

ENERGY PRIZE CHALLENGES

IDEA & INNOVATION MARKETS

Prepared for Technology Transfer Summit US Department of Energy: Office of the Chief Information Officer 16 April 2012



THE KNOWLEDGE INNOVATION ZONES RESEARCH PROJECT



www.inthekzone.com

Global Study of KIZ: Phase I



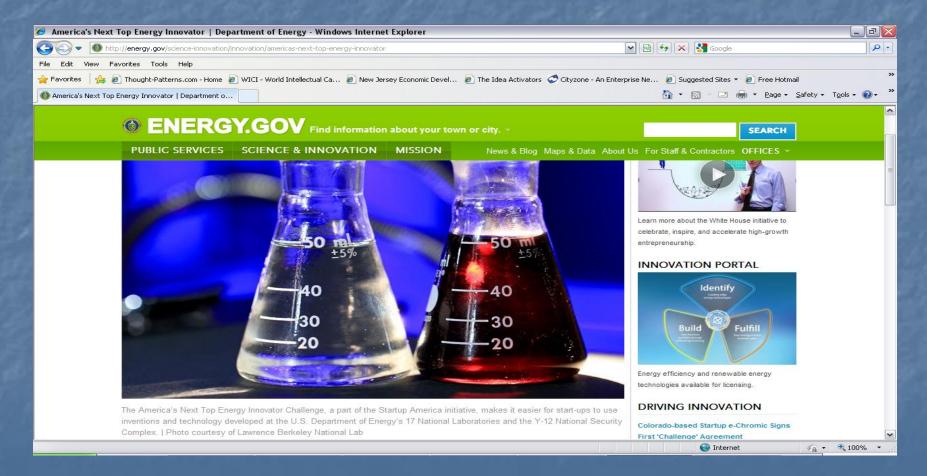


National University Clean Energy Business Challenge



http://energy.gov/articles/department-energy-awards-2-million-national-university-clean-energy-business-challenge-jump

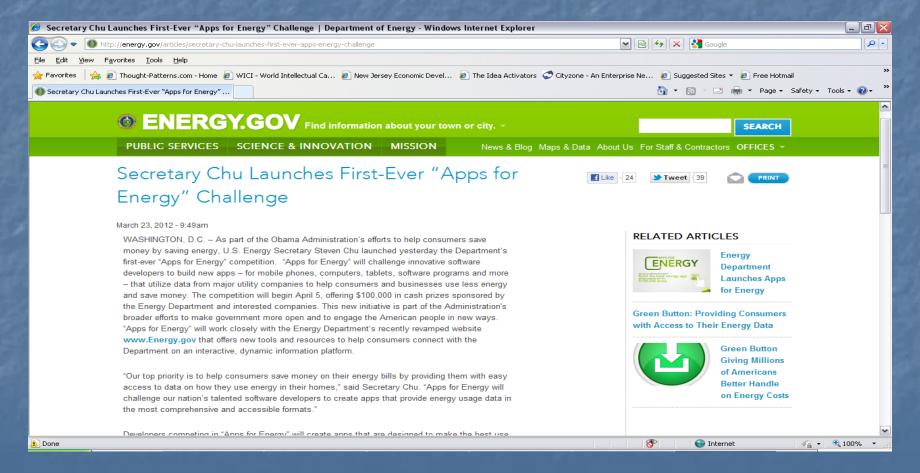
America's Top Energy Innovator Challenge



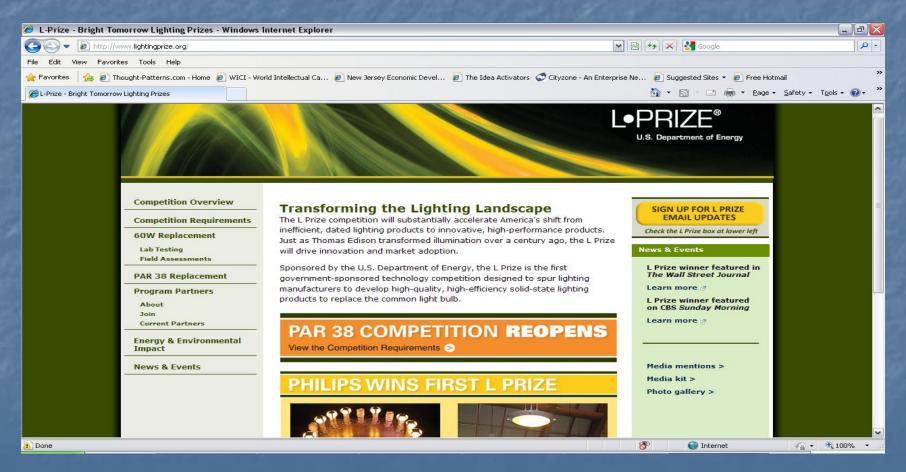
National University Clean Energy Business Challenge



