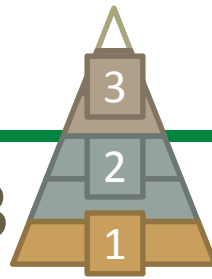
Swap buildings, in San Francisco, CA.



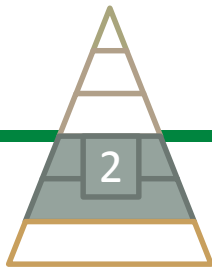
[CLICK HERE TO WATCH THE TRAILER \(WEBISODES IN FEB. '16\)](#)

OBAMA ADMINISTRATION GOAL

Program Goals Flow Diagram



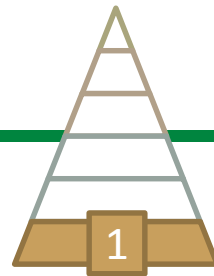
Details on Interim Market Goal



By 2025, market leaders will:

- *Achieve a 30% EUI improvement in their existing buildings and*
- *Construct new buildings which will consume 50% less energy per sq. ft.*
- Connections Between Interim Goal and Program Strategy
 - CBI is focused on improving the energy efficiency in commercial buildings owned and operated by “innovators” and “early adopters”.
 - This goal focuses on these two groups described here as “market leaders”
- Current Status
 - FOR EXISTING BUILDINGS INITIAL ANALYSIS INDICATEDS: Out of a sample of 2% of total commercial floor space half meet or exceed CBI’s performance target for market leaders.
 - FOR NEW CONSTRUCTION: ANALYSIS STILL UNDERWAY

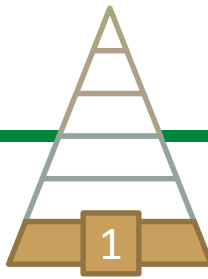
CBI Program Performance Goal: Demonstrate High Impact Technologies



By 2020, demonstrate performance of at least 15 high-impact technologies and solutions that each provide at least 10% average improvement in real building energy consumption as validated by third-party objective monitoring and verification and contribute to broader whole-building EUI improvements.

- Connections Between Goal and Program Strategy
 - HIT Catalyst prioritization and deployment mapping identifies technologies with large national energy savings impact and significant stakeholder interest where adoption can be accelerated based on third-party verified performance (reduced risk for early adoptors).
 - In many cases, demonstrating energy efficient technologies in real buildings is a necessary precursor to wider deployment
- Current Status
 - DOCUMENTATION UNDERWAY, ASSESSMENT WILL FOLLOW

CBI Program Performance Goal: Prove Retrofit Solutions with Market Leaders



Between 2010 and 2020, prove with market leaders that it is possible to cost effectively reduce the EUI of commercial buildings by at least 25% compared to 2010 levels, representing at least 10 billion square feet and covering every climate zone and major building type.

- **Connections Between Goal and Program Strategy**

- *Between 2010 and 2015, CBI programs supported annual EUI reductions of at least 2% in more than 10 billion square feet with the Better Buildings Challenge (BBC) and Better Buildings Alliance (BBA) members*
- *BBC members are on track to achieve the 20% reduction targets in 3 billion square feet by 2020.*
- *Many BB members have more efficient portfolios of buildings as compared to typical buildings in 2010 as they come into the program.*

- **Current Status**

- *DOCUMENTATION UNDERWAY, ASSESSMENT WILL FOLLOW*

CBI Program Performance Goal: Prove New Construction Solutions with Market Leaders

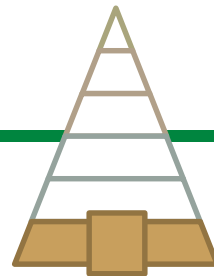


- CBI is considering a strategy and associated programming to support the construction of highly efficient, above code, zero energy ready commercial buildings.
- In order to meet the interim market outcome goal of enabling market leaders to build new commercial buildings which have a source EUI that is 50% lower than typical buildings in 2010 by 2025, CBI will have to determine the level of progress that is needed by the appropriate market leaders in new construction within the 2015-2020 time frame.
- Proposed goal language might look like:
 - *Between 2015 and 2020, demonstrate with key market leaders that it is possible to cost effectively construct new commercial buildings with an energy use intensity of 50%* lower than 2010 levels in every climate zone and for every major building type.*