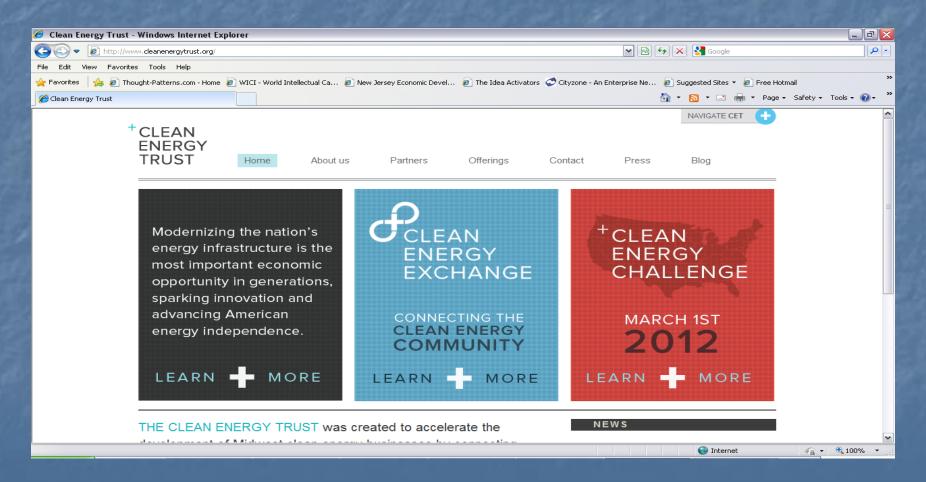
Apps for Energy Challenge



L Prize Competition



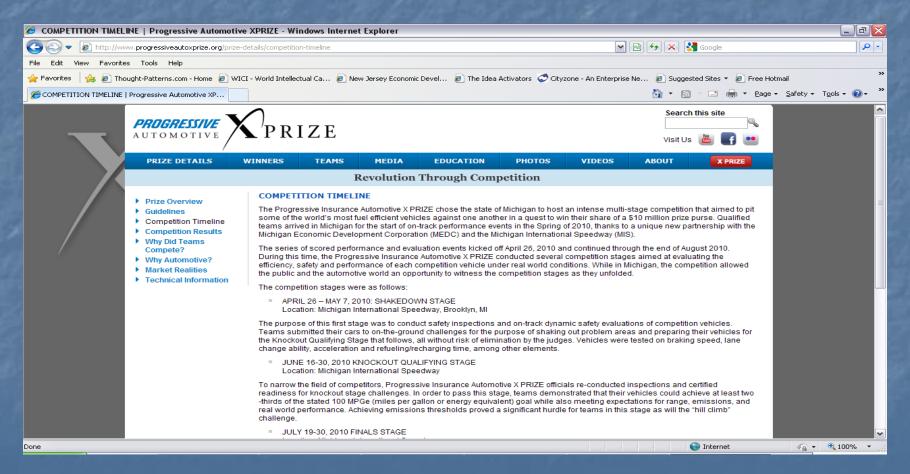
Clean Energy Challenge



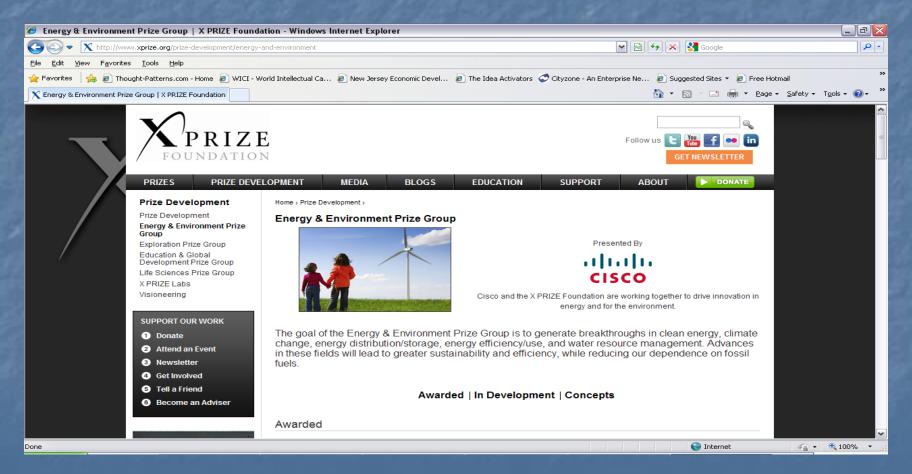
Spirit of Innovation Challenge



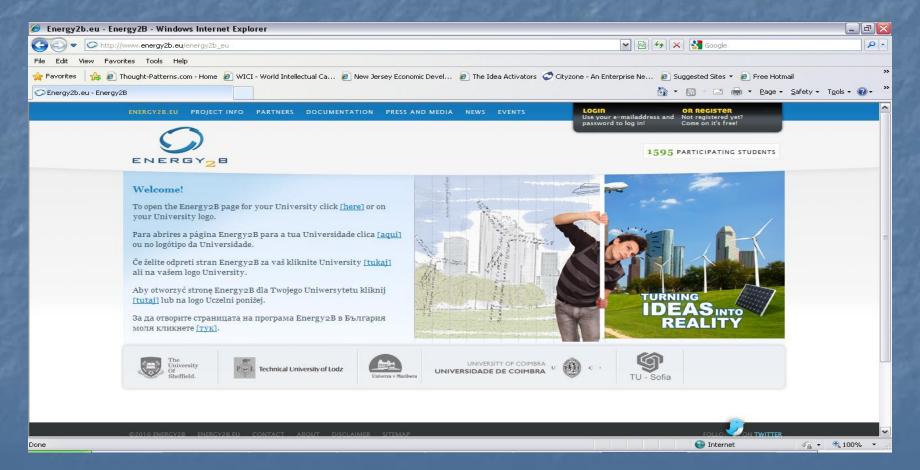
Progressive Automotive X Prize



X-Prize Energy & Environment Prize Group



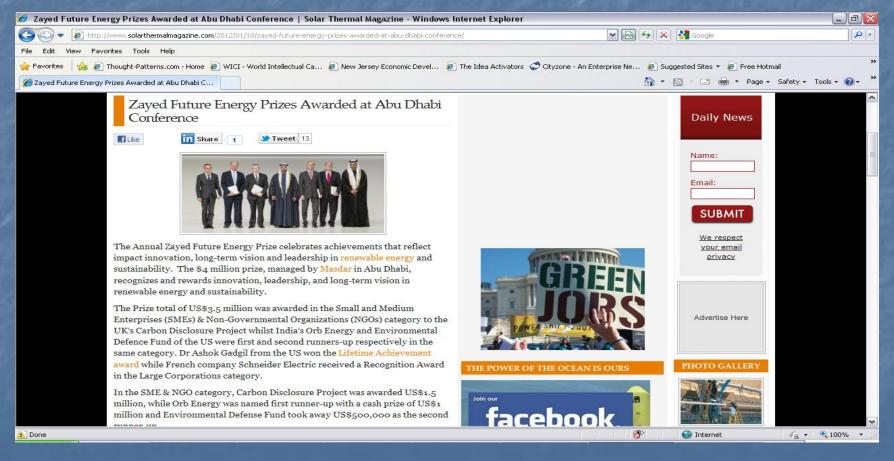
Energy2B



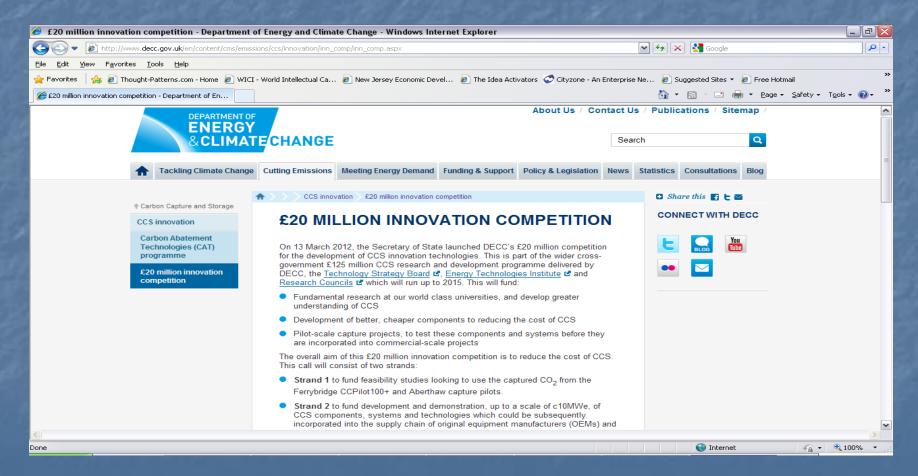
Shale Gas Innovation Competition



UAE — Zayed Future Energy Prize



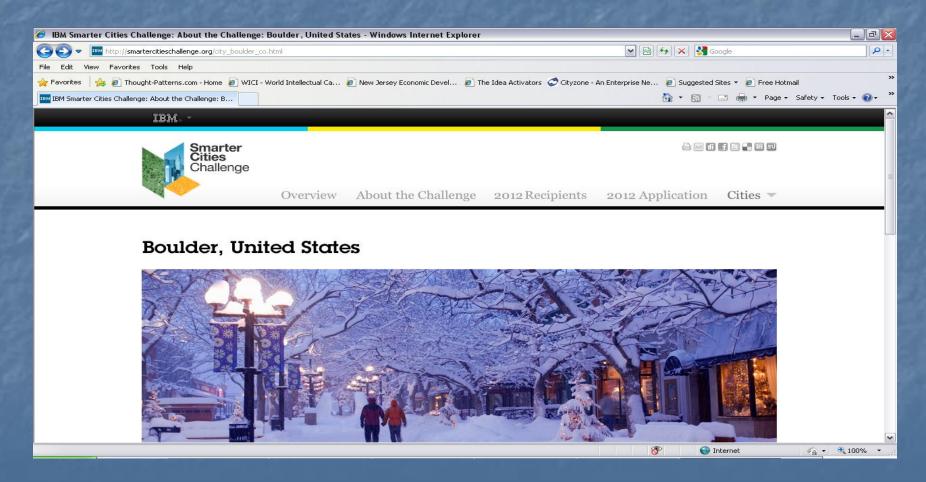