Proposed activities and methods of assessment might include:

- *Recognition – recognition of newly constructed buildings operating at target EUI levels aligned with the AEGDs or some other technical level*
- *Design support – published number of AEDGs and provided modeling support to number of buildings via OpenStudio/EDAPT*
- *Business support – adoption of performance-based procurement best practices by number of buildings.*

CBI Program Performance Goal: Prove High-Impact Technologies with Market Leaders



*By 2020, launch technology campaigns by partnering with at least 10% of market leaders who will adopt high-impact technologies or solutions that on average reduce energy consumption relative to a building's baseline by 10% and contribute to broader whole-building EUI improvements.**

- **Connections Between Goal and Program Strategy**
 - The adoption campaign tracks project commitments and recognizes best practices based on the submission of real project data (energy savings, number of units, application, and cost).
 - For successful campaigns which will be retired soon, adoption was needed by less than 1% of the total market or 5% of market leaders by a single campaign to demonstrate the savings and market uptake of high impact technologies.
 - These campaigns are now resulting in proposals to ASHRAE 90.1 subcommittees or transference of adoption data to both voluntary and mandatory standards programs.
- **Current Status**
 - *DOCUMENTATION UNDERWAY, ASSESSMENT WILL FOLLOW*

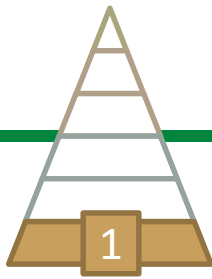
³¹
* High Impact Technology Campaigns will be for the group of technologies which represent an aggregate technical potential of at least 5 Quads.

CBI Program Performance Goal:

Reduce Market Barriers

Goal Language:

By 2020, develop and demonstrate tools and strategies that reduce market barriers for market leaders to be able to achieve a 35% reduction in existing commercial buildings and a 55% reduction in new commercial buildings and would result in the following **Market Outcomes in 2020**:



Data and Analytics Tools and Modeling

- By 2020 an interoperable and complementary set of public and private DOE-enabled building energy tools which leverage standardized data will be available to market leaders to FACILITATE design, code compliance, green certification, auditing, retrofit planning, or operations and maintenance of HIGH PERFORMANCE BUILDINGS
- BY 2020, market leaders will be employing these tools to support the delivery of EUI improvements over 2010 levels of 45% for new and 30% for existing buildings representing the respective top 20% of floor space.
- *Method of Assessment– Develop and /or enhance at least two DOE data tools and demonstrate and quantify their use in sufficient market sectors that collectively have the potential to deliver the above EUI improvement goals. Interim market indicators include EUI data for bldgs. designed with DOE tools; tracking use of DOE modeling tools to reduce the EUI of existing or new buildings ;data from third-parties on the use and benefit of DOE tools in energy efficiency related decision making; and tracking any resulting building performance data.*