UK Carbon Capture & Storage Competition



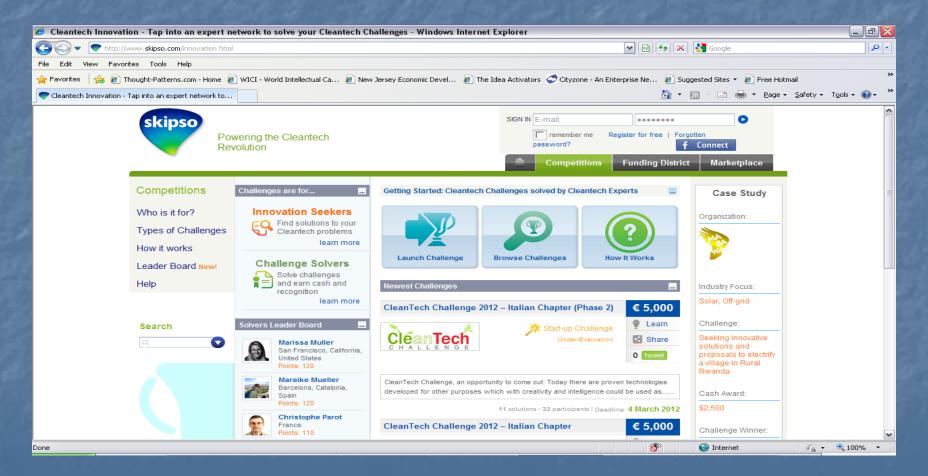
MASDAR



IBM Smarter Cities Challenge



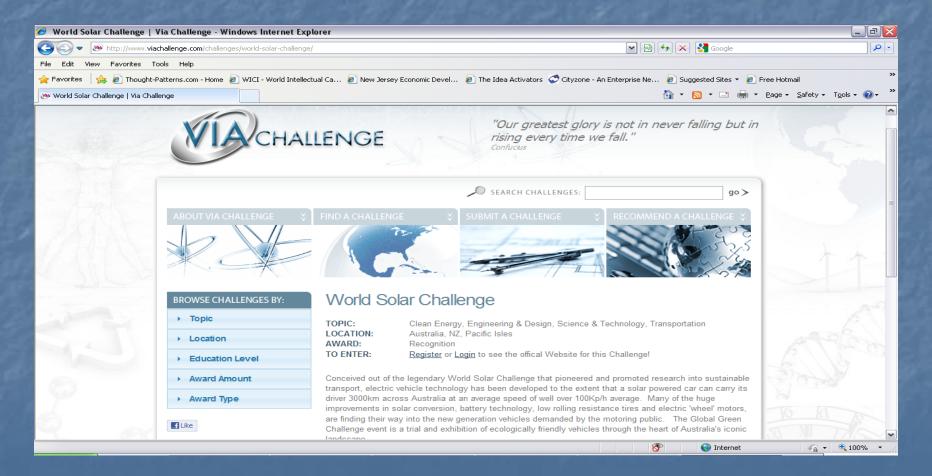
SKIPSO CleanTech Challenge



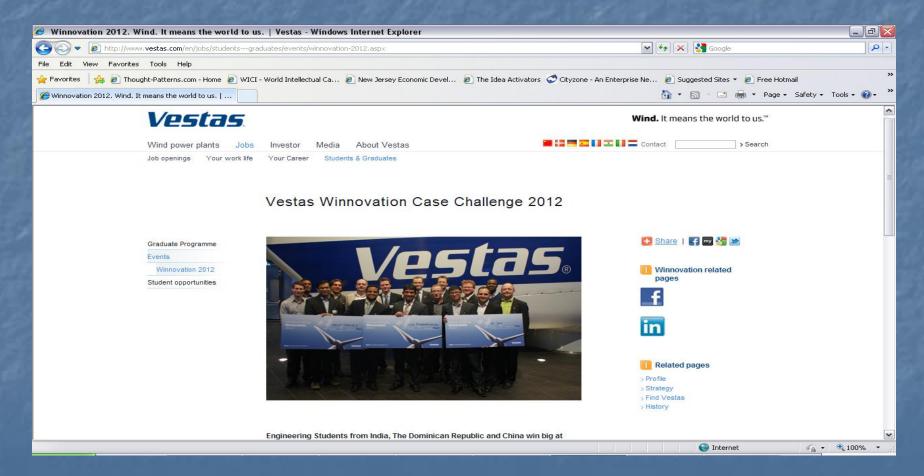
ConocoPhillips Energy Prize



World Solar Challenge



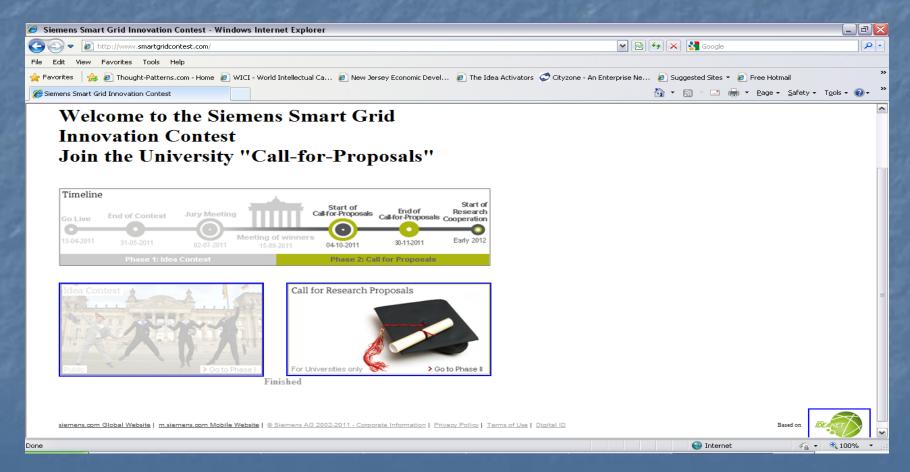
Vestas Winnovation Case Challenge



RWE npower Energy Challenge



Siemens Smart Grid Innovation Contest



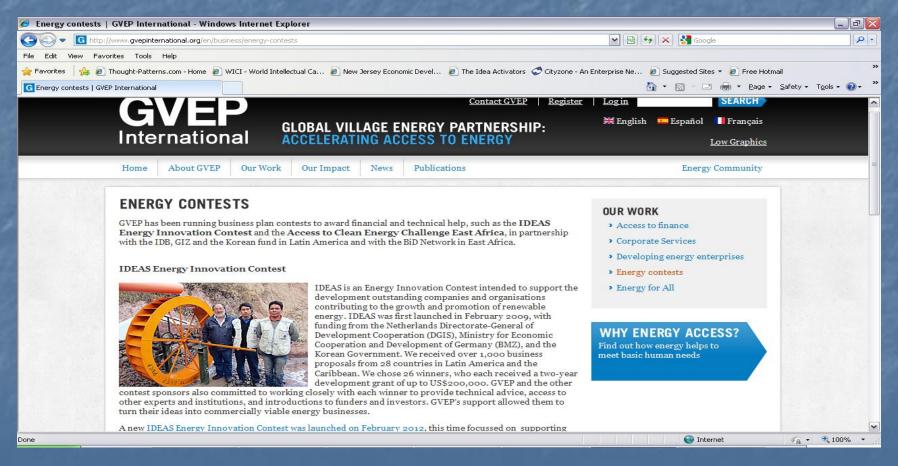
IEEE 2011 International Future Energy Challenge