Financial

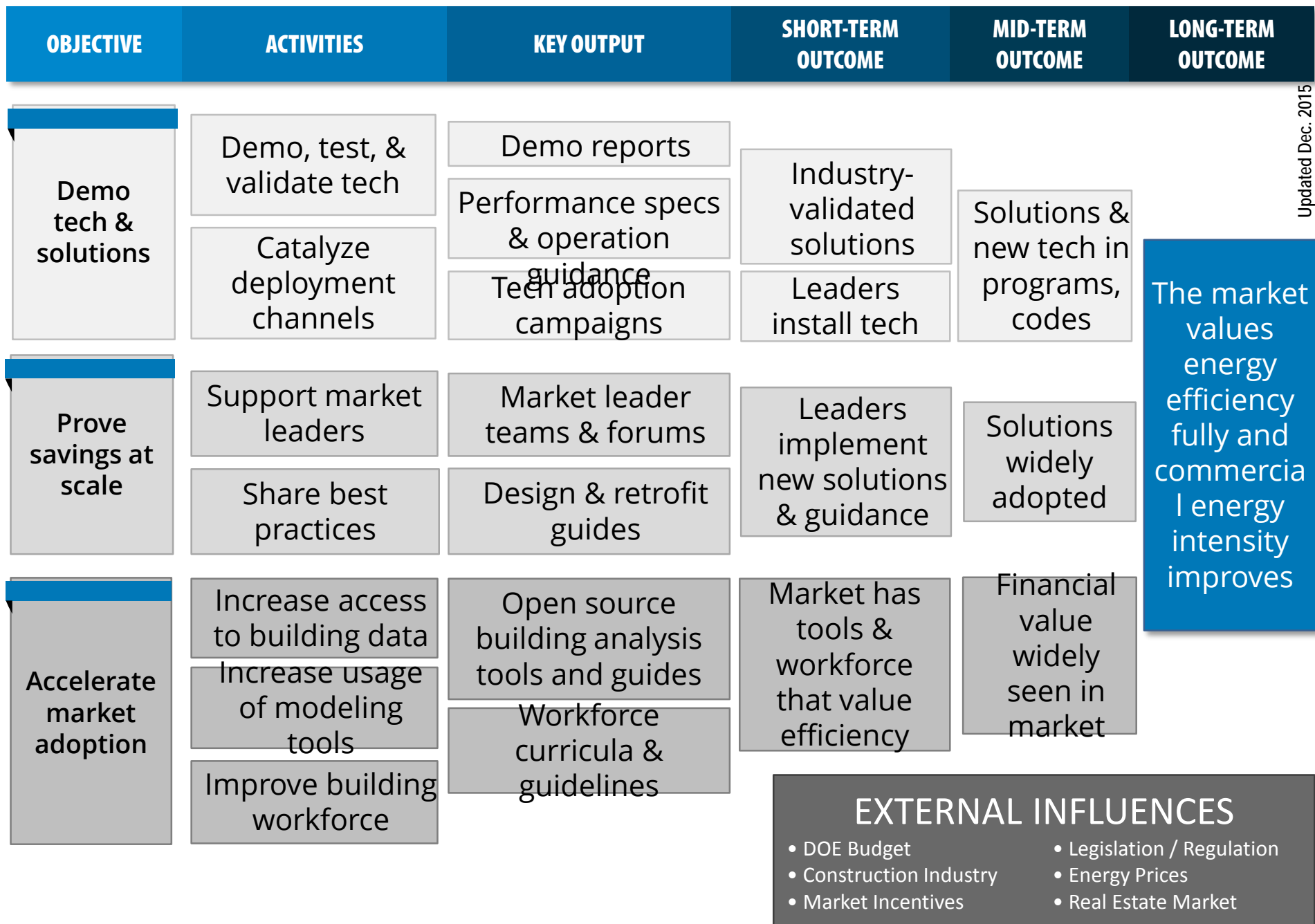
- By 2020, demonstrate tools with market leaders the value of energy efficiency in their commercial and multifamily real estate transactions, as informed by DOE tools.
- *Method of Assessment– Documentation of the appraisers for key market sectors, lenders and underwriters (at least one in each category) incorporating the value of energy efficiency in real estate financial transactions and their use of DOE tools in this assessment. Develop estimates of the cumulative value if all similar markets incorporated this value proposition in their transactions.*

Work-force

- By 2020, [25]% of certification or training programs are **certified as per the Better Buildings Workforce Guidelines**.
- *Method of Assessment–track the use of the Better Building Workforce Guidelines in workforce certification and training programs.*