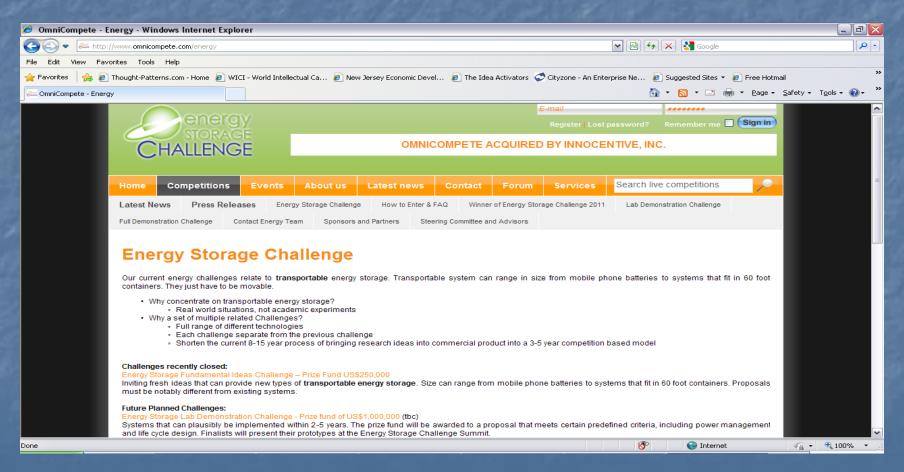
IDEAS 2012: Energy Innovation Contest



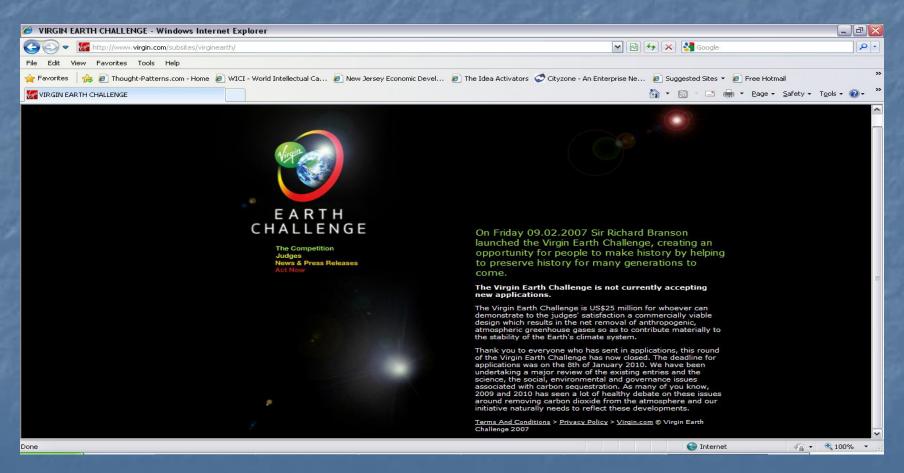
GVEP IDEAS Energy Innovation Contest



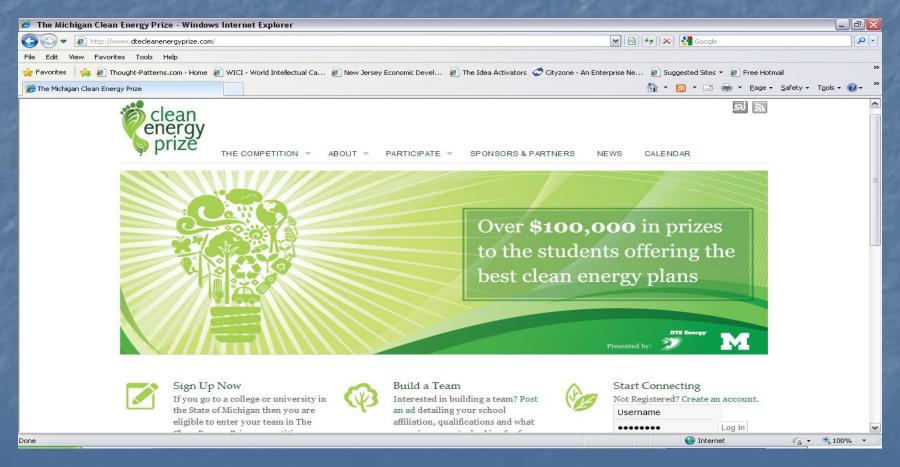
Energy Storage Challenge



VIRGIN Earth Challenge