Commercial Buildings Integration Program Logic Model

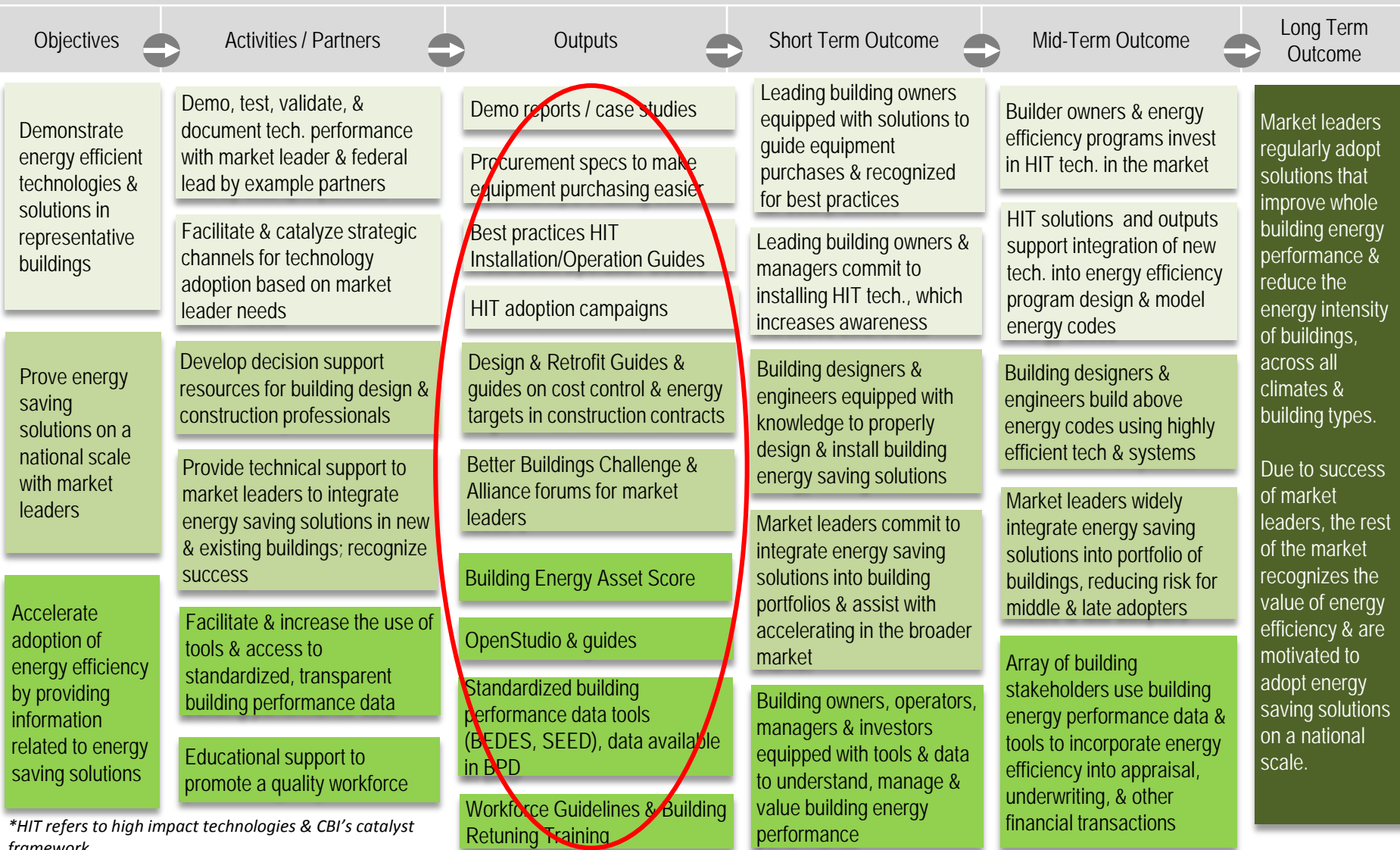
Updated Dec. 2015



The Commercial Integration Program accelerates the adoption of energy saving technologies and solutions in existing and new commercial buildings of all types by reducing specific technical and market barriers to spur investment in building energy performance.

Dec. 2015

External Influences: DOE budget, Construction industry, Energy prices, Real estate market, Market incentives, State/local policies, Regulation



**HIT refers to high impact technologies & CBI's catalyst framework*