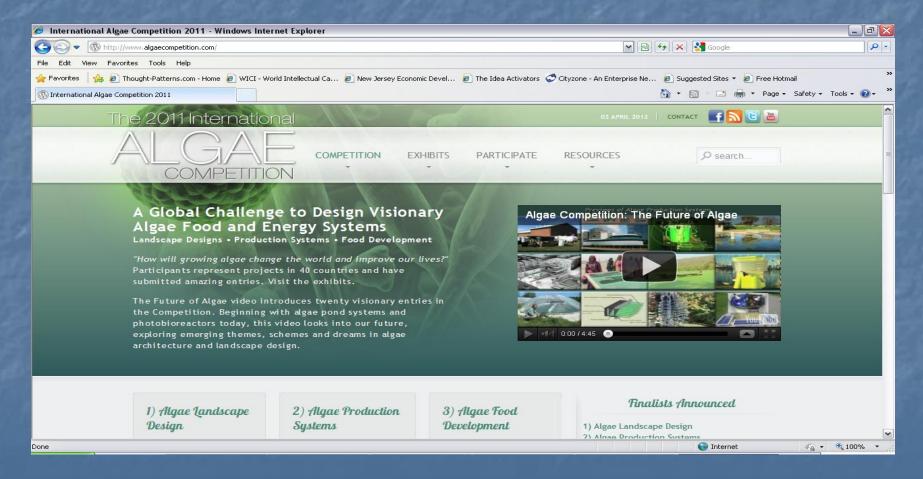
DTE Clean Energy Prize



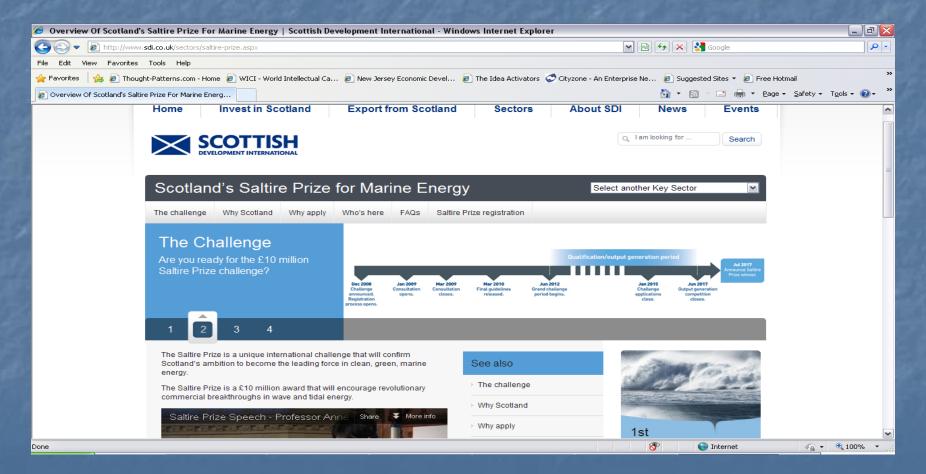
Michigan Clean Energy Prize



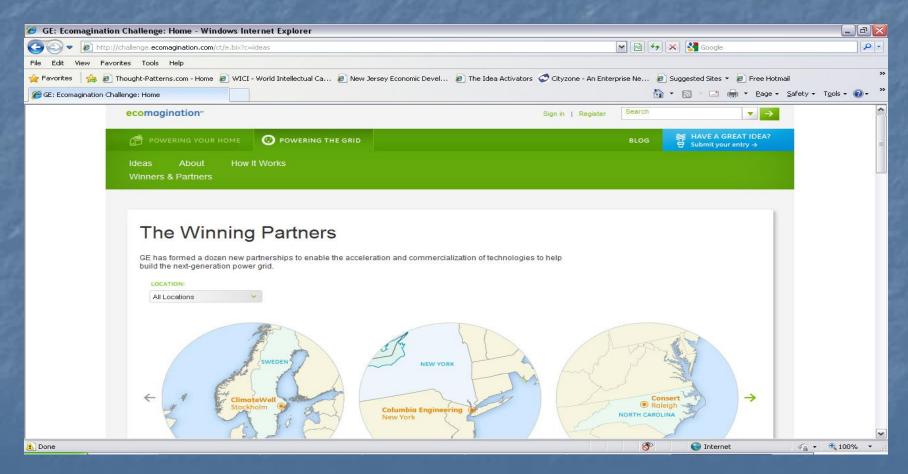
ALGAE Competition



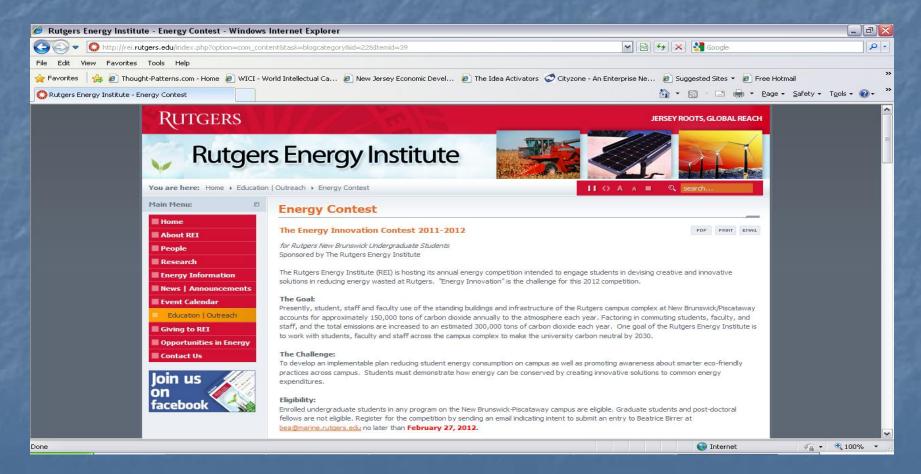
Scotland's Saltire Prize for Marine Energy



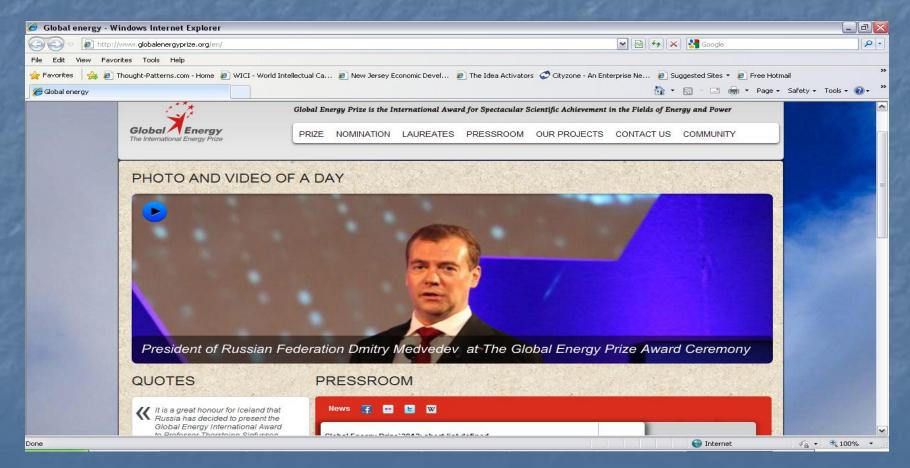
GE ECOMAGINATION Prize



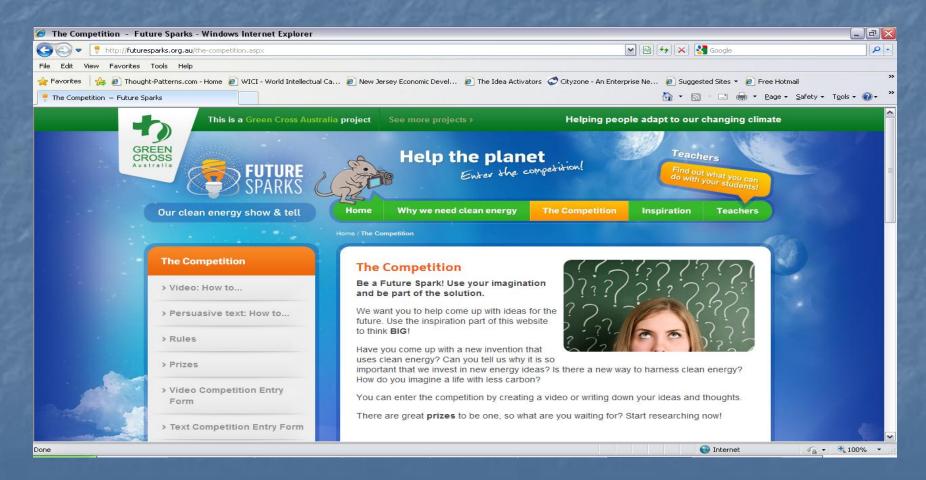
Rutgers Energy Institute (REI) Annual Energy Competition



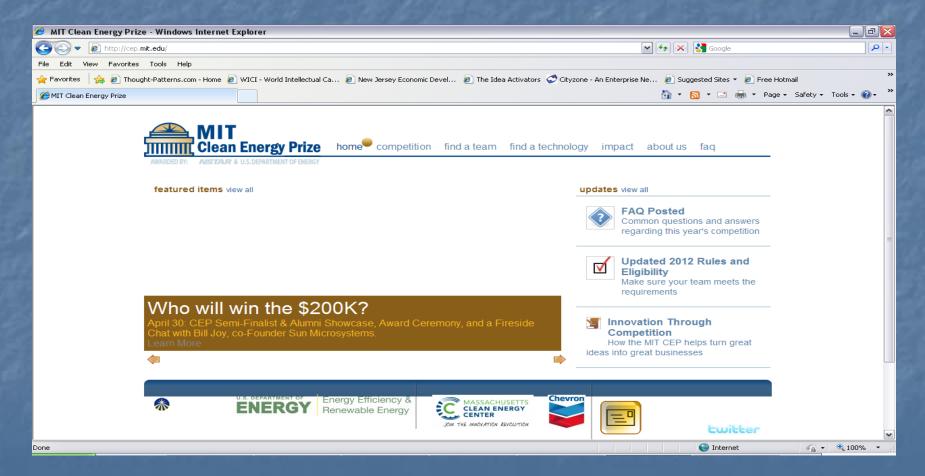
Global Energy Prize



Future Sparks



MIT Clean Energy Prize



Arizona Innovation Challenge



Markets Have Always Been Integral To Economics, Business, & Society



From the Agora & Bazaar to the modern electronic marketplaces of today...



"Information at the speed of light. Instant communication. Satellite services can place information on any spot with the precision of a surgeon's knife.

Our planet is ringed with data that practically circles the Globe, binding one continent to another.

We have become a global village, where the sneeze in the Tundra can be heard in Antarctica."

- 1999 World Development Report

Changing Conditions

- Our message today perhaps we should adopt some of the culture that pervaded trade in the ancient world. What were the characteristics of the trading culture and what was then valued?
 - Ambassador's Road (series of connected roads that crisscross over main- land China to the Eastcoast and all the way to Burma)
 Appian Way, and the Great East Road (sea and land routes)
 Incense Routes (used for religious purpose trade and aromatherapy from Africa, Saudi Arabia and India)
 Silk Road (Chinese used silk)
 Roman and Indian Trade (sailing with favorable winds)
 Aboriginal Communities (North and South America)
 View from early traders, pioneers, settlers...Marco Polo being ONE example.

Conclusion: Today, trade routes have become trade 'nodes' and we call them *Knowledge Innovation Zones or KIZ*. The movement of goods and ideas has become instantaneous.

The Knowledge Economy has leveled the global playing field...

With Special Thanks...



The KAIETEUR Institute for Knowledge Management

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